

# Assignment 2

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## Key Insights:

- Highest Sales Branch: Branch A leads with 34.24% of total sales.
- Peak Sales Hour: 10 AM has the highest sales at 31.42K.
- Top Payment Method: E-wallets are the most used payment method (34.74%).
- Sales Trend: Sales peaked around Feb-Mar 2019, with a high of 7.3K.
- Customer Satisfaction: The average rating is 6.97, slightly below the target of 7.32K.