

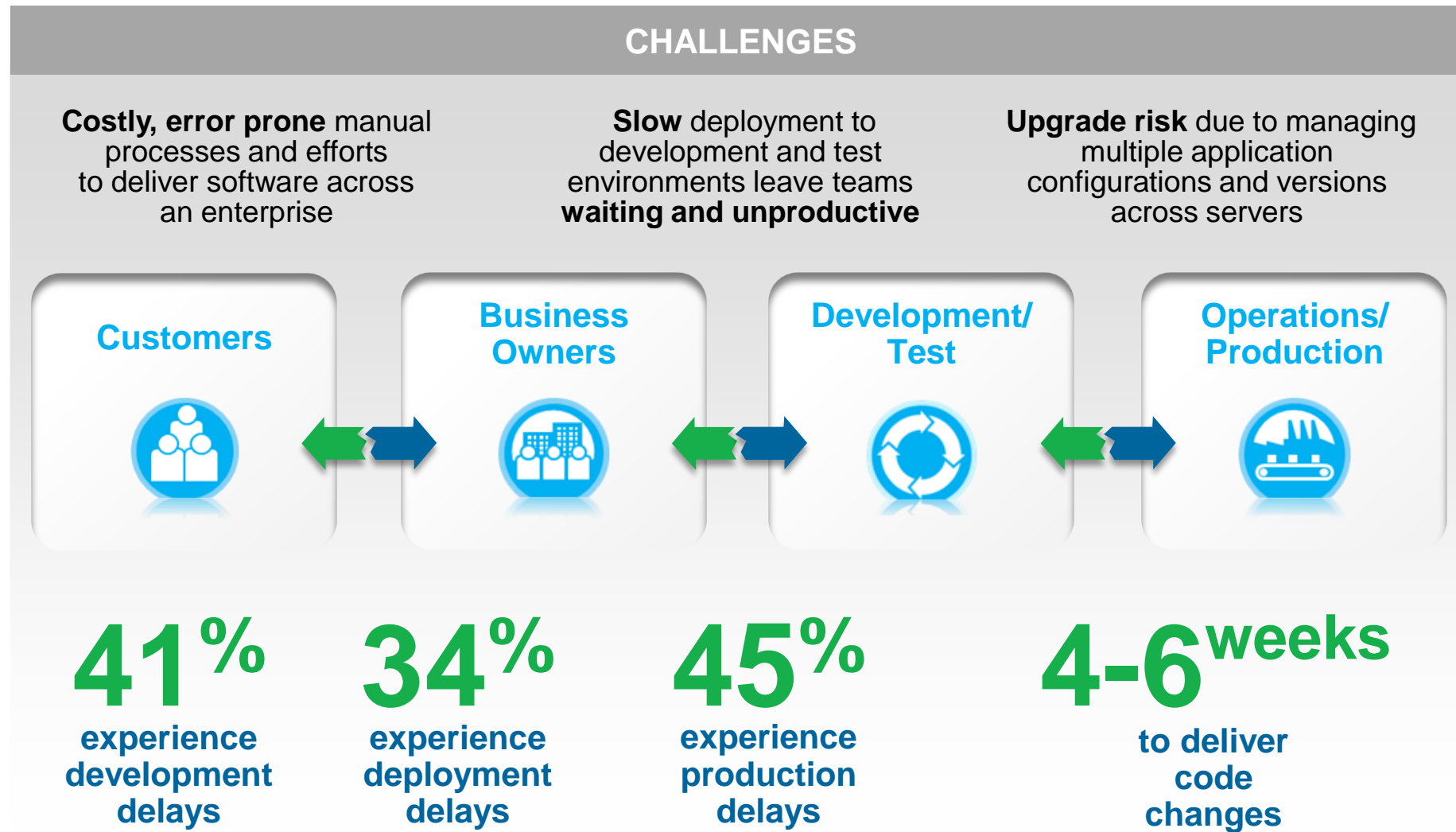


Sachin Chitrakoti
UnLeash the Labs
chitrakoti@in.ibm.com

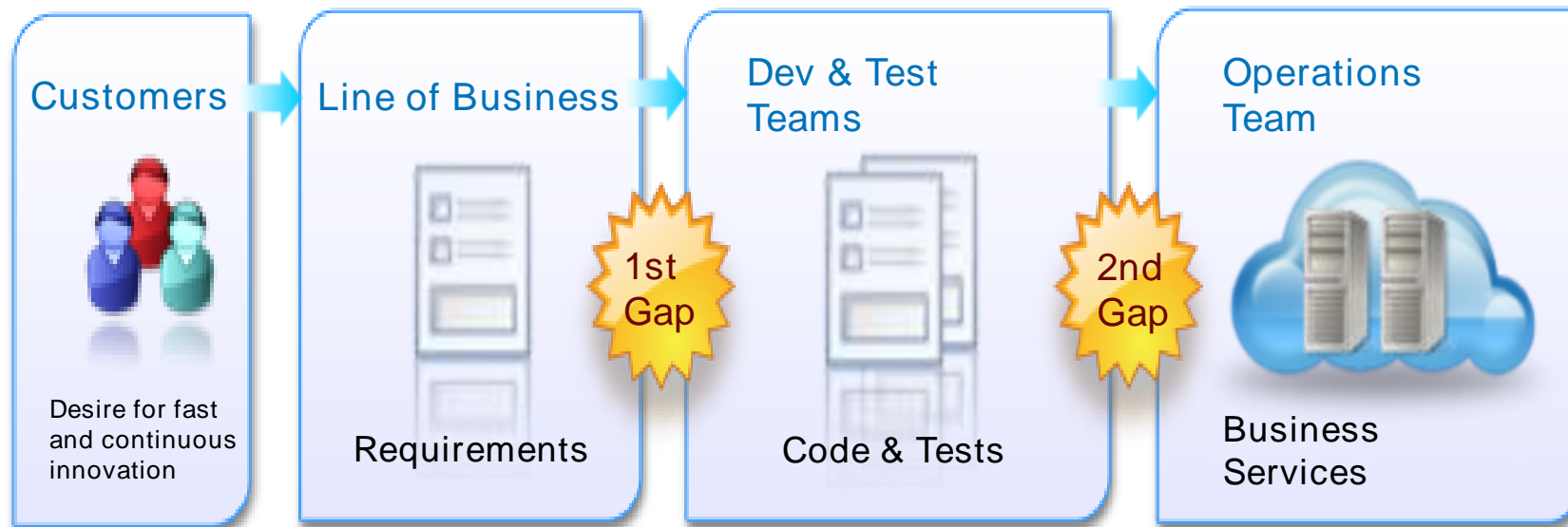
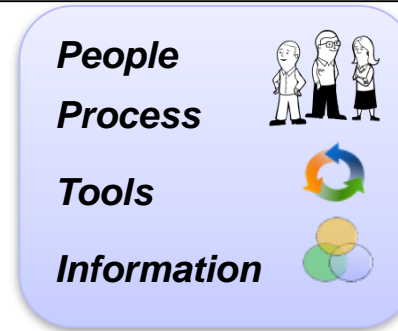
Software drives today's innovation for a smarter planet
Transforming the way we live, work, and play

