

The Zomato logo is a red rounded rectangle with the word "zomato" in white lowercase letters. The background of the entire slide is a dark blue textured surface with various food items: a plate of green noodles with basil, a bowl of rice with meat and vegetables, a bowl of soup, and some fresh fruit like raspberries and dragon fruit.

zomato

Restaurant Analysis

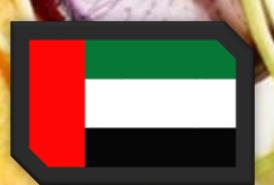
Sai Sweatha



Zomato, a widely used online platform for food delivery and restaurant exploration, has transformed how individuals discover and enjoy diverse global cuisines. Zomato's extensive dataset serves as a valuable resource, providing detailed insights into restaurant offerings, pricing, and ratings. This data analysis project is designed to leverage the potential of data in forecasting some of the crucial elements of dining.

THE NUMBERS...

- **15 Countries**
- **9542 Restaurants**
- **46 Cuisines**
- **4 Price ranges**
- **1495919 Votes**



Zomato Feast

Total Countries
15

Total Cuisines
46

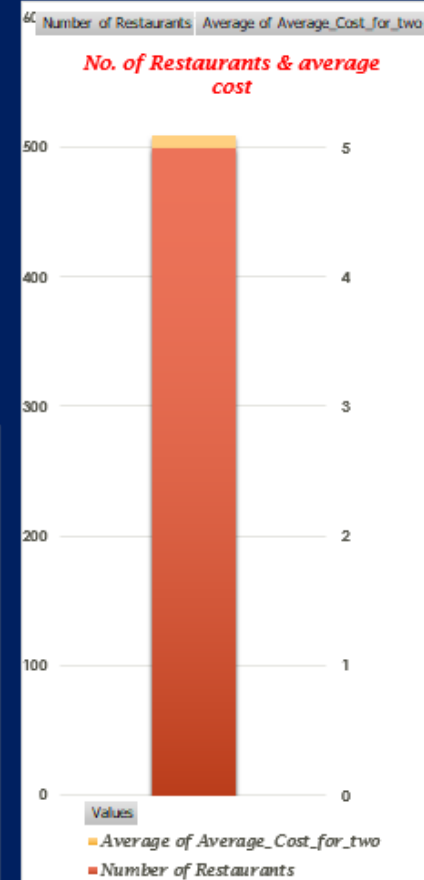
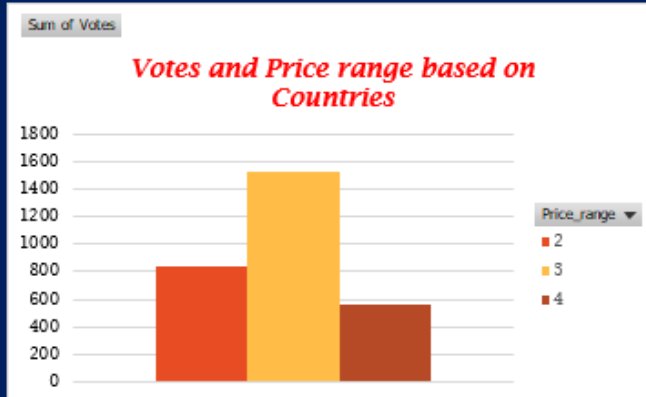
Total Expenditures
3,52,112.26

