

Global Startup Funding Overview

Total Global Funding

\$76.33K

Total Global Deals

500

Global Unicorn Count

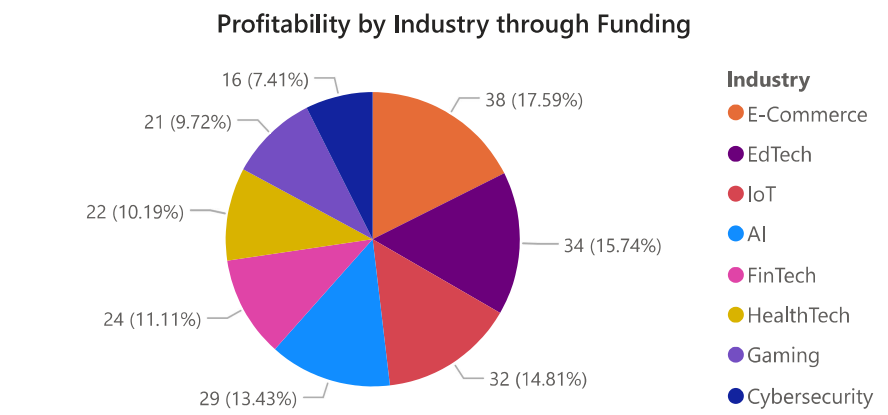
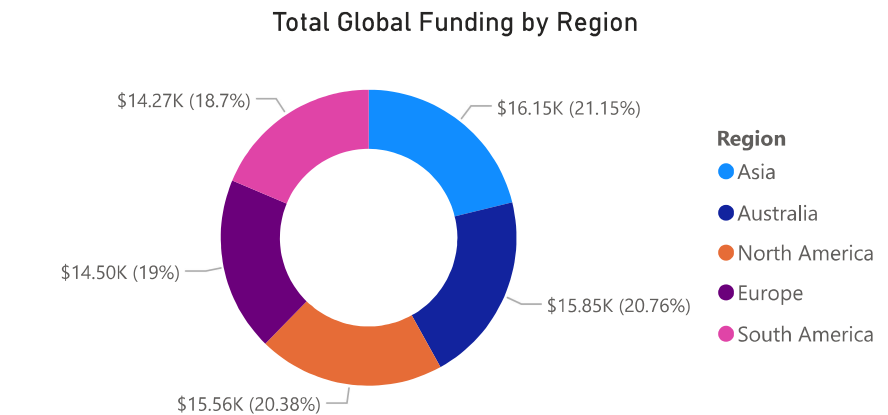
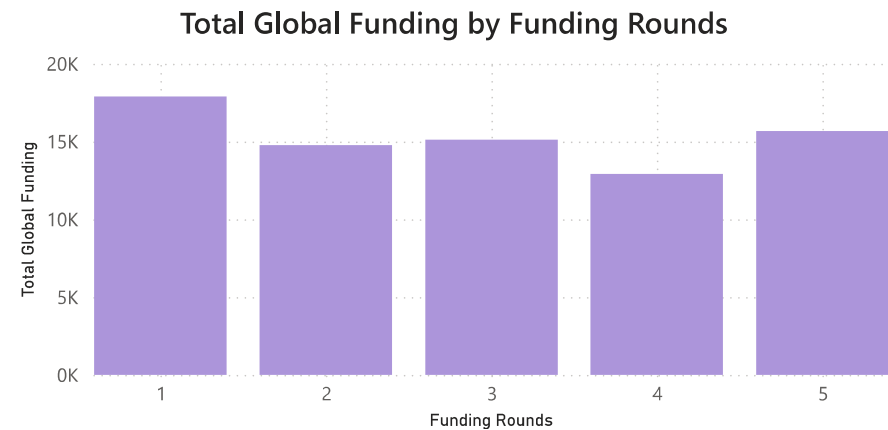
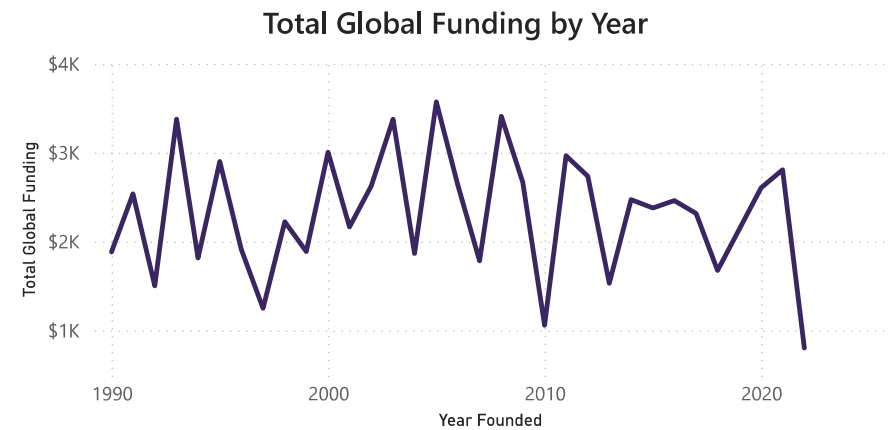
1K

