

# nrcm-kmeans-1

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Stream : **DataScience**

College : **Narsimha Reddy Engineering College**

**Project Title** : Analysis of Prediction of “Mall\_Customers.csv” of american mall markets called as Phonix mall. To find out how many customers are visited to a particular shop. On the bases of this prediction of annual income vs Spending score

**Descliamer** : In this particular dataset we assume annual income as a centroid and spending score from range 1 to 100 called as Datanodes of the cluster

**Problem Statement** : The American Finance market as per the GDP of 2011 ‘Phonix\_trillums’ mall asin the 1st range in the out of 5. The owner of the wants to be exact particular shop or products search in different kind of clusters in entire mall \* As a Data Science engineer predict the futuristic financial market for upcoming GDP rate based on No.of clusters. The client wants atleast 5 top clusters(shops).

```
[32]: #import the numpy, matlot, pandas libery's
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
```

```
[48]: #Read the dataset take variable name called "dataset" only.
dataset=pd.read_csv("Mall_Customers.csv")
dataset
# without printing this data add in separet variable as input variable Caqpital_
↪X only. loc index by select the all row ,
#and give the required colum index like[3,4].for this particular dataset.
X=dataset.iloc[:,[3,4]].values
```

```
[54]: ## <THE ELBOW METHOD>
#from sklearn used "sklearn.cluster" attribute and import KMeans
#Take a distance from from centroid to cluster point with WrapsColumnExpression.
# Assume you have 10 cluster and iterate the for up to range 10 with iterater_
↪kmeans++.
# Fit the model if value comes too samlla in range.
```

```

#For clustering in wcss ,inertia is adding / appending is required.(kmeans.
↳inertia_)#defalut usecase.
#Plot the poarticular graph along with the wcss and your range which you taken
↳as input variable.
#Add title "The Elbow Method".
#Lable x variable as "No of Customers".
#Lable y variable as "WCSS".
#Plot the graph using plt.show().
from sklearn.cluster import KMeans
wcss=[]
for i in range(1,11):
    kmeans=KMeans(n_clusters=i,init="k-means++",random_state=42)
    kmeans.fit(X)
    wcss.append(kmeans.inertia_)
plt.plot(range(1,11),wcss)

plt.title("The Elbow Method")
plt.xlabel("No of Customers")
plt.ylabel("WCSS")
plt.show()

```

```

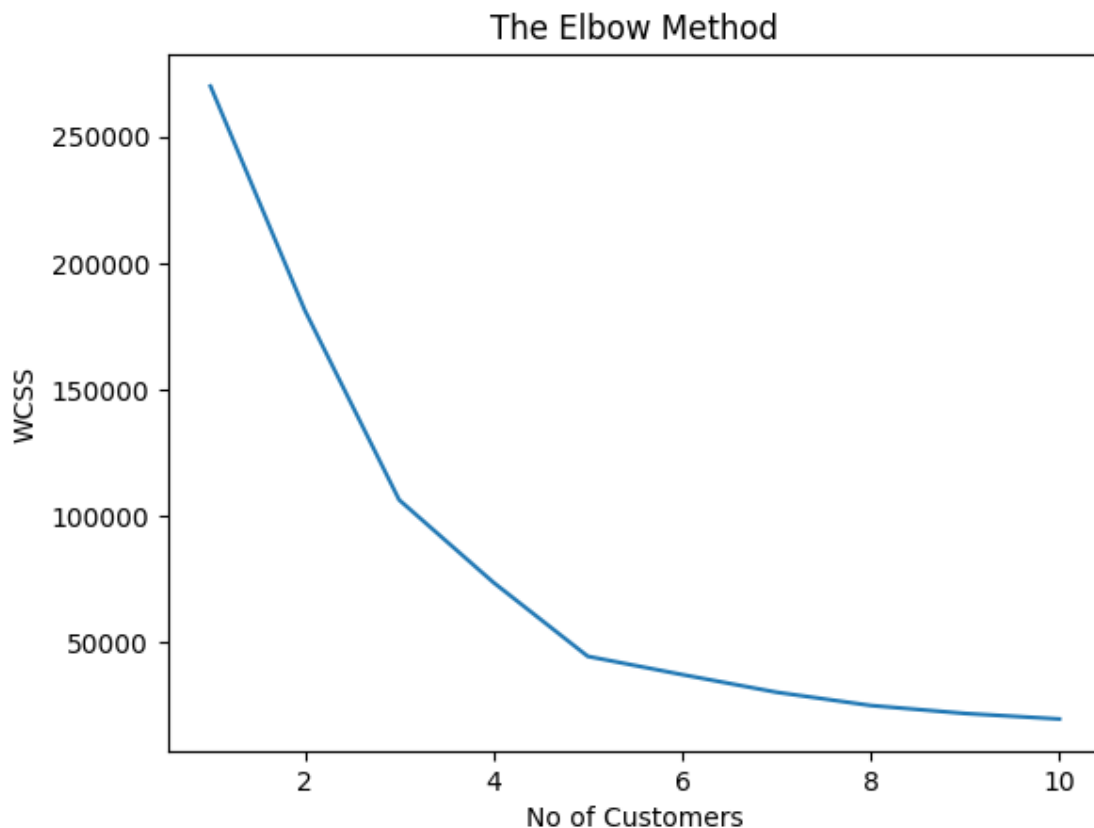
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
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```

[58]: for i in range(1,11):
      kmeans=KMeans(n_clusters = 5, init="k-means++",random_state=42)
      y_kmeans=kmeans.fit_predict(X)

