

Total Net Revenue (USD)

**\$17.5M**

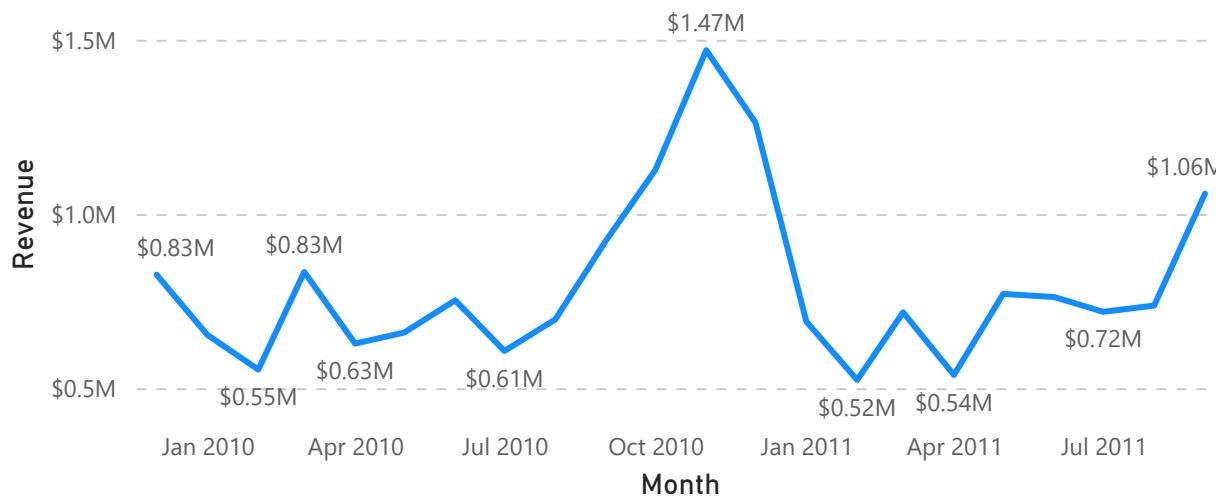
Total Orders Placed

**36K**

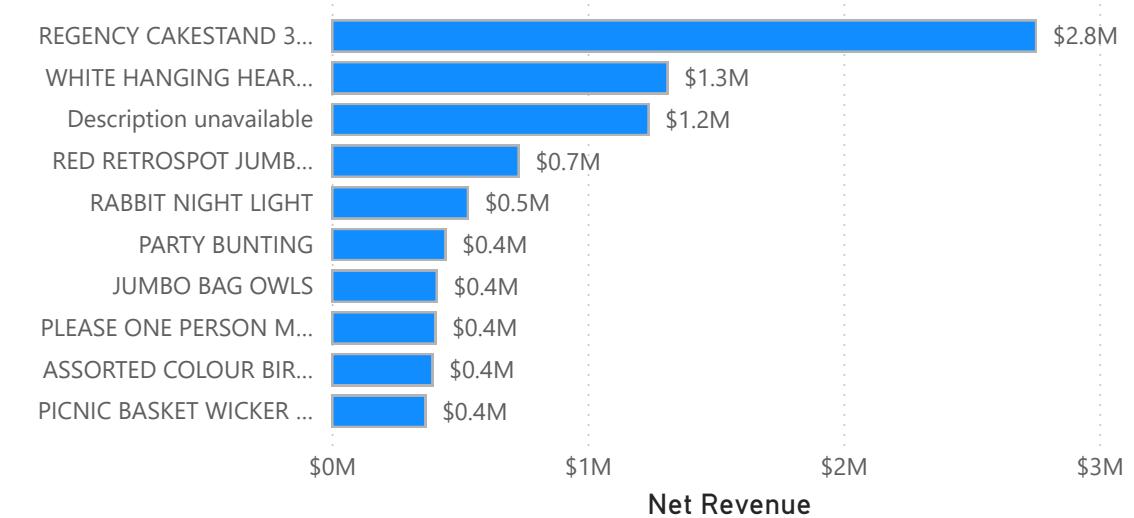
Average Order Value (USD)

**\$485.18**

Monthly Revenue Trend



Top 10 Products by Revenue



#### Key Insights:

- Revenue shows clear seasonality, peaking toward year-end, indicating strong holiday demand.
- A small set of products contributes a disproportionately large share of total revenue.
- Average Order Value is high, suggesting bulk or premium purchasing behavior.