Average Deal Size

\$152.66

Year

All



India Startup Funding Overview

Year

All

Total India Funding

\$38.07bn

Total India Deals

2K

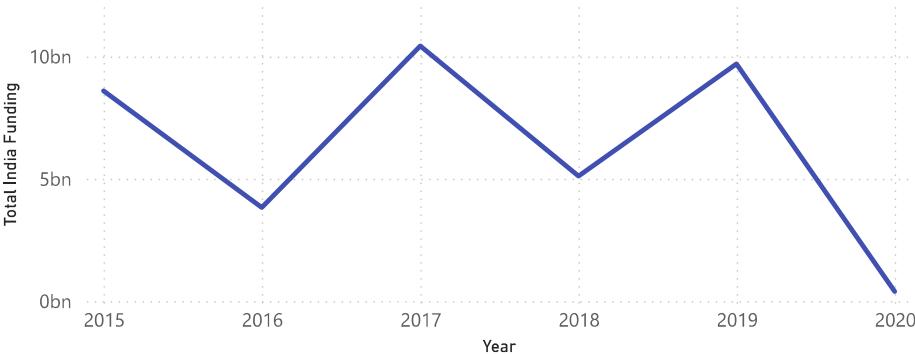
India Unicorn Count

102

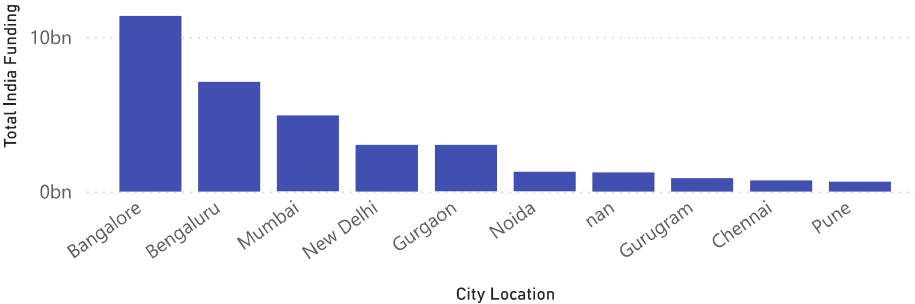
Average India Deal Size

\$18.40M

