

Project 682 – Global & India Startup Funding Analytics

Page 1 – Global Startup Funding Overview

This page sets the global context by presenting total funding, deal volume, unicorn count, and average deal size. The yearly funding trend highlights cycles and volatility, while regional and industry distributions show where capital is concentrated and which sectors attract the most investor interest.

Page 2 – India Startup Funding Overview

This page deep-dives into the Indian ecosystem, highlighting total funding, deal count, unicorn outcomes, and deal size. City-level and industry-level visuals show strong geographic and sectoral concentration, while the top-funded startups table reveals that a small set of companies absorbs a large share of capital.

Page 3 – Global vs India Funding Structure

This page compares deal-size behavior across ecosystems. Global funding is spread across a wider range of deals, while Indian funding is highly concentrated in a few large rounds. Cumulative funding curves clearly show stronger capital concentration in India than in global markets.

Page 4 – Investor Activity & Capital Concentration (India)

This page focuses on investor behavior in India. KPIs reveal skewness between average and median funding per investor. The concentration curve demonstrates that a small group of investors controls the majority of startup capital, separating investor activity from capital dominance.

Page 5 – Unicorn Landscape & Success Outcomes

This page analyzes startup success outcomes. Unicorn creation trends show rapid growth in recent years. Valuation vs funding analysis highlights that higher funding does not always guarantee higher valuation, while sector-wise views reveal that unicorn outcomes are concentrated in a few industries.

Key Takeaway

The project demonstrates how funding concentration, investor dominance, and macro-level business conditions jointly shape startup success across global and Indian ecosystems.