

Total Net Revenue (USD)

\$17.5M

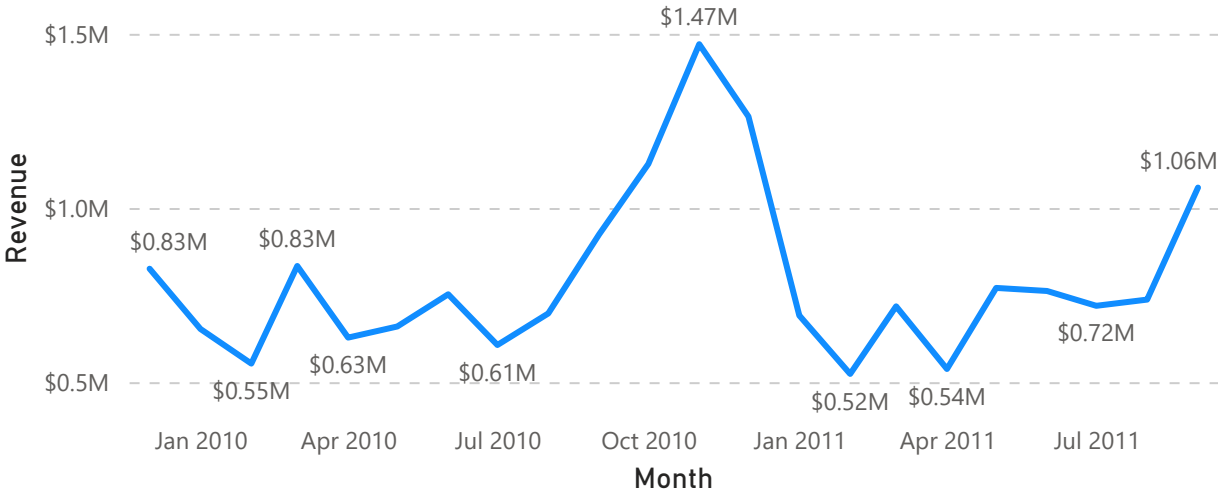
Total Orders Placed

36K

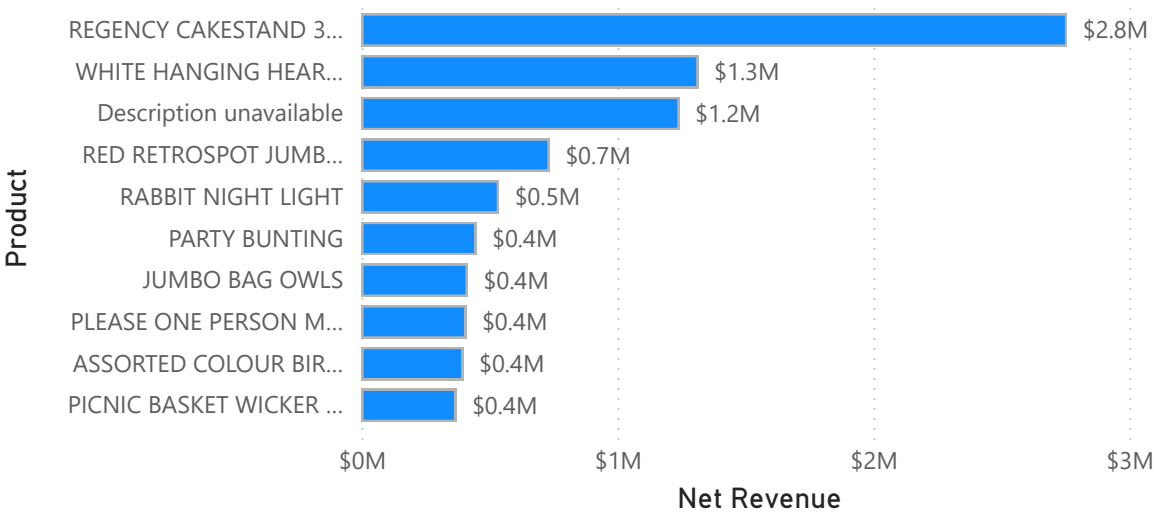
Average Order Value (USD)

