

# RULE BOOKLET



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**Dates- Jan 31- Feb 3 '08**

Visit [www.alcheringa.org](http://www.alcheringa.org) for more details.

Participate in online events on [www.alcheronline.in](http://www.alcheronline.in)



*Lets fight AIDS*



*Save the Gangetic Dolphin*

# General Guidelines

1. Participants are requested to report at least half an hour before each event on the control desk.
2. Recorded Music files required in some events should be submitted to the organizer of the event at least 15 minutes before the event starts in a format compatible with Windows Media player, preferably in mp3 format.
3. Any kind of vulgarity on the stage will lead to point deduction or even team disqualification.
4. Any kind of damage to the stage while a performance will be participant's responsibility.
5. Alcheringa team will not be responsible for any loss or damage occurred to the team while the performance, during the whole event.
6. Judges decision will be final and binding for all.
7. Organizers reserve the right to admission and to change or cancel any event without any prior notice.
8. Keep visiting [www.alcheringa.org](http://www.alcheringa.org) for latest updates.
9. Kindly contact the respective organizers of various events for any query.
10. All the events are divided in following 3 categories. General championship, Class Apart and Fun n' Masti.

# GENERAL CHAMPIONSHIP

## Events under this module are:

1. Hot Couture
2. Electric Heels
3. Screenplay
4. 2-Steps
5. Bollywood Calling
6. Shades
7. Nautanki
8. Wordsworth
9. Kirnaankan
10. Unplugged
11. Antakshari
12. Brainstorm

## HOT COUTURE

### The fashion contest

Ever dreamt of becoming a fashion designer or supermodel? Hot Couture is where you can showcase your creations.

#### General Guidelines:

- 1) Competition is open for college students (including fashion institutes). All participants have to submit **photocopy of college identity card** or a **permission letter** from head of the institute.
- 2) Minimum number of models per team is 6.
- 3) Teams can take help from professional designers, choreographers, and makeup artists. Only 1 choreographer, make-up artist and designer will be accepted from one team. But these professionals will not be considered as a part of team and will not be eligible for the BEST CHOREOGRAPHER, the BEST MAKEUP ARTIST and the BEST DESIGNER.
- 4) Choreographers, makeup artists, designers can also be ramp models.
- 5) Each team is required to submit **3 photographs** of each model online or along with registration form, along with the name of the model.
- 6) Every team will be given **5 minutes** for each round (stage-in to stage-out). On exceeding the time limit, negative points will be awarded.
- 7) The teams are responsible for their own music and sequence.
- 8) Music is to be submitted in **CD** in a format compatible with Windows media player(preferably in mp3 format), which must contain all the music (for prelims round and the finals) with properly named files and folders. The teams are expected to label the CDs properly and also name the music files according to the sequences to avoid confusion. All CDs must be submitted to the organizers at least **1 hour** before start of the prelims.
- 9) One team member should be present near the computer to help the organizers in playing the music smoothly.
- 10) Lighting facility is to be availed. One person of the group can supervise else it will be up to the lights group.
- 11) Water, Fire and animals in any form will not be allowed on the stage and the ramp.
- 12) **Vulgarity in any form will not be allowed** in the competition. So if the team feels any stunt could be termed as vulgar, it would be best to speak of it to the organizer before performing it on the stage.
- 13) Prelims will be held on the second day of Alcheringa, **1st February 2008**. Each team has to report at least one hour before the prelims. The Final is scheduled for **3rd February 2008**.

- 14) All participants must register online on our website [www.alcheringa.org](http://www.alcheringa.org). Registration will start from 10<sup>th</sup> November, 2008 and closes one week before event. No last moment on the spot entries will be allowed.
- 15) All outstation participants are requested to fill online hospitality form before arriving here.
- 16) Organizers reserve the right to cancel any round and disqualify teams which do not adhere to the rules.
- 17) The decision of the judge will be considered to be the final one.
- 18) Rules might undergo slight changes depending on the situation. Please refer to the website [www.alcheringa.org](http://www.alcheringa.org) for the updated rules.

#### **JUDGING CRITERIA:**

- Costumes(Creativity, relevance to the round and the theme)
- Choreography
- Ramp Walk
- Stage Coverage
- Coordination
- Music
- Originality and Innovation

#### **Rounds for Hot Couture:**

#### **PRELIMS:**

##### **College wear**

Do you feel the best part of your college life is getting dressed up for it? If you do then this event will be a piece of cake.

College wear is the preliminary round for Hot Couture and the dress code emphasizes comfort and personal expression over presentation and uniformity, so just gear up, get trendy and get comfy.

#### **FINALS:**

##### **Wacky**

**'Crazy' is the word for it - Define your own fashion statement!**

Imagination is the soul of all fashion. So this round is all about creativity, originality and a chance to make a style statement with your brand of fashion. So just put on your thinking caps and stretch your limits of innovation as there are no boundaries in this round.

Think out-of-the-box and go CrAZY!!

##### **Traditional**

The word tradition comes from the Latin word "traditio" which means to hand over. So if you thought traditional was boring, then widen your horizons and think again.

The sheer number of cultures all over the world does make a rich and vibrant fashion. So think all the possibilities, **be it the classic Indian or the funky west**, recreate the culture on stage and set it on fire.

##### **Retro**

"Revel in Retro", that's the essence of Alcheringa 2008 and hence we are recreating the atmosphere of that classic era, the **60's 70's & 80's**. If watching old Hindi movies or listening to Pink Floyd makes you nostalgic, then c'mon this is the ramp where you'll get to be the next Elvis Presley & Marilyn Monroe!!

#### **Organizers:**

Kushal Sinha	9954248928	<a href="mailto:k.sinha@iitg.ernet.in">k.sinha@iitg.ernet.in</a>
Yatin Paliwal	9954003184	<a href="mailto:yatin@iitg.ernet.in">yatin@iitg.ernet.in</a>
Ashish Kumar	9954249136	<a href="mailto:k.ashish@iitg.ernet.in">k.ashish@iitg.ernet.in</a>

# ELECTRIC HEELS

## The choreography contest

Set the stage ablaze with your mesmerizing steps, as you compete against the best choreographers and dancers.

### PRELIMS

- In prelims you are required to present your "conventional round "(refer to finals) choreography.

