

Ideation Phase Brainstorm & Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMDS78587
Project Name	Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a web-based collaboration tool for team brainstorming and idea prioritization. The interface is divided into three main sections:

- Left Panel (Sidebar):** A vertical sidebar on the left contains a logo of a lightbulb inside a circle, followed by the title "Brainstorm & idea prioritization". Below the title, there is descriptive text: "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." At the bottom of the sidebar, there are three small icons with accompanying text: "10 minutes to prepare", "1 hour to collaborate", and "2-8 people recommended".
- Middle Panel (Main Content):** This panel is titled "Before you collaborate". It includes a sub-section titled "Define your problem statement" which contains a detailed description of the purpose of defining a problem statement. There is also a callout box asking "What's the best way to define your problem statement?".
- Right Panel (Collaboration Tools):** This panel is titled "Define your problem statement" and contains a section titled "How to run a successful ideation session". It lists six steps: "1. Set the agenda", "2. Define the problem", "3. Generate ideas", "4. Evaluate ideas", "5. Prioritize ideas", and "6. Plan next steps".

Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1: Note 1, Note 2, Note 3, Note 4

Person 2: Note 1, Note 2, Note 3, Note 4

Person 3: Note 1, Note 2, Note 3, Note 4

Person 4: Note 1, Note 2, Note 3, Note 4

2 Group Ideas

Take turns sharing your ideas with neighboring teams or related teams as you go. Create all idea clusters. If no team grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Top Column: Note 1, Note 2

Bottom Column: Note 1, Note 2, Note 3

Step-3: Idea Prioritization



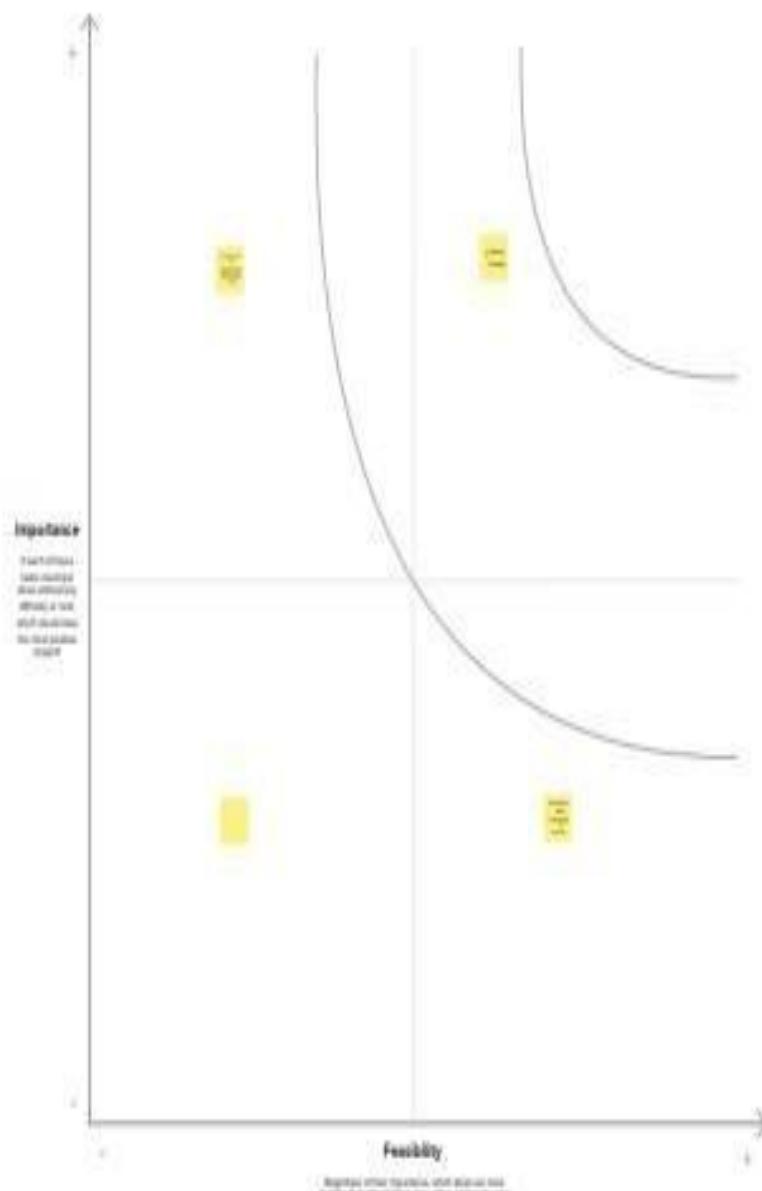
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas in this grid to determine which ideas are important and which are feasible.

20 minutes



Participate can you think
about the scope of what
needs to be done for this job. This will help you
prioritize the scope by using
this tool to determine the
importance and feasibility.



After you collaborate

You can repeat this visual as an image or pdf
to share with members of your company who
might find it helpful.

Quick add-ons

Share the visual

Share a link to the visual with stakeholders to keep
track of the ideas about the outcome of the session.

Export the visual

Export a copy of the visual as a PDF or PPT to share it
widely, include it online, or save it for later.

Keep moving forward



Strategy Blueprint

Define the components of a clear plan to
achieve.

[Open the template ↗](#)



Customer experience journey map

Understand customer needs, motivations, and
expectations for an experience.

[Open the template ↗](#)



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities,
and threats (SWOT) to determine a plan.

[Open the template ↗](#)