```

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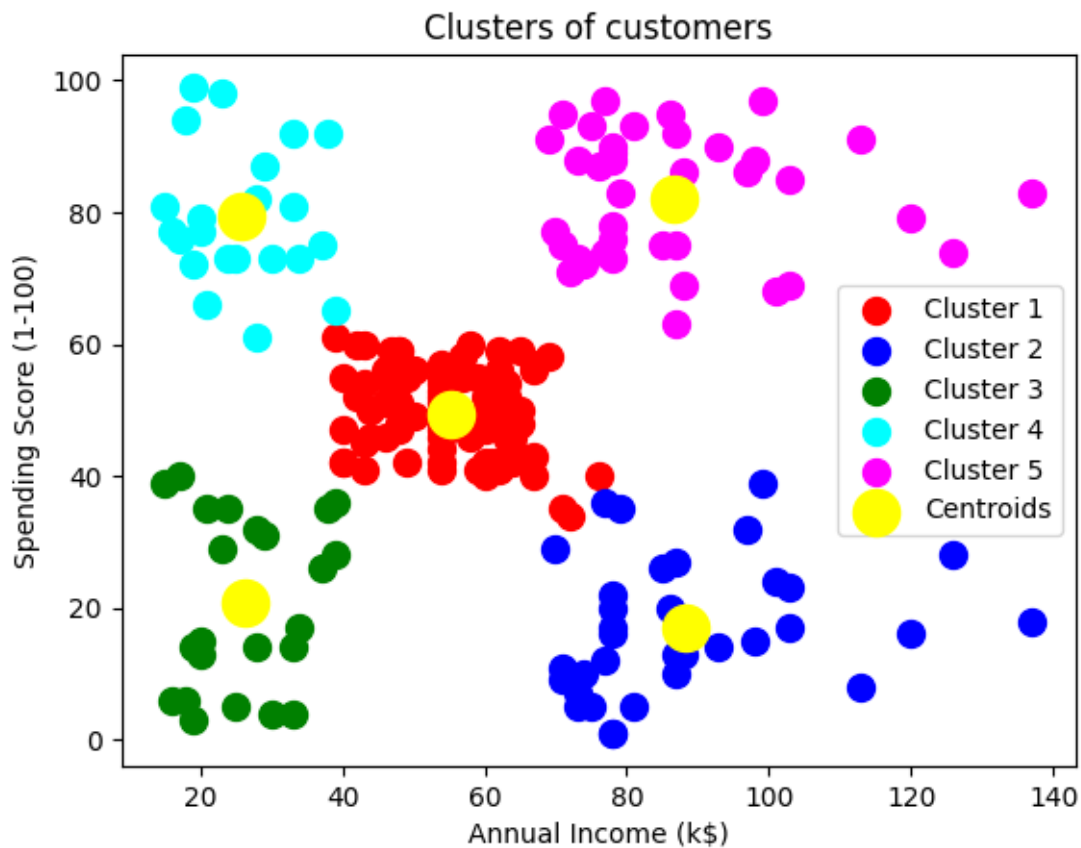
```

```

[59]: # Take any no of cluster and run you take 5.
plt.scatter(X[y_kmeans == 0, 0], X[y_kmeans == 0, 1], s = 100, c = 'red', label=
↳ 'Cluster 1')
plt.scatter(X[y_kmeans == 1, 0], X[y_kmeans == 1, 1], s = 100, c = 'blue',
↳ label = 'Cluster 2')
plt.scatter(X[y_kmeans == 2, 0], X[y_kmeans == 2, 1], s = 100, c = 'green',
↳ label = 'Cluster 3')

```

```
plt.scatter(X[y_kmeans == 3, 0], X[y_kmeans == 3, 1], s = 100, c = 'cyan',  
            label = 'Cluster 4')  
plt.scatter(X[y_kmeans == 4, 0], X[y_kmeans == 4, 1], s = 100, c = 'magenta',  
            label = 'Cluster 5')  
  
#Write Code for rest.SS  
plt.scatter(kmeans.cluster_centers[:, 0], kmeans.cluster_centers[:, 1], s =  
            300, c = 'yellow', label = 'Centroids')  
plt.title('Clusters of customers')  
plt.xlabel('Annual Income (k$)')  
plt.ylabel('Spending Score (1-100)')  
plt.legend()  
plt.show()
```



**Conclusion :** According to the model basic prediction using Machine Learning algorithm K means clustering we found that cluster1 which consists the color is a highest cluster which attach more than 50 dashboards

**Reference :** The model building algorithm develop for all kinds of clustering values. The yellow spots represents Centroids which is max to max only 3