

1. What is Brainstorming?

Brainstorming is a creative problem-solving technique where individuals or groups generate a large number of ideas in a free-thinking environment without criticism. It encourages open-mindedness and collaboration to find innovative solutions.

2. What is Gamestorming, and How is it Different from Brainstorming?

Gamestorming is a structured approach to brainstorming that uses game-like activities, frameworks, and visual thinking to foster creativity and innovation.

Differences:

- **Brainstorming** is open-ended idea generation.
- **Gamestorming** adds structured techniques, rules, and engagement to guide ideation and decision-making.

3. What are the AI Tools Available for Brainstorming and Gamestorming?

Several AI-powered tools assist in creative thinking:

- **ChatGPT** – Generates ideas, refines concepts, and enhances discussions.
- **Miro AI** – Digital whiteboard with AI-driven brainstorming templates.
- **Lucidspark AI** – Helps with real-time idea structuring and mind mapping.
- **Stormboard** – Organizes and prioritizes brainstorming ideas.
- **Scapple** – Assists in non-linear idea mapping.

Event Booking App: Solving Real-World Difficulties

In the past, booking tickets for events was often a **time-consuming, inconvenient, and frustrating** process. With the introduction of an **Event Booking App**, many of these challenges have been resolved, making event discovery and ticket purchasing effortless.

Problems Without an Event Booking App & How It's Solved

1. Difficulty in Finding Events

Problem :

- People relied on **newspapers, posters, or word of mouth** to know about upcoming events.
- Event discovery was **limited**, and many missed out on events that suited their interests.

Solution :

- A **centralized platform** lists all events in one place.
 - Users can search for events **by category, location, date, and price**.
 - **Personalized recommendations** suggest events based on user preferences.
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2. Standing in Long Queues for Tickets

Problem :

- Tickets were often bought at **physical booking counters**, requiring long waits.
- Limited **offline availability** meant tickets could sell out before reaching the counter.

Solution :

- Users can **book tickets online instantly**, avoiding queues.
- **Real-time ticket availability** prevents overbooking.
- **E-tickets** eliminate the need for physical copies.

3. Risk of Fake or Duplicate Tickets

Problem :

- People were often **scammed** by buying fake or duplicate tickets from unofficial sellers.
- No way to verify if a ticket was **genuine** before purchasing.

Solution :

- Secure **digital ticketing system** ensures authenticity.
 - **QR code-based e-tickets** prevent duplication and fraud.
 - **Verified payment gateways** offer secure transactions.
-

4. Payment & Refund Hassles

Problem :

- Ticket payments required **cash transactions**, which were inconvenient.
- If an event was **canceled**, getting a refund was a complex and slow process.

Solution :

- Users can pay via **UPI, credit/debit cards, wallets, or PayPal**.
 - **Instant refunds** are processed automatically for canceled events.
 - **Digital receipts** provide proof of purchase.
-

5. Last-Minute Booking Challenges

Problem :

- People had to rush to ticket counters before they **closed**.
- Events often **sold out** before late buyers could purchase tickets.

Solution :

- **24/7 ticket booking** allows users to buy tickets anytime.
 - **Real-time seat selection** lets users pick preferred seats before arriving.
 - Notifications alert users when **seats are filling up fast**.
-

6. No Easy Way to Manage Bookings

Problem :

- Users had to **physically carry tickets** or keep them safe.
- If tickets were lost, **replacements were difficult** to obtain.
- Event details (time, venue, changes) were hard to track.

Solution :

- Users get **digital tickets** stored securely in their account.
 - **Reminders & updates** notify users of event changes.
 - A **booking history section** allows users to check past events.
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7. Lack of Event Engagement & Social Sharing


Problem :

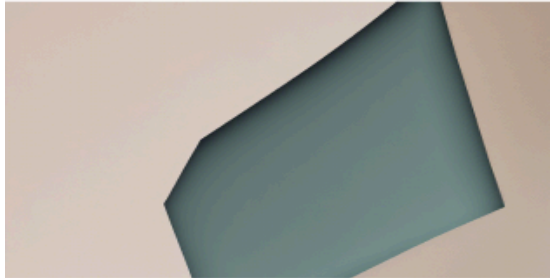
- Attendees had no easy way to **share events** with friends.
- Limited interaction before and after the event.

Solution :

- **Social media integration** lets users share events with friends.
- **Community features** (comments, ratings, reviews) enhance engagement.
- In-app chat/forums allow attendees to **connect before the event**.

UI/UX Design :





Art show: The Art of Modernism


Tomorrow, 10:00 AM

Event details

San Francisco Design Center


Harrison St 101

[Get ticket](#)[Share](#)



San Francisco

Map labels: Golden Gate Park, Twin Peaks, Mission District, Chinatown, North Beach, Pacific Heights, Presidio of San Francisco, Sutter Street, Sunset District, Stonestown Galleria, Lake, John Muir Park, Indian Basin, Shoreline Park, USS Hornet, Sea, Air and Space Museum, Chabot Space & Astronaut Observation Tower, Tiburon, Marin Headlands, Sausalito, San Anselmo, San Bruno, San Francisco, San Mateo, Redwood City, Menlo Park, Palo Alto, Los Altos, Los Altos Hills, San Jose, Santa Clara, Santa Cruz, San Diego, San Bernardino, Los Angeles, San Francisco, San Jose, Santa Clara, Santa Cruz, San Diego, San Bernardino, Los Angeles.

 [Add to calendar](#)



Discover events

Today ▾

This weekend ▾

Online ▾

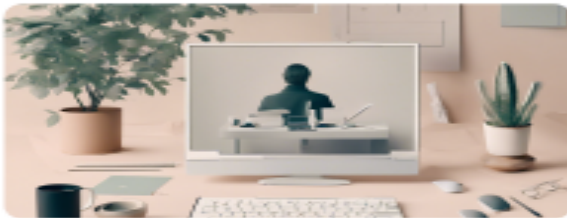


Sustainable beauty event

Sat, Jan 21, 9:00 PM

\$20

Get tickets



The future of work

Fri, Feb 3, 6:00 PM

\$10

Get tickets



Web3 and the Metaverse

Tue, Mar 15, 11:00 AM

\$30

Get tickets

See all events

