

Global Startup Funding Overview

Total Global Funding

\$76.33K

Total Global Deals

500

Global Unicorn Count

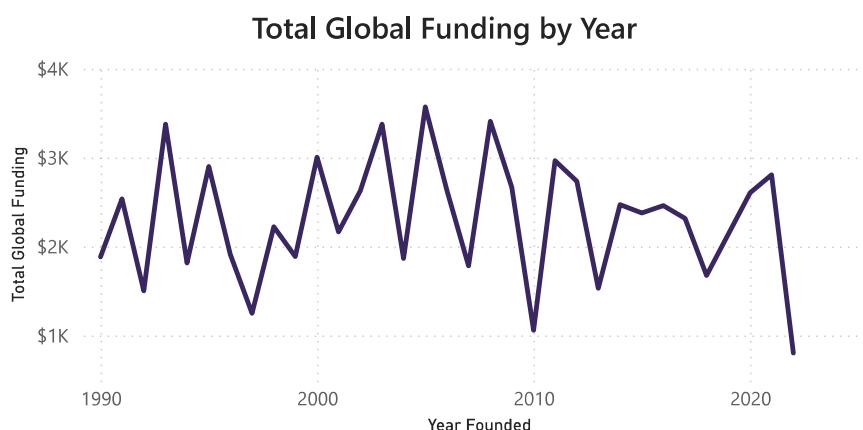
1K

Average Deal Size

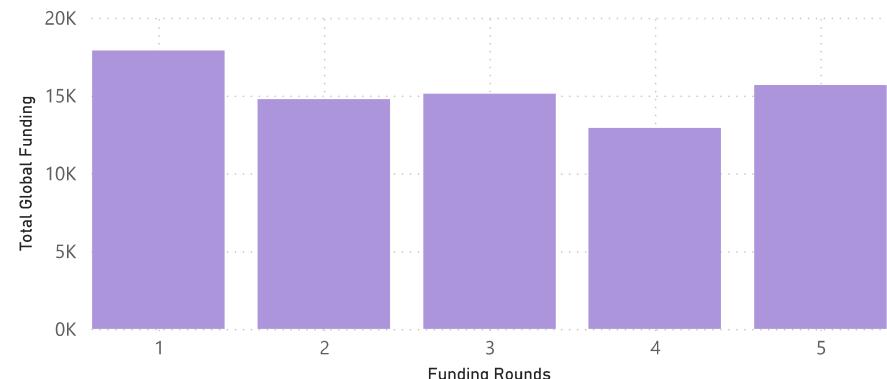
\$152.66

Year

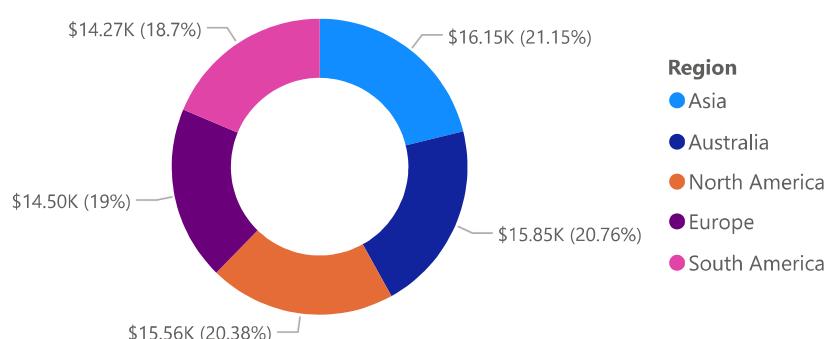
All



Total Global Funding by Funding Rounds



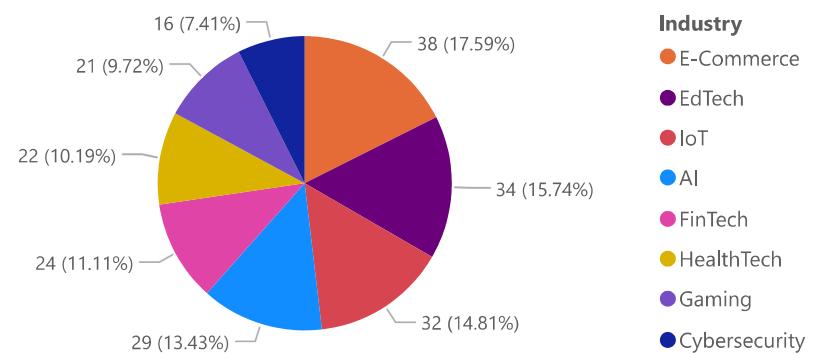
Total Global Funding by Region



Region

- Asia
- Australia
- North America
- Europe
- South America

Profitability by Industry through Funding