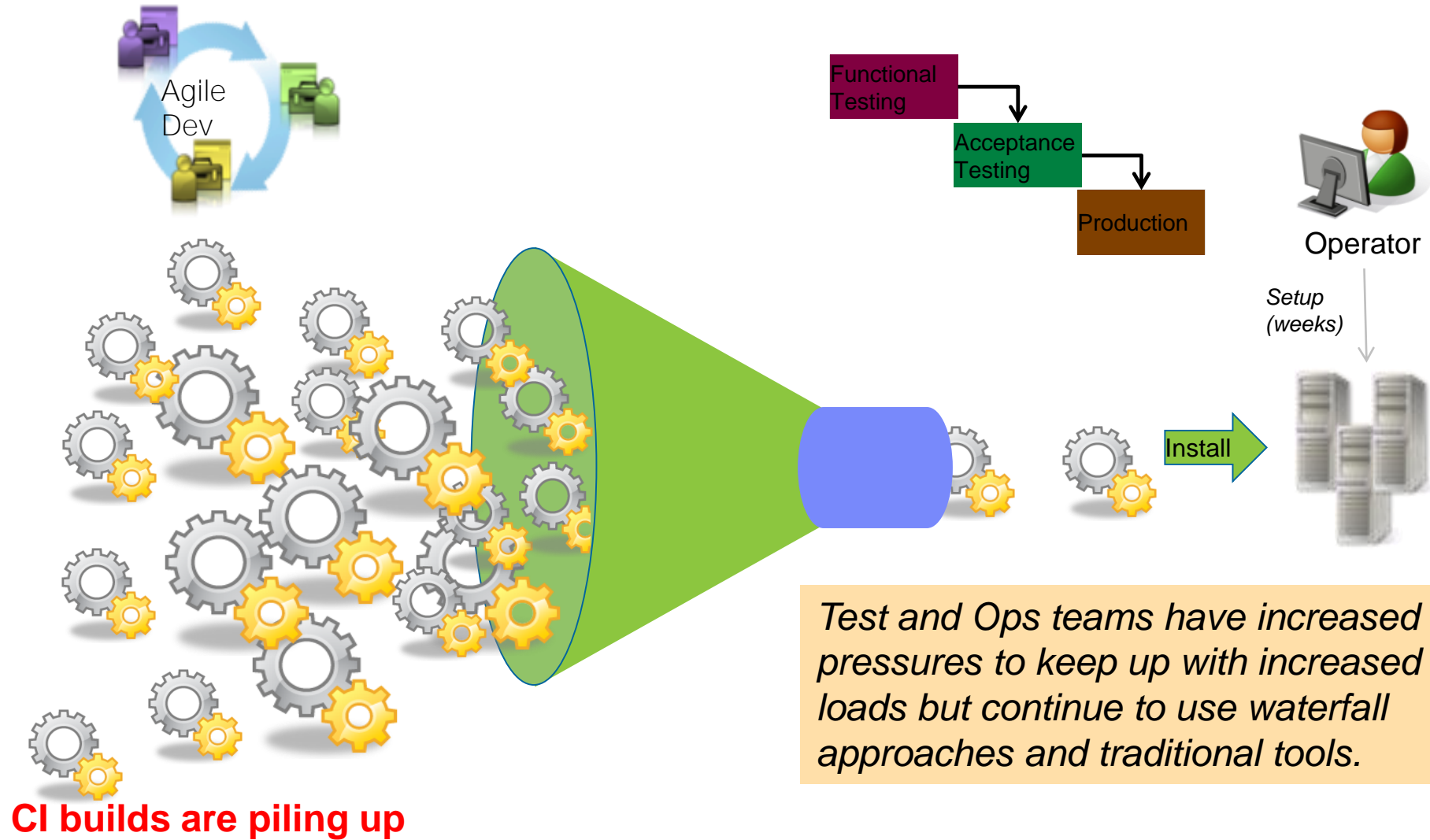


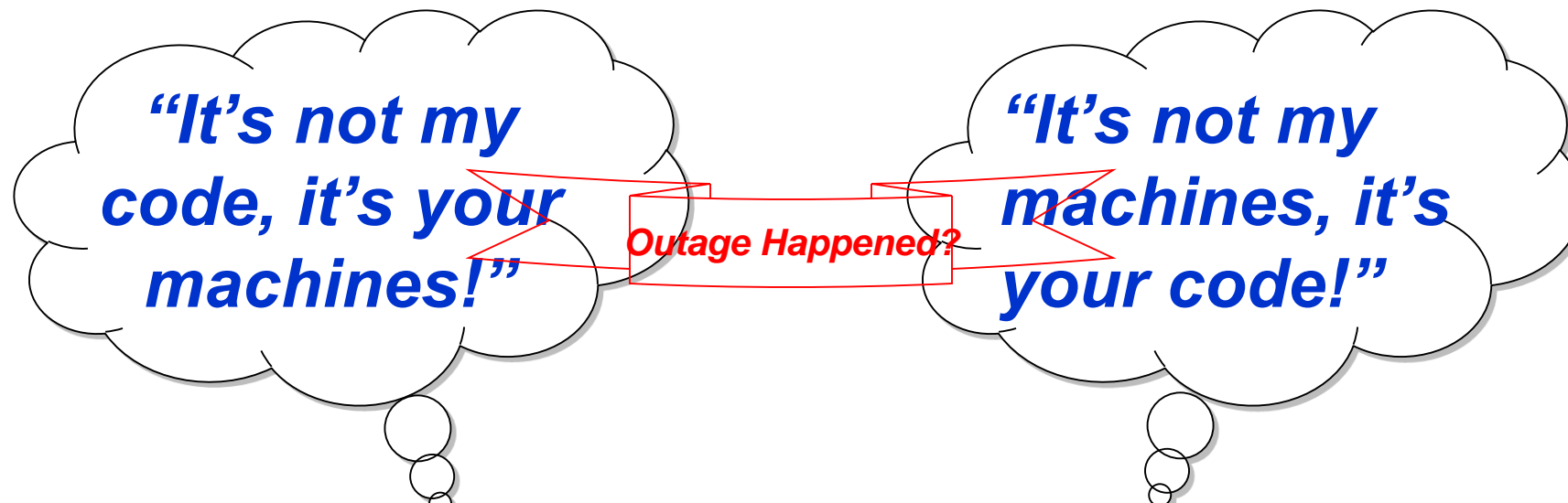
But a lack of continuous delivery impacts the entire business



Today's business and technical needs are pushing traditional delivery approaches to the breaking point



