ATLIQ HOSPITALITY ANALYSIS

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ANALYSIS

KEY METRICES

HOTELS

The hotel across India namely AtliQ Exotica plays the vital role in generating revenue at the highest that is 320 Million with the occupancy rate of 57 .26% followed by AtliQ Palace generating the revenue of 304 Million with the occupancy rate of 60% and at the bottom is AtliQ Seasons which is on the category of business hotel generates the revenue of 66 million with the occupancy rate of 44.62%.

CITIES

There are 7 hotels Across four cities of India among which Mumbai is the highest in revenue that is 669 million followed by Bangalore 420 million. Occupancy percentage is ranked highest in Delhi that is with 60.55 percentage lowest by Bangalore with 55 .77%. Highest rating among the stairs is captured by Delhi that is 3.78 and followed by Hyderabad 3.66.

CATEGORIES

There are two categories among the hotels that is business and the luxury. Realization% for Luxury (80.41%) was higher than Business (79.83%).
It was also observed that the average rate of business and the luxury category is 3.61 and 3.62 respectively.
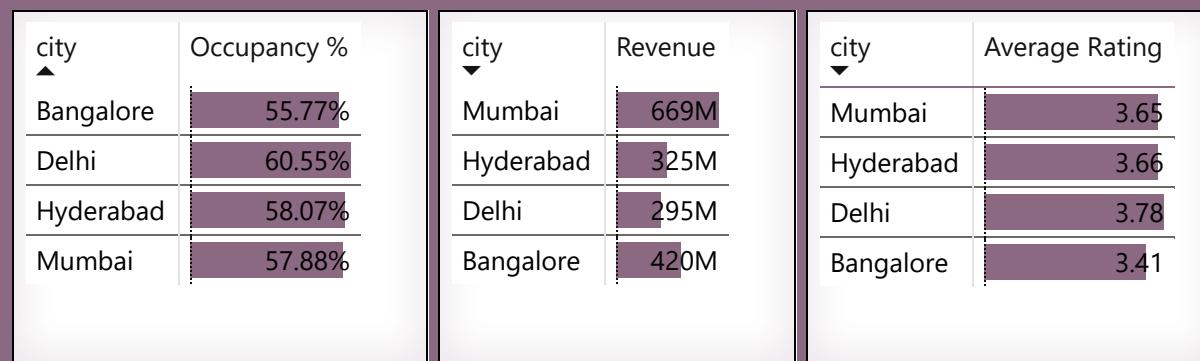
BOOKING PLATFORMS

Among seven platforms for booking the hotel rooms Direct online contributes to be 9.94% and direct offline booking amongst the bottom contributes 5.02% on a booking. Other platforms have the highest booking percentage of 40.91%.
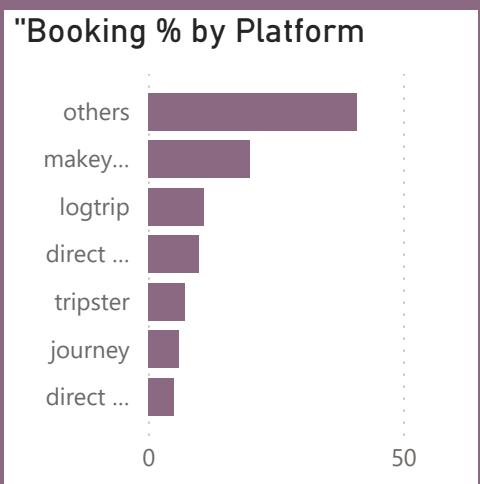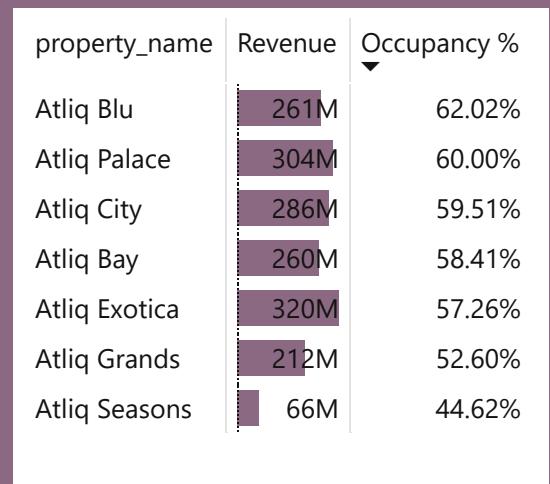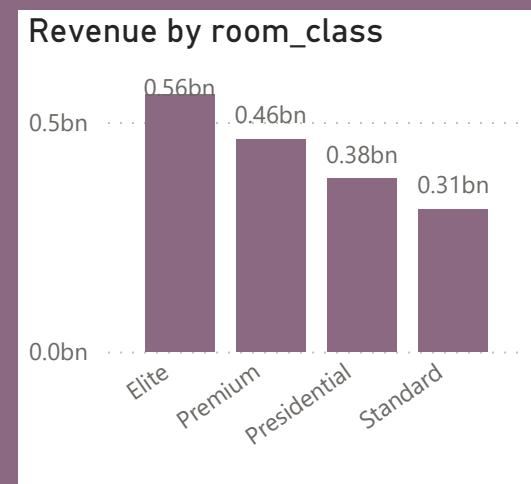
AtliQ Hospitality Analysis

