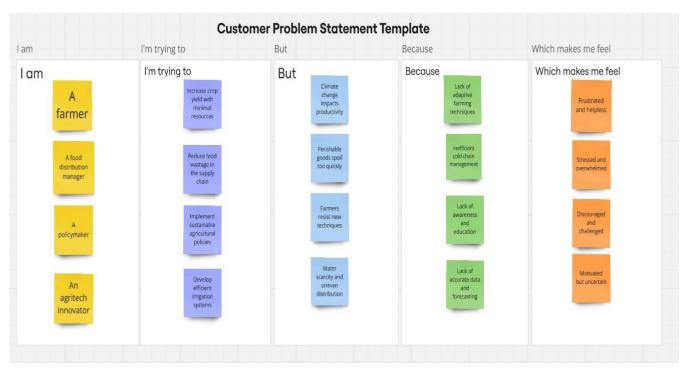
## Ideation Phase Define the Problem Statements

Date	31 January 2025
Team ID	PNT2025TMID0232
Project Name	Global Food Production trends and Analysis:A Comprehensive Study from 1961 to 2023 Using Power Bl
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A farmer	Increase crop yield with minimal resources.	Climate change impacts productivity.	Lack of adaptive farming techniques.	Frustrated and helpless.
PS-2	A food distribution manager	Reduce food wastage in the supply chain.	Perishable goods spoil too quickly.	Inefficient cold chain manageme nt.	Stressed and overwhelmed.
PS-3	A policymaker	Implement sustainable agricultural policies.	Farmers resist new techniques.	Lack of awareness and education.	Discouraged and challenged.

PS-4	An agritech	Develop	Water	Lack of	Motivated but
	innovator	system	scarcity.	accurate	uncertain
				data	