# Social network Graph Link Prediction - Facebook Challenge

### **Problem statement:**

Given a directed social graph, have to predict missing links to recommend users (Link Prediction in graph)

### **Data Overview**

Taken data from facebook's recruting challenge on kaggle <a href="https://www.kaggle.com/c/FacebookRecruiting">https://www.kaggle.com/c/FacebookRecruiting</a>)
<a href="https://www.kaggle.com/c/FacebookRecruiting">(https://www.kaggle.com/c/FacebookRecruiting)</a>)

data contains two columns source and destination eac edge in graph

- Data columns (total 2 columns):

source\_node int64destination node int64

### Mapping the problem into supervised learning problem:

- Generated training samples of good and bad links from given directed graph and for each link got some features like no of followers, is he followed back, page rank, katz score, adar index, some svd fetures of adj matrix, some weight features etc. and trained ml model based on these features to predict link.
- Some reference papers and videos :
  - https://www.cs.cornell.edu/home/kleinber/link-pred.pdf (https://www.cs.cornell.edu/home/kleinber/link-pred.pdf)
  - https://www3.nd.edu/~dial/publications/lichtenwalter2010new.pdf
     (https://www3.nd.edu/~dial/publications/lichtenwalter2010new.pdf)
  - https://www.youtube.com/watch?v=2M77Hgy17cg (https://www.youtube.com/watch?v=2M77Hgy17cg)

### **Business objectives and constraints:**

- · No low-latency requirement.
- · Probability of prediction is useful to recommend highest probability links

### Performance metric for supervised learning:

- · Both precision and recall is important so F1 score is good choice
- Confusion matrix

```
#Importing Libraries
# please do go through this python notebook:
import warnings
warnings.filterwarnings("ignore")
import csv
import pandas as pd#pandas to create small dataframes
import datetime #Convert to unix time
import time #Convert to unix time
# if numpy is not installed already : pip3 install numpy
import numpy as np#Do aritmetic operations on arrays
# matplotlib: used to plot graphs
import matplotlib
import matplotlib.pylab as plt
import seaborn as sns#Plots
from matplotlib import rcParams#Size of plots
from sklearn.cluster import MiniBatchKMeans, KMeans#Clustering
import math
import pickle
import os
# to install xgboost: pip3 install xgboost
import xgboost as xgb
import warnings
import networkx as nx #library for computing on graphs or network
import pdb
import pickle
from pandas import HDFStore,DataFrame
from pandas import read hdf
from scipy.sparse.linalg import svds, eigs
import gc
from tqdm import tqdm
from sklearn.ensemble import RandomForestClassifier
from sklearn.metrics import f1 score
```

# **Reading Data**

### In [2]:

```
from google.colab import drive
drive.mount('/content/drive')
```

Go to this URL in a browser: https://accounts.google.com/o/oauth2/auth?client\_id=947318989803-6bn6qk8qdgf4n4g3pfee6491hc0brc4i.apps.googleusercontent.com&redirect\_uri=urn%3aietf%3awg%3aoauth%3a2.0%3aoob&response\_type=code&scope=email%20https%3a%2f%2fwww.googleapis.com%2fauth%2fdocs.test%20https%3a%2f%2fwww.googleapis.com%2fauth%2fdrive.photos.readonly%20https%3a%2f%2fwww.googleapis.com%2fauth%2fdrive.photos.readonly%20https%3a%2f%2fwww.googleapis.com%2fauth%2fpeopleapi.readonly (https://accounts.google.com/o/oauth2/auth?client\_id=947318989803-6bn6qk8qdgf4n4g3pfee6491hc0brc4i.apps.googleusercontent.com&redirect\_uri=urn%3aietf%3awg%3aoauth%3a2.0%3aoob&response\_type=code&scope=email%20https%3a%2f%2fwww.googleapis.com%2fauth%2fdrive%20https%3a%2f%2fwww.googleapis.com%2fauth%2fdrive.photos.readonly%20https%3a%2f%2fwww.googleapis.com%2fauth%2fdrive.photos.readonly%20https%3a%2f%2fwww.googleapis.com%2fauth%2fpeopleapi.readonly)

Enter your authorization code:
.....
Mounted at /content/drive

### In [3]:

```
g=nx.read_edgelist('/content/drive/My Drive/appliedai/facebook case study/data/afte
print(nx.info(g))
```

Name:

Type: DiGraph

Number of nodes: 1862220 Number of edges: 9437519 Average in degree: 5.0679 Average out degree: 5.0679

Displaying a sub graph

#### In [0]:

```
subgraph=nx.read_edgelist('/content/drive/My Drive/appliedai/facebook case study/da
# https://stackoverflow.com/questions/9402255/drawing-a-huge-graph-with-networkx-ar

pos=nx.spring_layout(subgraph)
nx.draw(subgraph,pos,node_color='#A0CBE2',edge_color='#00bb5e',width=1,edge_cmap=pl
plt.savefig("graph_sample.pdf")
print(nx.info(subgraph))
```

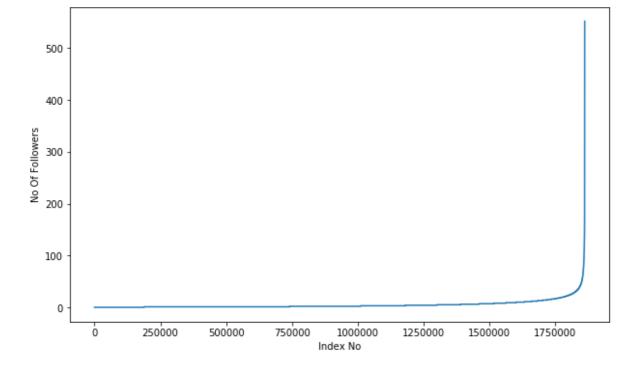
# **Exploratory Data Analysis**

```
# No of Unique persons
print("The number of unique persons",len(g.nodes()))
```

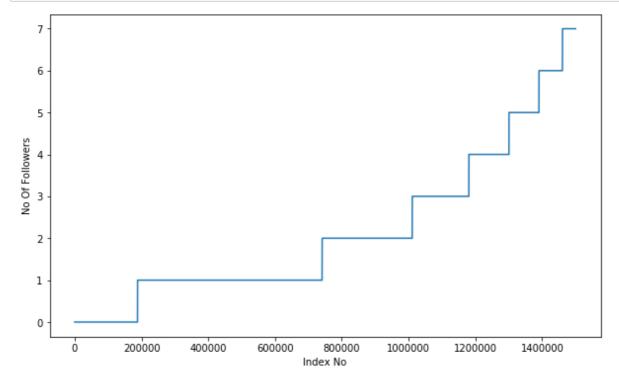
The number of unique persons 1862220

### No of followers for each person

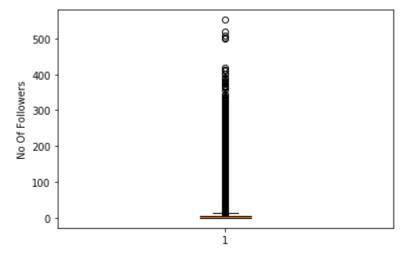
```
indegree_dist = list(dict(g.in_degree()).values())
indegree_dist.sort()
plt.figure(figsize=(10,6))
plt.plot(indegree_dist)
plt.xlabel('Index No')
plt.ylabel('No Of Followers')
plt.show()
```



```
indegree_dist = list(dict(g.in_degree()).values())
indegree_dist.sort()
plt.figure(figsize=(10,6))
plt.plot(indegree_dist[0:1500000])
plt.xlabel('Index No')
plt.ylabel('No Of Followers')
plt.show()
```



```
plt.boxplot(indegree_dist)
plt.ylabel('No Of Followers')
plt.show()
```



### In [0]:

```
### 90-100 percentile
for i in range(0,11):
    print(90+i, 'percentile value is',np.percentile(indegree_dist,90+i))

90 percentile value is 12.0
91 percentile value is 13.0
92 percentile value is 14.0
93 percentile value is 15.0
```

94 percentile value is 17.0 95 percentile value is 19.0 96 percentile value is 21.0 97 percentile value is 24.0