| May 23 | Jun 23 | Jul 23 |

City
All ▾

Room Category
All ▾

Category
All ▾

Booking Status
All ▾

Property Name
All ▾

Room Class
All ▾

Revenue

2bn

0bn — 3bn

| W 19 | W 20 | W 21 | W 22 | W 23 | W 24 | W 25 | W 26 | W 27 | W 28 | W 29 | W 30 | W 31 | W 32 |

city ▲	Occupancy %
Bangalore	55.77%
Delhi	60.55%
Hyderabad	58.07%
Mumbai	57.88%

city ▾	Revenue
Mumbai	669M
Hyderabad	325M
Delhi	295M
Bangalore	420M

city ▾	Average Rating
Mumbai	3.65
Hyderabad	3.66
Delhi	3.78
Bangalore	3.41
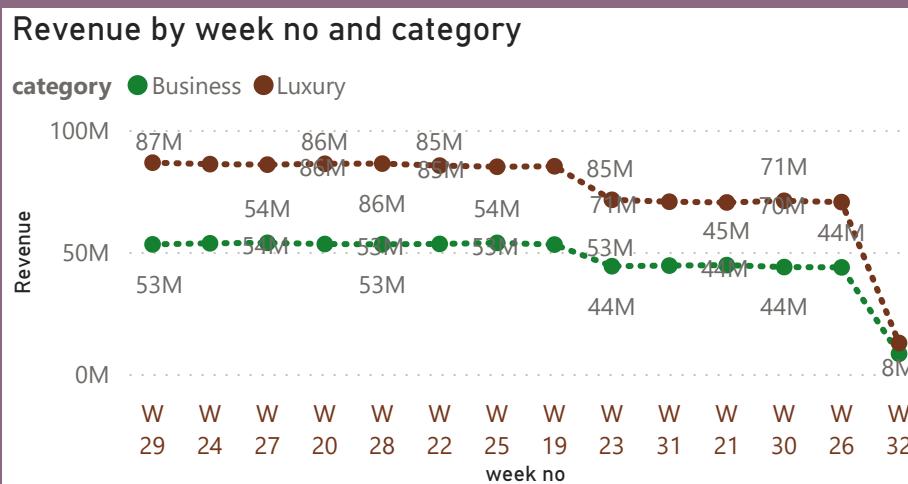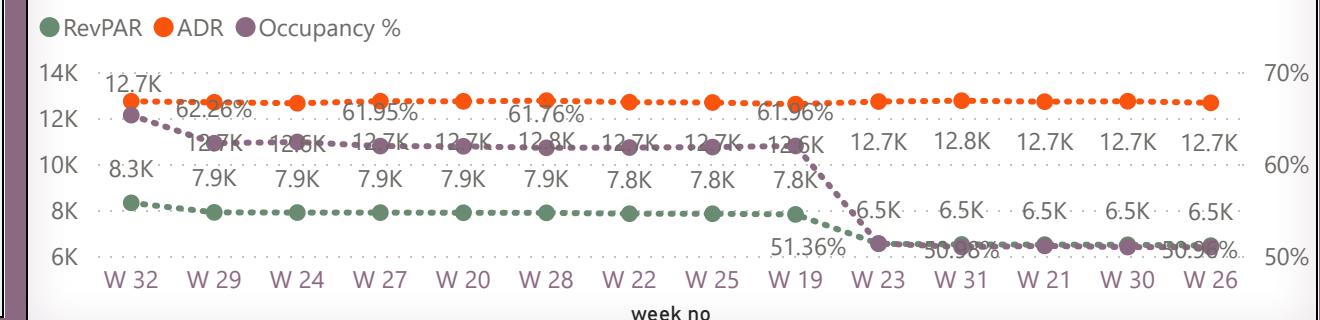
RevPAR, ADR and Occupancy % by week no

● RevPAR ● ADR ● Occupancy %

Revenue by week no and category

category ● Business ● Luxury

Revenue by room_class

property_name	Revenue	Occupancy % ▾
Atliq Blu	261M	62.02%
Atliq Palace	304M	60.00%
Atliq City	286M	59.51%
Atliq Bay	260M	58.41%
Atliq Exotica	320M	57.26%
Atliq Grands	212M	52.60%
Atliq Seasons	66M	44.62%

