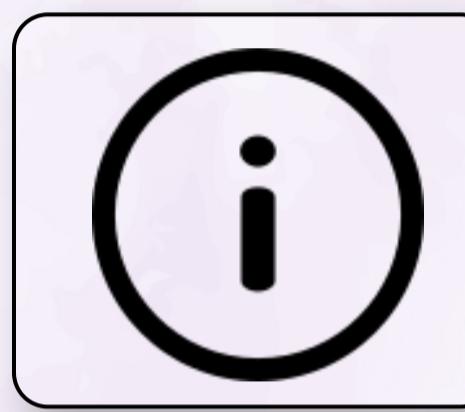


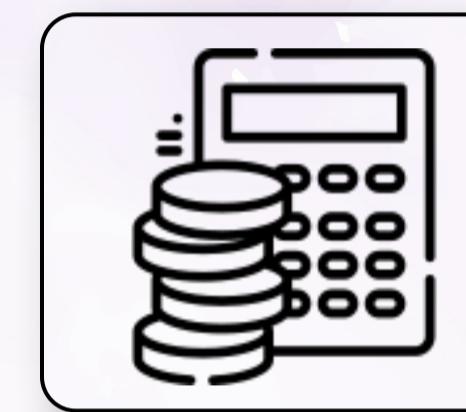


Atliq's Hardware Business Insights 360



Info

Download **user manual** and get to know the key information of this tool.



Finance View

Get **P & L statement** for any customer /product / country or aggregation of the above over any time period and More.



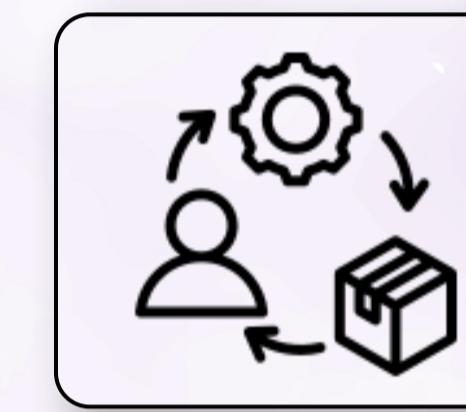
Sales View

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



Marketing View

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



Supply Chain View

Get **Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.