98 percentile value is 29.0

99 percentile value is 40.0 100 percentile value is 552.0

100 percentite value 13 332.0

99% of people have followers less than or equal to 40.

```
In [0]:
```

```
### 99-100 percentile
for i in range(10,110,10):
    print(99+(i/100), 'percentile value is',np.percentile(indegree_dist,99+(i/100)))

99.1 percentile value is 42.0

99.2 percentile value is 44.0

99.3 percentile value is 47.0

99.4 percentile value is 50.0

99.5 percentile value is 55.0

99.6 percentile value is 61.0

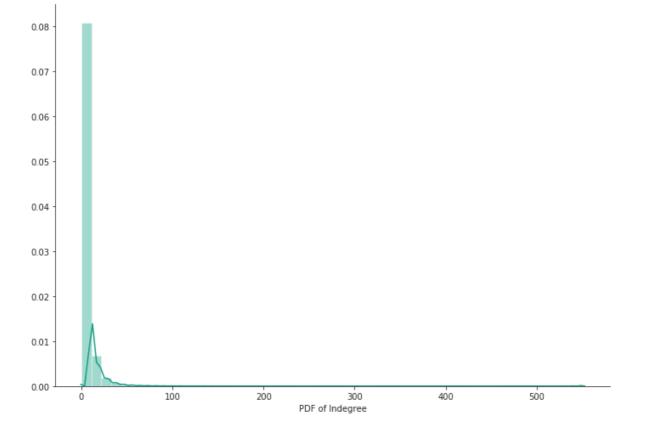
99.7 percentile value is 70.0

99.8 percentile value is 84.0

99.9 percentile value is 112.0

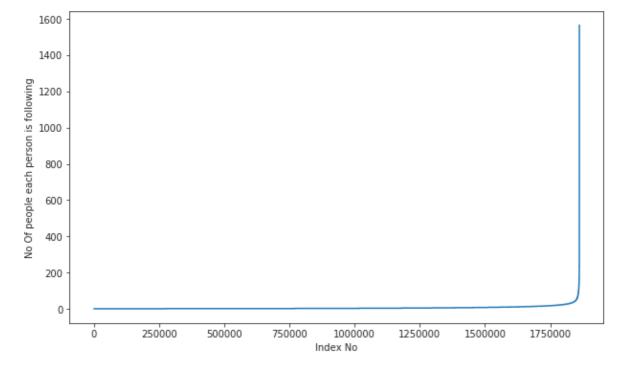
100.0 percentile value is 552.0
```

```
%matplotlib inline
sns.set_style('ticks')
fig, ax = plt.subplots()
fig.set_size_inches(11.7, 8.27)
sns.distplot(indegree_dist, color='#16A085')
plt.xlabel('PDF of Indegree')
sns.despine()
#plt.show()
```

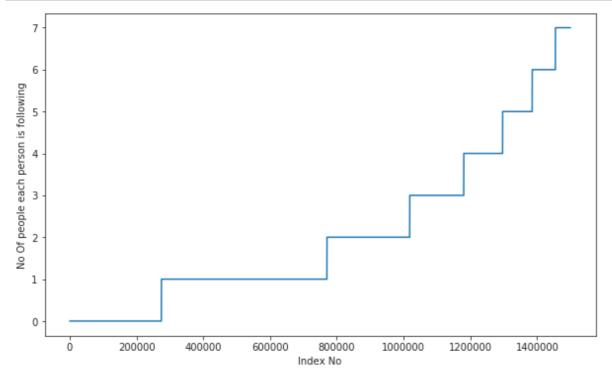


# No of people each person is following

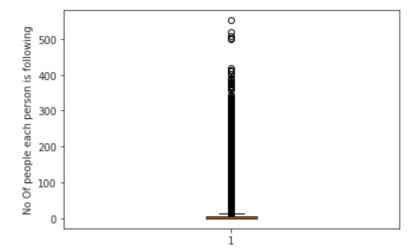
```
outdegree_dist = list(dict(g.out_degree()).values())
outdegree_dist.sort()
plt.figure(figsize=(10,6))
plt.plot(outdegree_dist)
plt.xlabel('Index No')
plt.ylabel('No Of people each person is following')
plt.show()
```



```
indegree_dist = list(dict(g.in_degree()).values())
indegree_dist.sort()
plt.figure(figsize=(10,6))
plt.plot(outdegree_dist[0:1500000])
plt.xlabel('Index No')
plt.ylabel('No Of people each person is following')
plt.show()
```



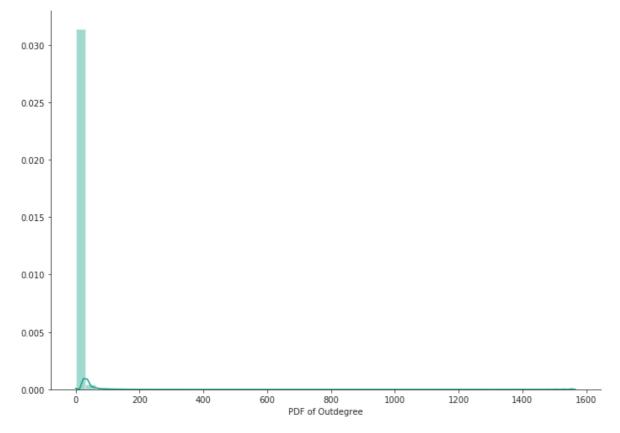
```
plt.boxplot(indegree_dist)
plt.ylabel('No Of people each person is following')
plt.show()
```



99.6 percentile value is 63.0 99.7 percentile value is 73.0 99.8 percentile value is 90.0 99.9 percentile value is 123.0 100.0 percentile value is 1566.0

```
### 90-100 percentile
for i in range(0,11):
    print(90+i, 'percentile value is', np.percentile(outdegree dist, 90+i))
90 percentile value is 12.0
91 percentile value is 13.0
92 percentile value is 14.0
93 percentile value is 15.0
94 percentile value is 17.0
95 percentile value is 19.0
96 percentile value is 21.0
97 percentile value is 24.0
98 percentile value is 29.0
99 percentile value is 40.0
100 percentile value is 1566.0
In [0]:
### 99-100 percentile
for i in range(10,110,10):
    print(99+(i/100), 'percentile value is', np.percentile(outdegree dist, 99+(i/100))
99.1 percentile value is 42.0
99.2 percentile value is 45.0
99.3 percentile value is 48.0
99.4 percentile value is 52.0
99.5 percentile value is 56.0
```

```
sns.set_style('ticks')
fig, ax = plt.subplots()
fig.set_size_inches(11.7, 8.27)
sns.distplot(outdegree_dist, color='#16A085')
plt.xlabel('PDF of Outdegree')
sns.despine()
```



### In [0]:

No of persons those are not following anyone are 274512 and % is 14.74 1115442858524

### In [0]:

No of persons having zero followers are 188043 and % is 10.09778651287 1734

```
count=0
for i in g.nodes():
    if len(list(g.predecessors(i)))==0 :
        if len(list(g.successors(i)))==0:
            count+=1
print('No of persons those are not not following anyone and also not having any fol
```

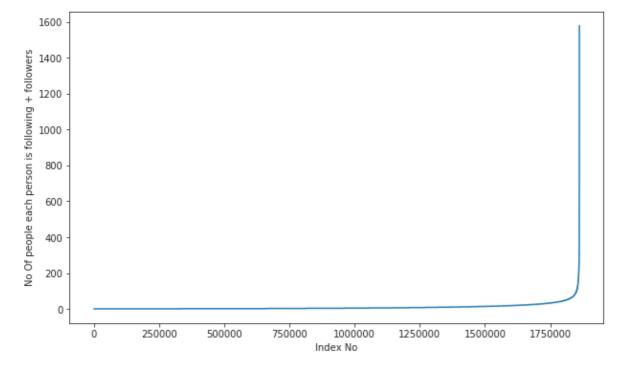
No of persons those are not not following anyone and also not having a  $ny\ \text{followers}$  are  $\theta$ 

### both followers + following

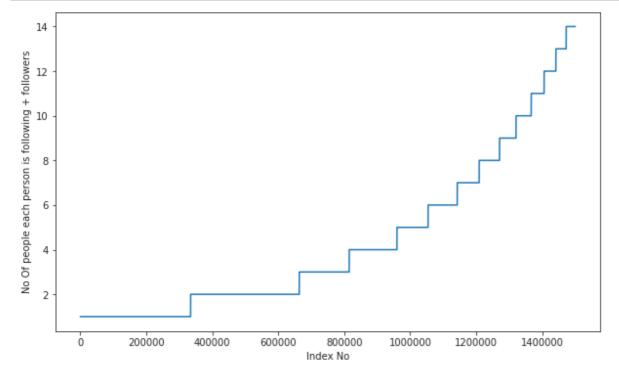
### In [0]:

```
from collections import Counter
dict_in = dict(g.in_degree())
dict_out = dict(g.out_degree())
d = Counter(dict_in) + Counter(dict_out)
in_out_degree = np.array(list(d.values()))
```

```
in_out_degree_sort = sorted(in_out_degree)
plt.figure(figsize=(10,6))
plt.plot(in_out_degree_sort)
plt.xlabel('Index No')
plt.ylabel('No Of people each person is following + followers')
plt.show()
```



```
in_out_degree_sort = sorted(in_out_degree)
plt.figure(figsize=(10,6))
plt.plot(in_out_degree_sort[0:1500000])
plt.xlabel('Index No')
plt.ylabel('No Of people each person is following + followers')
plt.show()
```



#### In [0]:

100 percentile value is 1579.0

```
### 90-100 percentile
for i in range(0,11):
    print(90+i,'percentile value is',np.percentile(in_out_degree_sort,90+i))

90 percentile value is 24.0
91 percentile value is 26.0
92 percentile value is 28.0
93 percentile value is 31.0
94 percentile value is 33.0
95 percentile value is 37.0
96 percentile value is 41.0
97 percentile value is 48.0
98 percentile value is 58.0
99 percentile value is 79.0
```

```
In [0]:
### 99-100 percentile
for i in range(10,110,10):
    print(99+(i/100), 'percentile value is', np.percentile(in out degree sort, 99+(i/1
99.1 percentile value is 83.0
99.2 percentile value is 87.0
99.3 percentile value is 93.0
99.4 percentile value is 99.0
99.5 percentile value is 108.0
99.6 percentile value is 120.0
99.7 percentile value is 138.0
99.8 percentile value is 168.0
99.9 percentile value is 221.0
100.0 percentile value is 1579.0
In [0]:
print('Min of no of followers + following is',in out degree.min())
print(np.sum(in_out_degree==in_out_degree.min()),' persons having minimum no of fol
Min of no of followers + following is 1
334291 persons having minimum no of followers + following
In [0]:
print('Max of no of followers + following is',in out degree.max())
print(np.sum(in out degree==in out degree.max()),' persons having maximum no of fol
Max of no of followers + following is 1579
  persons having maximum no of followers + following
In [0]:
print('No of persons having followers + following less than 10 are',np.sum(in out d
No of persons having followers + following less than 10 are 1320326
In [0]:
print('No of weakly connected components',len(list(nx.weakly connected components(g
count=0
for i in list(nx.weakly_connected_components(g)):
    if len(i)==2:
        count+=1
print('weakly connected components with 2 nodes',count)
No of weakly connected components 45558
```