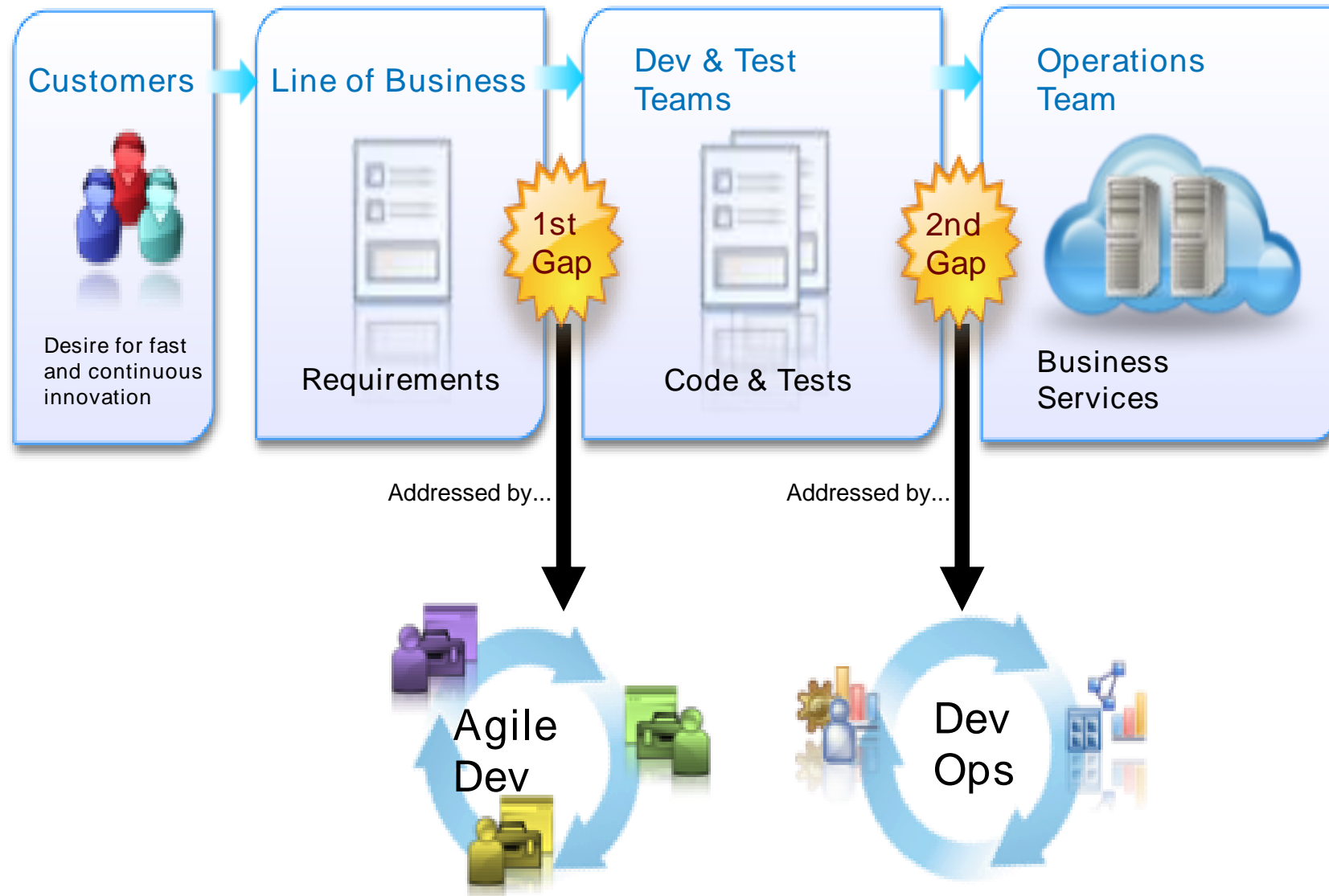




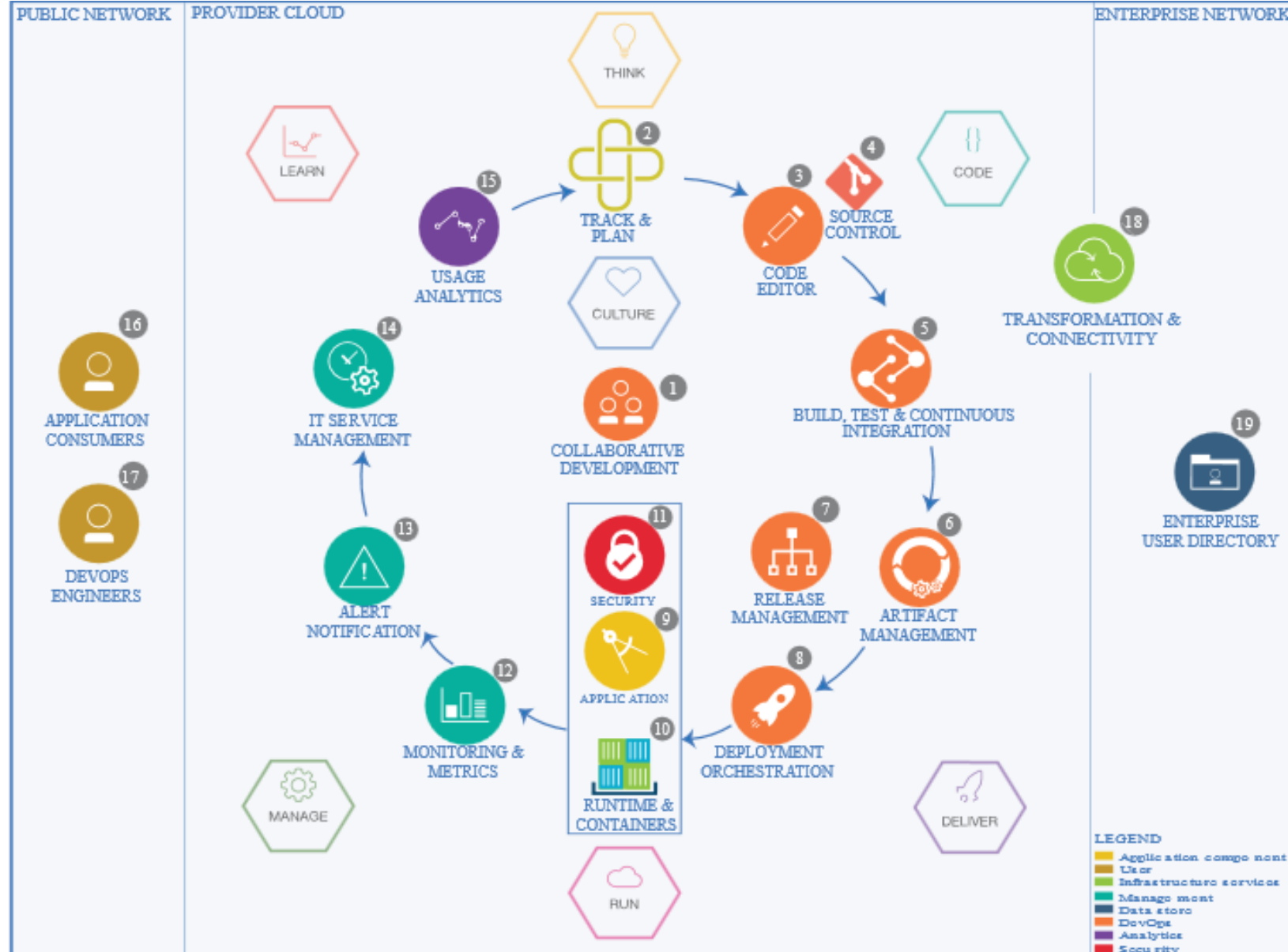
**“Why do you
slow me down?!”**



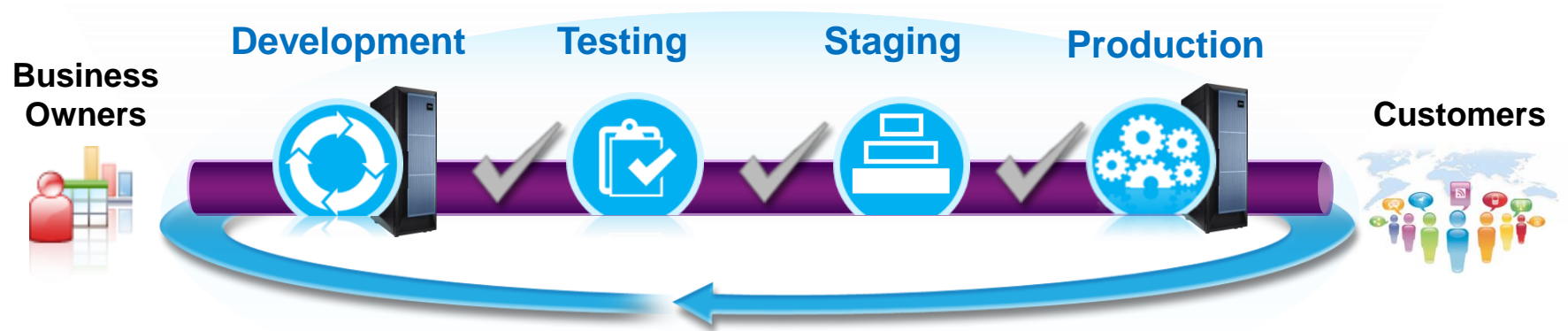
**“Why do you
deliver crap?!”**



The DevOps architecture



Ensure applications are production-ready throughout the lifecycle and can be released at any time without rollback due to quality issues



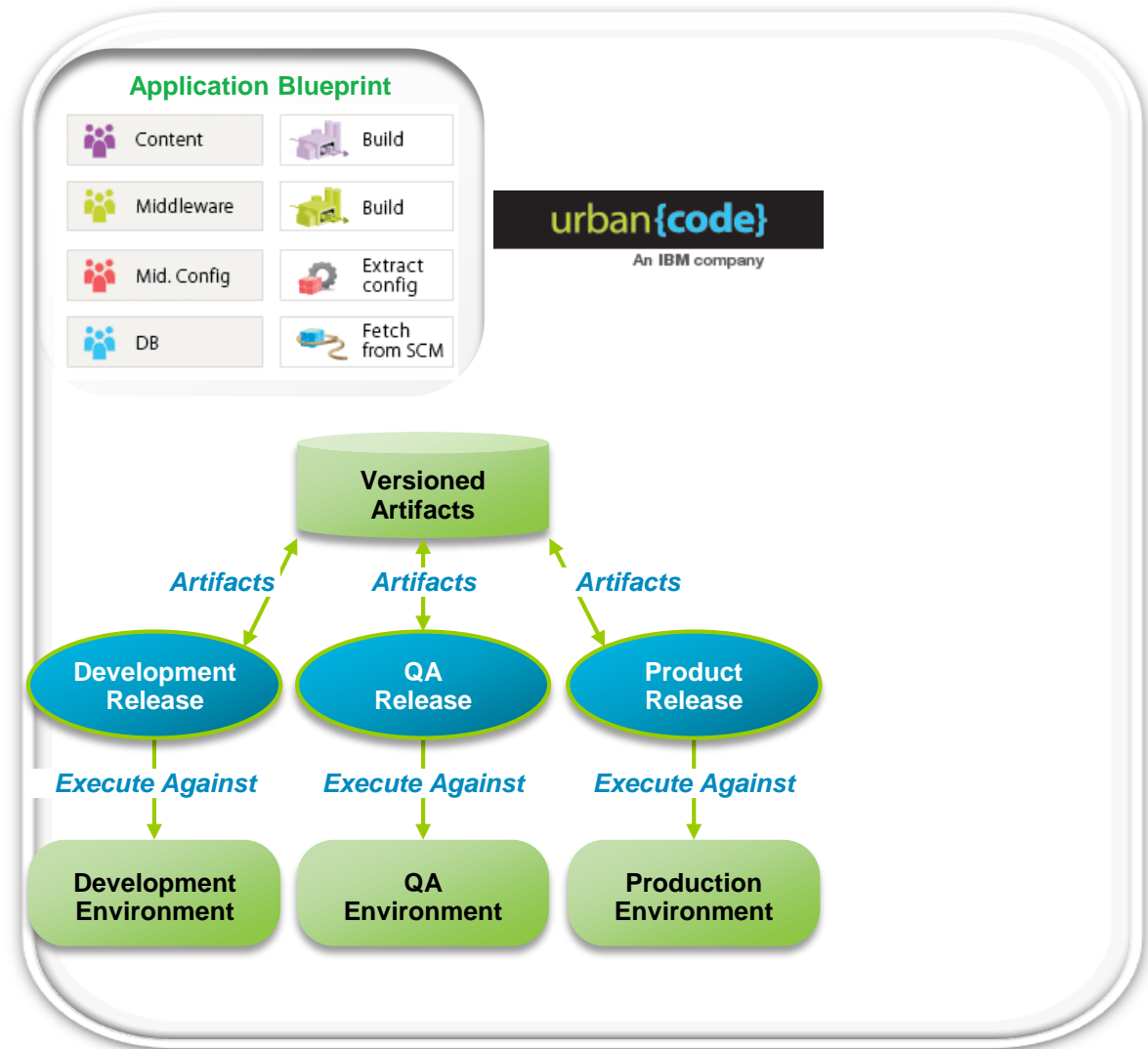
Continuous Delivery Pipeline:

An iterative set of quality checks and verifications that each piece of application code must pass during lifecycle phases before being released to production.

Complex manual processes for deploying infrastructure lack repeatability and speed	Failures due to inconsistent development and production environments	Long and complex lifecycle for managing infrastructure	Managing large number of configurations for deploying to Hybrid Cloud

