

Sarah Harris, UX/UI Designer

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Exxel Outdoors, eCommerce Content and Design Specialist

Sep. 2019 - Present | Broomfield, CO

As the only Digital Designer for our eCommerce Team, I work directly with brand marketing and product departments managing the digital creative process for 6 different brands. This includes design assets for websites, ads, Amazon A+ content, and designs for 6-8 different email campaigns per week.

DoyleCreek Strategic Communications, Jr. Graphic Designer

Feb. 2019 - Present | Remote

Working remotely as a freelance designer to create various marketing materials for DoyleCreek Clients, such as, digital and printed flyer's, newsletters, logos, and digital advertisements.

National Sign Shop, Jr. Graphic Designer

Apr. 2018 - Apr. 2019 | Feasterville, PA

Working independently and closely with the Senior Graphic Designer for print design and digital material including flyer's, brochures, logos, business cards, banners, signs, and vehicle graphics. Lead designer for social media marketing and company advertising through social media and Mail Chimp.

Cerner Corporation, Associate Consultant

Jun. 2016 - Jan. 2018 | Remote

Lead Healthcare Intelligence reporting consultant for new server implementations. Conducted customer facing and virtual education sessions for clients regarding major reporting changes, implementations, and security for all end users and senior management.

Latest Projects

GoFarm, Jun. 2020

Redesigned portions of a local non-profit website with a group of UX designers as part of the University of Denver UX/UI Boot-camp to create a more responsive and user friendly process for buying organic local food to support their community.

United States Department of Agriculture, May 2020

Redesigned portions of the United States Department of Agriculture (USDA) website as part of the University of Denver UX/UI Boot-camp to create a better user experience and representation of the agency.

Skills

Design Thinking
User Research
User-centered Design
User Flows
Sketching
Wireframing
Usability Testing
Prototyping
HTML / CSS

Tools

Adobe XD
Illustrator
Photoshop
InVision
Miro
GitHub
Optimal Workshop

University of Denver: Bootcamp

Feb. 2020 - Aug. 2020 | Denver, CO

UX/UI Design Certificate

Bucks County Community College

Jan. 2018 - May. 2019 | Newtown, PA

AFA, Graphic Design

GPA: 4.00

The Pennsylvania State University

Aug. 2013 - Jun. 2016 | Abington, PA

BS, Information, Science, and Technology (IST)

GPA: 3.96

Honors

Summa Cum Laude Honors

May 2019, Bucks County Community College

Civitas Victus Dictio (CVD) Honor Society

Apr. 2015, Penn State Abington

Honor Society of Phi Kappa Phi

Apr. 2015, The Pennsylvania State University