Industry

- E-Commerce
- EdTech
- IoT
- AI
- FinTech
- HealthTech
- Gaming
- Cybersecurity

India Startup Funding Overview

Year
All

Total India Funding

\$38.07bn

Total India Deals

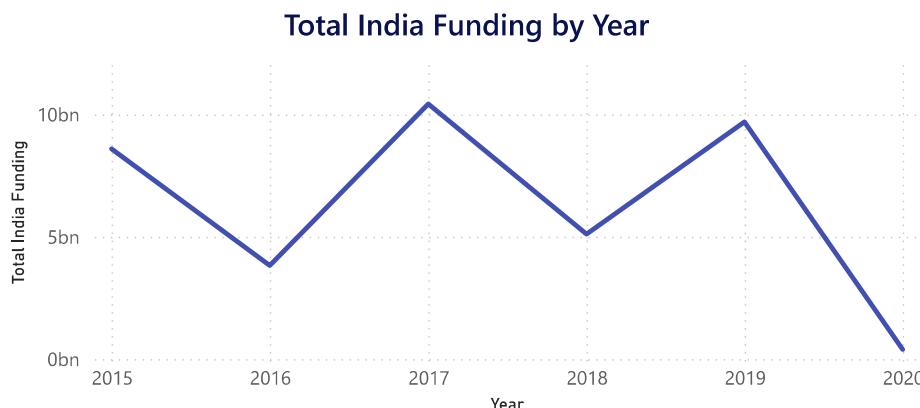
2K

India Unicorn Count

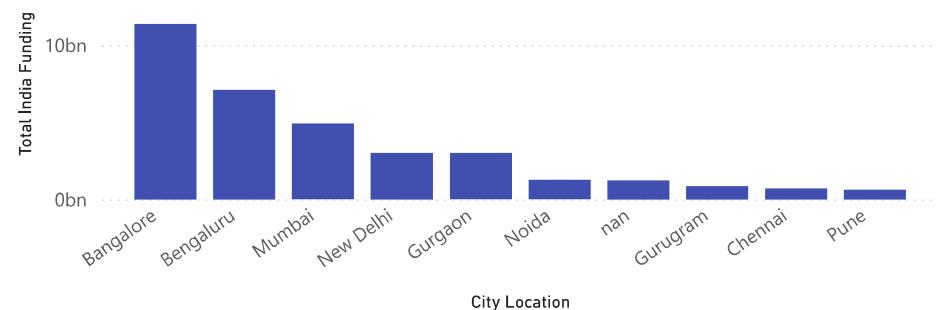
102

Average India Deal Size

\$18.40M

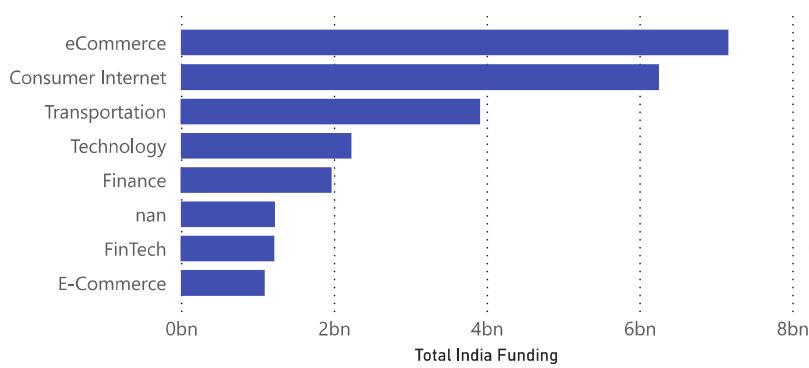


Total India Funding by City Location



Total India Funding by Industry Vertical

Industry Vertical

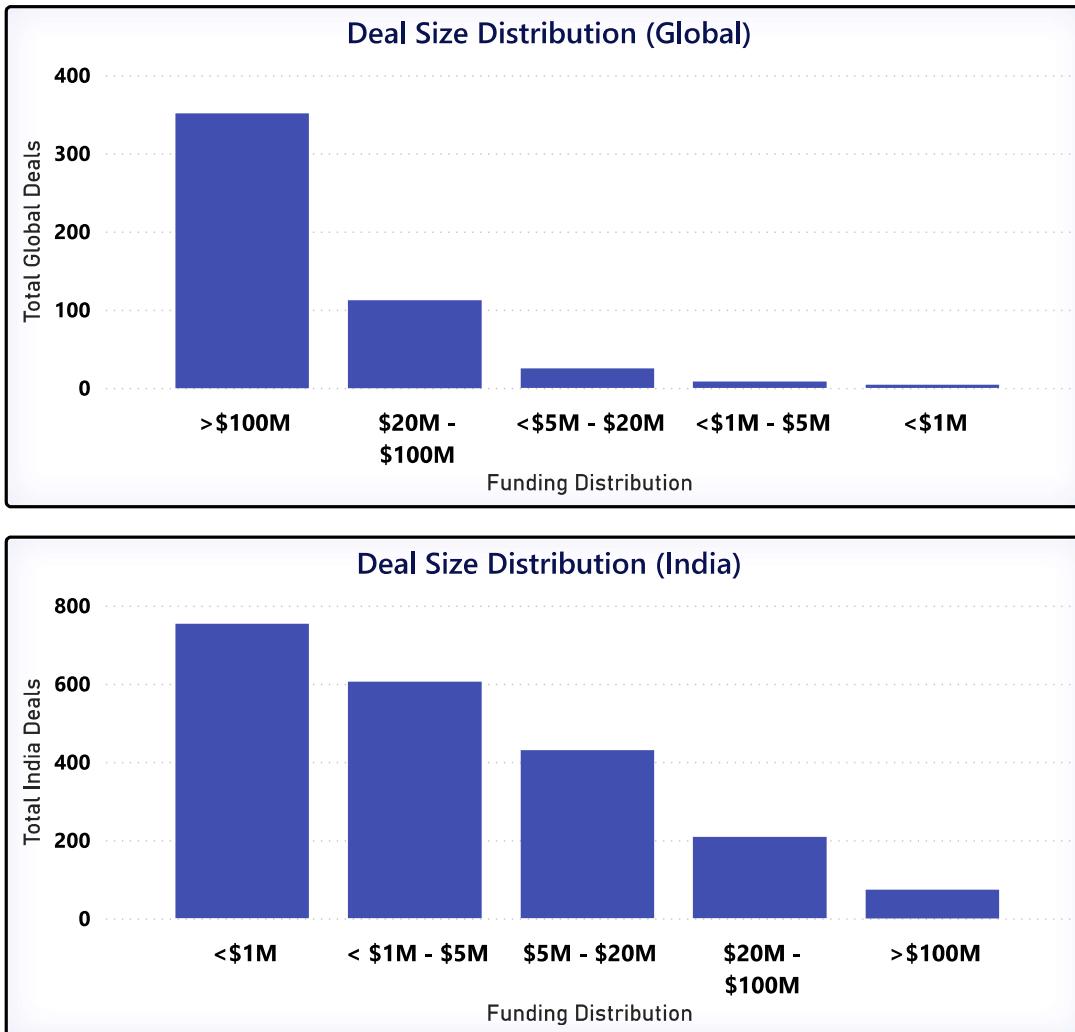


Top 20 Startups in India by Funding

Startup Name	Sum of Amount in USD
Flipkart	\$4,05,97,00,000.00
Rapido Bike Taxi	\$3,90,00,00,000.00
Paytm	\$3,14,89,50,000.00
Ola	\$98,45,00,000.00
Udaan	\$87,00,00,000.00
Flipkart.com	\$70,00,00,000.00
Snapdeal	\$70,00,00,000.00
Ola Cabs	\$66,97,00,000.00

India's Startup funding is concentrated in smaller deals size compared to Global Markets.

Global vs India Funding



India's startup funding is MORE concentrated in a small number of large deals than global markets.