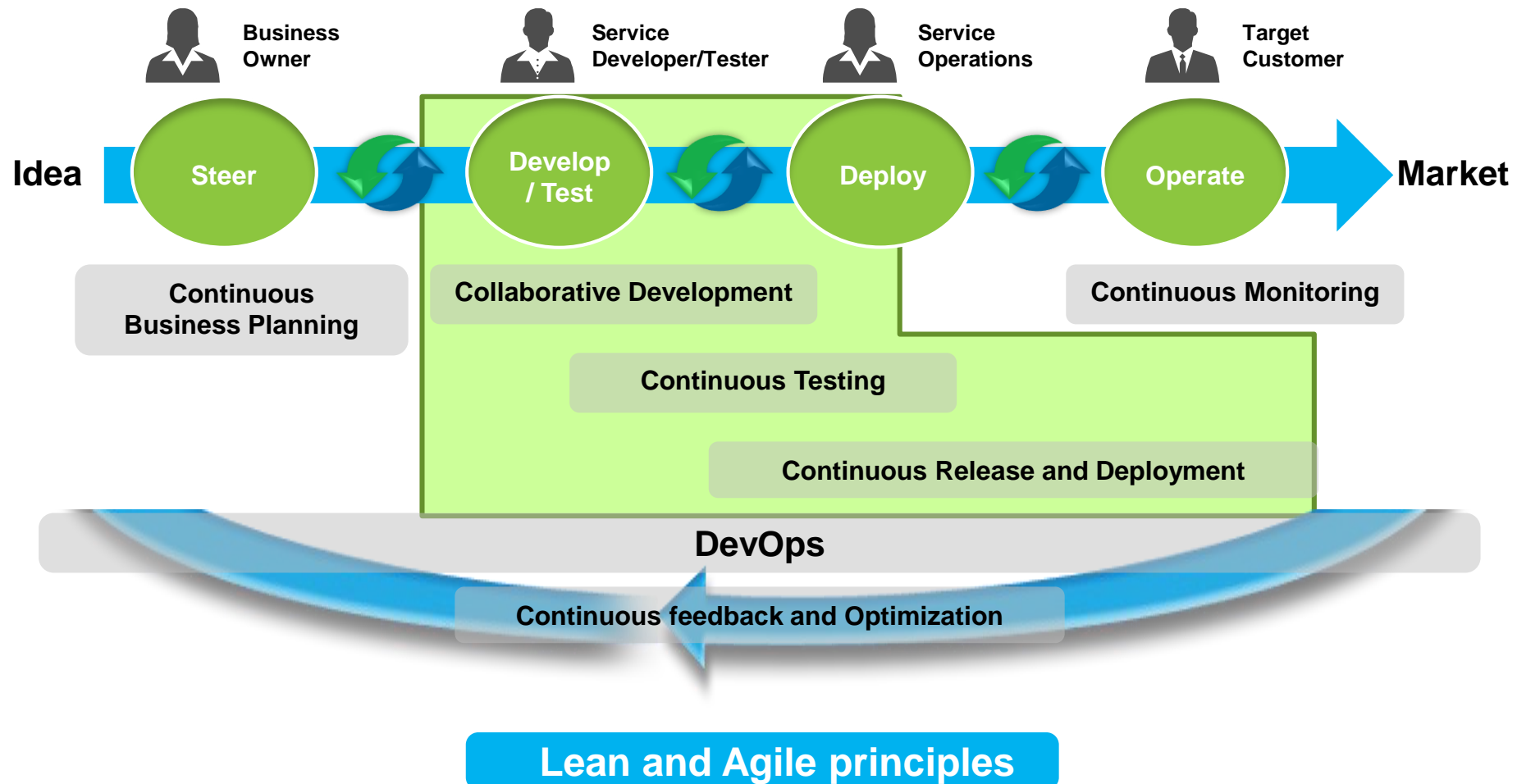
**How do we ensure that we deploy
What we want, When we want, Where we want!**

- Drive down cost. Reduce the amount of manual labor, resource wait-time, and rework
 - Push-button deployments improves productivity for developer and operations
- Speed time to market. Increase frequency of software delivery
 - Automated software release and deployment reduces errors
 - Built-in best practices
- Reduce risk. Deliver higher quality application releases with increased compliance
 - End-to-end transparency, auditability and reduced time to feedback



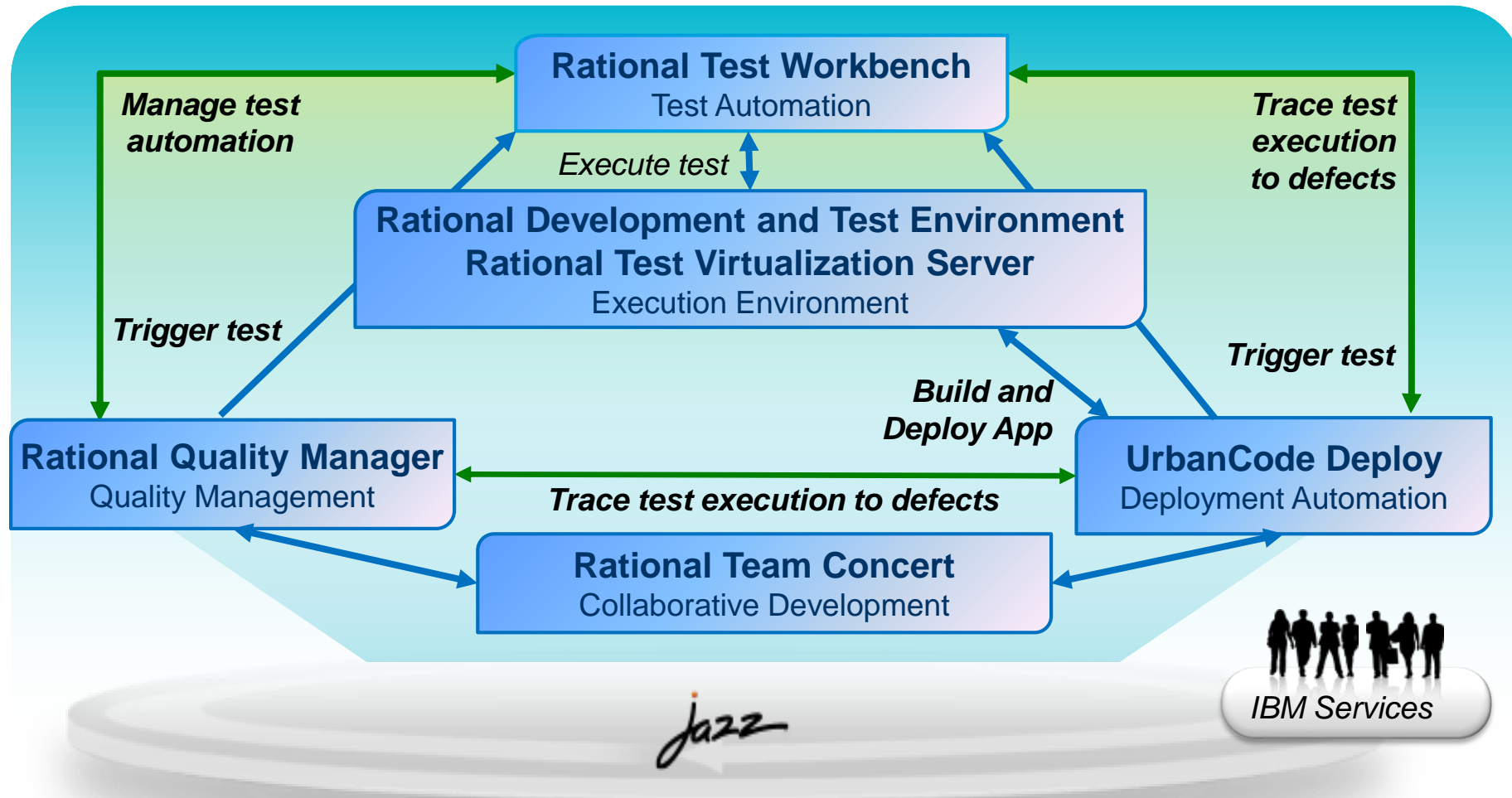
Effective continuous delivery requires a whole-team approach