### FINALS

The final consists of four rounds:

#### 1. Conventional

- a. You are required to perform a dance of your own choice.
- b. This round will be of maximum 6 minutes and a minimum of 4 minutes, and

#### 2. Retro round

- a. You have to perform a dance in retro style on a song chosen from the 60s 70s or 80s. Your choreography, costumes, expressions and props should create a feel of that classic era.
- b. This round will be of maximum 4 minutes and minimum 3 minutes.

#### 3. Ultraviolet round

- a. This round will take place in the UV lights. Rest all lights will be switched off.
- b. The property of the UV lights is that it makes **white colour glow** in the dark. Nothing except the white color is visible in the dark with UV lights on.
- c. This round will be of maximum 4 minutes and minimum 3 minutes.

#### 4. The Topikos (Theme round)

- a. Your performance must aim at creating awareness to prevailing social problems. Your theme can be for e.g. AIDS, DOWRY etc.
- b. Theme selection carries points.
- c. This round will be of maximum 4 minutes and minimum 3 minutes.

### General Rules & Guidelines

- Total number of members in a team should be at least 3 and at most 25.
- Any team not ready by the specified time will be disqualified.
- Lighting facility is to be availed. One person of the group can supervise else it will be up to the lights group.
- Creativity and innovativeness will fetch extra marks.
- Props can be used in any round.
- Props will include anything which is moved from its initial position during the performance. It can be a part of clothing.
- Cds and cassettes should be submitted to the organizers at least 30 minutes before the start of the event. No team is allowed to bring its own CPUs. The audio format should be compatible with Windows Media Player or Winamp(**preferably mp3 format**). A duplicate copy of the same should be maintained.
- **Negative marks will be awarded for exceeding the time limit.**
- One member from the team should sit with the sound technician and computer operator.
- Clearing of the stage is the responsibility of the team.
- Any prerecorded or live music may be used during the show.
- The maximum time means the time taken from stage-in to stage-out

### Judging criteria

1. Precision: Are the dancers on beat?
2. Synchronization/Coherence: Is the group dancing as a whole?
3. Presence and Poise: Is the group performing as if they know the dances?
4. Costume: Are the costumes authentic? Do the costumes add to the performance?
5. Theme: Is the theme chosen for the topikos round clearly depicted by the dance?
6. Props: Are the props used relevant to the theme?
7. Authenticity: Is the dance truly from the original round category?
8. Overall Impact
9. Innovation
10. Stage Coverage

Date of the contest will be updated on the website [www.alcheringa.org](http://www.alcheringa.org)

### Organizers:

Chinmaya Mittal	09954249193	chinmaya_mittal@yahoo.co.in
Neeraj Chandrol	09864630101	c.neeraj@iitg.ernet.in

## SCREENPLAY

### The Shadow play

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The costumes and props don't mean much, and your acting skills take the limelight... Oh! Sorry! Lights off!

**Preliminary round-** On the basis of the performance in Preliminary round, 5-6 teams will be selected for the final event.

### General guidelines:

1. A Screen of approximate size of 12 feet width and 10 feet height will be set up on the stage with white cloth on it.
2. A LCD projector will be projected on the screen so that anything which comes between the projector and screen gives a shadow on the screen.
3. Team is supposed to do an act on any story/theme/subject.
4. Time limit will be a maximum of 15 minutes.
5. At any instant, not more than 4 people can be there on stage.
6. However, any no. of people can help backstage (like backstage narration, playing background music etc.)
7. The use of color slides is allowed.
8. Mics, on stage, can be allowed if required, however it is advised to use effective backstage narration synonymous with the play that is being enacted on stage.
9. Participants are advised to use choreography, heavy props etc. to make their shadows distinct and attractive.
10. All the media files for background music, sound effects or narration should be brought in proper MP3 format in a CD to prevent any discrepancy later. It is advised to label the music files and CD with your team name and keep a backup of CD with you.
11. The background narrations or any sort of description should be essentially made in **Hindi** or **English**. In case the play is in any other language the theme of the play should be explained in English/Hindi at the end of the play. An extra two minutes time will be provided for the same.
12. Since, the Shadow play screen is very delicate screen and is supported by stands. Thus participants are requested to take special care while performing on the stage.
13. Negative point will be awarded for any kind of vulgarity or time exceeding.
14. Teams are supposed to report half an hour before the event and submit their music at least 15 minutes before the event starts. Also one team member should be present with the sound technician.

**Judging criteria:**

1. Theme - Successful depiction/portrayal of selected theme. - 40%
2. Quality of shadows produced - 30%
3. Innovation and Props used. - 20%
4. Back stage narration. (Use of mikes on stage is discouraged. However it can be as a part of props to depict the theme.) - 10%

**Organizers:**

Chandan Kumar	chandan.k@iitg.ernet.in	09954249112
Chandra Bhushan Singh	c.bhush@iitg.ernet.in	09954604288

## 2-STEP

### Couple dance competition with a twist

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Of course, you dance with your partner... but here, you get to BE your partner, while your gets to be you. Enjoy the twist.

**PRELIMS**

- No. of **couples** per team should not be more than 4.
- The team has to perform on a self chosen **song**.
- First **for a sequence** of song, Boys and girls will be dancing like the boys themselves and girls themselves respectively.
- Then they will have to **swap the role that is** boys doing the female steps and girls doing male steps for the **same sequence** to be repeated again.
- The same sequence of song should be recorded twice in the CD with an interval of 5-10 seconds which will be allotted for role reversal.
- Total duration will be **2 minutes**.
- **The performance done in the preliminary round can also be repeated in the finals.**

**FINALS**

There are **three rounds** in the finals

1. **1<sup>st</sup> round- (Retro+Prop)**
  - In this round, the participants have to dance on a song of their choice.
  - The song chosen should depict the Retro era i.e. the song should not be later than 80's.
  - The participants have to use a Prop in this round, which will contain some points in the total marks.
  - Maximum duration will be **3 minutes**
2. **2<sup>nd</sup> round- (Role swapping on a buzzer)**
  - A team will perform on the song selected by them before hand.
  - Boys and girls will be dancing like the boys themselves and girls themselves respectively and they will have to **swap the roles on a buzzer** that is boys doing the female steps and girls doing male steps.
  - The buzzer will be rung by the organizers/judges at any random time.
  - Maximum duration of this round will be **4 minutes**.
3. **3<sup>rd</sup> round- (Role copying)**
  - The team has to choose a **sequence of song** of their choice.
  - First for **that sequence** of song, Boys and girls will be dancing like the boys themselves and girls themselves respectively.
  - Then they will have to **swap the role that is** boys doing the female steps and girls doing male steps for the **same sequence** to be repeated again.
  - The same sequence of song should be recorded twice in the CD with an interval of 5-10 seconds which will be allotted for role reversal.
  - Total duration will be **4 minutes**.