Investors Activity and Capital Concentration

Total India Funding

\$38.07bn

Total Investors in India

2K

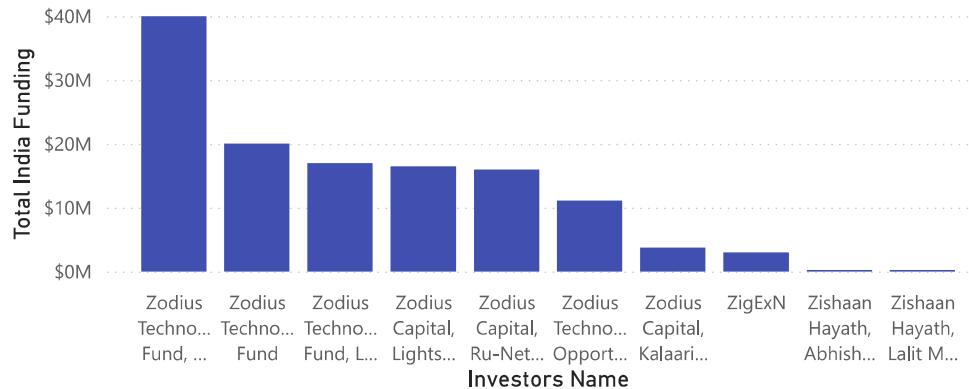
Avg Funding Per Investor...

\$23.16M

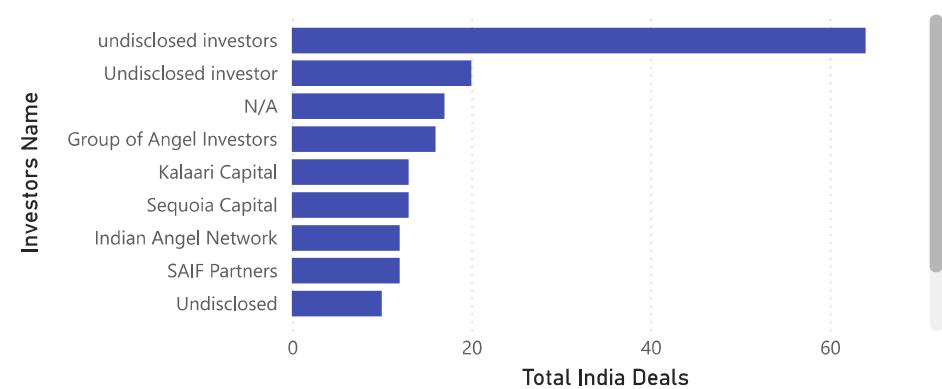
Median Funding Investor

\$2.47M

Total India Funding by Investors Name



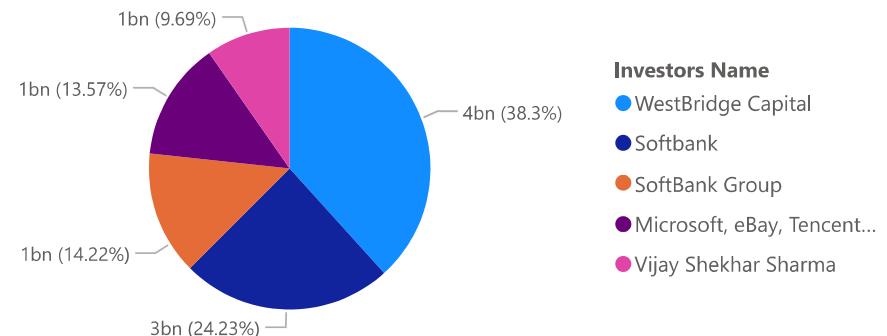
Total India Deals by Investors Name



Ease of Doing Business vs Funding

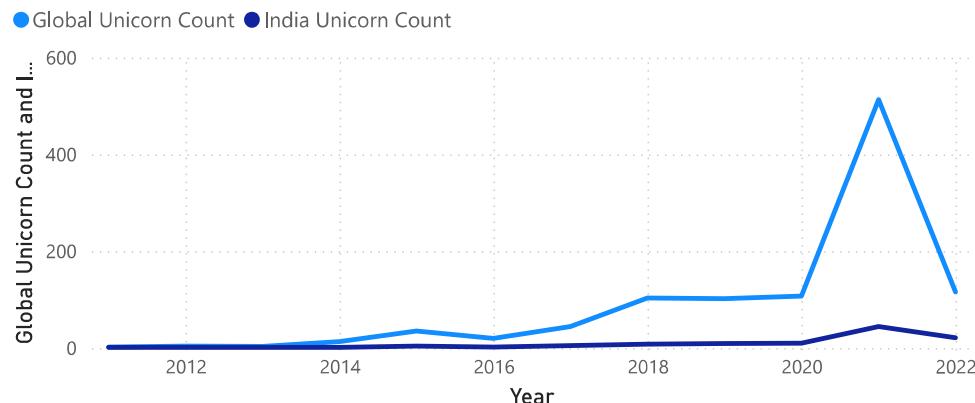
Country Name	Rank	Sum of Funding Amount	Global Unicorn Count
		11,71,40,00,000.00	20
Argentina	117	54,40,00,000.00	1
Australia	14	2,70,80,00,000.00	8
Austria	22	1,23,10,00,000.00	2
Belgium	52	1,06,20,00,000.00	3
Brazil	125	9,67,00,00,000.00	16
Canada	18	6,22,40,00,000.00	18
Chile	55	57,50,00,000.00	2