\$485.18

Monthly Revenue Trend



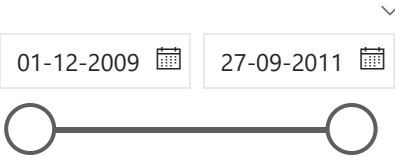
Top 10 Products by Revenue



Key Insights:

- Revenue shows clear seasonality, peaking toward year-end, indicating strong holiday demand.
- A small set of products contributes a disproportionately large share of total revenue.
- Average Order Value is high, suggesting bulk or premium purchasing behavior.

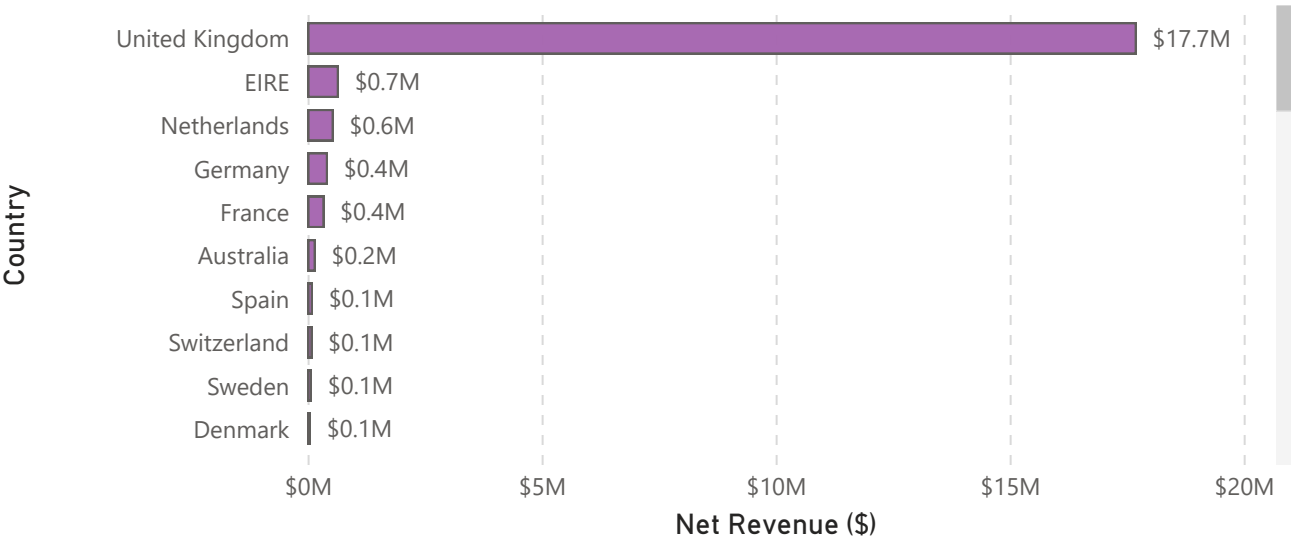
Time Period



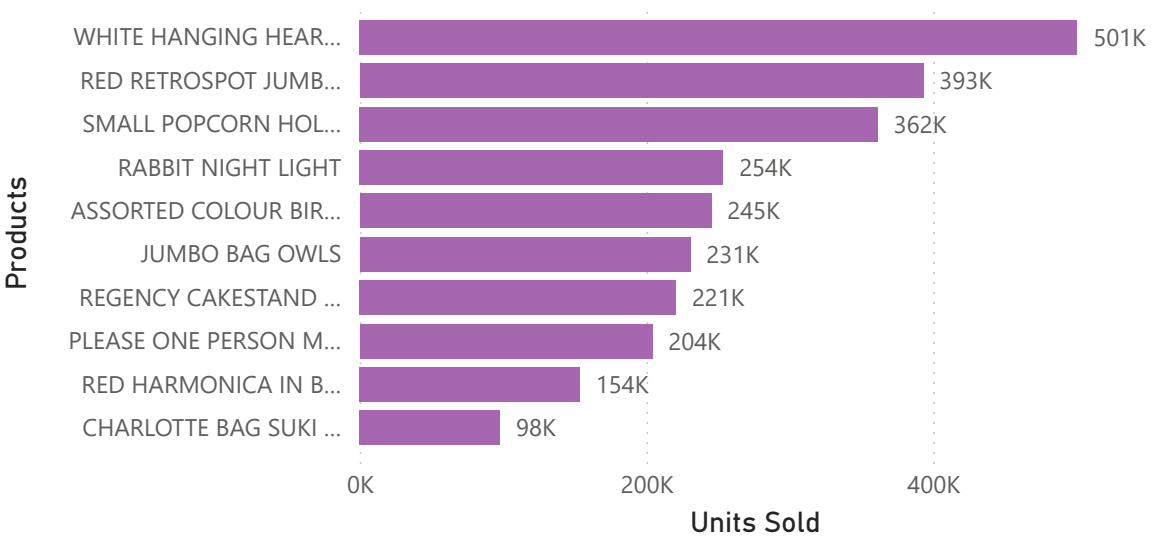
Country

All

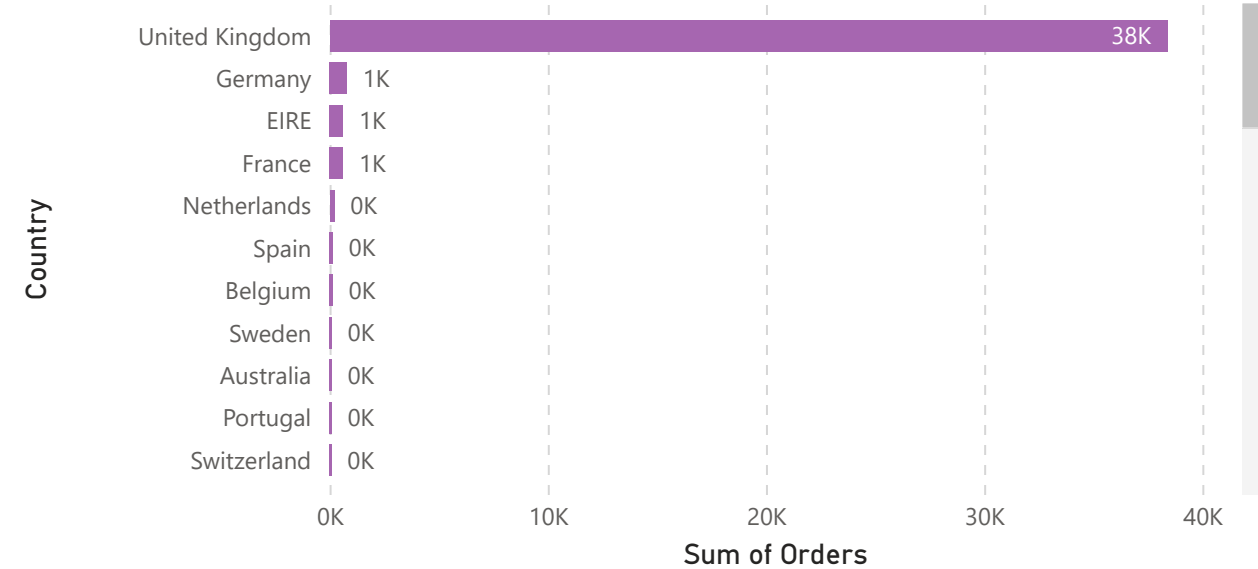
Revenue by Country



Top 10 Products by Units Sold



Orders by Country



Revenue vs Units Sold by Product