**Note:**

- ❏ The songs in all the 3 rounds should be different.
- ❏ Creativity and innovativeness will fetch extra marks.
- ❏ Props can be used in any round.
- ❏ Props will include anything which is moved from its initial position during the performance. It can be a part of clothing.
- ❏ Cds and cassettes should be submitted to the organizers at least 30 minutes before the start of the event. No team is allowed to bring its own CPUs. The audio format should be compatible with Windows Media Player or Winamp(**preferably mp3 format**). A duplicate copy of the same should be maintained.
- ❏ **Negative marks will be awarded for exceeding the time limit.**
- ❏ One member from the team should sit with the sound technician and computer operator.
- ❏ Clearing of the stage is the responsibility of the team.
- ❏ Any prerecorded or live music may be used during the show.
- ❏ The maximum time means the time taken from stage-in to stage-out

**Judging criteria:**

1. 1<sup>st</sup> round:
  - Performance 50%
  - Prop Usage 20%
  - Choice of song 15%
  - Costumes 15%
2. 2<sup>nd</sup> round:
  - Performance 50%
  - Role reversal 30%
  - Spontaneity 20%
3. 3<sup>rd</sup> round:
  - Performance 50%
  - Copying 50%

**Organizers**

Ashwin Chander	09954249118	m.venkata@iitg.ernet.in
Rahul Charan	09954249651	c.rahul@iitg.ernet.in
Shashank Jaiswal	09954864736	shashank@iitg.ernet.in

## BOLLYWOOD CALLING

### The Gag show

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If you have been practicing those eternal Shatrughan dialogues ever since you were a kid or always tried to catch up with Amitabh's style, then this is the place for you.

**General guidelines:-**

1. Minimum age of participants must be 15 years.
2. Languages used should be either Hindi/English or both.
3. Any kind of vulgarity would lead to disqualification.
4. The team members should report to the organizer half an hour before the commencement of the event.

**PRELIMS (100 points):**

- ❖ Team has to perform spoof and all its rules and guidelines are same as mentioned below in the spoof round of the finals.
- ❖ The performance done in prelims can also be done in the finals.



## **FINALS:**

### **1. Sayest which thou don't see (FILL THE DIALOGUES) (100 points)**

1. The teams have to select their own movie clip beforehand which will be projected on the screen.
2. The dialogues of the original scene will be Mute. The participants are supposed to fill them with their dialogues on the stage.
3. The teams can keep the music in the background, if they wish.
4. Minimum number of participants must be 2.
5. Maximum time limit is 4 minutes (curtain to curtain). Minimum is 2 min. Exceeding time limit will lead to negative points.
5. Delivery of the same dialogues from the clip will lead to reduction of points.
6. It would be preferable if a famous clip is chosen for the parody)

#### Judging criteria

- ❖ dialogues and dialogue delivery i.e., how well you are able to create humour-70%
- ❖ Scene synching with the dialogues- 30%

### **2. As you like it ( SPOOF )(100 points)-**

1. The team has to act a parody.  
Parody- humorous imitation of an author work, act, style, incident etc.
2. Minimum number of participants is 4.
3. Maximum time limit is 6 min (curtain to curtain). Minimum is 3 min. Exceeding time limit will lead to penalty.

#### Judging criteria

1. Performance and acting- 50%
2. Presentation encompassing costumes, music, props, etc.- 30%
3. Innovation- 20%

### **3. The Big fight ( SITUATIONAL SPOOF )(150 points):**

1. Teams have to play a spoof on the situation of a "movie shoot".
2. Maximum time limit is 6 min (curtain to curtain). Minimum is 4 min. Exceeding time limit will lead to penalty.
3. Minimum number of participants is 3.

#### Judging criteria

1. Costumes, music and props- 15%
2. Performance and acting- 55%
3. Innovation- 30%

#### **Penalty Rules:**

Exceeding time will result in penalty

First 10 seconds - 3% of total points of event.

For every next 10 seconds -5% of total points of event

## **Organizers:**

Kunal Prakash Mishra

09954824657

[m.kunal@iitg.ernet.in](mailto:m.kunal@iitg.ernet.in)

Buddhendra shiv shukla

09954249464

[b.shukla@iitg.ernet.in](mailto:b.shukla@iitg.ernet.in)

# SHADES

## Fine Art event

The most innovative kind of contests in Alcheringa to bring out the most creative part of you.

- 1) **Teen too - Body Art:** Ever imagined yourself as a punk having a funky tattoo all over your body? Take part in this event and find out what it feels like.

**General Guidelines:**

- There will be maximum 3 participants per team including the model.
- Water colors will be provided by organizers.
- Participants can get their own sparkles or mehendi if they prefer to.
- Face, neck, shoulders, belly, hands, back and legs can be painted.
- Time allotted is two hrs.
- Theme would be given on the spot.

- 2) **My Style- T-shirt making:** Haven't you always felt that you could have designed a better T-shirt than the one you bought? Prove it here!

**General Guidelines:**

- Each team has to design a T-shirt.
- A white T-shirt, colors, scissors and needle-thread will be provided by the organizers. Apart from the usual painting, you can also cut and stitch the T-shirt to showcase your innovation.
- The team can have a maximum of 2 members.
- Topic will be given on the spot.
- Time allotted is 3 hrs.

- 3) **Illustrative Collage:**

**General Guidelines:**

- A pile of news papers and magazines along with a white chart paper, markers, fevicol, cello-tape and scissors will be provided to each team.
- The team can have a maximum of 3 members.
- A topic will be given and the team has to cut the items related to it and paste them on a chart paper by arranging them to get a clear picture of the theme.
- Time allotted is 3 hrs.

- 4) **Graffiti- Street painting:**

**General Guidelines:**

- Each team should paint a given area of street.
- The maximum number of participants per team is 4.
- A preliminary round will be conducted and the top 5 teams will go through to the finals.
- paints, brushes and chalk will be provided.
- Theme will be given on the spot.
- Time allotted is 4 hrs.

