
Sai Tanmayee Kakarlamudy
(Open to relocation within the US)

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EDUCATION

Arizona State University (W. P. Carey School of Business)

Master of Science in Business Analytics (MSBA) 4.0/4.0 GPA

August 2022 – May 2023

Tempe, AZ

Birla Institute of Technology and Science (BITS Pilani)

Master of Business Administration (MBA)

August 2020 – June 2022

Rajasthan, India

Jawaharlal Nehru Technological University

Bachelor of Technology in Computer Science Engineering

August 2015 – May 2019

Hyderabad, India

SKILLS

- **Technical Skills:** MySQL, PoweBI, Tableau, Looker, R, Python (NumPy, Pandas, sklearn, Seaborn, Matplotlib, OpenCV, NLTK, TensorFlow, PyTorch), SPSS, Advanced Excel (Excel Formulae, VLookup and HLookup, graphs, Pivot tables), HTML, Google Sheets, MS Office (Word, PowerPoint), Detection of patterns and trends, Jira, GitHub, Snowflake, AWS
- **Machine Learning Techniques:** Predictive Models (Linear regression, Logistic regression, KNN, Decision Trees, Random Forests, XG Boost, Neural Networks), Natural Language Processing, Advanced analytics, Probability, Bayesian Statistics.
- **Functional Skills:** Data Analysis, Business Intelligence, Data Management, Business Analysis, Machine Learning, Data Mining, Agile.
- **Interpersonal Skills:** Critical thinking, time management, Quantitative ability, problem solving, leadership, detail oriented, collaborative, storytelling, communication (writing and verbal), critical thinking, problem-solving, self-starter, quick learner.

PROFESSIONAL EXPERIENCE

Product Data Analyst

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June 2023 - Present

NYC, New York

- Developed **Python scripts** in for **ETL processes**, extracted data from healthcare CRM website and loaded into database using **CSV files**.
- Upgraded **ETL process** by eliminating CSV intermediaries and implemented direct **API calls**, captured JSON/XML responses, converted into data frames for further data processing.
- Deployed the solution as a **Cron job on AWS Lambda** and automated the ETL pipeline thereby enabling daily updates for enhanced accuracy, real-time access and 20% reduction in synchronization time.
- Integrated data from multiple tables into centralized table using **MySQL**, showcasing strong data aggregation & **DB management skills**.
- Created interactive **Tableau dashboards**, revealing key insights on customer behavior trends, facilitating informed decision making.

Data Scientist

Arizona State University

Jan 2023 – May 2023

Tempe, AZ

- Led the development of **computer vision** project to detect and draw bounding boxes around diabetic medical devices using **Python**.
- Employed **Python scripts** to scrape images via **Google API**, applied dataset augmentation techniques, and enhanced model performance.
- Utilized ASU's supercomputer infrastructure to train **YOLOv5** and **YOLOv8** object detection models, handled large, complex datasets.
- Optimized model's configuration settings such as learning rate through extensive experimentation and rigorous hyperparameter tuning.
- Demonstrated effectiveness of models in accurately detecting medical devices and achieved a commendable recall rate of 85%.

Product Efficiency Engineer

Maybank

Jan 2022 – June 2022

Bangalore, India

- Contributed to Python-based **ML model**, attained 95% accuracy in identifying customers with loan defaulting behavior.
- Executed complex **SQL queries** for data analysis, proactively identifying potential high-risk customers while prioritizing data.
- Achieved 20% reduction in organization's default rate, resulting in savings of \$500,000 and driving improvements in company growth.
- Communicated results through **PowerBI dashboards** using DAX functions to provide dynamic visualizations, empowering data-driven decisions, and prepared user manual explaining the entire working of the loan module application.

Specialist in Technology and Operations

DBS Bank

Aug 2019 – Jan 2020

Hyderabad, India

- Collaborated with cross-functional teams and stakeholders to gather requirements for the bank application's credit card module.
- Conducted rigorous **QA Testing** alongside advanced analytics using **Excel (Pivot tables, Graphs, VLookup & HLookup) & Python**.
- Drove (achieved) 10% revenue growth from credit card products by identifying low-risk customers with potential for high credit limits.
- Crafted visually appealing **Tableau dashboards** to showcase the optimal credit limit strategy, enhancing data-driven decision-making.

ACTIVITIES

- **Certifications:** Certified Python Business Analyst by Henry Harvin, Lean Six Sigma - Green Belt by KPMG, Microsoft Power BI
 - **Relevant Coursework:** Database Management, Data Visualization, Data Engineering, Data Mining, Deep Learning, Supply Chain Management, Marketing Analytics, Corporate Finance, Financial Accounting.
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