# Posing a problem as classification problem

weakly connected components with 2 nodes 32195

### Generating some edges which are not present in graph for supervised learning

Generated Bad links from graph which are not in graph and whose shortest path is greater than 2.

```
In [0]:
```

```
%time
###generating bad edges from given graph
import random
if not os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/a
    #getting all set of edges
    r = csv.reader(open('data/after eda/train woheader.csv','r'))
    edges = dict()
    for edge in r:
        edges[(edge[0], edge[1])] = 1
    missing edges = set([])
    while (len(missing edges)<9437519):</pre>
        a=random.randint(1, 1862220)
        b=random.randint(1, 1862220)
        tmp = edges.get((a,b),-1)
        if tmp == -1 and a!=b:
            try:
                if nx.shortest path length(g,source=a,target=b) > 2:
                    missing edges.add((a,b))
                else:
                    continue
            except:
                    missing edges.add((a,b))
        else:
            continue
    pickle.dump(missing edges,open('data/after eda/missing edges final.p','wb'))
else:
    missing edges = pickle.load(open('/content/drive/My Drive/appliedai/facebook ca
CPU times: user 2.17 s, sys: 821 ms, total: 2.99 s
Wall time: 4.46 s
In [0]:
len(missing_edges)
Out[33]:
```

### **Training and Test data split:**

9437519

Removed edges from Graph and used as test data and after removing used that graph for creating features for Train and test data

```
from sklearn.model selection import train test split
if (not os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/
    #reading total data df
    df pos = pd.read csv('data/train.csv')
    df neg = pd.DataFrame(list(missing edges), columns=['source node', 'destination')
    print("Number of nodes in the graph with edges", df pos.shape[0])
    print("Number of nodes in the graph without edges", df neg.shape[0])
    #Trian test split
    #Spiltted data into 80-20
    #positive links and negative links seperatly because we need positive training
    #and for feature generation
    X_{train_pos}, X_{test_pos}, y_{train_pos}, y_{test_pos} = train_test_split(df_pos,np.
   X train neg, X test neg, y train neg, y test neg = train test split(df neg,np.
    print('='*60)
    print("Number of nodes in the train data graph with edges", X train pos.shape[0]
    print("Number of nodes in the train data graph without edges", X train neg.shap
    print("Number of nodes in the test data graph with edges", X test pos.shape[0],
    print("Number of nodes in the test data graph without edges", X test neg.shape[
    #removing header and saving
   X train pos.to csv('data/after eda/train pos after eda.csv',header=False, index
   X test pos.to csv('data/after eda/test pos after eda.csv',header=False, index=F
   X train neg.to csv('data/after eda/train neg after eda.csv',header=False, index
   X test neg.to csv('data/after eda/test neg after eda.csv',header=False, index=F
    #Graph from Traing data only
   del missing edges
```

```
if (os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/afte
    train_graph=nx.read_edgelist('/content/drive/My Drive/appliedai/facebook case st
    test_graph=nx.read_edgelist('/content/drive/My Drive/appliedai/facebook case st
    print(nx.info(train_graph))
    print(nx.info(test_graph))

# finding the unique nodes in the both train and test graphs
    train_nodes_pos = set(train_graph.nodes())

test_nodes_pos = set(test_graph.nodes())

try_tey = len(train_nodes_pos.intersection(test_nodes_pos))

try_teN = len(train_nodes_pos - test_nodes_pos)

tey_trN = len(test_nodes_pos - train_nodes_pos)

print('no of people common in train and test -- ',try_tey)
    print('no of people present in train but not present in test -- ',try_teN)

print('no of people present in test but not present in train -- ',tey_trN)
    print('% of people not there in Train but exist in Test in total Test data are
```

```
#final train and test data sets
if (not os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/
(not os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/aft
(not os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/tra
(not os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/tes
(os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/after e
    X train pos = pd.read csv('/content/drive/My Drive/appliedai/facebook case stud
    X test pos = pd.read csv('/content/drive/My Drive/appliedai/facebook case study
    X train neg = pd.read csv('/content/drive/My Drive/appliedai/facebook case stud
    X test neg = pd.read csv('/content/drive/My Drive/appliedai/facebook case study
    print('='*60)
    print("Number of nodes in the train data graph with edges", X train pos.shape[0
    print("Number of nodes in the train data graph without edges", X train neg.shap
    print('='*60)
    print("Number of nodes in the test data graph with edges", X test pos.shape[0])
    print("Number of nodes in the test data graph without edges", X test neg.shape[
    X_train = X_train_pos.append(X_train_neg,ignore index=True)
    y train = np.concatenate((y train pos,y train neg))
    X test = X test pos.append(X test neg,ignore index=True)
    y test = np.concatenate((y test pos,y test neg))
    X_train.to_csv('data/after_eda/train_after_eda.csv',header=False,index=False)
    X test.to csv('data/after eda/test after eda.csv',header=False,index=False)
    pd.DataFrame(y train.astype(int)).to csv('data/train y.csv',header=False,index=
    pd.DataFrame(y test.astype(int)).to csv('data/test y.csv',header=False,index=Fa
```

### **Featurization**

### **Reading Preprocessed Data**

```
In [4]:
```

```
if os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/after
    train graph=nx.read edgelist('/content/drive/My Drive/appliedai/facebook case s
    print(nx.info(train graph))
else:
    print("please run the FB EDA.ipynb or download the files from drive")
```

Name:

Type: DiGraph

Number of nodes: 1780722 Number of edges: 7550015 Average in degree: 4.2399 4.2399 Average out degree:

### **Similarity measures**

### **Jaccard Distance:**

http://www.statisticshowto.com/jaccard-index/ (http://www.statisticshowto.com/jaccard-index/)

$$j = \frac{|X \cap Y|}{|X \cup Y|}$$

```
In [0]:
```

### In [6]:

```
#one test case
print(jaccard_for_followees(273084,1505602))
```

0.0

#### In [7]:

```
#node 1635354 not in graph
print(jaccard_for_followees(273084,1505602))
```

0.0

#### In [0]:

```
In [9]:
```

```
print(jaccard_for_followers(273084,470294))
```

0.0

```
In [10]:
```

```
#node 1635354 not in graph
print(jaccard_for_followees(669354,1635354))
```

0

### Cosine distance

$$Cosine Distance = \frac{|X \cap Y|}{SQRT|X| \cdot |Y|}$$

```
In [0]:
```

### In [12]:

```
print(cosine_for_followees(273084,1505602))
```

0.0

#### In [13]:

```
print(cosine_for_followees(273084,1635354))
```

0

### In [0]:

```
def cosine_for_followers(a,b):
    try:

    if len(set(train_graph.predecessors(a))) == 0 | len(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_graph.predecessors(a)).intersection(set(train_gr
```

#### In [15]:

```
print(cosine_for_followers(2,470294))
```

0.02886751345948129

```
In [16]:
```

```
print(cosine_for_followers(669354,1635354))
```

0

### **Ranking Measures**

https://networkx.github.io/documentation/networkx-

<u>1.10/reference/generated/networkx.algorithms.link\_analysis.pagerank\_alg.pagerank.html</u> (<a href="https://networkx.github.io/documentation/networkx-">https://networkx.github.io/documentation/networkx-</a>

1.10/reference/generated/networkx.algorithms.link\_analysis.pagerank\_alg.pagerank.html)

PageRank computes a ranking of the nodes in the graph G based on the structure of the incoming links.



Mathematical PageRanks for a simple network, expressed as percentages. (Google uses a logarithmic scale.) Page C has a higher PageRank than Page E, even though there are fewer links to C; the one link to C comes from an important page and hence is of high value. If web surfers who start on a random page have an 85% likelihood of choosing a random link from the page they are currently visiting, and a 15% likelihood of jumping to a page chosen at random from the entire web, they will reach Page E 8.1% of the time. (The 15% likelihood of jumping to an arbitrary page corresponds to a damping factor of 85%.) Without damping, all web surfers would eventually end up on Pages A, B, or C, and all other pages would have PageRank zero. In the presence of damping, Page A effectively links to all pages in the web, even though it has no outgoing links of its own.

### **Page Ranking**

https://en.wikipedia.org/wiki/PageRank (https://en.wikipedia.org/wiki/PageRank)

### In [0]:

```
if not os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/f
    pr = nx.pagerank(train_graph, alpha=0.85)
    pickle.dump(pr,open('/content/drive/My Drive/appliedai/facebook case study/data
else:
    pr = pickle.load(open('/content/drive/My Drive/appliedai/facebook case study/da
```

#### In [18]:

```
print('min',pr[min(pr, key=pr.get)])
print('max',pr[max(pr, key=pr.get)])
print('mean',float(sum(pr.values())) / len(pr))
```

```
min 1.6556497245737814e-07
max 2.7098251341935827e-05
mean 5.615699699389075e-07
```

```
In [19]:
```

```
#for imputing to nodes which are not there in Train data
mean_pr = float(sum(pr.values())) / len(pr)
print(mean pr)
```

5.615699699389075e-07

### Other Graph Features

### Shortest path:

Getting Shortest path between twoo nodes, if nodes have direct path i.e directly connected then we are removing that edge and calculating path.