- 5) **Zig Zag - Hair Styling:** streaks, spikes, puffs and everything you can think of...

**General Guidelines:**

- Combs, hair colours and Gel will be provided by the organizers.
- Any extra tool like hair-pins, beads, etc. can be brought by the participants as well.

- ☐ A wig can not be used.
- ☐ The theme of hair styling will be retro
- ☐ The maximum number of participants per team is 3.

**6) Crazy canvas- the modern art contest:** forget the paints! Take your art to a different dimension.

**General Guidelines:**

- ☐ You will be provided with scissors, fevicol, tape and a thermocol sheet.
- ☐ Any kind of material like leaves, twigs, pebbles, clay etc can be used to create an art piece on a thermocol sheet. These will not be provided by the organizers.
- ☐ **NO** readymade colouring materials like crayons, pencils, paints should be used.
- ☐ Time allotted is 4 hrs.

Judging in all the Shades events will be based on following criteria:

- Innovation
- Presentation
- Theme portrayal

**Organizers:**

Garima Vijay	<a href="mailto:garima@iitg.ernet.in">garima@iitg.ernet.in</a>	9864216485
Pankaj Parag	<a href="mailto:p.parag@iitg.ernet.in">p.parag@iitg.ernet.in</a>	9864812375
Shilpi Gupta	<a href="mailto:shilpi@iitg.ernet.in">shilpi@iitg.ernet.in</a>	9954249498
Raghuvardhan Reddy	<a href="mailto:raghuvardhan@iitg.ernet.in">raghuvardhan@iitg.ernet.in</a>	9954249831

## NAUTANKI

### The Radio Show

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This is the **Nautanki of the voice**. You will be the star of Alcher '08 with your voice pervading our campus-wide radio, the **Radio-'G'**

**Rules:**

1. The team is supposed to present a radio show.
2. The recording will be done live at Alcheringa.
3. Participants per team should be 2

**ROUND 1-**

1. Time allotted per team is 20 minutes with distribution as  
 Prepared content : 11 minutes  
 3 Songs of 3 minutes each : 9 minutes
2. Prepared content has to be prepared beforehand. It can be anything which you think will entertain the listener.
3. The 3 songs have to be chosen by the teams themselves and have to be brought in a CD in mp3 format.

**ROUND 2-**

1. Team will be given a topic on-the-spot.
2. Time for preparation is 2 minutes.
3. Performance time is 2 minutes.

#### Judging Criteria:

- Hook Presell\*\* :15%
- Content :25%
- Voice Quality :15%
- Presentation \* :15%
- Coordination :10%
- Spontaneity :20%

\* Presentation: Voice modulation, fluency, mood.

\*\* Hook presell: A story that you formulate supported by the songs to be played.

#### Organizers:

Abhishek Mishra  
Mayank Jain

[a.mishra@iitg.ernet.in](mailto:a.mishra@iitg.ernet.in)  
[j.mayank@iitg.ernet.in](mailto:j.mayank@iitg.ernet.in)

9864410662  
9864473196

## WORDSWORTH

### The literary event

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Turn up your literary juices. This is where your weapon of choice is the pen and not the sword. This event will showcase the literary events in a brand new format.

#### Scrabble:

- ❖ Four teams (comprising 2-3 players), shortlisted after prelims, compete by forming words from the individual lettered tiles and the clues given.
- ❖ The words would be seen on a square grid, being projected on a screen.
- ❖ For each question, any team can answer by pressing the buzzer.
- ❖ After 10 seconds, letters of the word would start appearing on the screen.
- ❖ Guessing the word after 10 seconds would fetch partial points.
- ❖ There is negative marking for incorrect answer.

#### Impromptu:

- ❖ This event involves speaking on the spur of the moment.
- ❖ Topics will be given on the spot.
- ❖ Speakers are encouraged to explore the humorous side of the topic.
- ❖ Time limit is 2 minutes. Negative points will be awarded for exceeding the time limit.
- ❖ Participation is limited, and registration is on first come basis.
- ❖ Judging criteria:
  - 40% content
  - 40% presentation
  - 20% innovation

#### Turncoat

- ❖ An event in which you score points for your skills of self-contradiction.
- ❖ Participants have to speak on a topic which will be released 3 weeks before the event on our website [www.alcheringa.org](http://www.alcheringa.org).
- ❖ The participants will be given 4+1 minutes to talk - minimum 4 minutes and not exceeding 5 minutes, inculcating 2 minutes in favour, and 2 minutes against the topic.
- ❖ Judging Criteria:
  - 30%: Content
  - 30%: Presentation
  - 40%: Ease with which you can change your sides.

### Literary Quiz:

- ❖ 4 Teams (each comprising 2-3 players) fight it out in 4 grueling rounds of quizzing.
- ❖ There are 4 rounds: General, Audio/Visuals, Anagrams, Dumb charades.
- ❖ Anagrams round involves guessing names of famous writers/novels from partially completed words.
- ❖ In case the team for which the question was intended, fails to answer in the stipulated time, the question is up for grabs for the remaining teams.
- ❖ For an incorrect answer, there would be negative marking.

### Reel Writing:

- ❖ Put your creativity to the test.
- ❖ You'll be shown a short movie, taking its reference and your own ideas, write a lucid essay on the scenario/theme illustrated in the movie.
- ❖ Time limit is 1 hour

### Organisers:

Prateek Sachdeva	<a href="mailto:p.sachdeva@iitg.ernet.in">p.sachdeva@iitg.ernet.in</a>	9954249935
Piyush Anand	<a href="mailto:anand.p@iitg.ernet.in">anand.p@iitg.ernet.in</a>	9954825008

## KIRNAANKAN

### The Photography and Movie making competition

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#### Digital Photography

- **General Rules & Guidelines**
  - Photographs must be taken from the campus only.
  - Photographs must be digital.
  - Size of the pictures should **not be less than 2048\*1536 pixels**; this is close to 3.2 mega pixels.
  - Theme for photograph will be given by **1000 hours, on 31<sup>st</sup> Jan, 2008**.
  - **7 pictures** including **2 black and white** on the given theme have to be submitted at the control desk positively by **1800 hours, on 2<sup>nd</sup> Feb, 2007**
- **Editing or correction**
  - Editing of images is allowed to an extent as to correct colors and change contrast.
  - Addition of foreign elements into the pictures will lead to disqualification. You are not supposed to do copy and paste and then put multiple elements in the image.
  - Image should look natural and realistic.
  - Editing is just allowed to improve the quality of the picture, not to transform the overall meaning of the picture.
  - You are supposed to submit the original picture also along with the edited picture.
- **Judging Criteria:**
  - Each photo will be judged separately in the following manner:
    - Portrayal of theme - how well and logical your photograph is in accordance with the theme given. 30%
    - Composition - how well the elements are placed in your photograph. Relation in the elements can be of following form: rhythm, harmony, contrast and balance. 30%

- Skill - how well you have taken a photograph in terms of skill. For ex: focus, lighting condition. - 20%
- Innovation - How innovative you are in taking the photographs 20%.