Average ratings
2.9

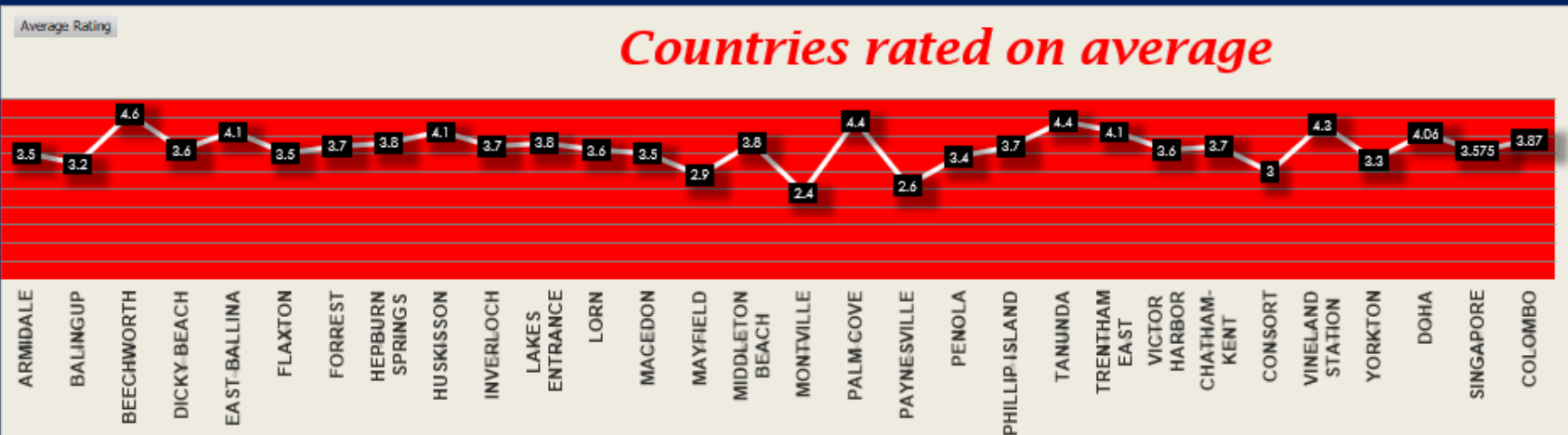
Online Delivery
9542

Total Votes
1495919

Country Name
Philippines
Qatar
Singapore
South Africa
Sri Lanka
Turkey
United Arab Emirates
United Kingdom
United States of America



Datekey	Opening
02-10-2012	
03-10-2012	
04-10-2012	
05-10-2012	
06-10-2012	
07-10-2012	
08-10-2012	
09-10-2012	
10-10-2012	
11-10-2012	
12-10-2012	
13-10-2012	
15-10-2012	
16-10-2012	
17-10-2012	
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21-10-2012	
22-10-2012	
23-10-2012	
24-10-2012	
25-10-2012	

