WebClass

Smart Education Standardised

Team ThinkStrange

Overview

- Imagine an industry standard application that only and only focuses on teachers, professors & students at an institute – a tool that provides everything only specific to an educational body, all the features & technologies it requires, when they have to go online

- Advanced ML techniques and Data Science practices implemented within the application predicts the paper by considering factors such as the student's past performance, the topics involved in the test & the previous papers' suggests struggling students on which important and underrated topics must they pursue and master, so they can come out victorious on the day of the exam, by better help provided.

Problem

- Improper and non existence of a single platform for educationalists and learners to connect, teach, discuss and learn.

- Not every large / small institute has a common platform for bringing their students and professors together. Even if they do, it's always a hassle. We make it simple for them.

WebClass

Edit your Profile, Sai Rohit
SRM Institute of Science and Technology

8:45 am | Friday

Edit photo

Personal Details

First Name:
Sai

Last Name:
Rohit

Date of birth:
27/06/2003   Change

Contact 1:
8825921018   Change

Contact 2:
None   Add

Year / Sem
2 / 3   Verify & Change

Stream:
Core CSE   Verify & Change

Institutional Details

Institution
SRM institute of Technology   Remove & Link new

Branch:
Kattankalluthur   Remove & Link new

Student ID Code:
1621882   Modify

Presentate ID Code:
PZ45621   Learn more

Account Overview

Account plan: Free
Mode: Student
First created: 05/05/2020
Last login: 20 hours ago
Login count: 124 times
Moderator: SRM SYS ADMIN
Account status: Active

Account Details

Username:
ps2166   Change

Email ID:
ps2166@srmist.edu.in   Change

Current password:
xxxxxxxxx   Change

Superuser control:
Delete account?   Verify & Proceed

Contact & Tech Support

Call us for queries:
9238476783
2987384632

Mail us your concerns:
presentate@gmial.com
studentslivesmatter@gmail.com

Post us your letters:
2401, Huntington Beach Ave
Presentate HQ Operations
California
USA - 90742

Done

Purpose

- Being a student myself, I have experienced the pain first hand. Switching between apps, announcements on WhatsApp, notices on gmail, classroom on GCR and online sessions on G-Meet, typing this set of applications itself is tiring. Just making things simple, is the main purpose highlighted.

Revenue Possibilities

- Issuing licences to institutes and other educational bodies, at a serviceable fee can be one possible way to look at it.

- Expansion on cloud storage per user on the platform can also be issued at an additional charge to squeeze profits.

WebClass

Welcome to class, Sai Rohit
SRM Institute of Science and Technology

8:45 am | Friday   **Join a class**   **Start a class**

Classes   Assignments   Notice Board   Exams   Mail   Statistics   Official Chat   Administrators   Support

All Assignements   To Do   Previous Assignments   Assignment Statistics

23/09/2022 Friday | You have 4 Assignments for today.