**Note:** The 5 colour photos will receive 75% weightage and the 2 Black and white photos will receive 25% weightage.

## Online Photography

- **General Rules & Guidelines**
  - Photographs must be digital.
  - Size of the pictures should **not be less than 2048\*1536 pixels**; this is close to 3.2 mega pixels.
  - A theme shall be announced every 14 days. Photographs must be submitted within 13 days of the announcement of the theme. Each competition over 2 weeks will be independent of the others and prizes shall also be separate. The 1<sup>st</sup> theme shall be announced as soon as the website is launched.
  - All photographs must be accompanied by a small caption.
  - Please refrain from taking photographs where it is prohibited to do so. Alcheringa will not be liable for the same. Also please do not submit copyrighted photos.
  - Photos must have been taken after the announcement of the theme.
- **Editing or correction :** As in Digital Photography
- **Judging Criteria:**

Each photo will be judged separately in the following manner:

  - Portrayal of theme - how well and logical your photograph is in accordance with the theme given. 25%
  - Composition - how well the elements are placed in your photograph. Relation in the elements can be of following form: rhythm, harmony, contrast and balance. 25%
  - Skill - how well you have taken a photograph in terms of skill. For ex: focus, lighting condition. - 15%
  - Innovation - How innovative you are in taking the photographs 20%.
  - Caption: How good and appropriate the caption for each photo is with respect to the photograph and the theme. 20%
- **Submissions:**
  - You have to submit 5 photographs.
  - Photographs must be mailed to [sansiddha@iitg.ernet.in](mailto:sansiddha@iitg.ernet.in) and a carbon copy must be sent to [k.chandan@iitg.ernet.in](mailto:k.chandan@iitg.ernet.in) . Your photos shall be uploaded on the Alcheringa website.

## Mobile Phone Photography

- **General Rules & Guidelines**
  - Photographs must be taken from the campus only.
  - Photographs must be digital.
  - Theme for photograph will be given by **1000 hours, on 31<sup>st</sup> Jan, 2008.**
  - **3 pictures** on the given theme have to be submitted at the control desk positively by **1800 hours, on 2<sup>nd</sup> Feb, 2007**
  - Editing or correction of the digital photographs in any form is **not allowed**. Identification of any such case will lead to disqualification.

- **Judging Criteria:**

Each photo will be judged separately in the following manner:

- Portrayal of theme - how well and logical your photograph is in accordance with the theme given. 35%
- Composition - how well the elements are placed in your photograph. Relation in the elements can be of following form: rhythm, harmony, contrast and balance. 40%
- Innovation - How innovative you are in taking the photographs 25%.

**Note:** You should have some means of transferring the photographs from your mobile phone to a computer. For e.g Bluetooth, datacable, Requisite adapters for mini sized memory cards like miniSD.

## Movie Making

- **General Rules & Guidelines**

- The Movie must be digital in format.
- The movie will have to be shot inside the IIT campus. You will have to cover one of the events of Alcheringa which shall be specified beforehand.
- The movie must be of at least 320x240 in size and maximum 15 minutes in duration. You can shoot with a digital video camera or digital camera which supports movies.

- **Editing or correction :** No editing is allowed.

- **Judging Criteria:**

- **Skill:** Your skill in shooting the video shall be judged. 25%
- **Portrayal:** How well you have been able to portray what has to be shown.45%
- **Composition:** How well the frame of the video is composed.30%

### Common instructions for all Kirnaankan events:

- All photographs will be the property of Alcheringa.
- Judges decision will be final and mandatory.

### Organizers:

Sansiddha Pani	09954746603	<a href="mailto:sansiddha@iitg.ernet.in">sansiddha@iitg.ernet.in</a>
Chandan Kumar	09954824804	<a href="mailto:k.chandan@iitg.ernet.in">k.chandan@iitg.ernet.in</a>

## UNPLUGGED

The vocals contest

---

Was there any music, when electricity wasn't there? This is a test of the most fundamental form of music, i.e. the Vocals. Vocals can be accompanied by any sort of non-electrical instrument.

### Rules:

1. Maximum 2 members in each group are allowed.
2. Any kind of pre recorded music will not be allowed.
3. Musical instrument can only consist of non-electrical instruments  
Like acoustic guitar, Congo, harmonium, flute, violin etc.
4. The language should only be English or Hindi.
5. Judging will not be on the music but only on the vocals.
6. The time limit for the song is 3 minutes.

### Prelims

1. A song of participant's choice has to be performed.

**Mains:**

1. It will consist of 2 rounds.
2. Song in the 1<sup>st</sup> round will be of participant's choice.
3. 2<sup>nd</sup> round will be the RETRO round. The song should not be later than 80's.
4. The time limit for each song is 3 minutes.

**Organizers:**

Aishvarya Agarwal

[aishvarya@iitg.ernet.in](mailto:aishvarya@iitg.ernet.in)

9954890128

## ANTAKSHARI

### The musical contest

---

The evergreen game comes back to life in Alcheringa.

**Rules****Preliminary round:**

1. Each team must consist of 2 members.
2. Preliminary round will comprise of two tests namely the knowledge & the vocal ability test.
  - Knowledge Test: Examination will consist of 30 objective & 10 subjective questions with unique answers. Time provided will be one hour.
  - Vocal Ability Test: This will be a test for singing where the participants are asked to sing a song, amongst a list of 20, given by the organizers & decision will be based entirely upon the choice of the judges.
3. The language of the songs will be Hindi.

**Finals:**

1. Finally 4 teams will be selected from the preliminary round for the final onstage event.
2. The duration will be of around 1 hour 30 minutes & the event will consist of 6-7 rounds.
3. Questions will be based on movie and album songs and audiovisuals.
4. Participants must have fair idea of particulars of popular songs.
5. Some of the rounds will hold negative marking & relative marking in accordance with the quality of the question to be asked.
6. Bonus rounds will also be there.