Extends Lean and Agile practices across the entire software value chain



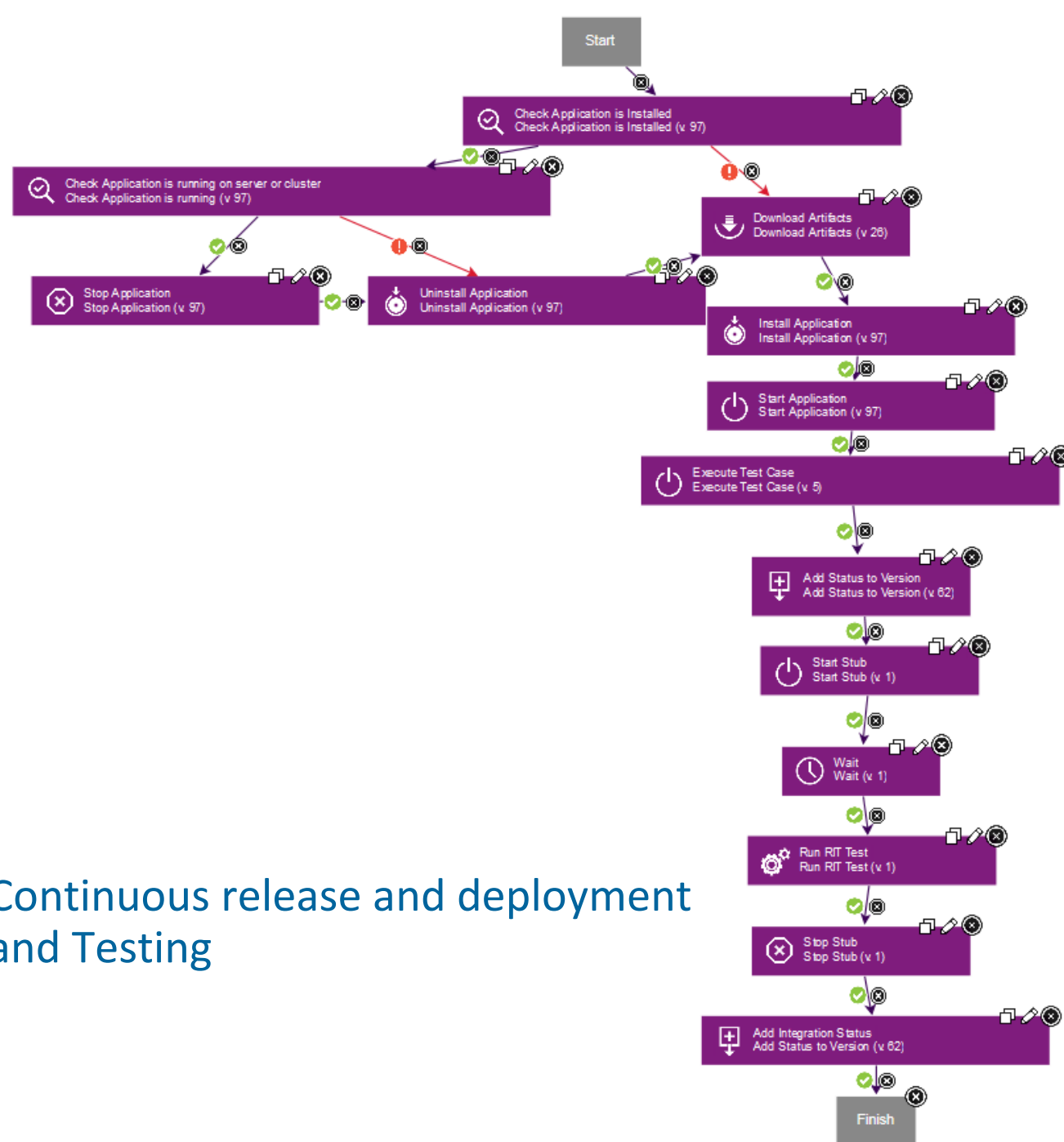
IBM CI-CD-CT Solution

Reduced delivery time, end-to-end visibility of test activities



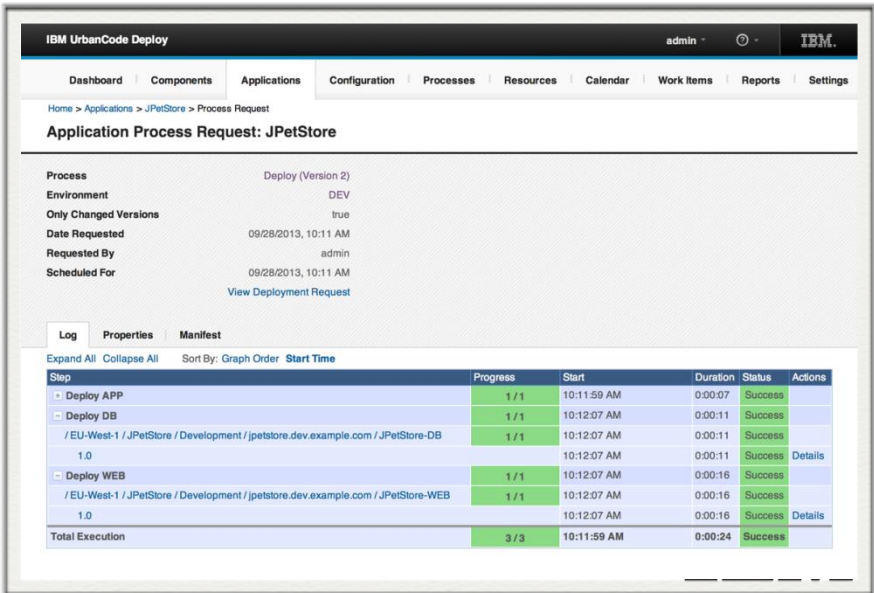
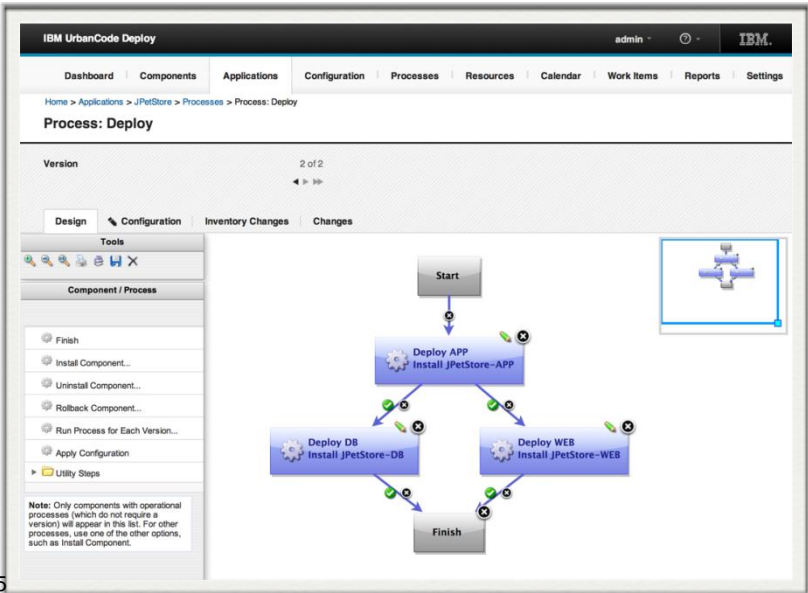
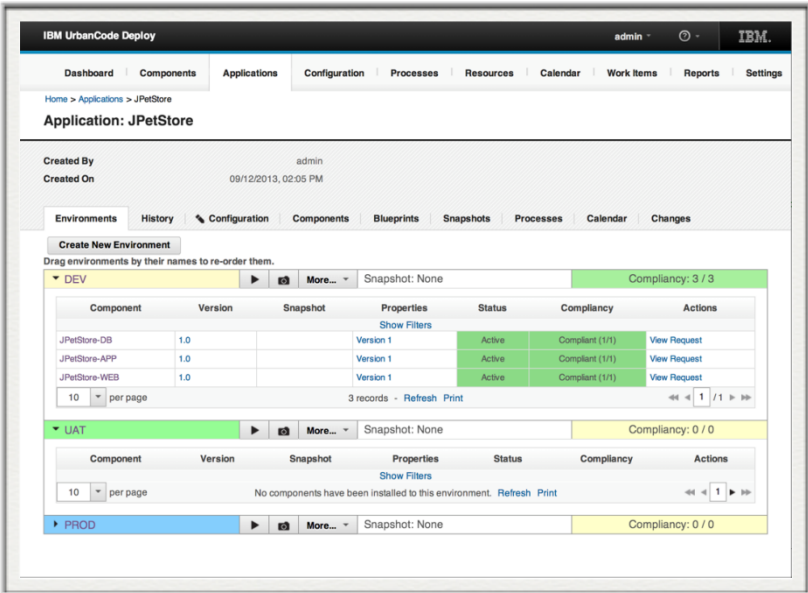
Step Palette

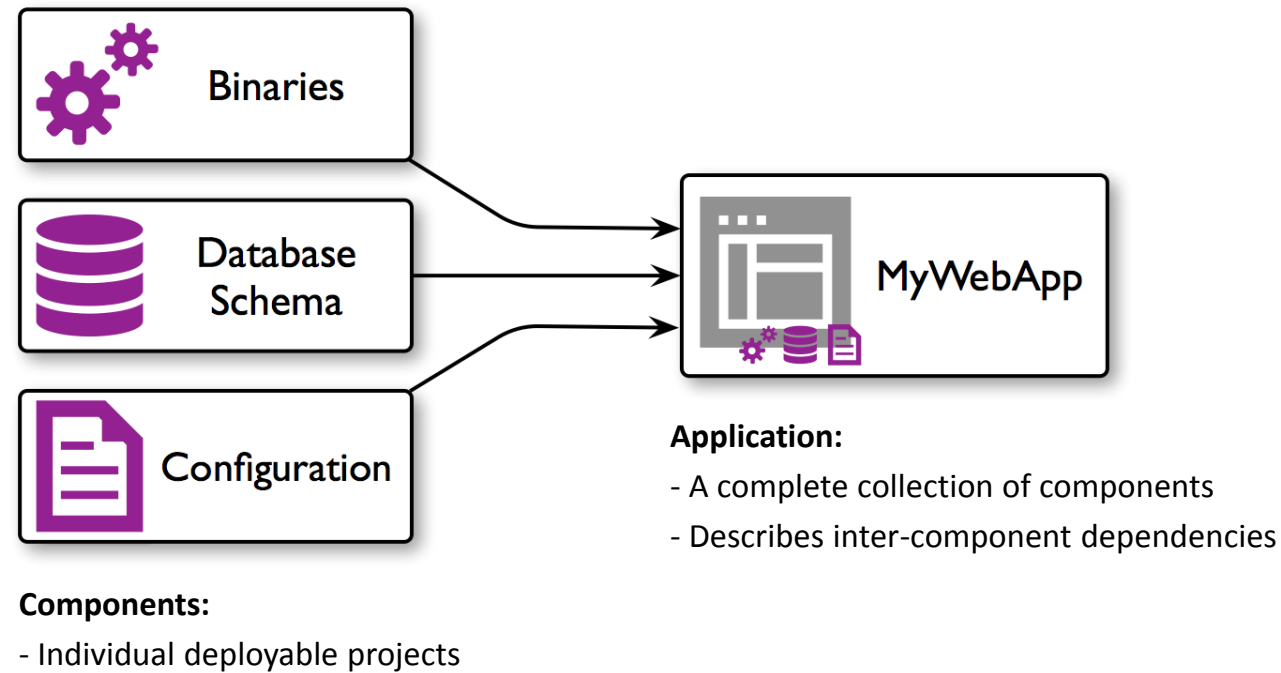
- Application Server
 - IIS
 - Java
 - BPM
 - Commerce
 - JBoss
 - ODM
 - Tibco
 - Tomcat
 - WebLogic WLDeploy
 - WebSphere
 - Configuration
 - Deployment
- Activate Application Edition
- Add Asset to BLA
- Add BLA to BLA
- Add Shared Library to Application
- Add Shared Library to Module
- Add Target to Composition
- Add Target To Module