### In [0]:

```
#if has direct edge then deleting that edge and calculating shortest path
def compute shortest path length(a,b):
    p=-1
    try:
        if train graph.has edge(a,b):
            train graph.remove edge(a,b)
            p= nx.shortest path length(train graph,source=a,target=b)
            train graph.add edge(a,b)
        else:
            p= nx.shortest path length(train graph,source=a,target=b)
        return p
    except:
        return -1
```

### In [21]:

- 1

```
#testing
compute_shortest_path_length(77697, 826021)
Out[21]:
10
In [22]:
#testing
compute_shortest_path_length(669354,1635354)
Out[22]:
```

### **Checking for same community**

```
#getting weekly connected edges from graph
wcc=list(nx.weakly_connected_components(train_graph))
def belongs_to_same_wcc(a,b):
    index = []
    if train_graph.has_edge(b,a):
        return 1
    if train_graph.has_edge(a,b):
            for i in wcc:
                if a in i:
                    index= i
                    break
            if (b in index):
                train graph.remove edge(a,b)
                if compute_shortest_path_length(a,b)==-1:
                     train_graph.add_edge(a,b)
                     return 0
                else:
                    train_graph.add_edge(a,b)
                     return 1
            else:
                return 0
    else:
            for i in wcc:
                if a in i:
                    index= i
                    break
            if(b in index):
                return 1
            else:
                return 0
```

```
In [24]:
```

```
belongs_to_same_wcc(861, 1659750)
Out[24]:
0
In [25]:
belongs_to_same_wcc(669354,1635354)
Out[25]:
0
```

### Adamic/Adar Index:

Adamic/Adar measures is defined as inverted sum of degrees of common neighbours for given two vertices.

$$A(x, y) = \sum_{u \in N(x) \cap N(y)} \frac{1}{log(|N(u)|)}$$

```
In [0]:
```

```
#adar index
def calc_adar_in(a,b):
    sum=0
    try:
        n=list(set(train graph.successors(a)).intersection(set(train graph.successo
        if len(n)!=0:
            for i in n:
                sum=sum+(1/np.log10(len(list(train_graph.predecessors(i)))))
            return sum
        else:
            return 0
    except:
        return 0
```

```
In [27]:
```

```
calc_adar_in(1,189226)
Out[27]:
0
In [28]:
calc_adar_in(669354,1635354)
Out[28]:
0
```

# If person was following back:

```
In [0]:
def follows_back(a,b):
    if train_graph.has_edge(b,a):
        return 1
    else:
        return 0
```

```
In [30]:
follows_back(1,189226)
Out[30]:
1
In [31]:
follows_back(669354,1635354)
Out[31]:
```

0

### **Katz Centrality:**

https://en.wikipedia.org/wiki/Katz\_centrality\_(https://en.wikipedia.org/wiki/Katz\_centrality)

https://www.geeksforgeeks.org/katz-centrality-measure/ (https://www.geeksforgeeks.org/katzcentrality-centrality-measure/) Katz centrality computes the centrality for a node based on the centrality of its neighbors. It is a generalization of the eigenvector centrality. The Katz centrality for node i is

$$x_i = \alpha \sum_j A_{ij} x_j + \beta,$$

where A is the adjacency matrix of the graph G with eigenvalues

The parameter

β

controls the initial centrality and

$$\alpha < \frac{1}{\lambda_{max}}$$
.

### In [0]:

```
if not os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/f
    katz = nx.katz.katz centrality(train graph,alpha=0.005,beta=1)
    pickle.dump(katz,open('/content/drive/My Drive/appliedai/facebook case study/da
    katz = pickle.load(open('/content/drive/My Drive/appliedai/facebook case study/
```

### In [33]:

```
print('min',katz[min(katz, key=katz.get)])
print('max',katz[max(katz, key=katz.get)])
print('mean',float(sum(katz.values())) / len(katz))
```

min 0.0007313532484065916 max 0.003394554981699122 mean 0.0007483800935562018

#### In [34]:

```
mean katz = float(sum(katz.values())) / len(katz)
print(mean_katz)
```

0.0007483800935562018

### **Hits Score**

The HITS algorithm computes two numbers for a node. Authorities estimates the node value based on the incoming links. Hubs estimates the node value based on outgoing links.

https://en.wikipedia.org/wiki/HITS\_algorithm (https://en.wikipedia.org/wiki/HITS\_algorithm)

```
In [0]:
```

```
if not os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/f
    hits = nx.hits(train_graph, max_iter=100, tol=1e-08, nstart=None, normalized=Tr
    pickle.dump(hits,open('/content/drive/My Drive/appliedai/facebook case study/da
else:
    hits = pickle.load(open('/content/drive/My Drive/appliedai/facebook case study/
```

### In [36]:

```
print('min',hits[0][min(hits[0], key=hits[0].get)])
print('max',hits[0][max(hits[0], key=hits[0].get)])
print('mean',float(sum(hits[0].values())) / len(hits[0]))
```

min 0.0 max 0.004868653378780953 mean 5.615699699344123e-07

### Reading a sample of Data from both train and test

### In [0]:

```
import random
if os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/after
    filename = "/content/drive/My Drive/appliedai/facebook case study/data/after ed
    # you uncomment this line, if you dont know the lentgh of the file name
    # here we have hardcoded the number of lines as 15100030
    # n train = sum(1 for line in open(filename)) #number of records in file (exclu
    n train = 15100028
    s = 100000 #desired sample size
    skip train = sorted(random.sample(range(1,n train+1),n train-s))
    #https://stackoverflow.com/a/22259008/4084039
```

#### In [0]:

```
if os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/after
    filename = "/content/drive/My Drive/appliedai/facebook case study/data/after_ed
    # you uncomment this line, if you dont know the lentgh of the file name
    # here we have hardcoded the number of lines as 3775008
    # n test = sum(1 for line in open(filename)) #number of records in file (exclud
    n_{\text{test}} = 3775006
    s = 50000 #desired sample size
    skip test = sorted(random.sample(range(1, n test+1), n test-s))
    #https://stackoverflow.com/a/22259008/4084039
```

#### In [39]:

```
print("Number of rows in the train data file:", n train)
print("Number of rows we are going to elimiate in train data are",len(skip train))
print("Number of rows in the test data file:", n_test)
print("Number of rows we are going to elimiate in test data are",len(skip_test))
Number of rows in the train data file: 15100028
Number of rows we are going to elimiate in train data are 15000028
Number of rows in the test data file: 3775006
Number of rows we are going to elimiate in test data are 3725006
```

```
df_final_train = pd.read_csv('/content/drive/My Drive/appliedai/facebook case study
df_final_train['indicator_link'] = pd.read_csv('/content/drive/My Drive/appliedai/f
print("Our train matrix size ",df_final_train.shape)
df_final_train.head(2)
```

Our train matrix size (100002, 3)

#### Out[40]:

	source_node	destination_node	indicator_link
0	273084	1505602	1
1	1011666	450550	1

### In [41]:

```
df_final_test = pd.read_csv('/content/drive/My Drive/appliedai/facebook case study/
df_final_test['indicator_link'] = pd.read_csv('/content/drive/My Drive/appliedai/fa
print("Our test matrix size ",df_final_test.shape)
df_final_test.head(2)
```

Our test matrix size (50002, 3)