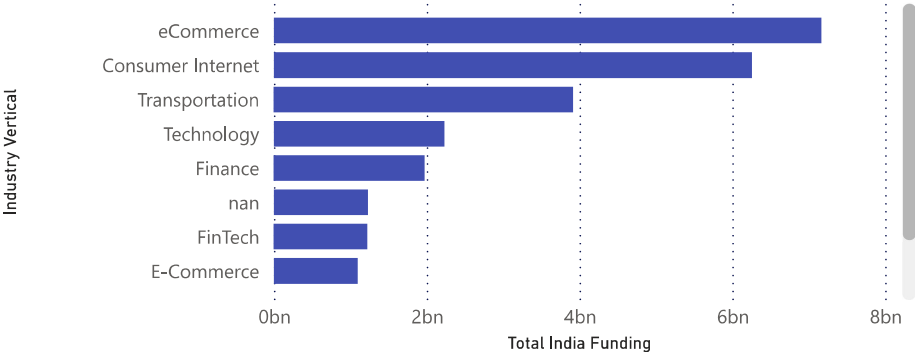
Total India Funding by Year



Total India Funding by City Location



Total India Funding by Industry Vertical

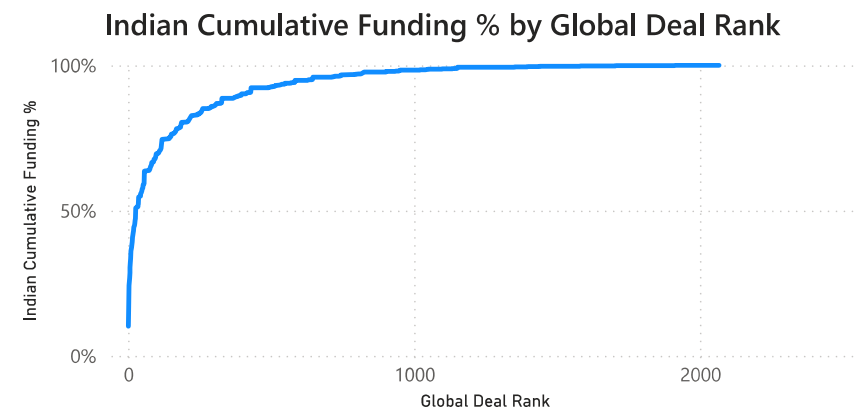
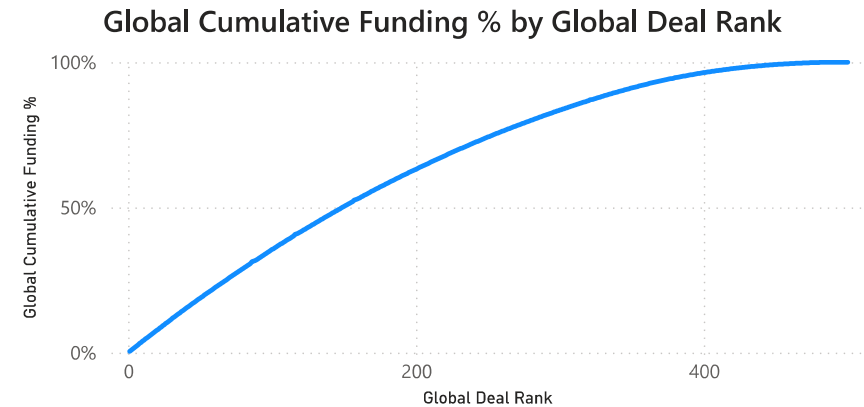
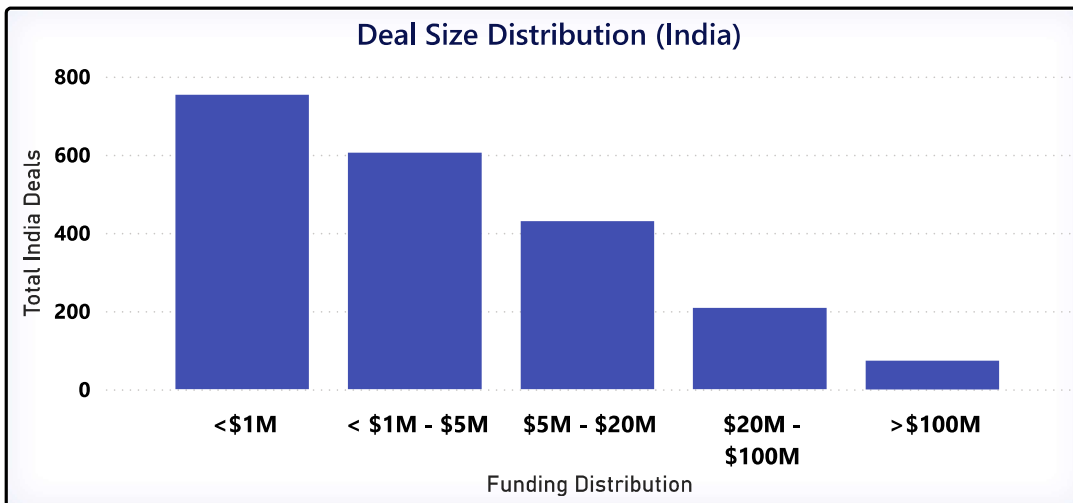
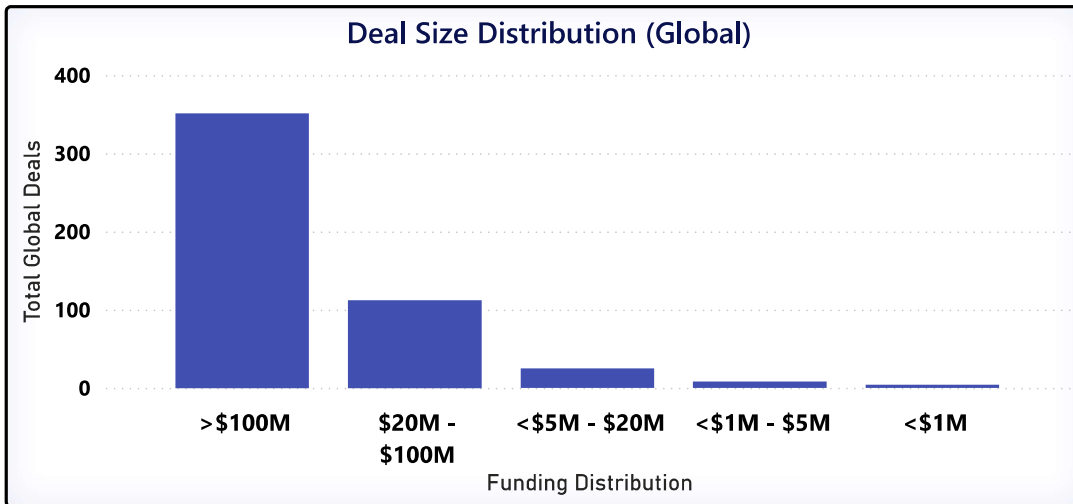