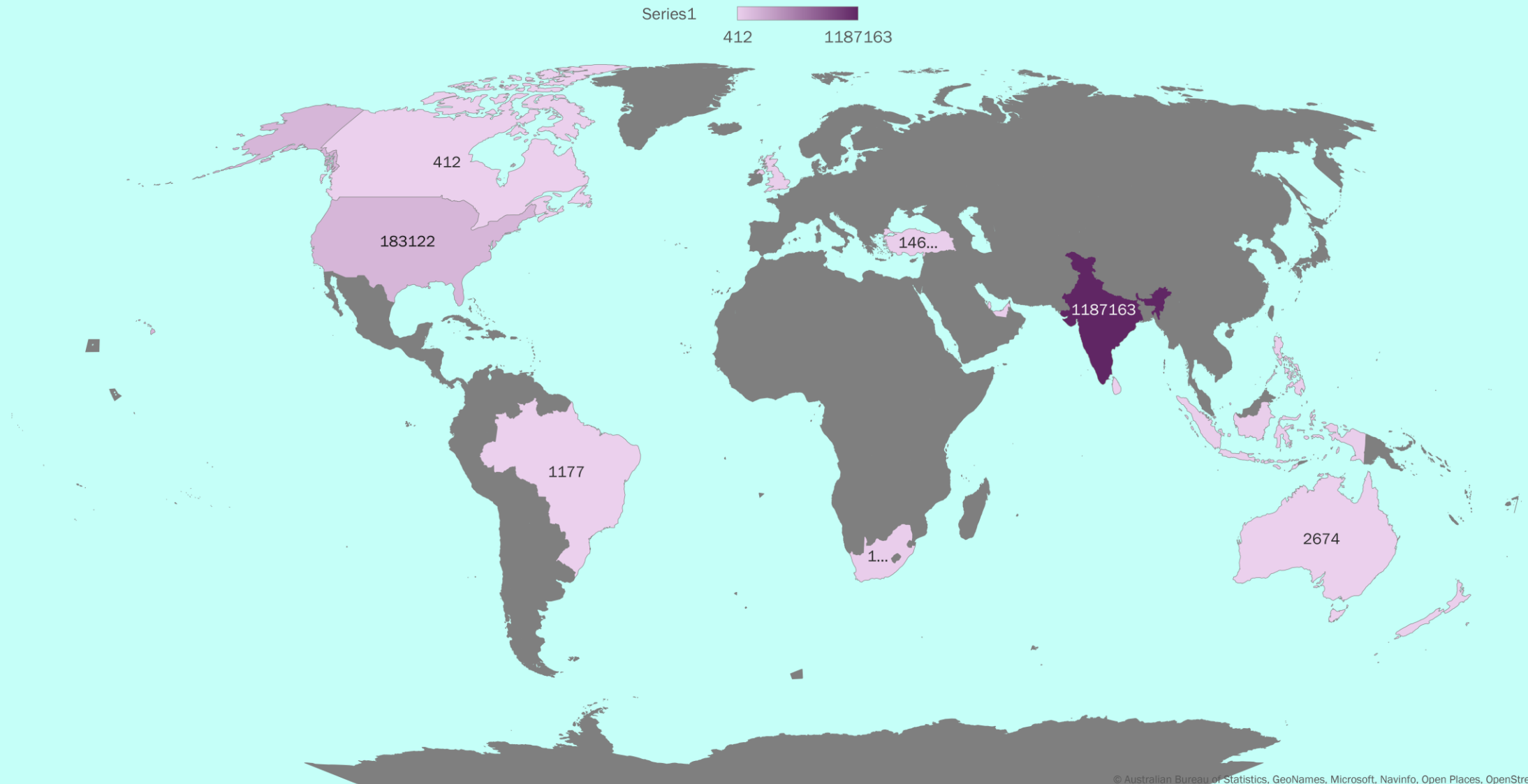


INDIANS DOMINATE



- 🍷 India easily outnumbers every other country with the number of restaurants. Opening a restaurant there seems to be very challenging.
- 🍷 On the other hand, Canadians tastebuds will be thriving for some new foods.