**Organizers:**

Gaurav Sharda

[g.sharda@iitg.ernet.in](mailto:g.sharda@iitg.ernet.in)

9954099041

Dipankar Das

[d.dipankar@iitg.ernet.in](mailto:d.dipankar@iitg.ernet.in)

986549286

## BRAINSTORM

### The Alcher quiz

---

Your task is simple: to Brainstorm. This is the pinnacle of quizzing. Time will run short and a hurricane will hit your mind as your brain races to find the answer.

- 1) Each team should consist of TWO members.
- 2) The Quiz will be conducted in two rounds- Prelims followed by the Mains.
- 3) Top 6 teams from the prelims will qualify for the mains.
- 3) The decision of the QUIZMASTER will be final and binding.

**Organizers:**

Deepjyoti Deka

[deepjyoti@iitg.ernet.in](mailto:deepjyoti@iitg.ernet.in)

9864807753



# *A CLASS APART*

## **Events under this category are:**

1. Rock-O-Phonix
2. Raga High
3. Mr. & Ms. Alcheringa

## **ROCK-O-PHONIX**

### **The Rock contest**

When we say we get some of the best rock bands in the country, we ain't kidding. This is the Holy Grail of Rock... the winner takes all.

**Date of Contest: 31<sup>st</sup> January (Prelims), 2<sup>nd</sup> February (Finals)**

#### **Rules:**

1. The competition is in 2 stages. Best 5 teams from prelims will compete in the finals.
2. Teams will be given 20 minutes (Stage in to stage out) for the prelims and 30 minutes for the finals.
3. A maximum of 2 songs can be repeated from your prelims performance play-list in the finals.
4. One original composition is required to be performed in both the prelims and the finals. The best original composition will be awarded. The original can be of any regional language also.
5. The teams will be required to perform one 30 second jingle in the finals, theme of which will be given on the same day. The lyrics of the jingle have to be provided by the teams before the show.
6. Teams should report at least one hour before the competition
7. A list of 10 probable songs, out of which there must be minimum three Original compositions, must be provided before the competition.
8. The first song of your performance (prelims) will be of the judges' choice.
9. The teams are required to send a demo of their original composition to [Rockophonix@gmail.com](mailto:Rockophonix@gmail.com) with the Subject as "ROPDEMOS\_<Band Name>\_<Name of OC>"
10. A maximum of 15 teams will be selected for the prelims based on their Original composition and their team profile.
11. Explicit or offensive lyrics/gestures guarantee immediate expulsion from the stage.
12. Booze/Drugs/Smoke strictly disallowed on campus.
13. Judges' and organizers' decision will be final and binding.
14. The rules are subject to change without any prior notice.
15. Organizers reserve the right to admission.
16. Outstation bands will be provided accommodation for Rs. 100.
17. Bands are encouraged to bring their own gear/add-ons. Only drum kit and sound arrangements will be provided by the organizers.
18. Bands that make to top five will be given one way transportation charges (second class sleeper equivalent in case of train) on the production of the bus or train tickets.

#### **Judging Criterion:**

- |                               |      |
|-------------------------------|------|
| 1. Talent                     | 40 % |
| 2. Creativity and originality | 30 % |
| 3. Synchronization.           | 20 % |
| 4. Showmanship.               | 10 % |

#### **Organizers :**

Siddhanth Mishra	siddhanth@iitg.ernet.in	09954604385
Rahul Anurag	a.rahul@iitg.ernet.in	09954604498
Abhijeet Dutta	a.dutta@iitg.ernet.in	09954137870
Hemanta Wangshul	h.wangshul@iitg.ernet.in	09954249372

# RAGA HIGH

## The Indian Music competition

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Alcher's Indipop competition, Raga High is one of the largest crowd puller, for this is the lifeblood of India.

### Rules

- ❖ The event will first consist of prelims followed by finals.
- ❖ Bands will be given 15 minutes (Stage in to stage out) for the prelims and 25 minutes for the finals.
- ❖ One original composition is required to be performed in both the prelims and the finals.
- ❖ Each band must perform 4 songs in the finals. You can perform more if you want and time permits.
- ❖ The 4 songs of finals should fall into the following categories -:
  1. 1 Original Composition. (No remixes or parodies allowed.)
  2. 1 Jingle of minimum 30 seconds, the topic of which will be given 1 day before the event. Any Indian language can be used particularly for this round.
  3. 1 as per Judges Choice. (From the list of 3 songs submitted by the band)
  4. 1 Free Song i.e. song of your own choice and it can be solo or group.
- ❖ A list of 3 probable songs must be provided to the organizers before the competition
- ❖ A band must consist of at least one vocalist and 2 instrumentalists.
- ❖ One person can represent one band only.
- ❖ The language of the songs should be strictly Hindi (except the jingle).
- ❖ Lyrics may be referred to during the performance.
- ❖ Negative points for exceeding the time limit.
- ❖ Any Additional Requirement for the performance should be informed earlier.

### Organizers:

Hridesh Kumar Shrotriya  
Brijesh Singh

hridesh@iitg.ernet.in      9954249162  
brijesh@iitg.ernet.in      9954248749

# MR. & MISS ALCHERINGA 2008

## The personality contest

Who has the confidence, charm and the talent to stand victorious, catching all the attention and become the Elvis and Marilyn Monroe of Alcheringa?

❖ Registration form must be completely filled along with a recent colored photograph. Candidates on the basis of their replies to the questionnaire will be short listed for the Prelims.

### PRELIMS

Round 1: Ramp walk cum Short introduction.

Round 2: Talent Round.

Round 3: Common Question Round.

Judging Criteria:

1. Confidence level of participant.
2. Stage charisma.
3. Spontaneity.

❖ Participant should wear a single dress of his/her choice

### FINALS

Round 1: Ramp Walk.

Round 2: Talent Round.

Round 3: Surprise Round.

Round 4: Situation Reaction Round.

Round 5: Judges Question Round.

Judging Criteria:

1. Confidence level of participant.
2. Stage charisma.
3. Spontaneity and Caliber of participant.

**Note:**

1. The outfit in the Ramp round of finals must accentuate the theme of Alcheringa'08 , "Retro".
2. The details about the Surprise round will be provided at a later stage. Contact the organizers regarding this.
3. Requirements of any sort must be informed well before-hand both for prelims and finals.

