

2024

KAHANI

SPECTRUM<sub>KI</sub>

THE ANCIENT BEAUTY OF BHARAT

ISSUE 1

DATE- 19th &amp; 20th MARCH



NIFT Bhubaneswar campus shines bright with radiant lights during Spectrum 2024.

## About Spectrum:

Spectrum is the vibrant annual fest of NIFT, celebrated with zeal and enthusiasm typically in February or March, spanning 2 to 3 days. It serves as a platform for students and faculty to unwind from their hectic schedules and immerse themselves in festivities. From conceptualizing themes to crafting content, designing graphics, orchestrating decorations, securing sponsorships, coordinating volunteers, and managing the event, every aspect is meticulously executed by our dedicated students and faculty members. Despite the multitude of tasks, the experience is immensely enjoyable, fostering a sense of camaraderie and creative expression within the NIFT community.

## Pre-Spectrum Celebrations:

PRE-SPECTRUM was all about building up the excitement for the upcoming spectrum event and getting everyone involved in the preparation. From the energetic flashmob to the engaging Nukkad Natak, the students were all in, putting in the effort and practice to make it a success. The Nukkad Natak and flashmob not

only amped up the anticipation but also spread the word about the extended assignment dates, ensuring that everyone could actively participate in getting ready for the spectrum event hassle-free. It's fantastic to see such high spirits and dedication from everyone gearing up for the big event!



Nukkad Natak to create awareness about Spectrum by FPD students.

## About Spectrum Theme: “Ancient beauty of Bharat”



Sandeep Parida as the Garuda mascot of Spectrum event.

The theme evokes a rich tapestry of cultural heritage, architectural marvels, and timeless traditions. From the majestic temples of Khajuraho to the serene backwaters of Kerala, India's ancient beauty is embodied in its diverse landscapes, intricate craftsmanship, and spiritual essence. It encompasses the vibrant colors of

festivals like Holi and Diwali, the intricately carved caves of Ajanta and Ellora, and the timeless wisdom of yoga and Ayurveda. Exploring this theme invites a journey through the centuries, discovering the enduring allure and enchanting mystique of India's past. Preserving and celebrating Odisha's heritage is vital for fostering a sense of identity and pride among its inhabitants and for showcasing its unique cultural legacy to the world. It serves as a source of inspiration for artists, scholars, and historians, offering insights into the societal, religious, and artistic practices of bygone eras. The inspiration for mascot was taken from the bird Garuda.

## Faculty/Staff Events:



Faculties & staff members playing Ludo.

Faculty/ staff members enthusiastically participated in a variety of events tailored to their interests, including activities like Guess the Ingredient, Slow races, Badminton, Carrom, Ludo and Chess during the spectrum events. Their active involvement led to an enjoyable experience, and they were duly recognized with awards for their contributions. There are multiple rounds in every events, in first round all faculties & staffs participated and divided into certain groups, then from each group those who qualified for second round they compete with each other, in final round three winners will be declared as first, second and third. The events were organised and managed by our students only. It was a very good experience for us to witness all these events, as we were the volunteering the events.



Carrom competition among the faculty members of NIFT.

## Spectrum Day One:

Spectrum Day One kicked off with tremendous enthusiasm, drawing participants from various colleges. The day's lineup was filled with a plethora of engaging events, including short film making, thematic photography, debate, stand-up comedy, slam poetry, sports, solo, duet and group dancing, singing and much more. There is something for everyone both students and faculty members participated in various events and enjoyed a lot during spectrum day one. Despite a slight delay in starting, the organizers ensured that everything concluded on time. The highlight of the evening was a mesmerizing live band performance by Wasim Afsar and his team, captivating the audience with their music. Each event was infused



Singing Performance by the student.

with its own unique theme, adding to the excitement and enjoyment of the day. Overall, Day One of Spectrum was a whirlwind of creativity, talent, and fun-filled activities, setting the stage for an unforgettable event.