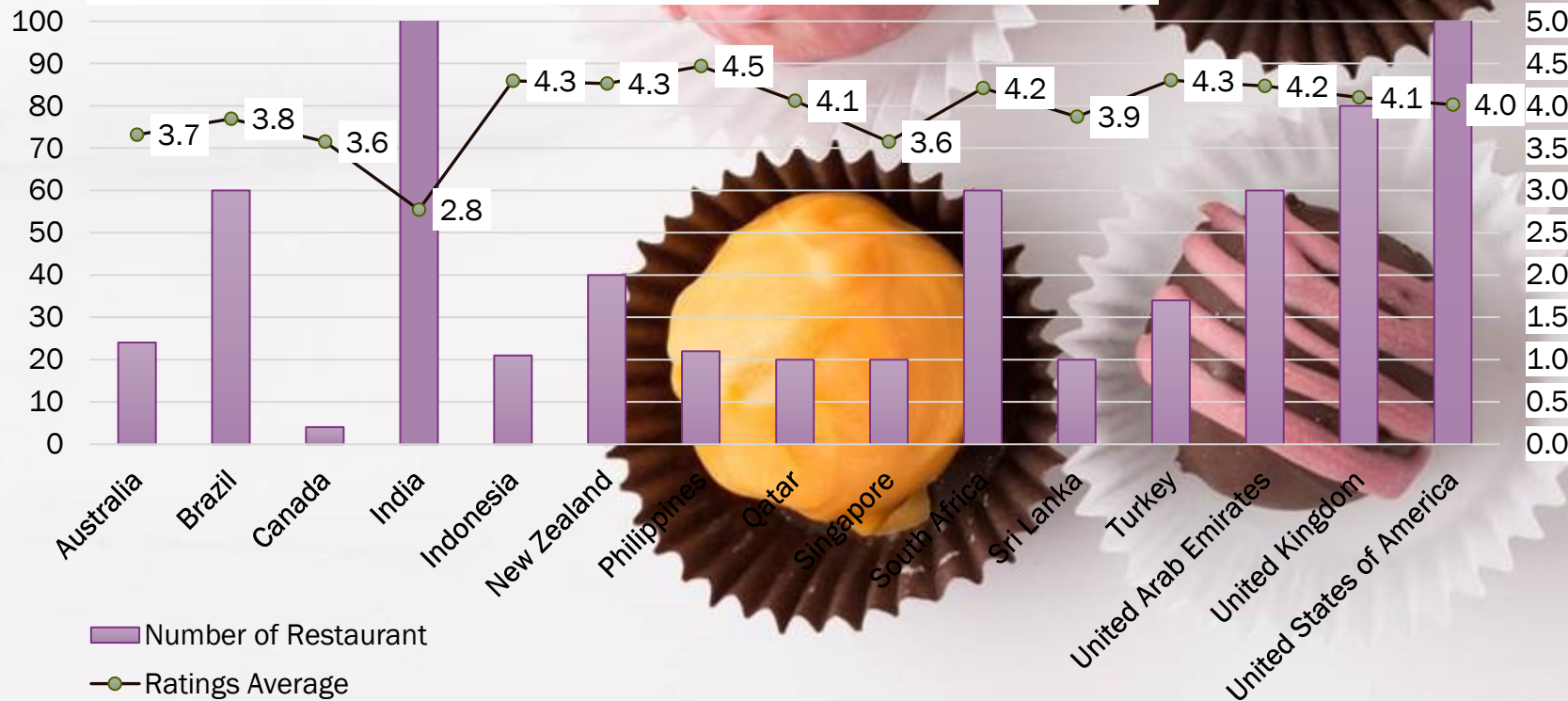
Number of votes across the countries



What do people think?

“Customers are the best critics, and they criticize by their ratings”

Restaurant counts and Average Ratings by Countries



Restaurants price range distribution across the Countries



Where to step up without any hurdle?

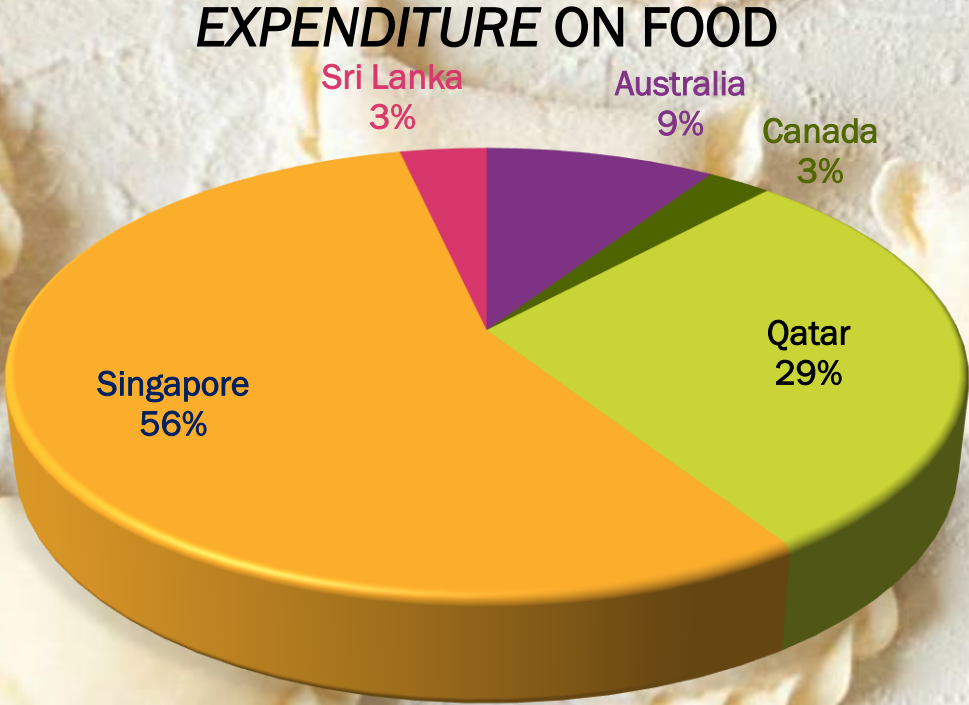
Countries with a lower restaurant count and a relatively low average rating indicate a market with potential for new restaurants.