### Organizers:

Rohit Raj	(r.raj@iitg.ernet.in)	9954249776
Aditya Upadhyay	(u.aditya@iitg.ernet.in)	9954248949

# FUN n MASTI

The events under this category are:

1. Groove
2. Crazy Tune
3. Alcher Jam
4. Gold Rush

**Note:** Crush, Informals, Rj HUNT and The Spotlight are on-the-spot events and hence don't have any pre-decided rules.

## GROOVE

### The DJ'ing war

---

Groove is the mega DJ competition. The masters of the mood, the creators of the music will surpass themselves as they battle it out for the most coveted first position.

#### Selection for prelims:

- Interested DJs should send two mixes (.mp3 format preferably) to [groove.alcheringa08@gmail.com](mailto:groove.alcheringa08@gmail.com) along with the following details:
  1. Name
  2. Address/Phone number
- A mix with the theme "RETRO" is must. The other mix is your choice.
- Combating DJs MIX the songs and DO NOT remix them. REMIX WILL NOT BE CONSIDERED AS AN ENTRY!! Be a DJ!!!
- Each mix should not exceed 7 minutes. It should have a minimum of 5 minutes duration.
- The mix should contain at least 3 genres of music. As a sample, Rock, Hip-Hop/Rap, House, etc.
- The mix should have your own voice recorded in it somewhere to ensure that you made the mix. Be warned that, it should not spoil the flow of the song.
- Stick to the languages that most people know (English, Hindi, Punjabi) though a little local mix would be entertained.
- Send us your mixes before 20<sup>th</sup> January 2008.

#### PRELIMS

- List of the selected DJs for this round will be announced on 21<sup>st</sup> January tentatively.
- The DJ's will be provided with the mixers.
- The combating DJs should carry their own music in the CD format as per their own choice.
- DJ's can also bring their own mixers.
- Each combating DJ will be given 10 minutes for live mixing. Setting time cannot exceed 4 minutes. Summing up, the DJ will be given a total time of 14 minutes in and out.
- DJs if found using pre looped tracks/ pre extended mixes/ pre cued tracks/ pre pitched tracks will be disqualified.

#### FINALS

- The DJs battling for the title in this round will be announced on 3<sup>rd</sup> February 2008 well before the event starts.
- Again, the combating DJs should carry their own music in the CD format as per their own choice.

- Each DJ will be given 10 minutes for performing stunts portraying his/her DJing skills. The next 10 minutes would be for live mixing for each DJ. A setting time of 4 minutes should not be exceeded. Totally, the DJ will be given 24 minutes in and out. This time duration may vary a bit according to the time constraints on the event).
- A track(s) that portray(s) the theme RETRO must be played during the performance for not less than 1 minute duration.
- DJs if found using pre looped tracks/ pre extended mixes/ pre cued tracks/ pre pitched tracks will be disqualified.

**Judging Criteria:**

- Attitude
- Body Language
- Crowd Interaction
- Selection of Tracks
- Live remixes
- Crowd Reaction

**Organizers:**

Sandeep Injarapu      i.sandeep@iitg.ernet.in      09954249033

## Crazy Tune

**Best in 60 seconds**

---

No rules!! Just get on the stage and play the best tune in those 60 seconds.

1. The music can be produced by any instrument.
2. The organisers will provide instruments like matki, table as drums, Electric guitar, acoustic guitar, flute, casio etc.
3. You can also bring your own instrument.
4. The time limit is 60 seconds.
5. Only 1 participant is allowed at a time.
6. Same participant can play different instruments again, but not the same one.
7. The musical instrument can be of any type, except any pre-recorded form.

**Organizers:**

Anamay      [anamay@iitg.ernet.in](mailto:anamay@iitg.ernet.in)      9954249984  
Piyush Jain      [p.jain@iitg.ernet.in](mailto:p.jain@iitg.ernet.in)      9954249525

## ALCHER JAM

**Solo Impromptu dance competition**

---

This is the mega on-the-spot dance competition. You have 2 minutes. Dance. And win. Even if you don't, you're sure to have fun!

1. Participants should tap their feet to the songs played by the organizers only in the competition.
2. Each participant will be given an around 2 min slot to perform and no second chance will be given.
3. All the participants will be divided in the group of 5 randomly and only one from the each group will move to the finals.
4. The registration forms will be available at the control desk on the first and second day of the fest and registrations go till the scheduled time of event.

5. Registrations are limited and will be informed at the control desk.
6. Organizers decision will be final and binding.
7. Age limit for the participation would be 15 or above.
8. No Props are allowed.

**Organizers:**

Vishal Bhola

([v.bhola@iitg.ernet.in](mailto:v.bhola@iitg.ernet.in))

9954249348

## GOLDRUSH

### The treasure hunt

---

This is a treasure hunt competition. You will have to collect the clues spread over different parts and in different forms in ALCHERINGA 2008. Each clue will contain a specified number of points. Some bonus questions might be there to score additional points. The team collecting maximum points will win and will get attractive prizes. There will also be consolation prizes.

**Rules:**

- 1) This event will run on each day of Alcheringa
- 2) Registration may be done only in a couple comprising a male and a female.
- 3) It would be helpful in forming couple if you mail your profile which must include-
  - a. A full size colored photograph.
  - b. Your name, age, sex, height, qualification and hobbies & interests.
  - c. The reason "why should one choose you as partner?" (Not more than 30 words).
- 4) You have to send your profile latest by 1800 hours, 31<sup>st</sup> Jan.
- 5) In case if you are not able to send your profile, we will be helping you to make the couple.
- 6) You will have the choice to propose anyone from the profile or accepting the proposals made to you.
- 7) Same couple will be collecting the clues during the whole day.

