class labels  $y_1,\dots,y_n\in\{-1,1\}$ . Briefly, the maximal margin hyp is the solution to the optimization problem

$$\underset{\beta_0,\beta_1,...,\beta_p,M}{\operatorname{maximize}}\,M$$

subject to  $\sum_{i=1}^{p} \beta_j^2 = 1$ ,  $y_i(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip}) \ge M \ \forall i = 1, \dots, n$ 

 $\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \cdots + \beta_p x_{ip} < 0 \text{ if } y_i = -1.$ Equivalently, a separating hyperplane has the property that First of all, the constraint in (9.11) is actually simpler than it First of all, the constraint in (9.11) that

metric interpretation of SVM/SVC, if an observation has a non-zero slack is that it is either on the wrong side of the hyperplane or it is within the set to the decision boundary. If an observation has a non-zero  $\delta_n$  it means

$$y_i(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \cdots + \beta_p x_{ip}) > 0$$

$$y_i(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip}) \ge M \ \forall i = 1, \dots, n$$

- Single linkage: 0.5

To calculate the dissimilarity values, we need to use the distance metric that is being used by the hierarchical clustering algorithm. In this case, we are using the Euclidean distance metric. The Euclidean distance between two points is calculated as foliases:



where x and y are the coordinates of the two points.

## Maximal Margin Classifier

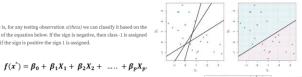
$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_p X_p = 0$$

$$\boldsymbol{\beta_0} + \boldsymbol{\beta_1} \boldsymbol{X_1} + \boldsymbol{\beta_2} \boldsymbol{X_2} = \mathbf{0}$$

## Maximal Margin Classifier

Now the problem is that if we divide data based on hyperplane, then there could be many possible hyperplanes to divide same set of numbers. How do we decide the finite number of hyperplanes to choose from?

That is, for any testing observation x(theta) we can classify it based on the sign of the equation below. If the sign is negative, then class -1 is assigned and if the sign is positive the sign 1 is assigned.



Therefore, maximal margin hyperplane is the hyperplane that has the argest margin, meaning, which has the largest distance between the hyperplane and the training observations. Using that hyperplane we can lassify testing data. If our model has

$$eta_0 + eta_1 + eta_2 \dots eta_p$$
as coefficients

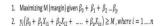
then the maximal margin classifier can classify new test observations based on the sign of

$$f(x^*) = \beta_0 + \beta_1 x^*_1 + \beta_2 x^*_2 ... \beta_p x^*_p$$

Considering the task of constructing the maximal margin hyperplane based on a set of n training observations x1,...xn associated class "y" labeled as either -1 or 1, we need to consider three equations.

$$\begin{split} \beta_0 + \beta_1 X_1 + \beta_2 X_2 + & \dots + \beta_p X_p < 0 \ if \ y = -1 \\ \beta_0 + \beta_1 X_1 + \beta_2 X_2 + & \dots + \beta_p X_p > 0 \ if \ y = 1 \end{split}$$

Suppose if based on the training data, we can construct a hyperplane that can perfectly separate all training observations according to classes labeled. The classifier will work like this:



## $\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_n X_n < 0$

tures  $X_1,\ldots,X_4$  make up the units in the *input layer*. The arrows indicate that each of the inputs from the input layer feeds into each of the K hidden units (we get to pick K; here we chose 5). The neural network model has the form

$$f(X) = \beta_0 + \sum_{k=1}^{K} \beta_k h_k(X)$$
  
 $= \beta_0 + \sum_{k=1}^{K} \beta_k g(w_{k0} + \sum_{j=1}^{p} w_{kj} X_j).$  (10.1)

It is built up here in two steps. First the K activations  $A_k$ ,  $k=1,\ldots,K$ , in the hidden layer are computed as functions of the input features  $X_1,\ldots,X_p$   $A_k=h_k(X)=g(w_{k0}+\sum_{j=1}^pw_{kj}X_j), \qquad (10.2)$   $g(z)=\frac{e^z}{1+e^z}=\frac{1}{1+e^{-z}}$ 

$$g(z) = \frac{e^z}{1 + e^z} = \frac{1}{1 + e^{-z}}$$

- 1. Maximizing M (margin) given  $\beta_0+\beta_1+\beta_2...\beta_p$ 2.  $y_i(\beta_0+\beta_1X_1+\beta_2X_2+.....+\beta_pX_{(p)}) \geq M$   $(1-\epsilon_i)$ , where i=1...n3.  $\epsilon_i \geq 0$ ,  $\sum_i^n \epsilon_i \leq C$

$$g(z) = (z)_{+} = \begin{cases} 0 & \text{if } z < 0 \\ z & \text{otherwise} \end{cases}$$

To train this network, since the response is qualitative, we look for coefcient estimates that minimize the negative multinomial  $\log$ -likelihood

also known as the cross-entropy. This is a generalization of the crite-cross-rion (4.5) for two-class logistic regression. Details on how to minimize this entropy objective are given in Section 10.7. If the response were quantitative, we would instead minimize squared-error loss as in (10.9).

The analyst can use these two principal components to reduce the dimensionality of the data from 5 to visualize the data in a lower-dimensional space while still retaining most of the variation in the data

The centroid of cluster C1 is 2.5 and the centroid of cluster C2 is -7.5. The total number of clusterings we would have to check to find a global

d of a cluster is the point that is at the center of the cluster. It is calculated by taking the average of the coordinates of all of the points in the cluster. In this case, the centroid of cluster C1 is 2.5, because there are four points in the cluster with coordinates 1, 2, 3, and 4, and the average of Let's assume we have two vectors X and Z, both with 2-D data ese coordinates is 2.5. The centroid of cluster C2 is -7.5, because there are four points in the cluster with coordinates -9, -8, -7, and -6, and the verage of these coordinates is -7.5.

ne k-means algorithm searches through a large parameter space to obtain a local optimum. The parameter space is the set of all possible clusterings of the data. The number of possible clusterings is exponential in the number of data points. In this case, there are 4 data points, so there Applying kernel trick of dot product will give us are 2\*4 = 16 possible clusterings. The k-means algorithm will only find a global optimum if it checks all of these possible clusterings. However, in practice, the k-means algorithm will usually find a local optimum before it checks all of the possible clusterings.

teature space. The kernel trick uses inner product of two vectors. The inner product of two r-vectors a and b is defining as

 $\langle a,b \rangle \sum_{i=1}^{r} a^i b^i$ 

Z= (z1,z2)

 $\mathsf{K}(\mathsf{X},\!\mathsf{Z}) = (X\!.Z)^2 = (x1z1 + x2z2)^2 = \ x_1^2z_1^2 + \ x_2^2z_2^2 + 2x_1z_1x_2z_1$