- 1 Australia**
25 🏢 3.7 ★
- 2 Canada**
4 🏢 3.6 ★
- 3 Qatar**
20 🏢 4.1 ★
- 4 Singapore**
20 🏢 3.6 ★
- 5 Srilanka**
20 🏢 3.9 ★



Who spends the most?

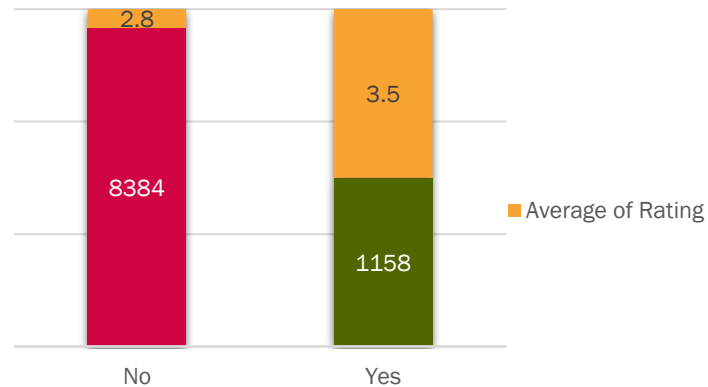
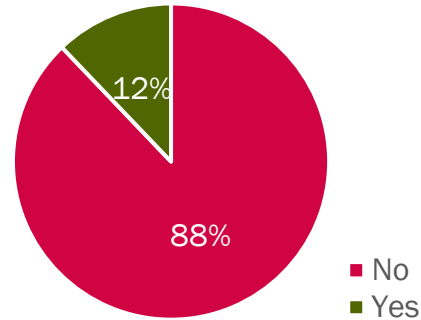


COUNTRIES	SUM OF EXPENDITURE	
Australia	₹	32,714.80
Canada	₹	9,098.75
Qatar	₹	1,02,170.96
Singapore	₹	1,95,777.75
Sri Lanka	₹	12,350.00
Grand Total	₹	3,52,112.26

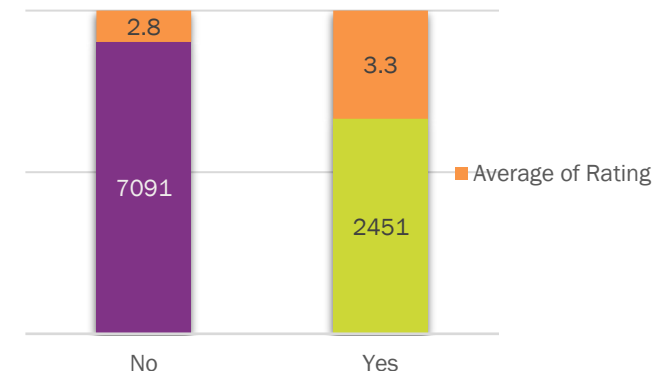
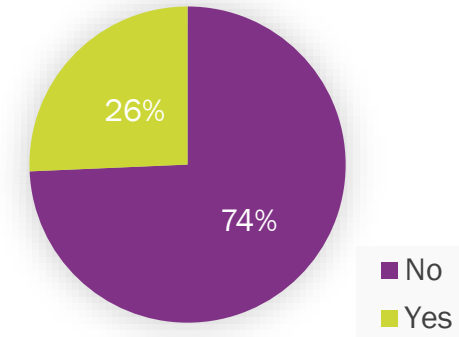
“Money spent on good food is never a waste”

It's time for some facts!!