Continuous release and deployment and Testing

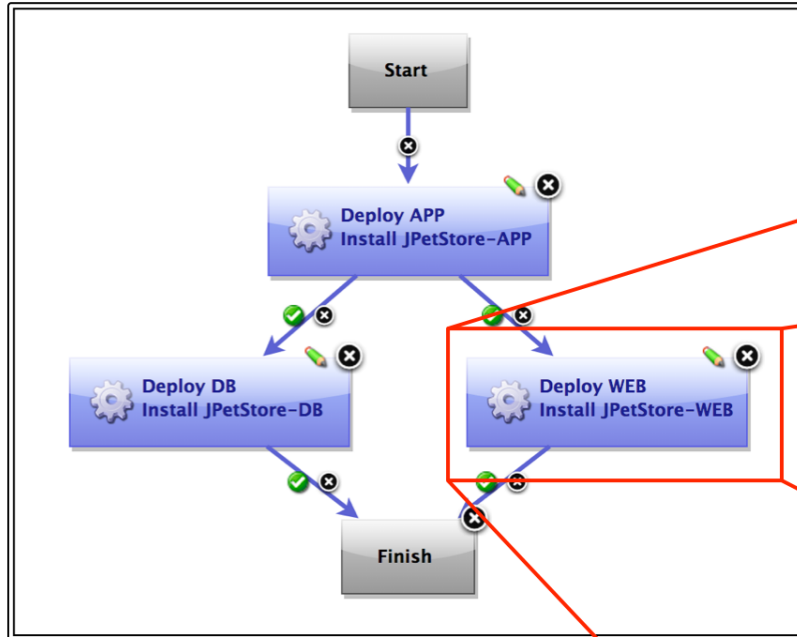
- Intuitive Deployment Model
- Environment Configuration Management
- Rich Drag-and-Drop Workflow Designer
- Distributed Deployment Automation
- Deployment Inventory





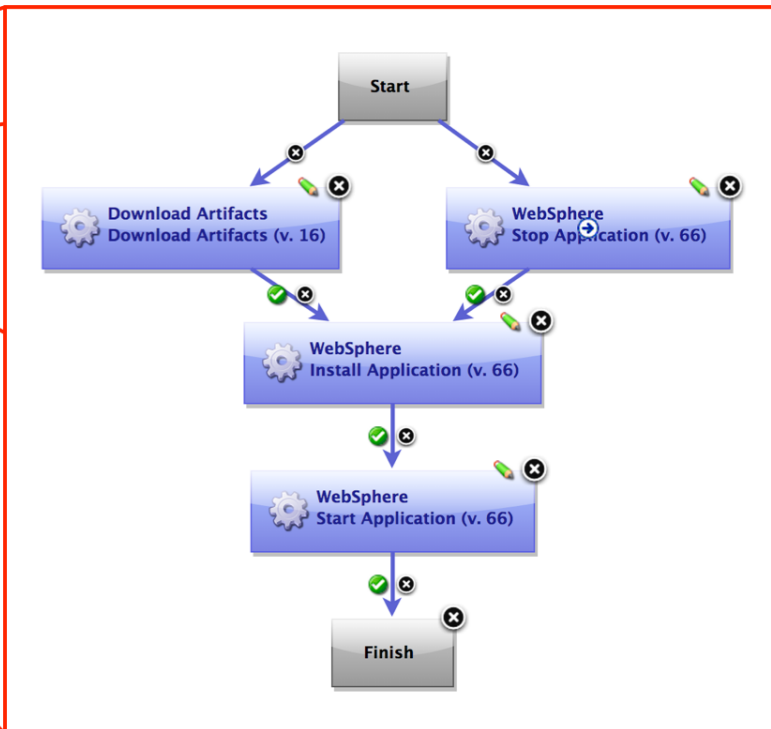
Deploy Application

- Orchestrate deployment of many components
- Represents deploy-time dependencies



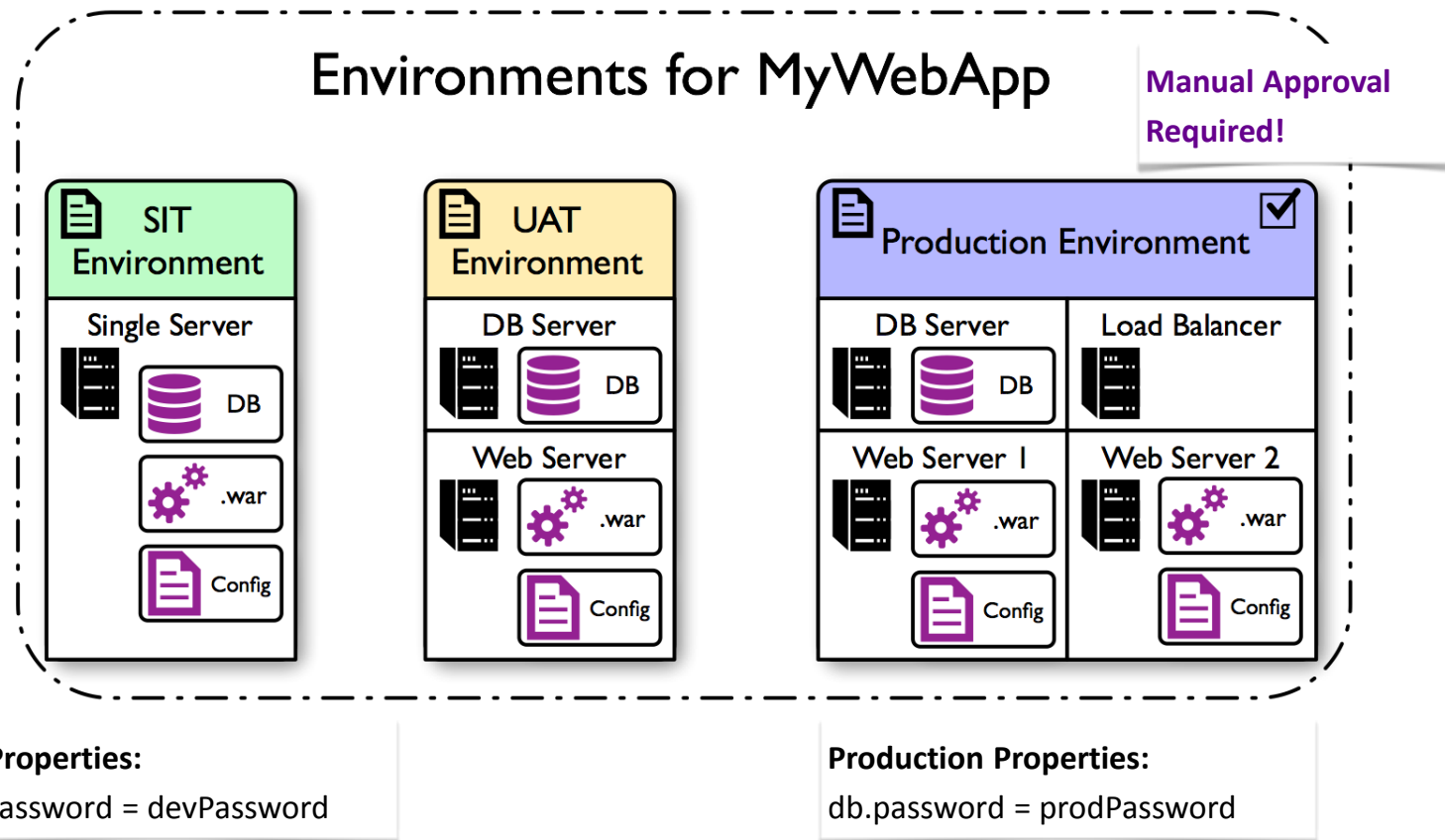
Deploy Component

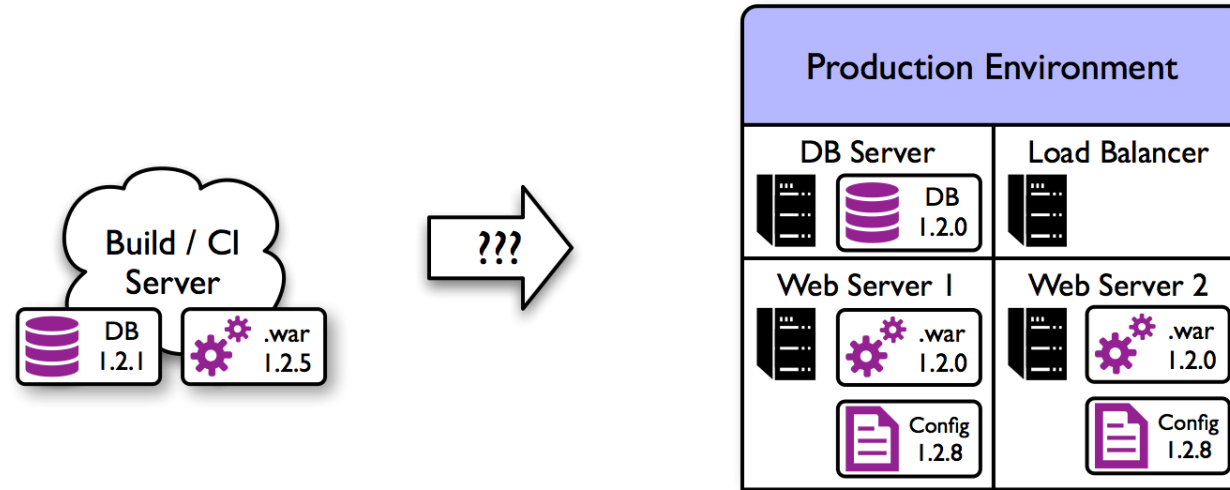
- Create a fully automated workflow to be executed on target servers