### Out[41]:

	source_node	destination_node	indicator_link
0	848424	784690	1
1	922285	491551	1

# Adding a set of features

we will create these each of these features for both train and test data points

- 1. jaccard followers
- 2. jaccard followees
- cosine\_followers
- 4. cosine followees
- 5. num followers s
- num\_followees\_s
- 7. num\_followers\_d
- 8. num\_followees\_d
- 9. inter followers
- inter\_followees

```
if os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/fea s
    #mapping jaccrd followers to train and test data
    df final train['jaccard followers'] = df final train.apply(lambda row:
                                            jaccard for followers(row['source node'
    df final test['jaccard followers'] = df final test.apply(lambda row:
                                            jaccard for followers(row['source node'
    #mapping jaccrd followees to train and test data
    df_final_train['jaccard_followees'] = df_final_train.apply(lambda row:
                                            jaccard for followees(row['source node'
    df final test['jaccard followees'] = df_final_test.apply(lambda row:
                                            jaccard for followees(row['source node'
        #mapping jaccrd followers to train and test data
    df final train['cosine followers'] = df final train.apply(lambda row:
                                            cosine for followers(row['source node']
    df final test['cosine followers'] = df_final_test.apply(lambda row:
                                            cosine for followers(row['source node']
    #mapping jaccrd followees to train and test data
    df final train['cosine followees'] = df_final_train.apply(lambda row:
                                            cosine for followees(row['source node']
    df final test['cosine followees'] = df final test.apply(lambda row:
                                            cosine for followees(row['source node']
```

```
def compute features stage1(df final):
    #calculating no of followers followees for source and destination
    #calculating intersection of followers and followees for source and destination
    num followers s=[]
    num_followees_s=[]
    num followers d=[]
    num followees d=[]
    inter followers=[]
    inter_followees=[]
    for i,row in df final.iterrows():
            s1=set(train graph.predecessors(row['source node']))
            s2=set(train graph.successors(row['source node']))
        except:
            s1 = set()
            s2 = set()
        try:
            d1=set(train graph.predecessors(row['destination node']))
            d2=set(train graph.successors(row['destination node']))
        except:
            d1 = set()
            d2 = set()
        num_followers_s.append(len(s1))
        num followees s.append(len(s2))
        num followers d.append(len(d1))
        num followees d.append(len(d2))
        inter followers.append(len(s1.intersection(d1)))
        inter followees.append(len(s2.intersection(d2)))
    return num followers s, num followers d, num followees s, num followees d, inte
```

```
if os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/fea s
    df_final_train['num_followers_s'], df_final_train['num_followers_d'], \
    df final train['num_followees_s'], df_final_train['num_followees_d'], \
    df_final_train['inter_followers'], df_final_train['inter_followees']= compute_f
    df_final_test['num_followers_s'], df_final_test['num_followers_d'], \
    df_final_test['num_followees_s'], df_final_test['num_followees_d'], \
    df_final_test['inter_followers'], df_final_test['inter_followees']= compute fea
    #hdf = HDFStore('/content/drive/My Drive/appliedai/facebook case study/data/fea
    #hdf.put('train_df',df_final_train, format='table', data_columns=True)
    #hdf.put('test_df',df_final_test, format='table', data_columns=True)
    #hdf.close()
else:
    df_final_train = read_hdf('/content/drive/My Drive/appliedai/facebook case stud
    df final test = read hdf('/content/drive/My Drive/appliedai/facebook case study
```

```
In [48]:
```

```
df_final_train.columns
Out[48]:
```

```
Index(['source_node', 'destination_node', 'indicator_link',
          'jaccard_followers', 'jaccard_followees', 'cosine_followers', 'cosine_followees', 'num_followers_s', 'num_followees_d', 'inter_followers',
           'inter followees'],
         dtype='object')
```

### Adding new set of features

we will create these each of these features for both train and test data points

- 1. adar index
- 2. is following back
- 3. belongs to same weakly connect components
- 4. shortest path between source and destination

```
if os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/fea s
   #mapping adar index on train
   df final train['adar index'] = df final train.apply(lambda row: calc adar in(ro
   #mapping adar index on test
   df final test['adar index'] = df final test.apply(lambda row: calc adar in(row[
   #mapping followback or not on train
   df_final_train['follows_back'] = df_final_train.apply(lambda row: follows_back()
   #mapping followback or not on test
   df final test['follows back'] = df final test.apply(lambda row: follows back(ro
   #mapping same component of wcc or not on train
   df final train['same comp'] = df final train.apply(lambda row: belongs to same
   ##mapping same component of wcc or not on train
   df final test['same comp'] = df final test.apply(lambda row: belongs to same wo
   #-----
   #mapping shortest path on train
   df final train['shortest path'] = df final train.apply(lambda row: compute shor
   #mapping shortest path on test
   df final test['shortest path'] = df final test.apply(lambda row: compute shorte
   #hdf = HDFStore('data/fea sample/storage sample stage2.h5')
   #hdf.put('train df',df final train, format='table', data columns=True)
   #hdf.put('test df',df final test, format='table', data columns=True)
   #hdf.close()
else:
   df final train = read hdf('/content/drive/My Drive/appliedai/facebook case stud
   df_final_test = read_hdf('/content/drive/My Drive/appliedai/facebook case study
```

### Adding new set of features

we will create these each of these features for both train and test data points

- 1. Weight Features
  - · weight of incoming edges
  - weight of outgoing edges
  - weight of incoming edges + weight of outgoing edges
  - · weight of incoming edges \* weight of outgoing edges
  - 2\*weight of incoming edges + weight of outgoing edges
  - weight of incoming edges + 2\*weight of outgoing edges
- 2. Page Ranking of source
- 3. Page Ranking of dest
- 4. katz of source
- 5. katz of dest
- 6. hubs of source
- 7. hubs of dest
- 8. authorities s of source
- 9. authorities\_s of dest

### **Weight Features**

In order to determine the similarity of nodes, an edge weight value was calculated between nodes. Edge weight decreases as the neighbor count goes up. Intuitively, consider one million people following a celebrity on a social network then chances are most of them never met each other or the celebrity. On the other hand, if a user has 30 contacts in his/her social network, the chances are higher that many of them know each other. credit - Graph-based Features for Supervised Link Prediction William Cukierski, Benjamin Hamner, Bo Yang

$$W = \frac{1}{\sqrt{1 + |X|}}$$

it is directed graph so calculated Weighted in and Weighted out differently

### In [53]:

```
#weight for source and destination of each link
Weight in = {}
Weight out = {}
for i in tqdm(train graph.nodes()):
    s1=set(train graph.predecessors(i))
    w in = 1.0/(np.sqrt(1+len(s1)))
    Weight in[i]=w in
    s2=set(train graph.successors(i))
    w out = 1.0/(np.sqrt(1+len(s2)))
    Weight out[i]=w out
#for imputing with mean
mean weight in = np.mean(list(Weight in.values()))
mean weight out = np.mean(list(Weight out.values()))
```

| 1780722/1780722 [00:17<00:00, 104196.79it/s]

```
if os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/fea
                        #mapping to pandas train
                        df final train['weight in'] = df final train.destination node.apply(lambda x: W
                        df final train['weight out'] = df final train.source node.apply(lambda x: Weigh
                        #mapping to pandas test
                        df final test['weight in'] = df final test.destination node.apply(lambda x: Weight in') =
                        df final test['weight out'] = df final test.source node.apply(lambda x: Weight)
                        #some features engineerings on the in and out weights
                        df_final_train['weight_f1'] = df_final_train.weight_in + df_final_train.weight_
                        df final train['weight f2'] = df final train.weight in * df final train.weight
                        df final train['weight f3'] = (2*df final train.weight in + 1*df final t
                        df final train['weight f4'] = (1*df final train.weight in + 2*df final train.we
                        #some features engineerings on the in and out weights
                        df final test['weight f1'] = df final test.weight in + df final test.weight out
                        df final test['weight f2'] = df final test.weight in * df final test.weight out
                        df_final_test['weight_f3'] = (2*df_final_test.weight_in + 1*df_final_test.weight_in + 1*df_final_test.weight_
                        df final test['weight f4'] = (1*df final test.weight in + 2*df final test.weigh
```

```
if os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/fea s
    #page rank for source and destination in Train and Test
    #if anything not there in train graph then adding mean page rank
    df_final_train['page_rank_s'] = df_final_train.source_node.apply(lambda x:pr.ge
    df final train['page rank d'] = df final train.destination node.apply(lambda x:
    df_final_test['page_rank_s'] = df_final_test.source_node.apply(lambda x:pr.get(
    df_final_test['page_rank_d'] = df_final_test.destination_node.apply(lambda x:pr
    #Katz centrality score for source and destination in Train and test
    #if anything not there in train graph then adding mean katz score
    df final train['katz s'] = df final train.source node.apply(lambda x: katz.get(
    df final train['katz d'] = df final train.destination node.apply(lambda x: katz
    df final test['katz s'] = df final test.source node.apply(lambda x: katz.get(x,
    df final test['katz d'] = df final test.destination node.apply(lambda x: katz.g
    #Hits algorithm score for source and destination in Train and test
    #if anything not there in train graph then adding 0
   df_final_train['hubs_s'] = df_final_train.source_node.apply(lambda x: hits[0].g
    df final train['hubs d'] = df final train.destination node.apply(lambda x: hits
    df_final_test['hubs_s'] = df_final_test.source_node.apply(lambda x: hits[0].get
    df_final_test['hubs_d'] = df_final_test.destination_node.apply(lambda x: hits[0]
    #Hits algorithm score for source and destination in Train and Test
    #if anything not there in train graph then adding 0
    df final train['authorities s'] = df final train.source node.apply(lambda x: hi
    df_final_train['authorities_d'] = df_final_train.destination_node.apply(lambda
    df_final_test['authorities_s'] = df_final_test.source_node.apply(lambda x: hits
    df_final_test['authorities_d'] = df_final_test.destination_node.apply(lambda x:
    #hdf = HDFStore('data/fea_sample/storage_sample_stage3.h5')
    #hdf.put('train df',df final train, format='table', data columns=True)
    #hdf.put('test df',df final test, format='table', data columns=True)
    #hdf.close()
else:
    df_final_train = read_hdf('/content/drive/My Drive/appliedai/facebook case stud
    df final test = read_hdf('/content/drive/My Drive/appliedai/facebook case study
```

# Adding new set of features

we will create these each of these features for both train and test data points

1. SVD features for both source and destination

```
def svd(x, S):
    try:
        z = sadj dict[x]
        return S[z]
    except:
        return [0,0,0,0,0,0]
```

### In [0]:

```
#for svd features to get feature vector creating a dict node val and inedx in svd v
sadj_col = sorted(train_graph.nodes())
sadj dict = { val:idx for idx,val in enumerate(sadj col)}
```

### In [0]:

Adj = nx.adjacency matrix(train graph, nodelist=sorted(train graph.nodes())).asfptyp