Top 20 Startups in India by Funding

Startup Name	Sum of Amount in USD
Flipkart	\$4,05,97,00,000.00
Rapido Bike Taxi	\$3,90,00,00,000.00
Paytm	\$3,14,89,50,000.00
Ola	\$98,45,00,000.00
Udaan	\$87,00,00,000.00
Flipkart.com	\$70,00,00,000.00
Snapdeal	\$70,00,00,000.00
Ola Cabs	\$66,97,00,000.00

India's Startup funding is concentrated in smaller deals size compared to Global Markets.

Global vs India Funding



India's startup funding is **MORE** concentrated in a small number of large deals than global markets.

Investors Activity and Capital Concentration

Total India Funding

\$38.07bn

Total Investors in India

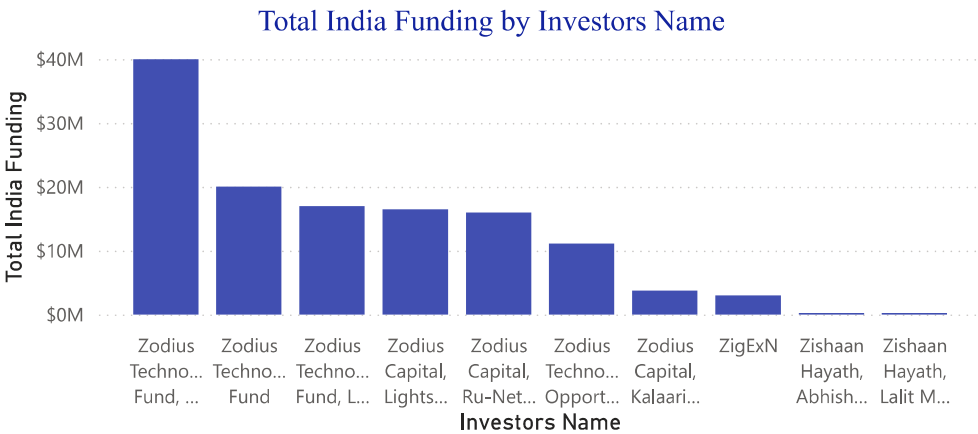
2K

Avg Funding Per Investor...