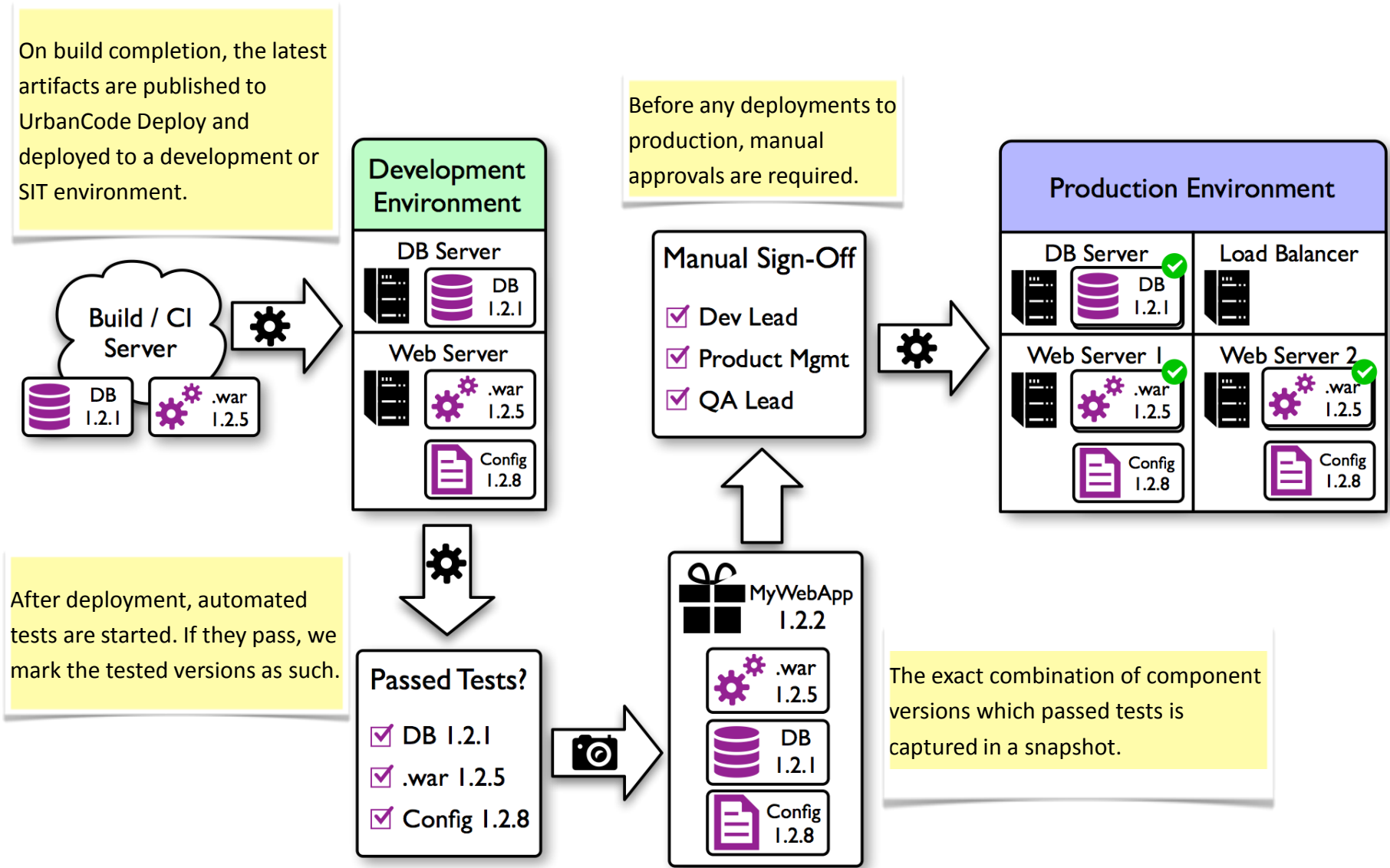


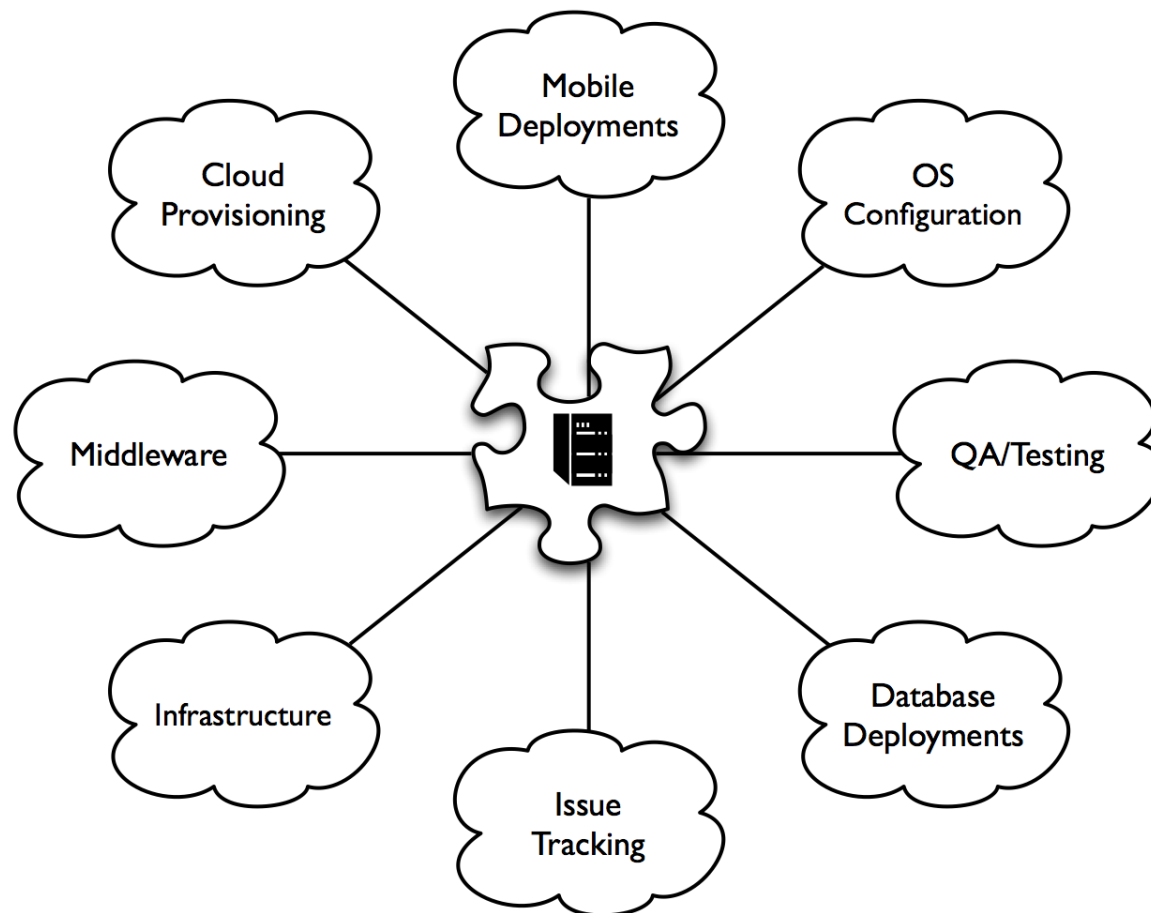
- ✓ Drag-and-Drop Workflow Designer
- ✓ Precise Control of Execution Flow
- ✓ Hundreds of Integration Steps Provided
- ✓ Create Custom Steps

- Model different topologies for the same application
- Set environment-specific configuration
- Environments may require manual approvals for deployments