### In [59]:

```
U, s, V = svds(Adj, k = 6)
print('Adjacency matrix Shape',Adj.shape)
print('U Shape',U.shape)
print('V Shape', V.shape)
print('s Shape',s.shape)
```

```
Adjacency matrix Shape (1780722, 1780722)
U Shape (1780722, 6)
V Shape (6, 1780722)
s Shape (6,)
```

```
if os.path.isfile('/content/drive/My Drive/appliedai/facebook case study/data/fea
   df final train[['svd u s 1', 'svd u s 2', 'svd u s 3', 'svd u s 4', 'svd u s 5',
   df final train.source node.apply(lambda x: svd(x, U)).apply(pd.Series)
   df final train[['svd u d 1', 'svd u d 2', 'svd u d 3', 'svd u d 4', 'svd u d 5'
   df final train.destination node.apply(lambda x: svd(x, U)).apply(pd.Series)
   df final train[['svd v s 1','svd v s 2', 'svd v s 3', 'svd v s 4', 'svd v s 5',
   df final train.source node.apply(lambda x: svd(x, V.T)).apply(pd.Series)
   df final train[['svd_v_d_1', 'svd_v_d_2', 'svd_v_d_3', 'svd_v_d_4', 'svd_v_d_5'
   df final train.destination node.apply(lambda x: svd(x, V.T)).apply(pd.Series)
   df final test[['svd u s 1', 'svd u s 2', 'svd u s 3', 'svd u s 4', 'svd u s 5',
   df final test.source node.apply(lambda x: svd(x, U)).apply(pd.Series)
   df final test[['svd u d 1', 'svd u d 2', 'svd u d 3', 'svd u d 4', 'svd u d 5',
   df final test.destination node.apply(lambda x: svd(x, U)).apply(pd.Series)
   df_final_test[['svd_v_s_1','svd_v_s_2', 'svd_v_s_3', 'svd_v_s_4', 'svd_v_s_5',
   df final test.source node.apply(lambda x: svd(x, V.T)).apply(pd.Series)
   df final test[['svd v d 1', 'svd v d 2', 'svd v d 3', 'svd v d 4', 'svd v d 5',
   df_final_test.destination_node.apply(lambda x: svd(x, V.T)).apply(pd.Series)
   #hdf = HDFStore('/content/drive/My Drive/appliedai/facebook case study/data/fef
   #hdf.put('train df',df final_train, format='table', data_columns=True)
   #hdf.put('test df',df final test, format='table', data columns=True)
   #hdf.close()
```

### In [64]:

```
df final test.columns
```

### Out[64]:

```
Index(['source node', 'destination node', 'indicator link',
                              jaccard_followers', 'jaccard_followees', 'cosine_followers',
                           'cosine_followees', 'num_followers_s', 'num_followers_d',
'num_followees_s', 'num_followees_d', 'inter_followers',
'inter_followees', 'adar_index', 'follows_back', 'same_comp',
'chartest path' | 'saith' | '
                           'shortest_path', 'weight_in', 'weight_out', 'weight_fl', 'weigh
t f2',
                            'weight f3', 'weight f4', 'page rank s', 'page rank d', 'katz
s',
                            'katz d', 'hubs s', 'hubs d', 'authorities s', 'authorities d',
                            'svd u s 1', 'svd u s 2', 'svd u s 3', 'svd u s 4', 'svd u s
5',
                           'svd u s 6', 'svd u d 1', 'svd u d 2', 'svd u d 3', 'svd u d
4',
                           'svd u d 5', 'svd u d 6', 'svd v s 1', 'svd v s 2', 'svd v s
3',
                           'svd v s 4', 'svd v s 5', 'svd v s 6', 'svd v d 1', 'svd v d
2',
                           'svd v d 3', 'svd v d 4', 'svd v d 5', 'svd v d 6'],
                       dtype='object')
```

# **Adding Preferential Attachment feature**

Preferential Attachment feature:-

One well-known concept in social networks is that users with many friends tend to create more connections in the future. This is due to the fact that in some social networks, like in finance, the rich get richer. We estimate how "rich" our two vertices are by calculating the multiplication between the number of friends ( $|\Gamma(x)|$ ) or followers each vertex has. It may be noted that the similarity index does not require any node neighbor information; Refer: for more details (http://be.amazd.com/link-prediction/)



```
#Preferential Attachment for followers
df_final_train["followers_Preferential_Attachment"]=df_final_train["num_followers_s
df_final_test["followers_Preferential_Attachment"]=df_final_test["num_followers_s"]
```

### In [0]:

```
#Preferential Attachment for followees
df_final_train["followees_Preferential_Attachment"]=df_final_train["num_followees_s
df final test["followees Preferential Attachment"]=df final test["num followees s"]
```

### In [0]:

```
y train = df final train.indicator link
y test = df final test.indicator link
```

### In [0]:

```
df_final_train.drop(['source_node', 'destination_node','indicator_link'],axis=1,inp
df final test.drop(['source node', 'destination node', 'indicator link'],axis=1,inpl
```

### In [69]:

```
df final_train.head(2)
```

### Out[69]:

	jaccard_followers	jaccard_followees	cosine_followers	cosine_followees	num_followers_s	n
0	0.0	0.0	0.000000	0.000000	11	
1	0.2	0.2	0.176777	0.353553	2	
4						•

# Adding svd\_dot. feature

svd. feature:-

you can calculate svd\_dot as Dot product between sourse node svd and destination node svd features. you can read about this in below pdf https://storage.googleapis.com/kaggle-forummessage-attachments/2594/supervised link prediction.pdf (https://storage.googleapis.com/kaggle-forum-messageattachments/2594/supervised link prediction.pdf)

#### In [0]:

```
#https://github.com/krpiyush5/Facebook-Friend-Recommendation-using-Graph-Mining/blo
if not os.path.isfile('/content/drive/My Drive/Facebook Friend Recommendation/data/
    #Svd dot for train
    df final train['svd us dot ud'] = (df final train['svd u s 1']*df final train['
                                    + (df_final_train['svd_u_s_2']*df_final_train[
                                    + (df final train['svd u s 3']*df final train['
                                    + (df final train['svd u s 4']*df final train['
                                    + (df_final_train['svd_u_s_5']*df_final_train[
                                    + (df_final_train['svd_u_s_6']*df_final_train[
                                    + (df final train['svd v s 1']*df final train['
                                    + (df_final_train['svd_v_s_2']*df final train['
                                    + (df_final_train['svd_v_s_3']*df_final_train[
                                    + (df final train['svd v s 4']*df final train['
                                    + (df_final_train['svd_v_s_5']*df final train['
                                    + (df_final_train['svd_v_s_6']*df_final_train[
    #Svd dot for test
    df final test['svd us dot ud'] = (df final test['svd u s 1']*df final test['svd
                                   + (df_final_test['svd_u_s_2']*df_final_test['svd
                                   + (df_final_test['svd_u_s_3']*df_final_test['svd
                                   + (df_final_test['svd_u_s_4']*df_final_test['svd
                                   + (df final test['svd u s 5']*df final test['svd
                                   + (df final test['svd u s 6']*df final test['svd
                                   + (df final test['svd v s 1']*df final test['svd
                                   + (df_final_test['svd_v_s_2']*df_final_test['svd
                                   + (df_final_test['svd_v_s_3']*df final test['svd
                                   + (df final test['svd v s 4']*df final test['svd
                                   + (df_final_test['svd_v_s_5']*df_final_test['svd
                                   + (df final test['svd v s 6']*df final test['svd
```

### In [73]:

```
df final test.columns
```

### Out[73]:

```
Index(['jaccard_followers', 'jaccard_followees', 'cosine_followers',
       'cosine_followees', 'num_followers_s', 'num_followers_d',
'num_followees_s', 'num_followees_d', 'inter_followers',
'inter_followees', 'adar_index', 'follows_back', 'same_comp',
       'shortest_path', 'weight_in', 'weight_out', 'weight_f1', 'weigh
t_f2',
       'weight f3', 'weight f4', 'page rank s', 'page rank d', 'katz
s',
       'katz d', 'hubs s', 'hubs d', 'authorities s', 'authorities d',
       5',
       4',
       'svd_u_d_5', 'svd_u_d_6', 'svd_v_s_1', 'svd_v_s_2', 'svd_v_s_
3',
       'svd_v_s_4', 'svd_v_s_5', 'svd_v_s_6', 'svd_v_d_1', 'svd_v_d_
2',
       'svd_v_d_3', 'svd_v_d_4', 'svd_v_d_5', 'svd_v_d_6',
       'followers Preferential_Attachment',
       'followees Preferential Attachment', 'svd us dot ud'],
      dtype='object')
```

## **Applying ML Models**

### **Random Forest With Hyperparameter tuning**

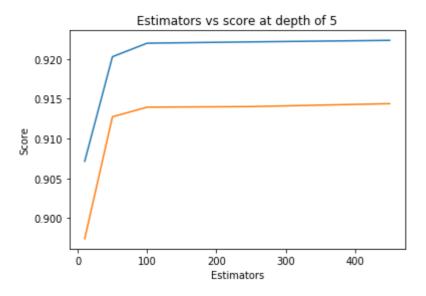
### In [74]:

```
estimators = [10,50,100,250,450]
train scores = []
test_scores = []
for i in estimators:
    clf = RandomForestClassifier(bootstrap=True, class weight=None, criterion='gini
            max_depth=5, max_features='auto', max_leaf_nodes=None,
            min impurity decrease=0.0, min impurity split=None,
            min samples leaf=52, min samples split=120,
            min weight fraction leaf=0.0, n estimators=i, n jobs=-1, random state=25
    clf.fit(df final_train,y_train)
    train sc = f1 score(y train,clf.predict(df final train))
    test sc = f1 score(y test,clf.predict(df final test))
    test scores.append(test sc)
    train scores.append(train sc)
    print('Estimators = ',i,'Train Score',train sc,'test Score',test sc)
plt.plot(estimators, train scores, label='Train Score')
plt.plot(estimators,test scores,label='Test Score')
plt.xlabel('Estimators')
plt.ylabel('Score')
plt.title('Estimators vs score at depth of 5')
```

```
Estimators = 10 Train Score 0.9071442596860371 test Score 0.897395811 9060352
Estimators = 50 Train Score 0.9202947786546803 test Score 0.912736632 3480572
Estimators = 100 Train Score 0.9219963573178136 test Score 0.91394609 42208184
Estimators = 250 Train Score 0.9221604614577871 test Score 0.91402149 46263434
Estimators = 450 Train Score 0.9223525472675338 test Score 0.91438783 14354584
```