Reservation



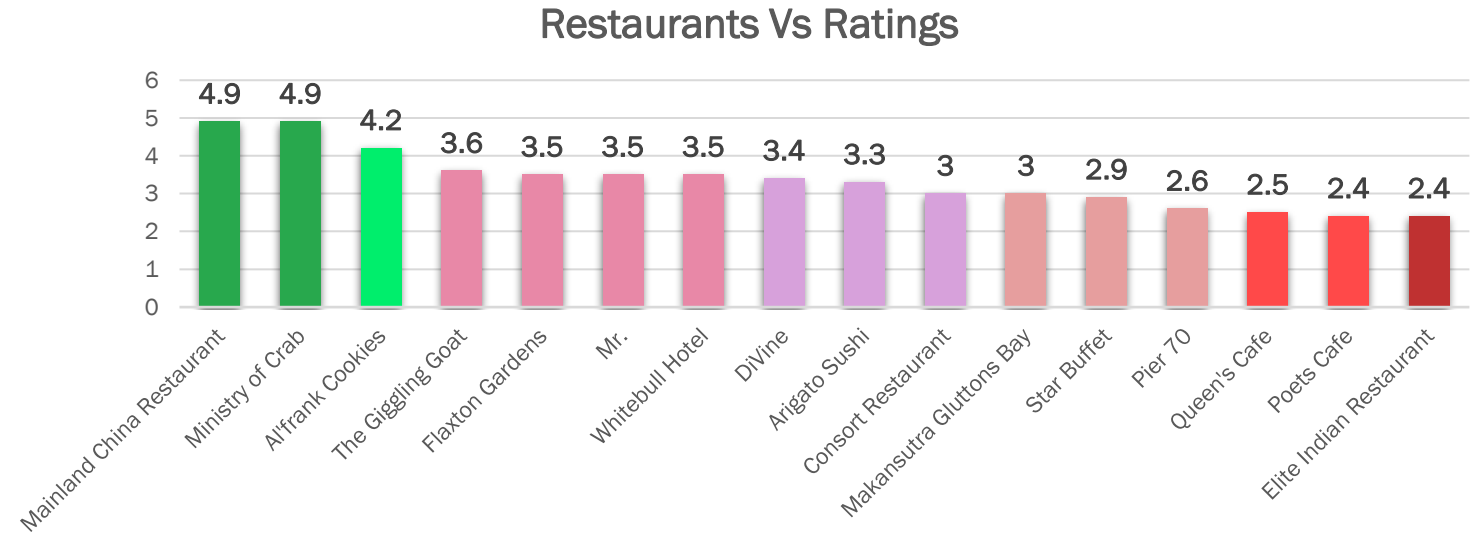
Online Delivery



- ❖ *Table booking has a high impact on customer ratings.* ❖ *Ratings of food bought through online delivery is high.*