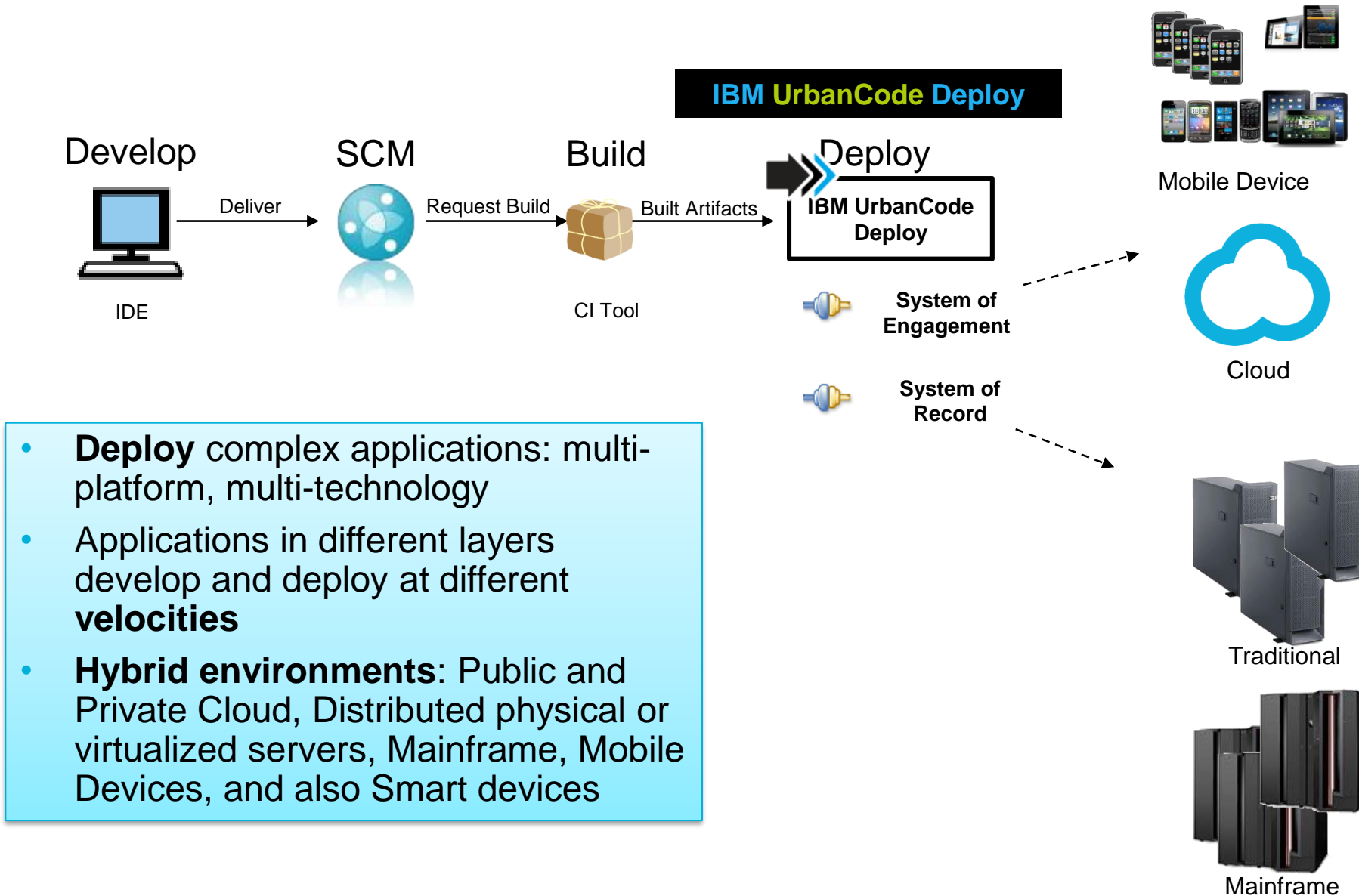
- Thousands of steps out-of-the-box

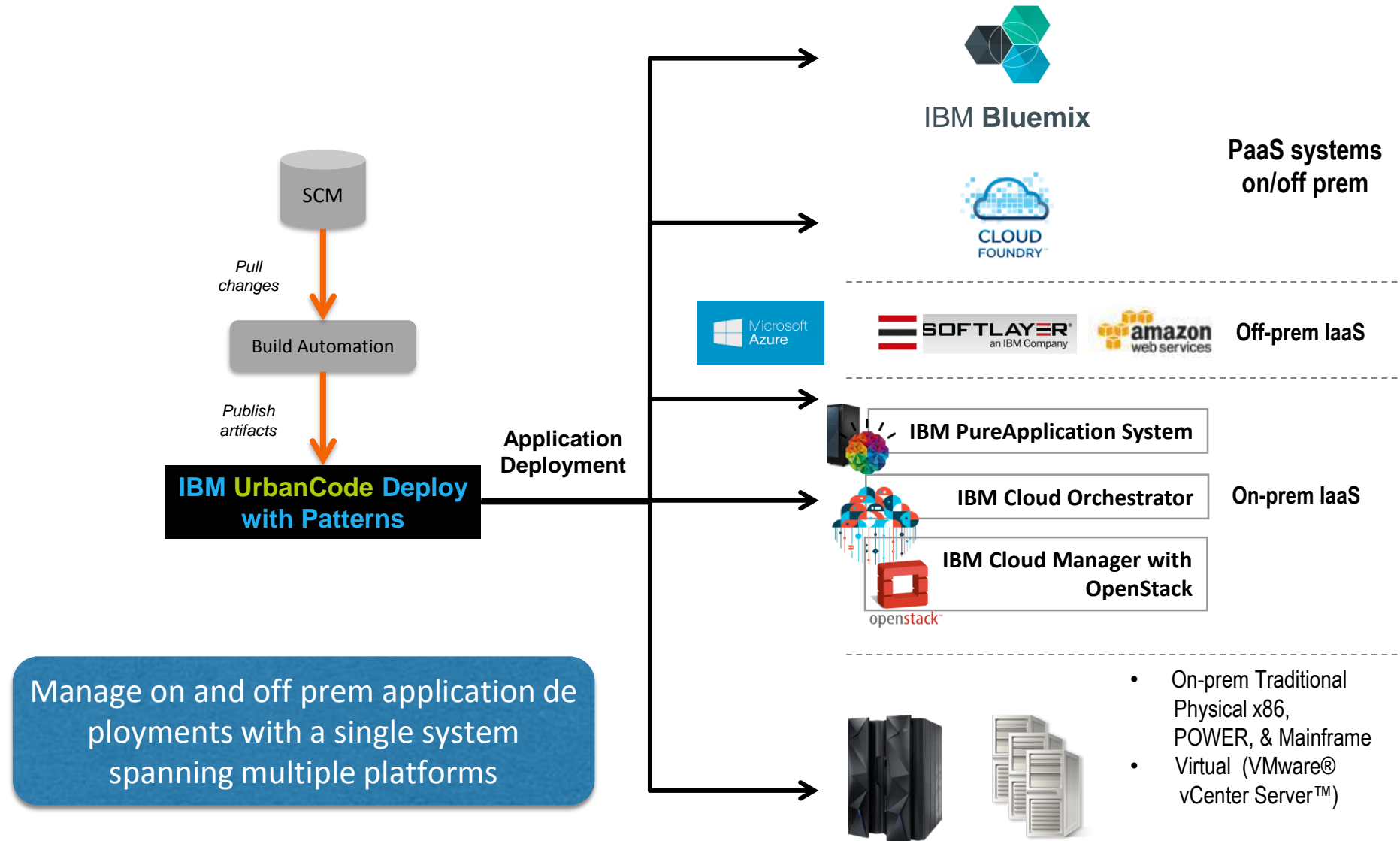
- Open plugin architecture



<https://developer.ibm.com/urbancode/plugin>

Mobile to Mainframe Application Deployment





Continuous Integration extends to Continuous Delivery and Continuous Testing



Customer Benefiting from Release and Deploy



Achieved cost avoidance of more than USD2.3 million per year.



83% decrease in release times by automating deployments.



AUTO HOME LIFE

Decreased non-code related build failures from 20 percent to less than 1 percent



17.5 man days of effort reduced to around 10 minutes

When Deployment Time Matters Speeding Time to Market

	2-3 days		1-2 hours
	1.5 days		2 hours
	2 days		Minutes
	Hours		Minutes
	Weeks to months		Minutes

Fidelity Worldwide Investments

Achieves predictable release schedules and simplifies regulatory compliance

Achieved

cost avoidance of more than USD2.3 million per year

Gained

more predictable release schedules for stakeholders

Improved

the ability to demonstrate compliance with regulations

Solution components

Software

- IBM® UrbanCode™ Deploy



The transformation: As it prepared to launch a critical new application, Fidelity Worldwide Investment wanted to replace its manual release processes with an automated release solution. The solution helped reduce the time required for software releases by 99 percent, from 2 - 3 days to just 1 - 2 hours. The company also achieved cost avoidance of more than USD2.3 million per year.

“Applications that took days to release now take just an hour.”

— Tony Green, Technology, Architecture and Engineering,
Fidelity Worldwide Investment



Copyright Clearance Center – Automates application release and deployment using DevOps methods

Saves 4,800 hours

of work within the first year by eliminating the need for numerous release planning meetings

83% decrease

in release times by automating deployments

50% reduction

in number of staff needed for each software release

Solution components

Software

- IBM® UrbanCode™ Deploy
- IBM UrbanCode Release



The transformation: Copyright Clearance Center’s developers were using an agile software development process. However, the deployment procedure was becoming a bottleneck. The company automated the release and deployment of its software and database components using IBM® UrbanCode™ software, eliminating the need for release planning sessions.

“We evaluated numerous tools and determined that IBM UrbanCode software was the closest to meeting all of our criteria.”

—Alexander Carr, lead software configuration management engineer



Global 500 Banking Company uses IBM UrbanCode Deploy and IBM UrbanCode Release for WebSphere Application Server (WAS)

Challenges

- Error prone manual tasks and deployment processes to WAS
- Risk of instability due to managing multiple WAS configurations and versions
- Slow deployment to development and test environments
- Lack of centralized deployment processes across WAS environments

Benefits

- Deployments are 50-75% faster
- Realized value of their investment in UrbanCode in 2 weeks-1month
- Reduced cost



“UrbanCode tools have allowed us to successfully begin implementation of an enterprise level solution in a very large organization full of customized one-off processes. The ease of use, numerous supported integration plugins, and templates within the tools have proven invaluable in allowing my organization to move at a rapid pace while seeing almost immediate results in terms of speed, reliability and audit traceability/opacity.”

Insurer has success incorporating DevOps and best practices into their development cycle.



Pain Points:

- Manual deployments very inefficient
- Compliance with auditing requirements hard to prove
- Very heterogeneous environment with little integration between tools

Goals:

- Build once, deploy everywhere
- Understand environment & conformance to a spec
- Notification of success and failure scenarios
- Glue together a disjointed development tool chain
- Automate as much as possible post code check-in

Timelines:

- Initial product demo and RFP – Jan 2013, POC – January 2013
- Implementation – 6 months

Results:

- Reduced deployment of new web services from days to hours
- Enabled separation of duties and met auditing requirements
- Created quality gates and metrics
- Provided for artifact retention

[Click here to read their own testimonial!!](#)

How Hiscox is adopting DevOps and IBM UrbanCode Deploy

Pain Points:

- Dev Team wanting to do more, and make more frequent changes
- Operations needing greater control with more standards in place

Goals / Business Drivers:

- Reduce friction between Development and Operations and break down silos.
- Business growth placing greater demands on IT for newer, and better ways to do things
- Work smarter not harder

Results:

- Ability to execute 47 releases in one week for one application
- 17.5 man-days of effort reduced to around 10 minutes
- Expand release knowledge from 1 person to dozens of people



About HISCOX

Hiscox is a leading specialist insurer with a diverse portfolio of personal and commercial risks. With 100 years of underwriting heritage, they have more than 1,400 staff, with offices in 11 countries.

[Read how IBM Business Ranger4 helped Hiscox with their DevOps journey](#)

ranger4



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