### Out[74]:

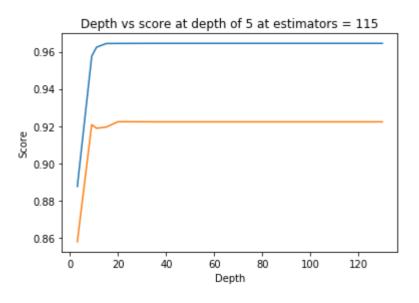
Text(0.5, 1.0, 'Estimators vs score at depth of 5')



### In [75]:

```
depths = [3,9,11,15,20,35,50,70,130]
train scores = []
test_scores = []
for i in depths:
    clf = RandomForestClassifier(bootstrap=True, class weight=None, criterion='gini
            max_depth=i, max_features='auto', max_leaf_nodes=None,
            min impurity decrease=0.0, min impurity split=None,
            min samples leaf=52, min samples split=120,
            min weight fraction leaf=0.0, n estimators=115, n jobs=-1, random state=
    clf.fit(df final_train,y_train)
    train sc = f1 score(y train,clf.predict(df final train))
    test sc = f1 score(y test,clf.predict(df final test))
    test scores.append(test sc)
    train scores.append(train sc)
    print('depth = ',i,'Train Score',train sc,'test Score',test sc)
plt.plot(depths,train scores,label='Train Score')
plt.plot(depths,test scores,label='Test Score')
plt.xlabel('Depth')
plt.ylabel('Score')
plt.title('Depth vs score at depth of 5 at estimators = 115')
plt.show()
```

depth = 3 Train Score 0.8875170317576775 test Score 0.857798067735428 4 9 Train Score 0.9576138788763746 test Score 0.920795584713110 depth = 11 Train Score 0.9624283332655633 test Score 0.91883103347646 64 15 Train Score 0.9643985332805152 test Score 0.91947120397014 depth = 05 20 Train Score 0.9644537004114392 test Score 0.92236322030372 depth = 38 35 Train Score 0.9644924739482825 test Score 0.92228992077190 depth = 21 50 Train Score 0.9644924739482825 test Score 0.92228992077190 depth = 21 depth = 70 Train Score 0.9644924739482825 test Score 0.92228992077190 21 130 Train Score 0.9644924739482825 test Score 0.9222899207719 depth = 021



#### In [76]:

```
from sklearn.metrics import f1 score
from sklearn.ensemble import RandomForestClassifier
from sklearn.metrics import f1 score
from sklearn.model selection import RandomizedSearchCV
from scipy.stats import randint as sp randint
from scipy.stats import uniform
param dist = {"n estimators":sp randint(105,125),
              "max depth": sp randint(13,20),
              "min_samples_split": sp_randint(110,190),
              "min samples leaf": sp randint(25,65)}
clf = RandomForestClassifier(random state=25,n jobs=-1)
rf_random = RandomizedSearchCV(clf, param_distributions=param_dist,
                                   n iter=5,cv=10,scoring='f1',random state=25)
rf random.fit(df final train,y train)
```

### Out[76]:

```
RandomizedSearchCV(cv=10, error score=nan,
                   estimator=RandomForestClassifier(bootstrap=True,
                                                      ccp alpha=0.0,
                                                      class weight=None,
                                                      criterion='gini',
                                                      max depth=None,
                                                      max features='aut
ο',
                                                      max leaf nodes=Non
e,
                                                      max samples=None,
                                                      min impurity decre
ase=0.0,
                                                      min impurity split
=None,
                                                      min_samples_leaf=
1,
                                                      min samples split=
2,
                                                      min_weight_fractio
n leaf=0.0,
                                                      n_estimators=100,
n job...
                                          'min samples leaf': <scipy.sta
ts. distn infrastructure.rv frozen object at 0x7f5dfe9f5ef0>,
                                          'min_samples_split': <scipy.st
ats._distn_infrastructure.rv_frozen object at 0x7f5dfe9f5278>,
                                          'n_estimators': <scipy.stats._</pre>
distn infrastructure.rv frozen object at 0x7f5dfe9f5588>},
                   pre_dispatch='2*n_jobs', random_state=25, refit=Tru
е,
                    return train score=False, scoring='f1', verbose=0)
```

#### In [82]:

```
print('mean test scores',rf_random.cv_results_['mean_test_score'])
```

mean test scores [0.96342975 0.96371897 0.96234551 0.96300359 0.964445 79]

### In [83]:

```
print(rf random.best estimator )
```

```
RandomForestClassifier(bootstrap=True, ccp alpha=0.0, class weight=Non
e,
                       criterion='gini', max depth=17, max features='a
uto',
                       max leaf nodes=None, max samples=None,
                       min impurity decrease=0.0, min impurity split=N
one,
                       min samples leaf=28, min samples split=111,
                       min weight fraction leaf=0.0, n estimators=121,
                       n jobs=-1, oob score=False, random state=25, ve
rbose=0,
                       warm start=False)
```

### In [0]:

```
clf = RandomForestClassifier(bootstrap=True, class_weight=None, criterion='gini',
            max depth=17, max features='auto', max leaf nodes=None,
            min_impurity_decrease=0.0, min_impurity split=None,
            min samples leaf=28, min samples split=111,
            min weight fraction leaf=0.0, n estimators=121, n jobs=-1,
            oob score=False, random state=25, verbose=0, warm start=False)
```

### In [0]:

```
clf.fit(df final train,y train)
y train pred = clf.predict(df final train)
y test pred = clf.predict(df final test)
```

#### In [86]:

```
from sklearn.metrics import f1 score
print('Train f1 score',f1_score(y_train,y_train_pred))
print('Test f1 score',f1_score(y_test,y_test_pred))
```

Train f1 score 0.9663126687920076 Test f1 score 0.9232209348282819

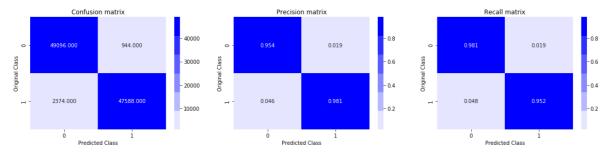
#### In [0]:

```
from sklearn.metrics import confusion matrix
def plot_confusion_matrix(test_y, predict_y):
    C = confusion matrix(test y, predict y)
    A = (((C.T)/(C.sum(axis=1))).T)
    B = (C/C.sum(axis=0))
    plt.figure(figsize=(20,4))
    labels = [0,1]
    # representing A in heatmap format26687920076
Test f1 score 0.9232209348282819
    cmap=sns.light_palette("blue")
    plt.subplot(1, 3, 1)
    sns.heatmap(C, annot=True, cmap=cmap, fmt=".3f", xticklabels=labels, yticklabel
    plt.xlabel('Predicted Class')
    plt.ylabel('Original Class')
    plt.title("Confusion matrix")
    plt.subplot(1, 3, 2)
    sns.heatmap(B, annot=True, cmap=cmap, fmt=".3f", xticklabels=labels, yticklabel
    plt.xlabel('Predicted Class')
    plt.ylabel('Original Class')
    plt.title("Precision matrix")
    plt.subplot(1, 3, 3)
    # representing B in heatmap format
    sns.heatmap(A, annot=True, cmap=cmap, fmt=".3f", xticklabels=labels, yticklabel
    plt.xlabel('Predicted Class')
    plt.ylabel('Original Class')
    plt.title("Recall matrix")
    plt.show()
```

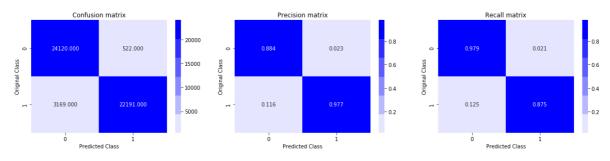
### In [88]:

```
print('Train confusion_matrix')
plot_confusion_matrix(y_train,y_train_pred)
print('Test confusion_matrix')
plot_confusion_matrix(y_test,y_test_pred)
```