\$23.16M

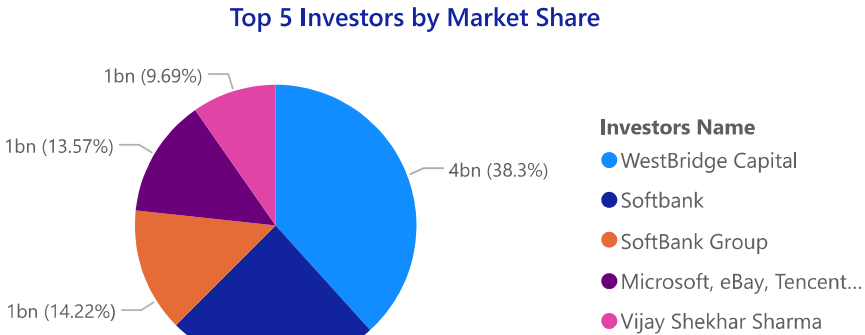
Median Funding Investor

\$2.47M



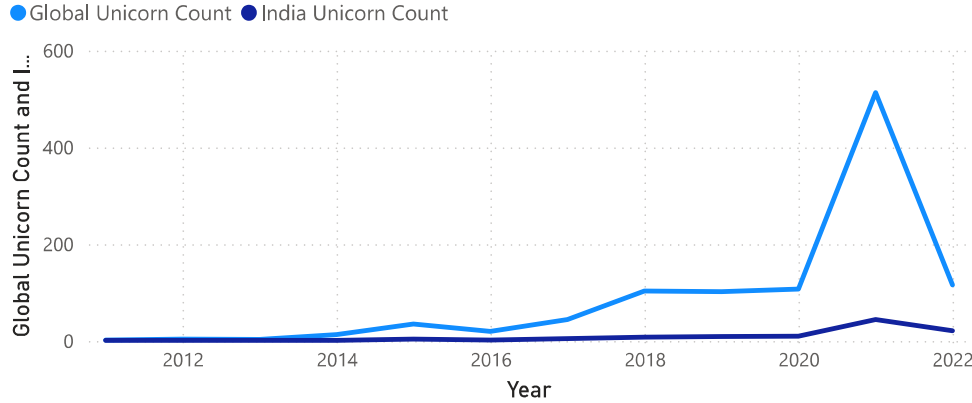
Ease of Doing Business vs Funding

Country Name	Rank	Sum of Funding Amount	Global Unicorn Count
		11,71,40,00,000.00	20
Argentina	117	54,40,00,000.00	1
Australia	14	2,70,80,00,000.00	8
Austria	22	1,23,10,00,000.00	2
Belgium	52	1,06,20,00,000.00	3
Brazil	125	9,67,00,00,000.00	16
Canada	18	6,22,40,00,000.00	18
Chile	55	57,50,00,000.00	2

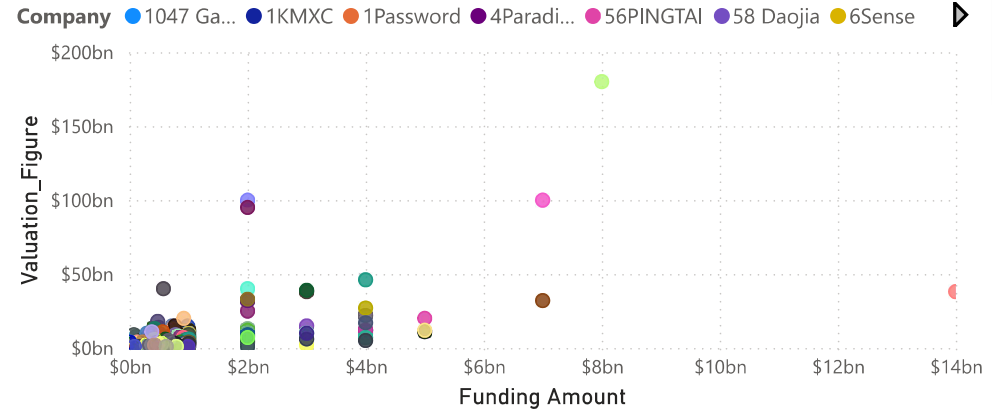


Unicorn Landscape and Success Outcomes

Unicorn Creation over Time

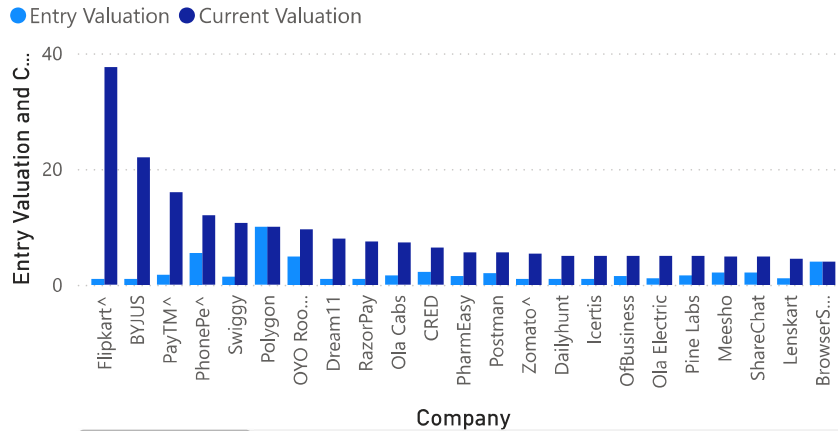


Valuation vs Funding

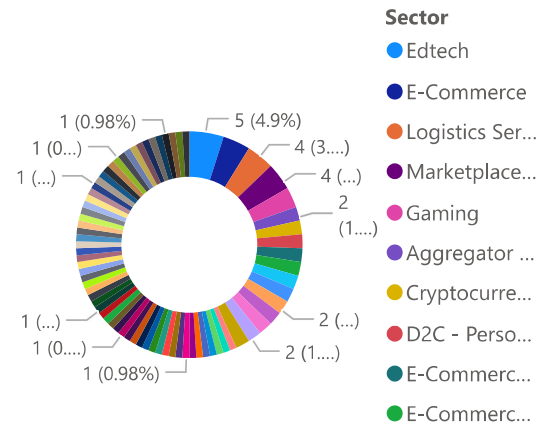


Indian Unicorn Valuation Comparison

(in Billions USD)



India Unicorn Count by Sector



Global Unicorn Count by Sector