#### Time Period

01-12-2009  27-09-2011

## Country

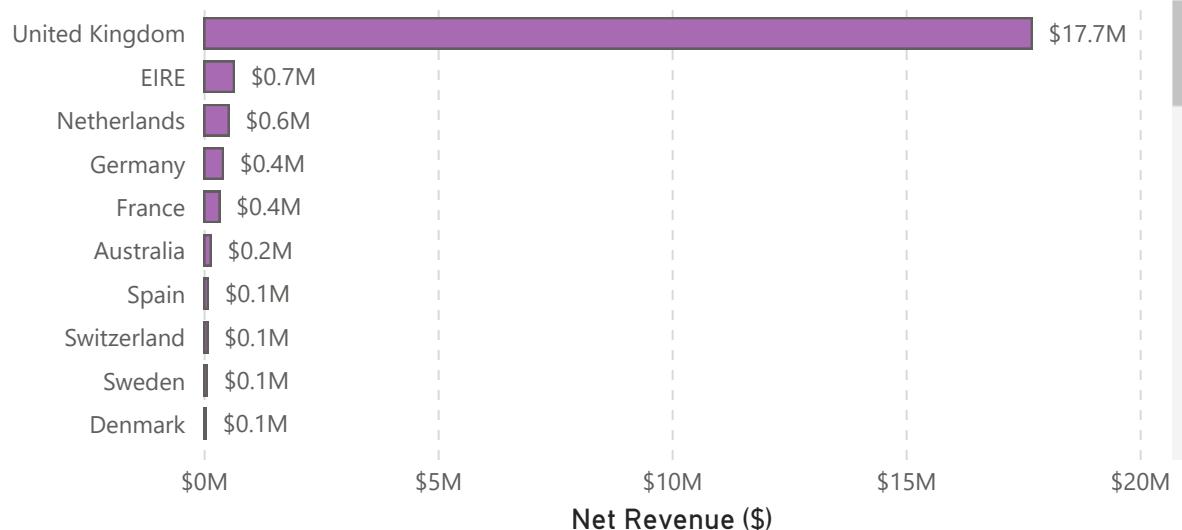


All



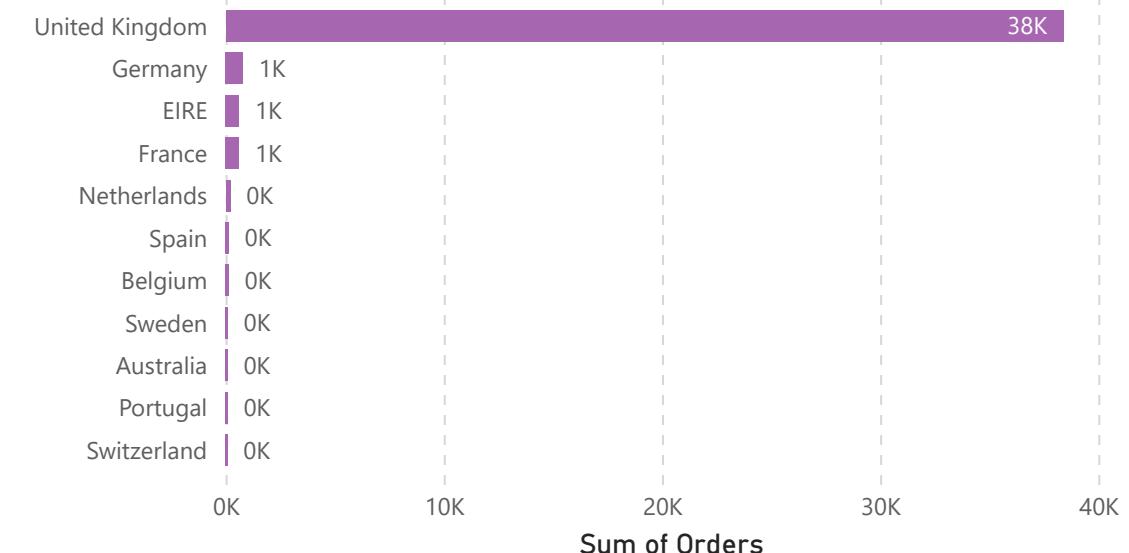
### Revenue by Country

Country



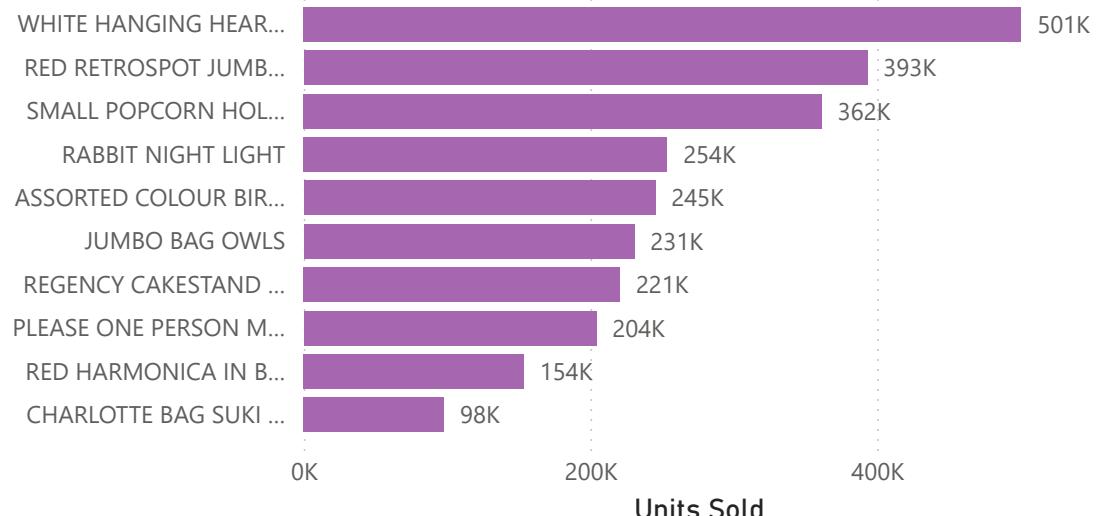
### Orders by Country

Country



### Top 10 Products by Units Sold

Products



### Revenue vs Units Sold by Product