Top 5 Investors by Market Share

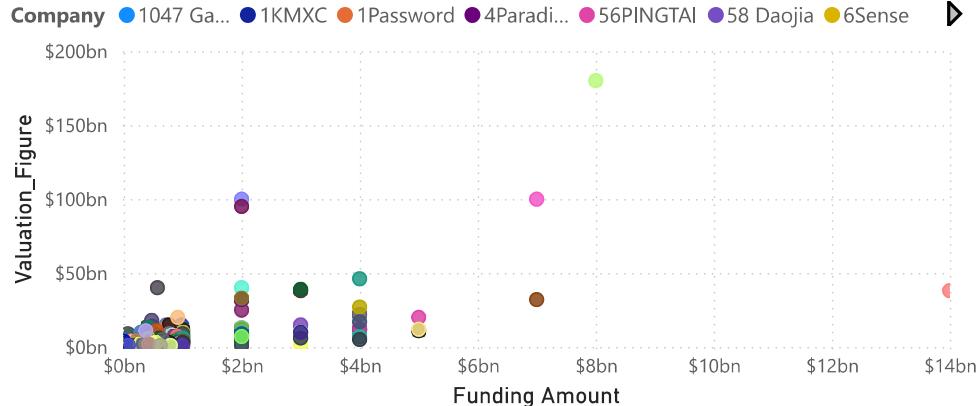


Unicorn Landscape and Success Outcomes

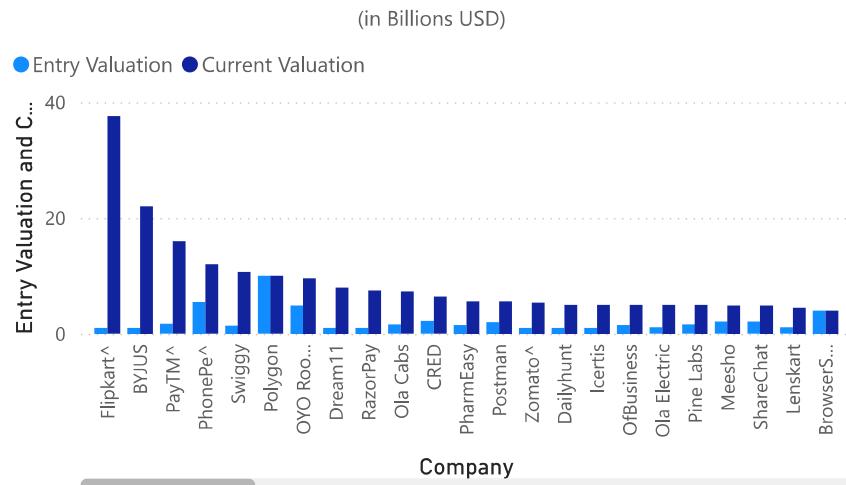
Unicorn Creation over Time



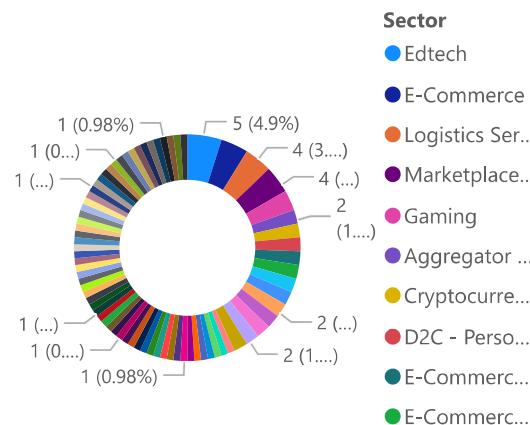
Valuation vs Funding



Indian Unicorn Valuation Comparison



India Unicorn Count by Sector



Global Unicorn Count by Sector