### Train confusion\_matrix

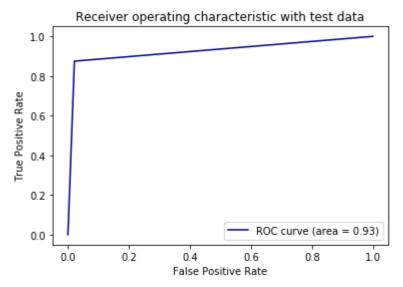


### Test confusion\_matrix



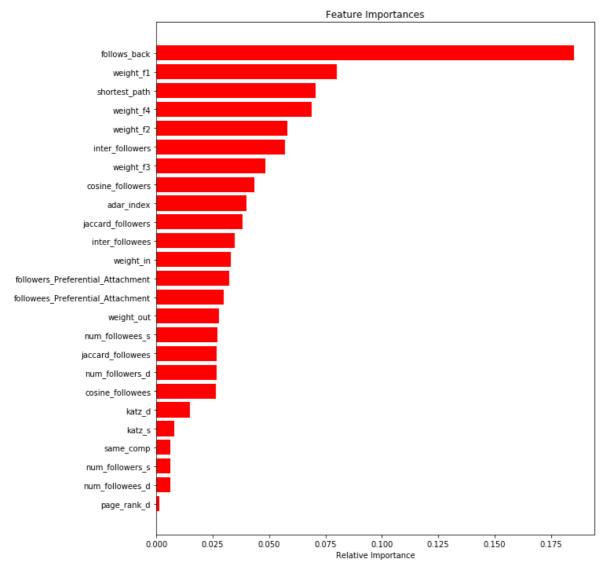
### In [89]:

```
from sklearn.metrics import roc_curve, auc
fpr,tpr,ths = roc_curve(y_test,y_test_pred)
auc_sc = auc(fpr, tpr)
plt.plot(fpr, tpr, color='navy',label='ROC curve (area = %0.2f)' % auc_sc)
plt.xlabel('False Positive Rate')
plt.ylabel('True Positive Rate')
plt.title('Receiver operating characteristic with test data')
plt.legend()
plt.show()
```



### In [90]:

```
features = df_final_train.columns
importances = clf.feature_importances_
indices = (np.argsort(importances))[-25:]
plt.figure(figsize=(10,12))
plt.title('Feature Importances')
plt.barh(range(len(indices)), importances[indices], color='r', align='center')
plt.yticks(range(len(indices)), [features[i] for i in indices])
plt.xlabel('Relative Importance')
plt.show()
```



## hyperparameter tuning XG boost

#### In [91]:

```
import xgboost as xgb
clf = xgb.XGBClassifier()
param dist = {"n estimators":sp randint(105,125),
              "max depth": sp randint(14,20)
model = RandomizedSearchCV(clf, param distributions=param dist,
                                   n iter=5,cv=3,scoring='f1',random state=25)
model.fit(df final train,y train)
```

### Out[91]:

```
RandomizedSearchCV(cv=3, error score=nan,
                   estimator=XGBClassifier(base score=0.5, booster='gb
tree',
                                            colsample bylevel=1,
                                            colsample bynode=1,
                                            colsample bytree=1, gamma=
0,
                                            learning rate=0.1, max delt
a step=0,
                                            max depth=3, min child weig
ht=1,
                                            missing=None, n estimators=
100,
                                            n jobs=1, nthread=None,
                                            objective='binary:logisti
С',
                                            random state=0, reg alpha=
0,
                                            reg lambda=1, sc...
                                            seed=None, silent=None, sub
sample=1,
                                            verbosity=1),
                   iid='deprecated', n_iter=5, n_jobs=None,
                   param distributions={'max depth': <scipy.stats. dis</pre>
tn infrastructure.rv_frozen object at 0x7f605d0d4908>,
                                          'n estimators': <scipy.stats.
distn infrastructure.rv_frozen object at 0x7f5e0744f3c8>},
                   pre_dispatch='2*n_jobs', random_state=25, refit=Tru
e,
                    return train score=False, scoring='f1', verbose=0)
```

#### In [94]:

```
print('mean test scores', model.cv_results_['mean_test_score'])
#print('mean train scores', model.cv results ['mean train score'])
```

mean test scores [0.97966314 0.97928221 0.97950384 0.97947822 0.979844 431

#### In [95]:

print(model.best\_estimator\_)

```
XGBClassifier(base_score=0.5, booster='gbtree', colsample_bylevel=1,
              colsample_bynode=1, colsample_bytree=1, gamma=0,
              learning rate=0.1, max delta step=0, max depth=15,
              min child weight=1, missing=None, n estimators=110, n jo
bs=1.
              nthread=None, objective='binary:logistic', random state=
0,
              reg alpha=0, reg lambda=1, scale pos weight=1, seed=Non
е,
              silent=None, subsample=1, verbosity=1)
```

### In [0]:

```
clf=xgb.XGBClassifier(base score=0.5, booster='gbtree', colsample bylevel=1,
       colsample bytree=1, gamma=0, learning rate=0.1, max delta step=0,
       max depth=15, min child weight=1, missing=None, n estimators=110,
       n jobs=1, nthread=None, objective='binary:logistic', random state=0,
       reg alpha=0, reg lambda=1, scale pos weight=1, seed=None,
       silent=True, subsample=1)
```

### In [0]:

```
clf.fit(df final train,y train)
y_train_pred = clf.predict(df_final_train)
y test pred = clf.predict(df final test)
```

### In [99]:

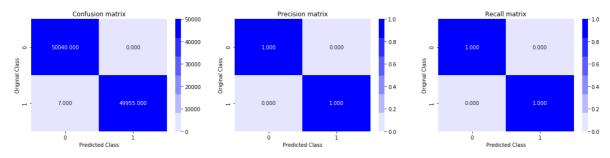
```
print('Train f1 score',f1_score(y_train,y_train_pred))
print('Test f1 score',f1_score(y test,y test pred))
```

Train f1 score 0.9999299418517369 Test f1 score 0.9273415761836021

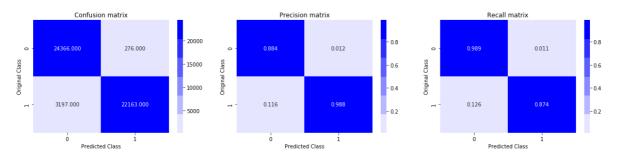
### In [100]:

```
print('Train confusion_matrix')
plot_confusion_matrix(y_train,y_train_pred)
print('Test confusion_matrix')
plot_confusion_matrix(y_test,y_test_pred)
```

### Train confusion\_matrix

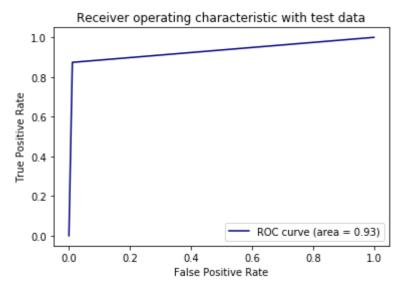


### Test confusion\_matrix



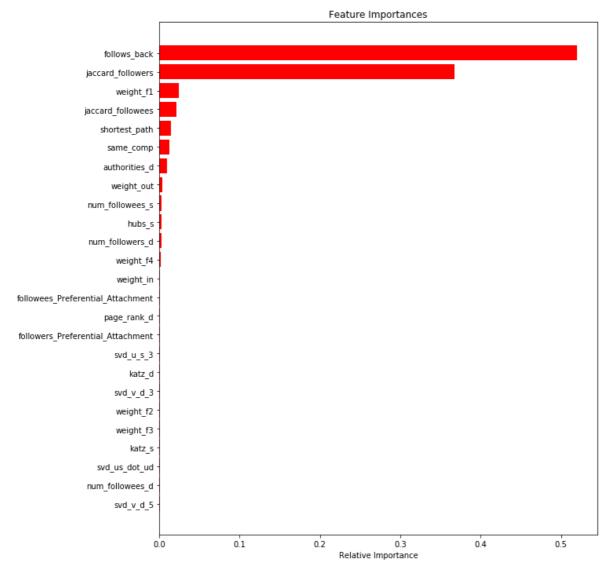
### In [101]:

```
from sklearn.metrics import roc_curve, auc
fpr,tpr,ths = roc_curve(y_test,y_test_pred)
auc_sc = auc(fpr, tpr)
plt.plot(fpr, tpr, color='navy',label='ROC curve (area = %0.2f)' % auc_sc)
plt.xlabel('False Positive Rate')
plt.ylabel('True Positive Rate')
plt.title('Receiver operating characteristic with test data')
plt.legend()
plt.show()
```



#### In [102]:

```
features = df_final_train.columns
importances = clf.feature_importances_
indices = (np.argsort(importances))[-25:]
plt.figure(figsize=(10,12))
plt.title('Feature Importances')
plt.barh(range(len(indices)), importances[indices], color='r', align='center')
plt.yticks(range(len(indices)), [features[i] for i in indices])
plt.xlabel('Relative Importance')
plt.show()
```



### Procedure:

- 1. Imported data
- 2. Performed EDA using Number of followers and followees features generated from graph using networkx library
- 3. generated edges for making data to supported format for supervised learning models
- 4. Splitting the data into train and CV(test)
- 5. Did Feature engineering and created more useful features for prediction(Jaccard Distance ,shortest path ,cosine distance , Ranking ,community,adamic/adar index hits score etc)
- 6. Added Preferential attachment and svd. features (tasks)

- 7. Did Hyperamater tuning and then applied Random Forest and XG boost
- 8. Summarized the details

# **Summary**

### In [104]:

```
from prettytable import PrettyTable
x = PrettyTable()
x.field names = ["Model", "n estimators", "max depth", "Train f1-Score", "Test f1-Sc
x.add row(['Random Forest', '121', '17', '0.966', '0.923'])
x.add row(['XGB00ST','110','15','0.999','0.927'])
print(x)
+-----
         | n_estimators | max_depth | Train f1-Score | Test f1-
   Model
Score |
+-----
----+
| Random Forest | 121 | 17 | 0.966 | 0.92
3
   XGB00ST
         | 110 | 15 | 0.999 |
                                          0.92
+-----
```

In [0]: