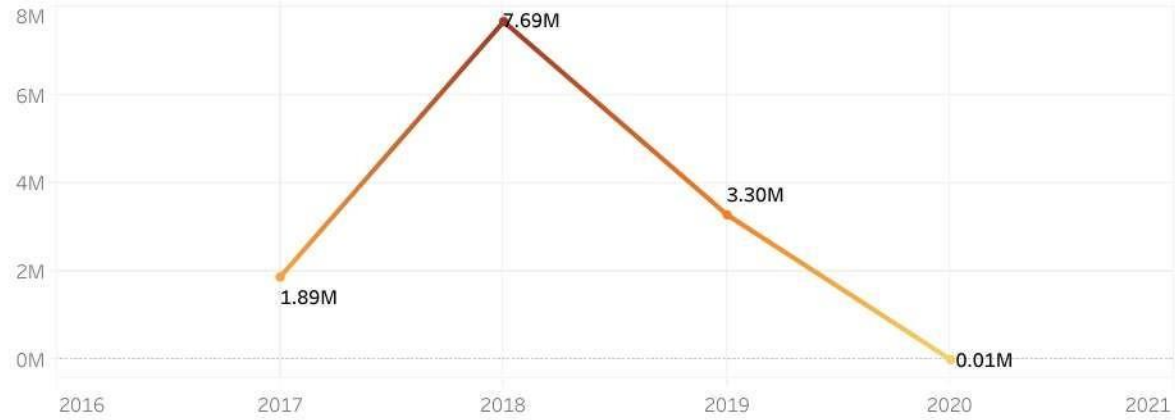
Sales Insights - Data Analysis Project using Tableau

BY – SAI SAGAR

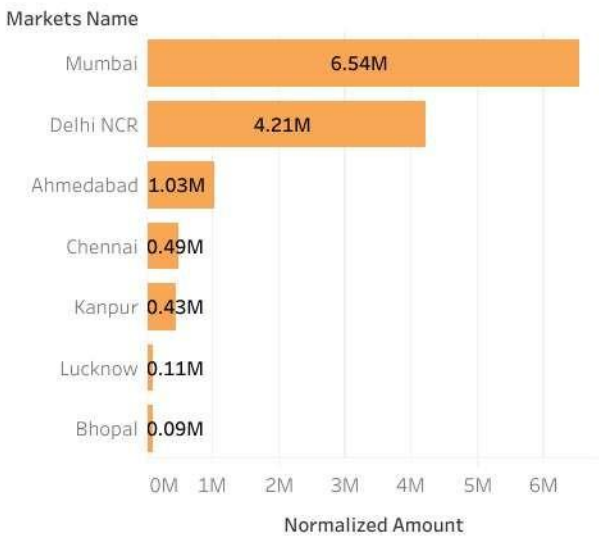
Total Revenue
12.89M

Sales Quantity
10,339

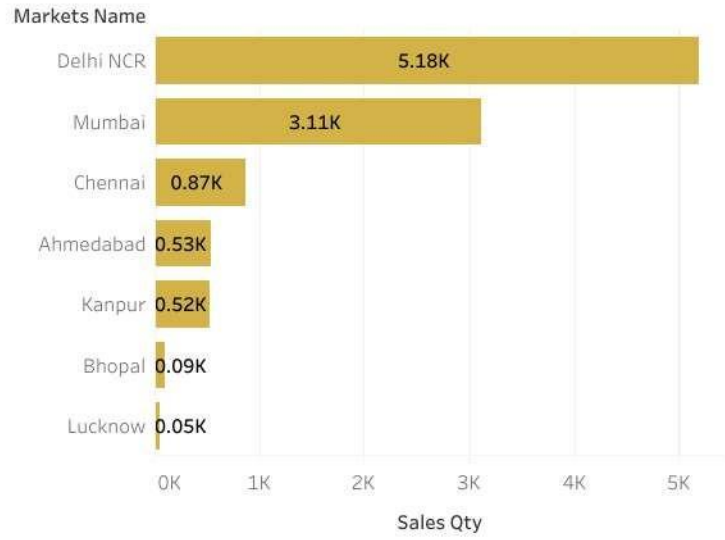
Revenue by Year



Revenue by Markets

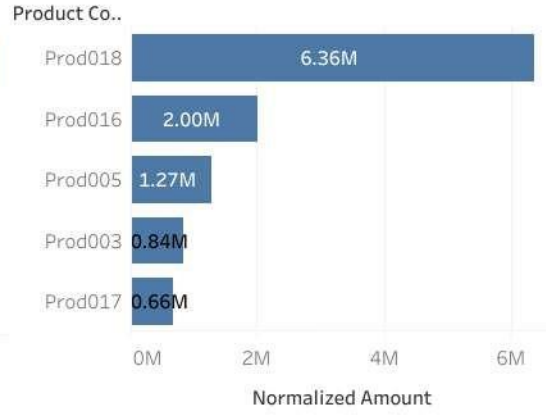


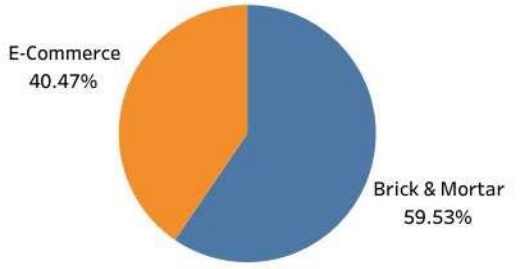
Sales Quantity by Markets



Top 5 Customers

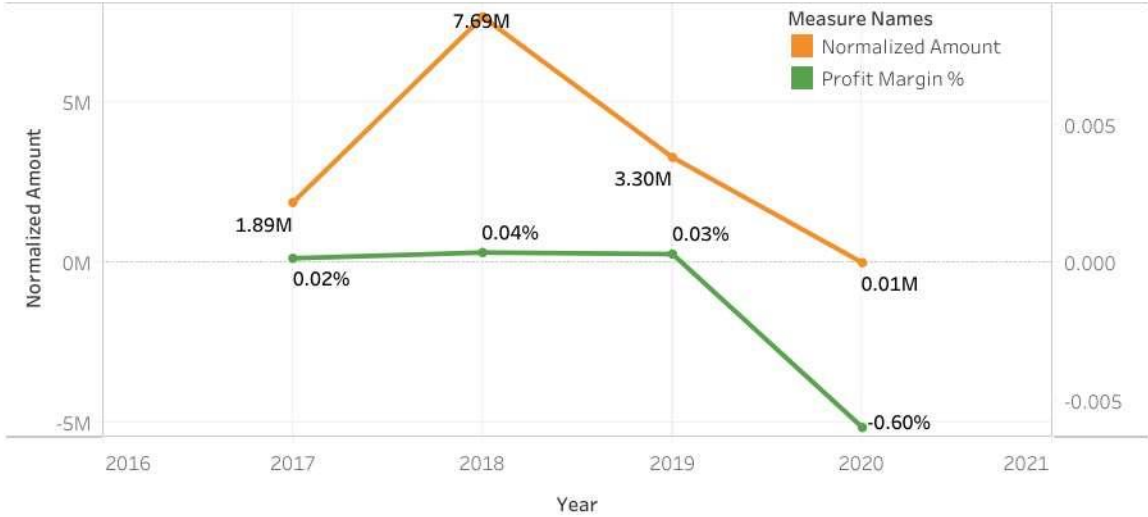
Top 5 Products



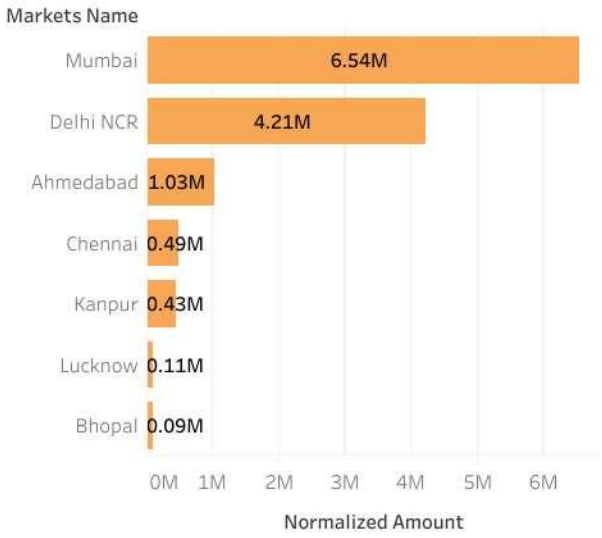


Total Revenue
12.89M

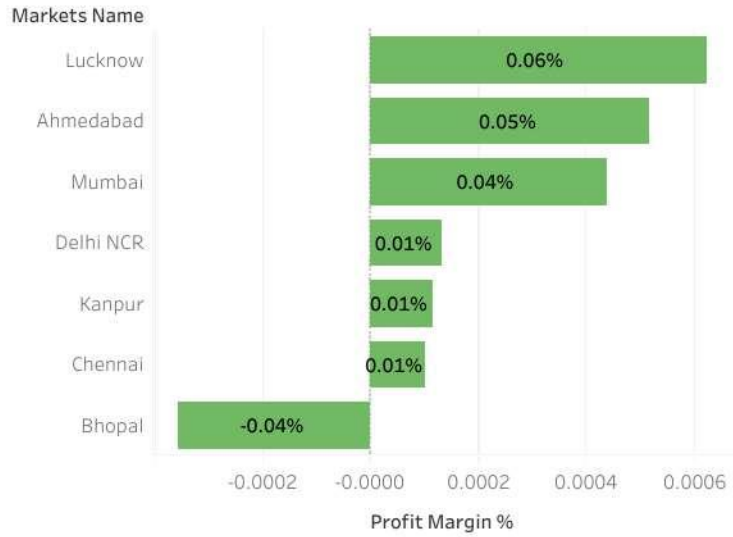
Profit
4.07K



Revenue by Markets



Profit Margin by Markets



Custmer Name	Normalized Amount	Profit Margin %	Sales Qty	profit
Acclaimed Stores	2.63K	0.70%	4	18
Atlas Stores	100.18K	0.11%	84	110
Electricalsara Stores	2,359.18K	0.00%	1,780	6
Electricalslytical	2,289.34K	0.07%	1,020	1,495
Electricalsopedia Stores	59.30K	0.03%	66	16
Electricalsquipo Stores	6.06K	0.85%	6	51
Epic Stores	88.39K	-0.04%	86	-31
Excel Stores	119.33K	0.10%	108	119
Flawless Stores	600.28K	0.03%	185	158
Forward Stores	106.09K	0.01%	80	11
Info Stores	966.47K	0.06%	1,893	588
Insight	105.33K	0.06%	53	65
Integration Stores	27.98K	0.38%	18	107
Logic Stores	1,819.47K	0.05%	918	825