## Student Events:

The Spectrum event saw enthusiastic participation from both our college students and those from other institutions. Students showcased their talents across various competitions and clinched numerous prizes, reflecting their excitement and dedication to the event.



Chess Game between the students



Audience enjoying the stage events.



Group Dance Performance by the students.



Caricature competition.



## Spectrum Day Two:



Fashion walk showcasing mobile Feathers by the student of NIFT.

Spectrum Day Two was another day filled with excitement and spirit, enjoyed by both teachers and students alike. The day commenced with an open mic session, setting the tone for a day packed

with diverse activities. From “What’s in the Box” to fireless cooking and eco makeup and styling, there was something for everyone to participate in. The faculty-specific slow race added a fun twist, while the fashion show stole the spotlight with its captivating collections, including a standout presentation by Prof. Susmita Behera. The emphasis on sustainability in the fashion show highlighted the beauty of reusing waste fabrics. The day concluded with a lively DJ night, where everyone danced and celebrated. Despite the threat of rain, Day Two of Spectrum ended on a high note, leaving participants with lasting memories of joy and camaraderie.

## Prize distribution Cerimony:

At the culmination of Spectrum, a prize distribution ceremony honored all winners with certificates and medals as tokens of their achievements by our respected Director Mr. Rajesh kumar jha. Ms. Aprajita Singh was felicitated for achieving world two world records, one for holding the Wheel Pose for an outstanding duration of 2 hours, and the second world record for fastest making periodic table chart in just 1min 26 second. All the artisans came from different states also felicitated by our Director sir at closing ceremony of Craft Bazaar. Different clubs which were held earlier the winners of those events received their medals and certificates.



Shri Rajesh kr Jha honour by Ms. Guha Poonam & Tapas Kumar.



Ms. Aprajita Singh felicitated for setting two World records.



Students receiving medals for excelling in Junk art.



Shri Rajesh kumar Jha felicitating the artisan.

## Fashion Show

(Theme: Sustainable Fashion)

On day 2 of Spectrum, our NIFT Bhubaneswar Professor Susmita Behera presented a striking fashion collection crafted entirely from waste fabrics, complemented by accessories made from recycled materials. Models showcased the collection with grace, highlighting the fusion of sustainability and fashion, making a powerful statement about eco-conscious style.



Wearable art fashion walk.

## Spectrum Preparation:

We have various teams within Spectrum, each handling specific tasks. The content writing and graphics team take care of posters, social media content, and invitation card designs. The decoration team oversees college decorations, installations, and graffiti paintings. Our sponsorship team liaises with potential investors for our events. The PR team reaches out to other colleges with invitations. The social media team handles our online presence to engage the audience, while the volunteering team manages event logistics.



Back stage preparations of graphics, make-up & content writing teams.

## Craft Bazaar:

Craft Bazar featuring an exhibition and sale showcasing the rich artish heritage of Odisha, West Bengal, Jharkhand, and Bihar. We had celebrated our timeless tradition with lots of enjoyment and gathered sweetest memories. Craft Bazaar was inaugurated By Our respected director of NIFT bhubaneswar Shri Rjesh Kumar Jha, & chiege Guest or this inauguration cerimony was Ms. Pranati Chhotray, IAS, of Boyanika. A mesmorising Odishi dance perfomance by Mr. Manas Sahoo was shoecased in the opening cerimony of the event and Mr. Jha felicitated him.



Felicitation to the guest Ms. Pranati Chhotray, IAS, MD of Boyanika by Director of NIFT bhubaneswar Mr. Rajesh ku. Jha.



Artisan Saree Stall visit by the guests.



Mesmorising Odissi dance by Mr. Manas Sahoo.

## Closure of Spectrum:

Despite facing challenges such as heavy rain and wind that caused some installations to break, the Spectrum event remained grand and enjoyable. Although the inclement weather may have dampened expectations, the collective

effort of our team ensured smooth management. Overall, it was a fun and memorable occasion spent with friends and faculty members, highlighting the resilience and spirit of our community.

## Special Thanks to all our Sponsors:



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