



### Concept Note for the @40 NIFT Emblem:

#B72930

#414042

The emblem designed for the 40th-anniversary celebration of the National Institute of Fashion Technology (@40 NIFT) is a testament to its legacy and vision. The minimalist yet modern design encapsulates NIFT's journey of "Crafting Future, Celebrating Legacy."

The bold numeral "40" integrates a balance between heritage and progress. The dynamic use of shapes and contrasting colors highlights NIFT's foundation of innovation and creativity. The black represents strength, stability, and timelessness, while the vibrant red signifies passion, energy, and the institution's constant drive for excellence.

NIFT stands out as India's premier fashion institution due to its commitment to empowering creative minds, fostering global connections, and driving sustainable practices in design education. Over the past four decades, NIFT has not only shaped the Indian fashion landscape but has also produced leaders and innovators who continue to redefine the global fashion narrative.

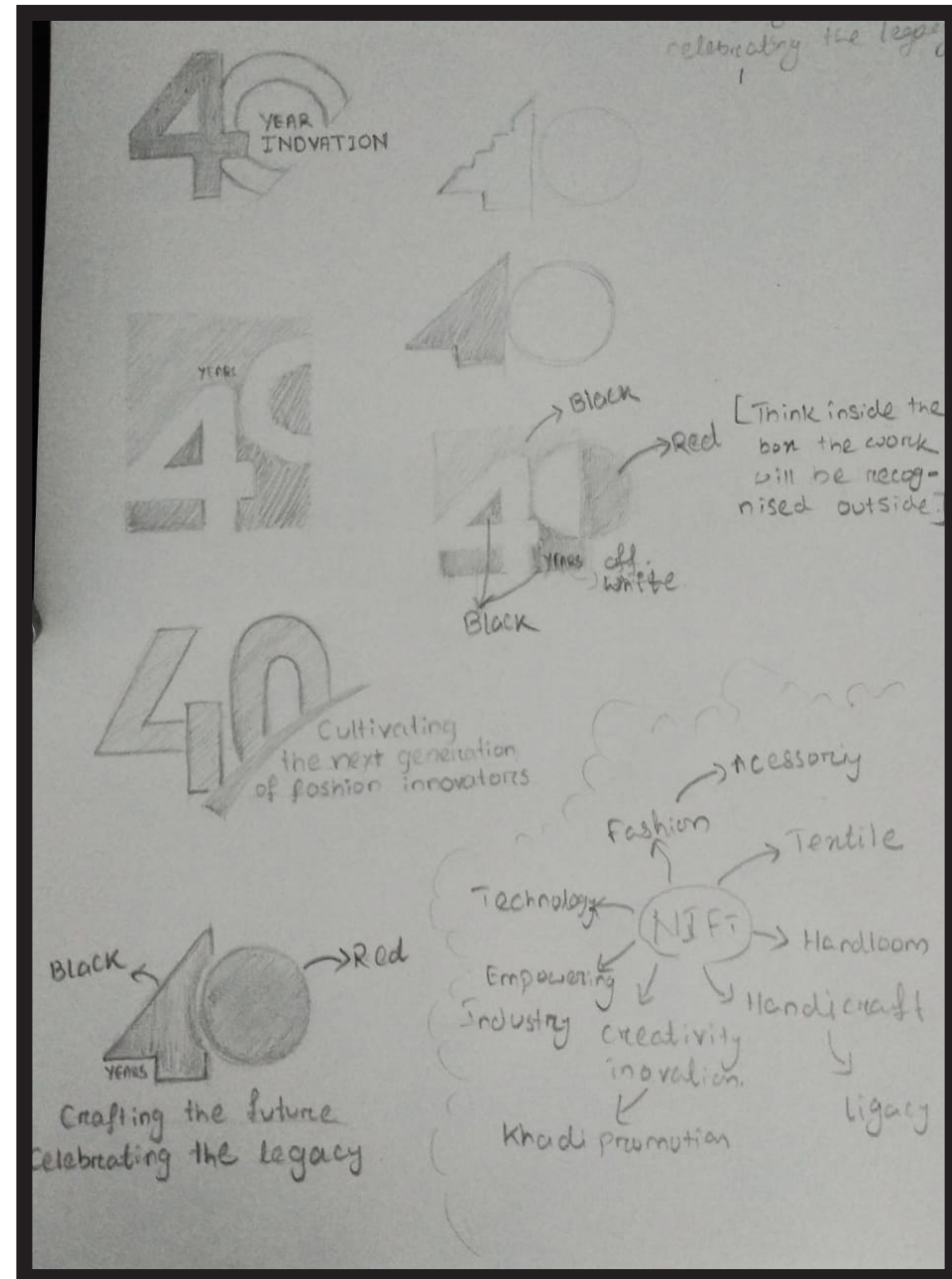
This emblem is a celebration of NIFT's unwavering dedication to nurturing talent and upholding its pioneering spirit. It invites the community to honor its rich heritage while embracing a bold vision for the future. The design's simplicity ensures universal appeal while bearing the essence of NIFT's transformative legacy.



**Crafting** Future  
Celebrating **Legacy**

## Design Process:

- Understanding the Brief: Focused on celebrating NIFT's 40 years of legacy and innovation with a simple yet impactful design.
- Concept Development: Centered around the numeral "40" to symbolize the milestone, combining minimalism and modernity.
- Shape and Form: Integrated a triangular "4" for stability and growth with a bold red circle for energy and continuity.
- Color Palette: Black represents strength and timelessness, while red reflects passion and dynamism.
- Typography: Clean, sans-serif font emphasizes clarity and a contemporary feel, highlighting "Crafting" and "Legacy."
- Finalization: Refined for balance, versatility, and alignment with NIFT's identity, symbolizing its heritage and forward vision.



Emblem Variations:





NATIONAL INSTITUTE OF FASHION TECHNOLOGY  
Ministry of Textiles, Government of India  
A Statutory Institute Governed by the NIFT Act 2006

# NIFT ADMISSIONS 2025

Undergraduate  
Programmes

Postgraduate  
Programmes

Doctoral  
Programmes

## Sample Design:

@40 NIFT new designed emblem used in a sample poster of NIFT admission 2025.

REGISTRATION OPEN - **5th December, 2024**

LAST DATE FOR REGISTRATION - **3rd January, 2025**

ENTRANCE EXAM FOR UG/PG - **5th February, 2025**



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