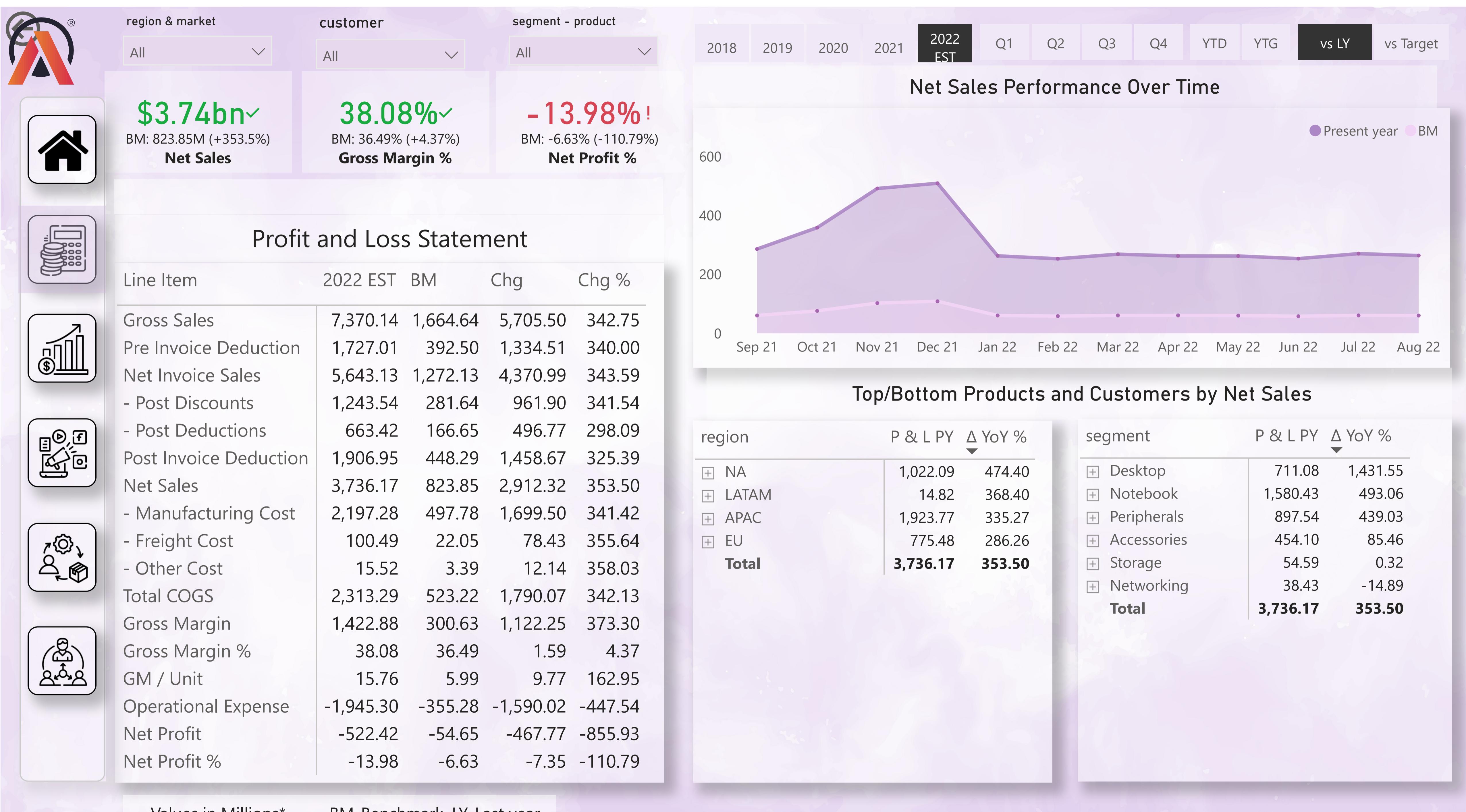
Executive View

A **top level dashboard** for executives consolidating top insights from all dimensions of business.



Help

Get your **issues resolved** by connecting to our support specialist.