Discrete Math

Moderator:
Professor Ramanujan

Topics:
NCERT Text book questions
Ex 3.4 1 to 15

IIT Vol 2 Lvl 3 Pg 342
1 to 10

View Details   **Submit File**

Data Structures

Moderator:
Professor Ramanujan

Topics:
NCERT Text book questions
Ex 3.4 1 to 15

IIT Vol 2 Lvl 3 Pg 342
1 to 10

View Details   **Submit File**

Digital Electronics

Moderator:
Professor Ramanujan

Topics:
NCERT Text book questions
Ex 3.4 1 to 15

IIT Vol 2 Lvl 3 Pg 342
1 to 10

View Details   **Submit File**

Chemistry

Moderator:
Professor Ramanujan

Topics:
NCERT Text book questions
Ex 3.4 1 to 15

IIT Vol 2 Lvl 3 Pg 342
1 to 10

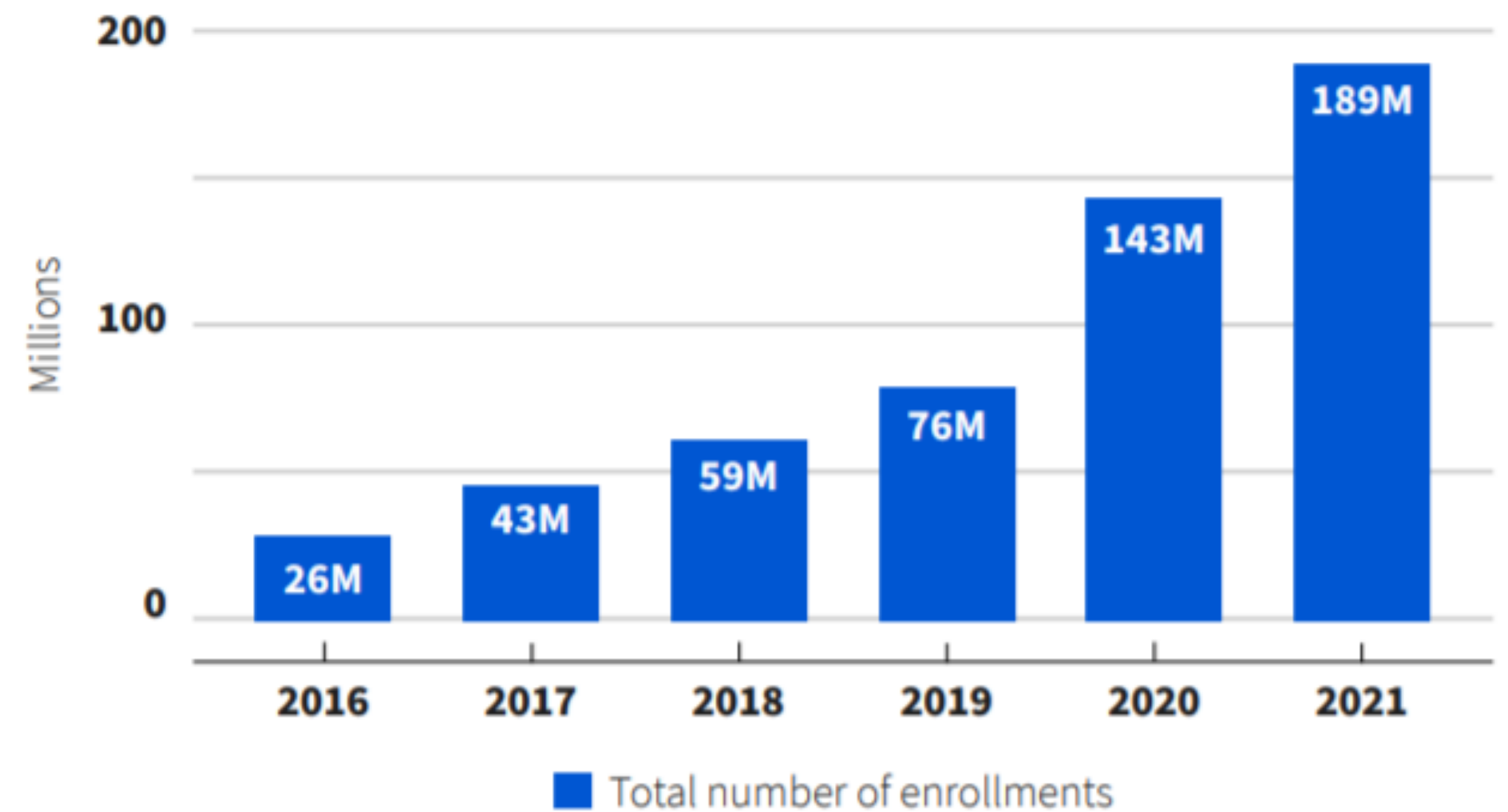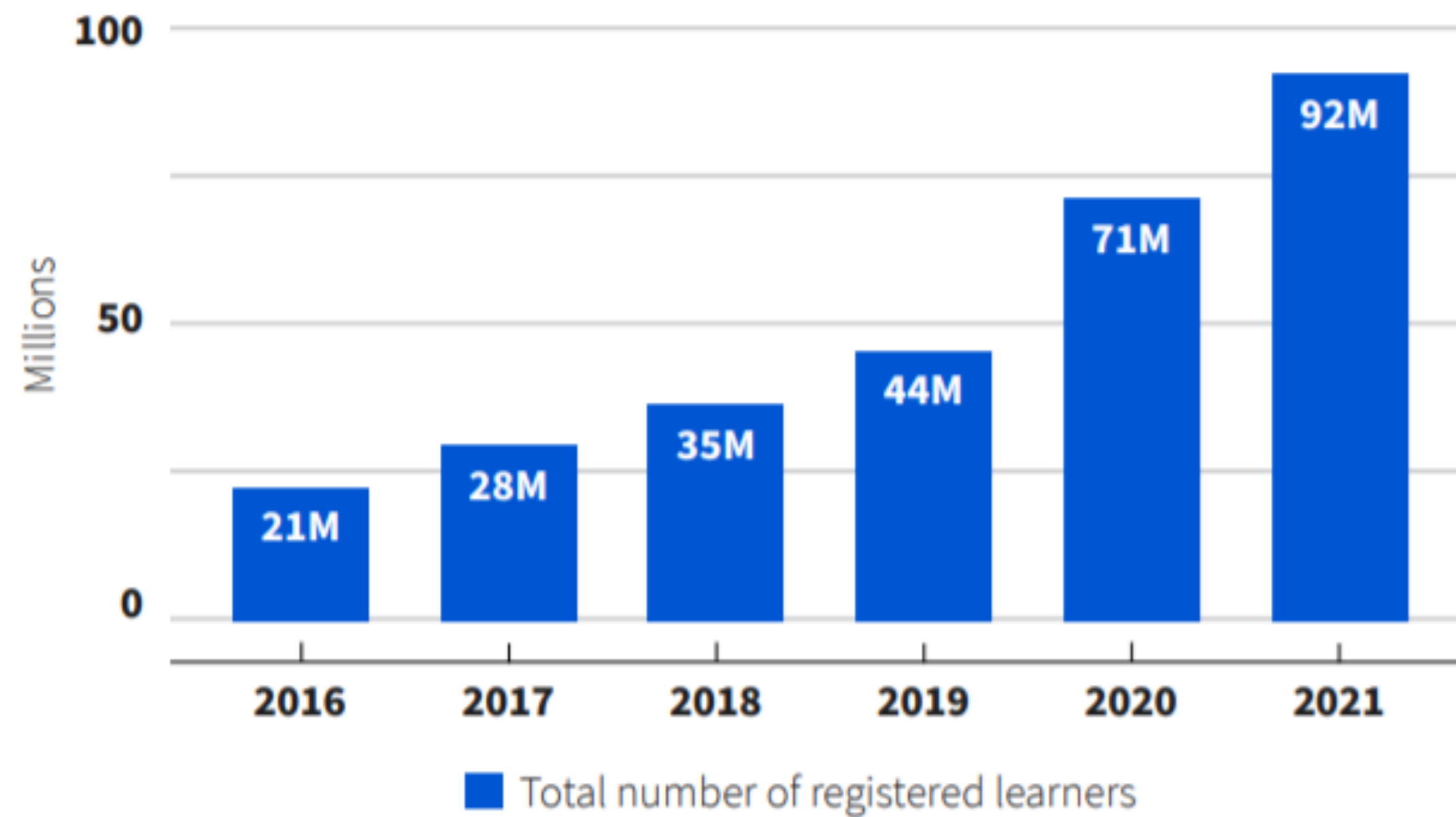View Details   **Submit File**

Numbers

More learners are accessing online learning

The demand for online learning on Coursera continues to outpace pre-pandemic levels.

Year	Total number of registered learners	Total number of enrollments
2016	21M	26M
2017	28M	43M
2018	35M	59M
2019	44M	76M
2020	71M	143M
2021	92M	189M

Market

Top 10 countries with the most learners

Learners from around the world come to Coursera to build critical skills.

1. United States **17.3M**	**2.** India **13.6M**	**3.** Mexico **4.8M**	**4.** Brazil **3.7M**	**5.** China **3.3M**
6. Canada **2.4M**	**7.** Russia **2.4M**	**8.** UK **2.4M**	**9.** Colombia **2.2M**	**10.** Egypt **1.6M**

Size & Expansion

- The global e-learning market size reached US$ 253.3 Billion in 2021. Looking forward, IMARC Group expects the market to reach US$ 521.8 Billion by 2027, exhibiting at a growth rate (CAGR) of 9.9% during 2022-2027.

THE BUSINESS MODEL CANVAS

KEY PARTNERS

- Educational Institutes
- Private Tutoring Businesses
- Schools
- Universities / Colleges

KEY ACTIVITIES

- Tie up with multiple institutes
- Keep flow and signup of students seamless and consistent
- Make application fast and responsive to retain institutions within our ap
- Continiously develop the services for future scalability

KEY RESOURCES

- Cloud space
- Fullstack Implementation
- Domain hosting
- Bringing in the data

VALUE PROPOSITIONS

- Display all educational progress on one page
- Quizzes and Tests can be designed and taken
- Be able to view all assignments, projects, notices, updates, and announcements.
- An inbox facility to manage emails
- Scan and upload assignments
- View their attendance, credits & scores
- View their classrooms, timetables, upcoming classes to attend and professor/ subject details of that class to be held, all in one dashboard.
- Chatting facility built in
- Option to raise an appeal, ask a query, apply for a leave, or submit an official letter to the administrators.
- View his entire student's personal information

CUSTOMER RELATIONSHIPS

- Professional
- Data oriented
- New / Additional feature implementation
- Dataleaks / rectification

CHANNELS

- Online
- Social media
- official College communication streams

CUSTOMER SEGMENTS

- Students across the whole world
- Professors
- Private tutors
- Institution administrators
- University executive panel members

COST STRUCTURE

- Developers (₹40 ~ 60,000 / Per person)
- Hosting Services (₹5 ~ ₹10,000 / Per month)
- Domain Rent (₹2 ~ ₹10,000 / Per month)
- Marketing / Outreach (₹10,000 ~ ₹60,000)
- Scalability development (₹50 ~ ₹80,000)
- Maintenance (₹50 ~ ₹100,000)

Roughly (₹2,00,000)

REVENUE STREAMS

- Licence to institutes for employing the app
- Expansion on personal, per user basis cloud storage
- Administrator console / Premium Subscription

Thank You