You can send your profile on these Emails and for further query you can contact on given nos. :

**Organizers:**

Vijay Verma

[v.vijay@iitg.ernet.in](mailto:v.vijay@iitg.ernet.in)

9864224650

Himanshu Deepak

[h.deepak@iitg.ernet.in](mailto:h.deepak@iitg.ernet.in)

9954824769

*For any queries regarding any of the events above contact-*

**Events Management Team'08**

**Aishvarya Agarwal ([events\\_alcheringa@iitg.ernet.in](mailto:events_alcheringa@iitg.ernet.in))**

**+91 9954890128**

# General Information

## General:

- Please notify us 5 days in advance of your scheduled arrival such that we can arrange for your travel to the campus.
- Faculty will be accommodated in separate rooms.
- All participants are required to carry their college identity cards and bonafide Certificates.
- Consumption of alcoholic drinks and/or narcotic drugs in the campus is strictly prohibited. Participants shall not enter the campus in intoxicated state and should not possess such materials. IIT Guwahati is strictly a no smoking zone.
- Any form of obscene or unacceptable behavior or language on or off stage is strictly prohibited and will lead to immediate disqualification of the college.
- The team should not damage any infrastructure while in IITG campus.
- Organizers decision is final in case of any complaints.
- Any complaints regarding judges' decisions will not be entertained.
- Organizers reserve the right to change any of the rules mentioned above.

## How to reach IIT Guwahati campus??

### From Railway Station

- We will try to provide you transportation to IITG campus provided you have registered online giving us adequate details.
- A stall would be set up at the railway station by Alcheringa'08 hospitality team, to assist you to reach the campus.
- Volunteers may be found on the platform, near the main entrance gate, carrying IITG placards or Alcheringa banners.

In case you are not able to spot any of the Alcheringa volunteers, you have following options:

- Shuttle buses (white n green carrying IITG placard), provided by institute, will ply from the city almost every hour and will operate from Pan Bazar Water Tank, a stone's throw from the railway station.
- Auto rickshaws (@Rs.150-175) or Sumos (@Rs.300-350) can also be hired. Ferry service can also be availed from Fancy Bazar.

### From Airport

You can:

- Hire a taxi to IIT Guwahati. Inside the campus, get down at the Hospitality Desk (Directions to reach Control Room will be there inside the campus).

NOTE: Picking up of participants is subject to availability of transportation facility. The number of candidates requiring transportation facility should exceed a minimum of 10. Exceptions may be made in special cases.

Participants need to inform us at least a week in advance by emailing us at [publicity\\_alcheringa@iitg.ernet.in](mailto:publicity_alcheringa@iitg.ernet.in). Confirmations will be emailed to you.

## On Reaching IIT Guwahati

We at Alcheringa, strive to make your short stay with us, as pleasant and comfortable as we can. You will have to register yourself at Hospitality Desk upon arrival in IITG campus. Allotments of accommodation, mess facilities are some of the functions of Hospitality Desk. Whether you are worried about your accommodation, food or transport, wondering what the events are all about, confused about the schedule or worried about your registrations, we will be at your service 24 hours a day.

- Hospitality Control Desk will be setup in KAMENG HOSTEL for BOYS. Directions to reach Hospitality Control Desk will be there inside the campus.
- Girls should reach SUBANSIRI hostel, where hospitality control desk will be setup.
- **Production of ID card is mandatory at the Hospitality Desk.**
- Alcheringa'08 ID cards will be issued to each team member after registration and production of ID card will be compulsory for taking part in any event.
- Volunteers will be there to guide you from hospitality control desks to your accommodation.

## Accommodation

- All accommodation arrangements will be done in various hostels of IITG for which you will have to pay a sum of Rs.100 per person which will cover lodging for 5 days.
- We suggest that you carry a lock for your own safety, and a mosquito repellant to make your nights more comfortable.
- Please note that the accommodation is available only for a period of 6 days, i.e. from 30th of January to 4th of February. Participants are requested to vacate by 4th February.
- Accommodation will be strictly on first-come-first-serve basis.

## Food

Food arrangements will be done in hostel mess where you will be staying, which will cost you around Rs. 50 a day. Alternatively you can eat from food stalls at the venue or from canteens in hostel itself.

## Travel Reimbursement Policy

- One way travel fare (less than or equal to sleeper Class railway ticket with student concession) would be provided to contingents on production of valid travel tickets. Please note that this travel reimbursement would be provided only if the contingent participates in at least 7 of the 11 General Championship Events.
- **Rock-O-Phonix finalists** will be provided one way travel fare on production of valid travel tickets. Concession will be provided to maximum of 6 members per band.
- Accommodation and Transportation reimbursement would be provided to only the participating members of the contingent. Incase someone accompanies the contingent he/she will have to pay accommodation charges of Rs 50 per day and no travel reimbursement would be provided.

## Control Room

- During Alcheringa, the Control Desk, which forms an indispensable part of the goings-on, is set up inside the main venue.
- On-the spot Event registration and attending to queries about events are among the important tasks performed here.
- For event registration at the Control Desk, production of ID card is mandatory.



## Event Registrations

- Online Registration forms will be available on website of Alcheringa'08 from November 10<sup>th</sup>, 2007.
- Team leader should have authorization letter from their institute, permitting all team members to participate in Alcheringa'08.
- Online registration of contingents is compulsory. Kindly ensure that you mention all the events you will be participating in.
- Participants of following events will have to register online separately:
  - Rock-O-Phonix.
  - Raga High
  - Hot Couture
  - Mr. & Ms. Alcher.
  - Groove
- NO online registration is required for on-the spot events. Registration will be done at control desk on venue itself.
- Only Registered participants will be allowed to contest.
- It's entirely your responsibility to ensure you comply with rules of a event you are participating in.
- Registration closes five days before start of Alcheringa (26<sup>th</sup> January 2008).

Please register yourself only once with the hospitality team. If you want to make any changes in your registration please contact us at **publicity\_alcheringa@iitg.ernet.in** and let us know the changes you would like to make.

Please keep checking our website for any updates: **www.alcheringa.org**  
The schedules will be put up on website itself.

*For further queries contact:*

Rakesh Roshan	09954604351
Maninderjit Singh	09954249837

**publicity\_alcheringa@iitg.ernet.in**

## Contacts

### **Convener**

Shekhar Singh                    +91 9954015946  
alcheringa@iitg.ernet.in

### **For any query regarding events-**

Aishvarya Agarwal    +91 9954890128  
events\_alcheringa@iitg.ernet.in

### **General info:**

Rakesh Roshan,            +91 9954604351  
Maninderjit Singh,        +91 9954249837  
publicity\_alcheringa@iitg.ernet.in

For more information login to [www.alcheringa.org](http://www.alcheringa.org)

For participating in online events on AlcherONLINE login to [www.alcheronline.in](http://www.alcheronline.in)