- Color Palette: https://coolors.co/ palette/3e503c-949c81-f0e6d1-ee9c81-efc1a9

- 60px Public page CTA heading
 36px Page heading
 24px Page section header
 20px Page subheading, Card heading
 18px Card subheading
 16px Paragraph 1
 14px Paragraph 2, Button text, Input
 12px Captions