region & market

All



customer

All



segment - product

All



2018

2019

2020

2021

2022
EST

Q1

Q2

Q3

Q4

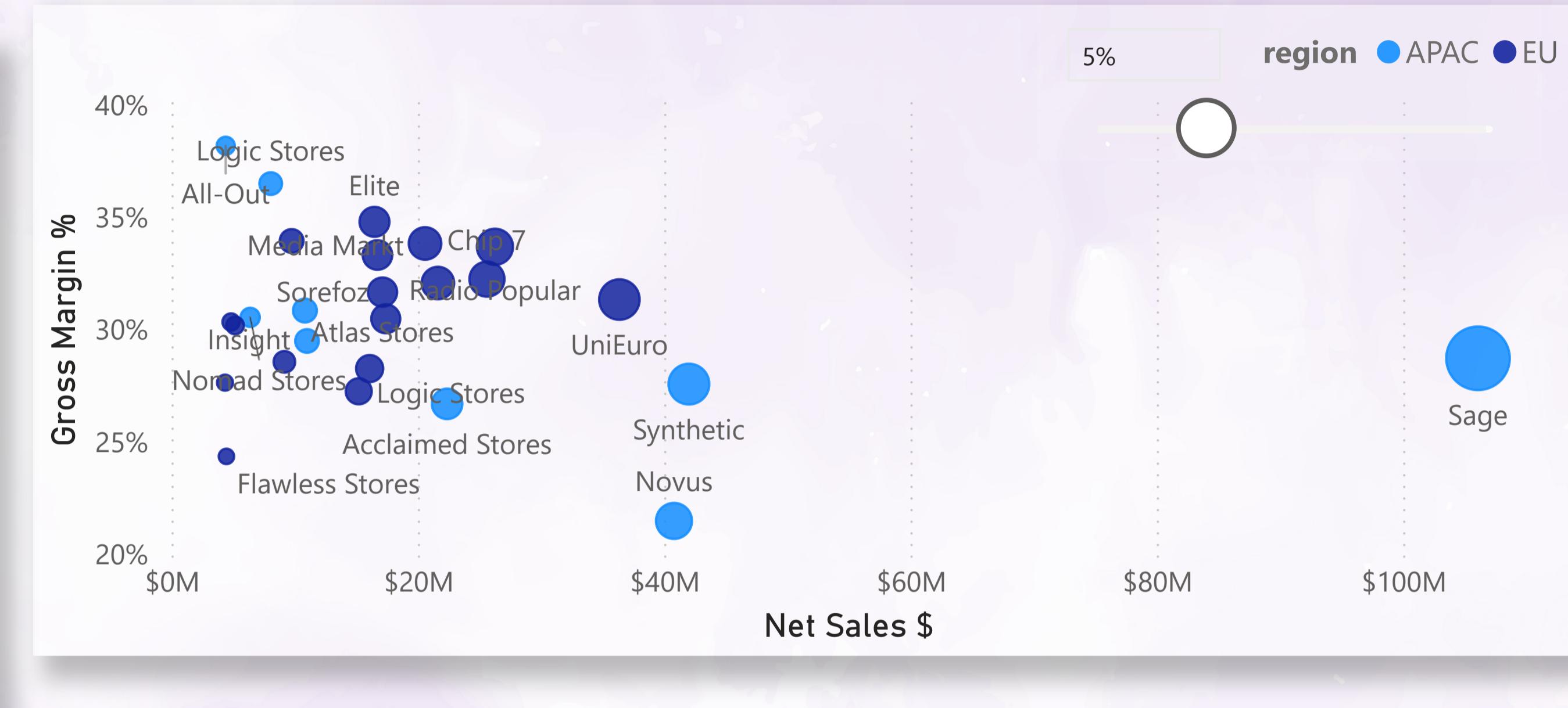
YTD

YTG

Performance Index

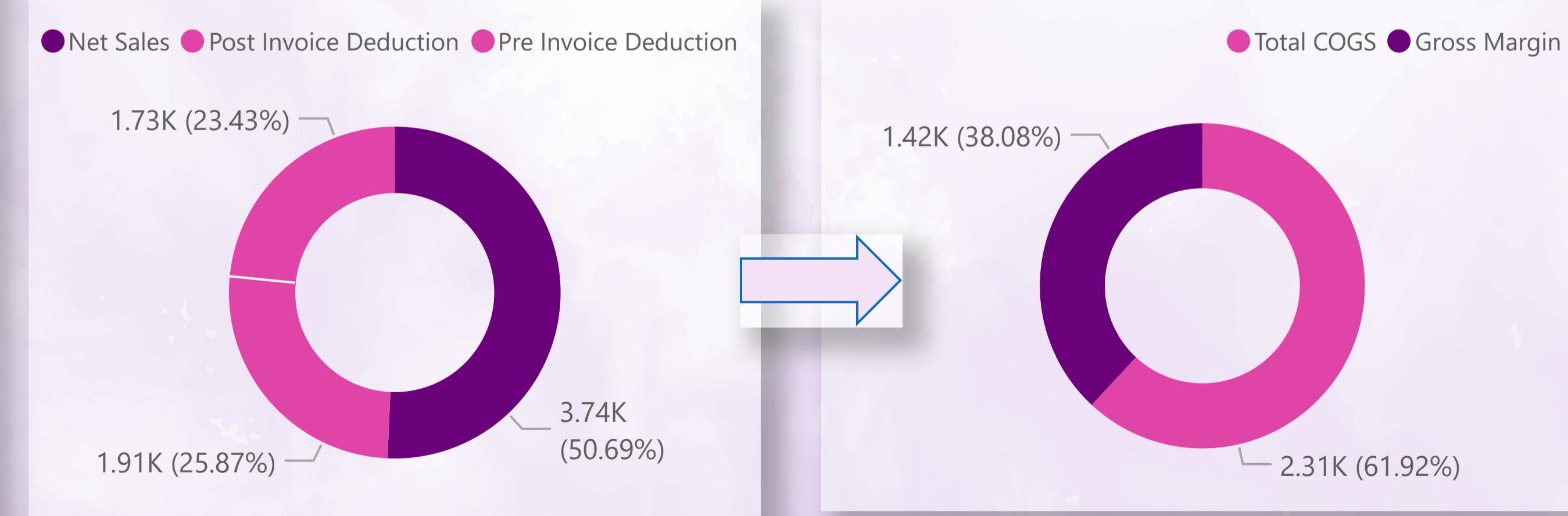
Performance by Customer

customer	Net Sales \$	Gross Margin \$	Gross Margin %
Nova	\$1.71M	0.52M	30.20%
All-Out	\$4.41M	1.68M	38.17%
Unity Stores	\$6.29M	2.13M	33.91%
Otto	\$6.47M	1.56M	24.16%
Saturn	\$6.49M	1.72M	26.49%
Notebillig	\$6.66M	1.52M	22.81%
Billa	\$6.82M	1.62M	23.80%
Electricalsbea Stores	\$6.95M	2.72M	39.08%
Flawless Stores	\$9.07M	3.18M	35.05%
Info Stores	\$9.08M	3.21M	35.38%
Electricalslance Stores	\$9.17M	2.62M	28.56%
Integration Stores	\$9.33M	3.98M	42.70%
Total	\$3,736.17M	1422.88M	38.08%



Unit Economics

segment	Net Sales \$	Gross Margin \$	Gross Margin %
+ Accessories	\$454.10M	172.61M	38.01%
+ Peripherals	\$897.54M	341.22M	38.02%
+ Notebook	\$1,580.43M	600.96M	38.03%
+ Desktop	\$711.08M	272.39M	38.31%
+ Storage	\$54.59M	20.93M	38.33%
+ Networking	\$38.43M	14.78M	38.45%
Total	\$3,736.17M	1422.88M	38.08%



Values in Millions*

vs LY

vs Target