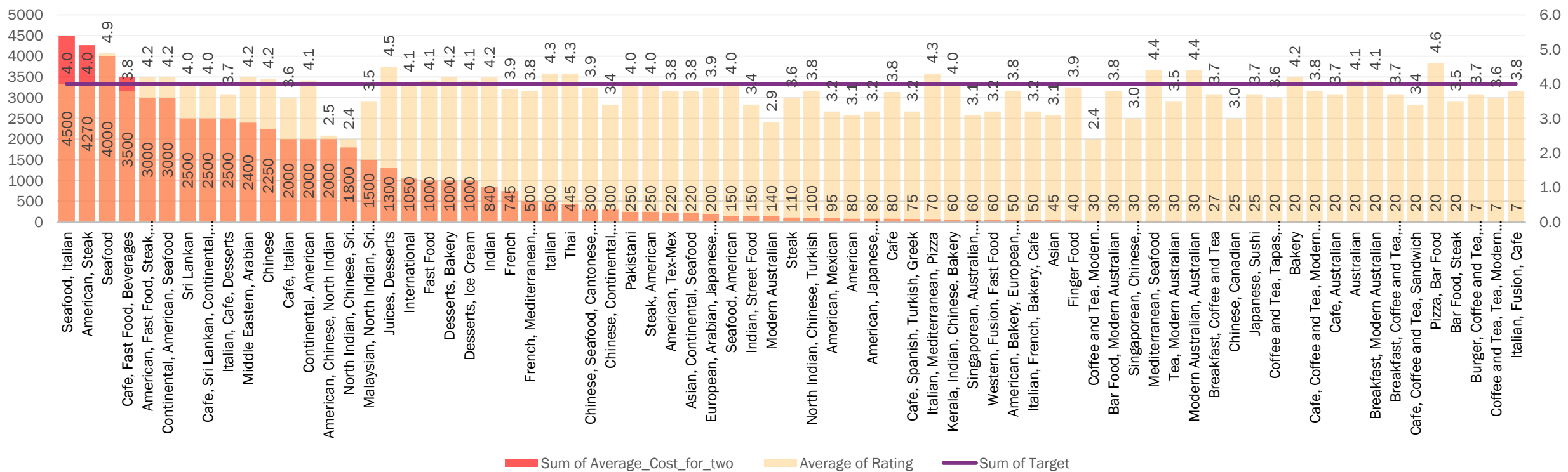
Competitors



The above chart depicts the competitive restaurants in the suggested cities from high to low.

Does the cost of food and their rating correlate?

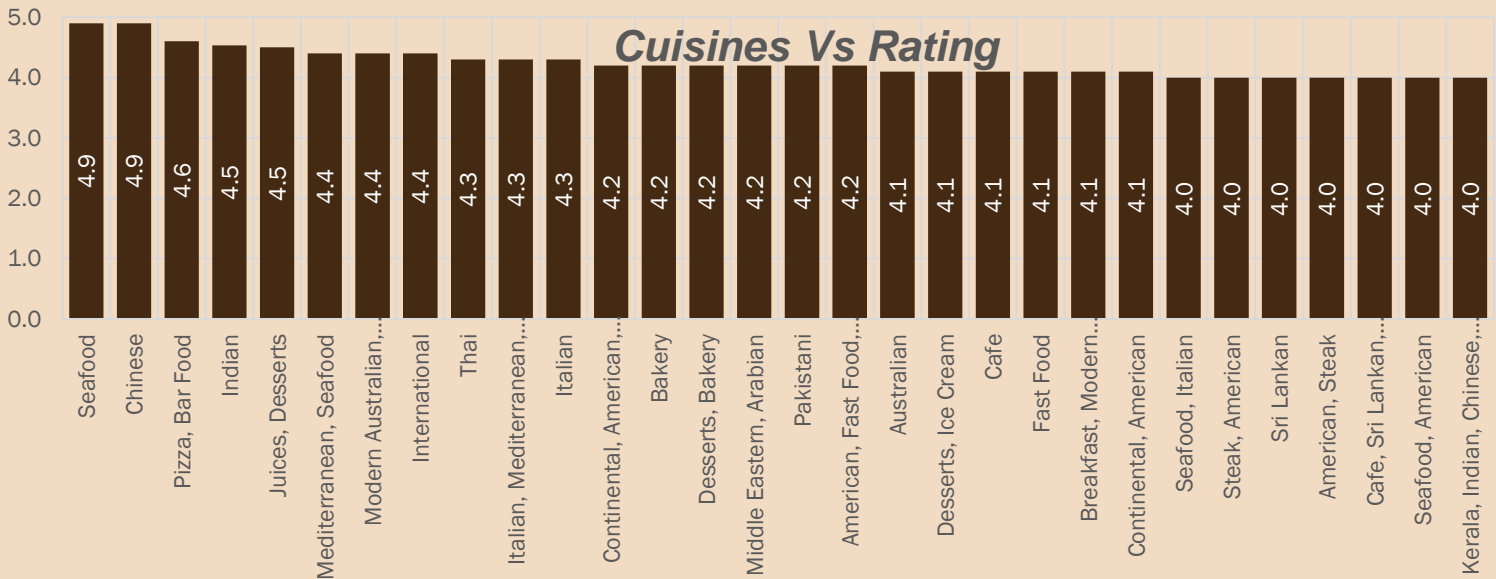
NOT ACTUALLY !!



There is no conclusive evidence from the data to state that the rate of the cuisines and rating are correlated.



Top cuisines from the suggested Country



“Good Food Good Ratings”



Thank you...