"Booking % by Platform

AtliQ Hospitality Analysis

City
All

Property Name
All

Category
All

Room Category
All
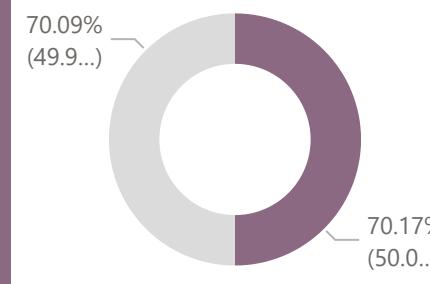
Room Class
All

Booking Status
All

| May 23 | Jun 23 | Jul 23 |

| W 19 | W 20 | W 21 | W 22 | W 23 | W 24 | W 25 | W 26 | W 27 | W 28 | W 29 | W 30 | W 31 |

Revenue
1.69bn

DSRN
2528

ADR
12.70K

RevPar
7.34K

Realisation%
70.14%
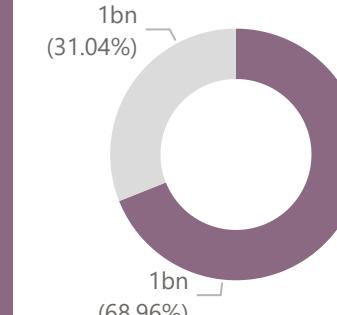
Occupancy%
57.79%

Realisation % by category

cate... ● Luxury ● Business

70.09% (49.9...)

70.17% (50.0...)

Revenue by day type

day ... ● Weekday ● Weekend

1bn (31.04%)

1bn (68.96%)

city	property_id	property_name	Revenue	RevPAR	Occupancy %	ADR	DBRN	DSRN	DURN	Realisation %	Cancellation %	Average Rating
Mumbai	16559	Atliq Exotica	117M	10,629	65.85%	16,141	80	121	56	70.39%	24.63%	4.32
Mumbai	17558	Atliq Grands	4M	7,953	53.60%	14,839	55	102	38	69.91%	25.67%	3.05
Mumbai	17559	Atliq Exotica	93M	10,107	66.09%	15,293	67	101	47	70.81%	24.04%	4.32
Mumbai	17560	Atliq City	M	7,763	53.07%	14,629	65	123	45	69.51%	25.12%	3.04
Mumbai	17561	Atliq Blu	73M	9,447	66.19%	14,271	56	85	39	70.14%	24.41%	4.30
Mumbai	17562	Atliq Bay	51M	6,803	44.86%	15,167	37	83	26	69.60%	25.44%	2.37
Mumbai	17563	Atliq Palace	100M	10,592	66.13%	16,016	69	104	49	70.67%	24.38%	4.29
Mumbai	17564	Atliq Seasons	5M	7,397	44.57%	16,597	43	97	31	70.59%	24.81%	2.30
Hyderabad	18558	Atliq Grands	46M	5,514	53.38%	10,331	49	91	34	69.73%	25.07%	3.06
Hyderabad	18559	Atliq Exotica	47M	4,061	44.57%	9,111	57	128	40	70.57%	24.33%	2.33
Hyderabad	18560	Atliq City	60M	6,068	66.07%	9,185	72	109	51	70.91%	24.13%	4.26
Hyderabad	18561	Atliq Blu	55M	5,679	65.46%	8,676	70	107	49	70.36%	24.27%	3.07
Hyderabad	18562	Atliq Bay	68M	6,216	65.81%	9,446	80	121	56	70.20%	24.68%	4.31
Hyderabad	18563	Atliq Palace	44M	5,014	52.89%	9,480	51	97	36	69.57%	26.00%	3.07
Delhi	16558	Atliq Grands	36M	7,525	65.81%	11,436	34	52	24	70.01%	25.08%	4.25
Delhi	16560	Atliq City	54M	6,281	53.61%	11,714	51	95	36	71.20%	24.03%	3.01
Delhi	16561	Atliq Blu	57M	8,612	65.66%	13,115	48	73	33	69.85%	25.56%	4.28
Delhi	16562	Atliq Bay	66M	6,254	53.40%	11,712	52	98	36	69.34%	25.24%	3.07
Delhi	16563	Atliq Palace	88M	8,269	66.25%	12,480	78	117	54	70.02%	25.19%	4.27
Bangalore	19558	Atliq Grands	54M	5,527	44.33%	12,468	47	107	33	70.06%	24.49%	2.37
Bangalore	19559	Atliq Exotica	59M	6,851	53.73%	12,751	51	95	36	70.76%	24.54%	3.04
Bangalore	19560	Atliq City	M	8,965	65.53%	13,680	65	99	45	69.00%	26.46%	
Bangalore	19561	Atliq Blu	72M	6,774	53.25%	12,722	62	117	43	69.80%	24.64%	3.08
Bangalore	19562	Atliq Bay	M	9,312	65.66%	14,183	63	96	44	70.47%	24.29%	
Bangalore	19563	Atliq Palace	68M	6,768	53.42%	12,670	59	110	41	69.50%	25.36%	3.02
Total			**1688M**	**7,337**	**57.79%**	**12,696**	**1,461**	**2528**	**1,025**	**70.14%**	**24.84%**	**3.62**

day type ● Weekday ● Weekend

	98M		98M		98M		98M		79M				79M	
		97M			96M			96M				79M		
								80M				79M		

		44M			43M			43M				36M		35M
43M					43M							36M		
			43M				43M				36M		36M	
															21M

| W | W | W | W | W | W | W | W | W | W | W | W | W | W |
| 29 | 24 | 27 | 20 | 28 | 22 | 25 | 19 | 23 | 31 | 21 | 30 | 26 | 32 |