

QUIZ

1) It is known that - 60% people use Netflix, 50% use Amazon Prime, 20% people use both. Among those who use Netflix, what fraction also use Prime?

- A) 20 / 30
- B) 20 / 60**
- C) 10 / 40
- D) 10 / 20

2) 5% of all LinkedIn users are premium users
10% of premium users are actively seeking new job opportunities.
Only 2% of non-premium users are actively seeking new job opportunities. What % of people are actively seeking new job opportunities

- A) 2.4**
- B) 1.2
- C) 3.5
- D) 2.0

3) An e-commerce website shows two types of ads:
A and B. 60% of the visitors see Type A ads, and 40% visitors see Type B ads. The click-through rate for A ads is 5%, while the click-through rate for B ads is 3%. What is the overall click through rate?

- A) 3.8
- B) 4.0
- C) 4.2**
- D) 4.6

4) In an NPS survey -
it is seen that 70% are promoters,
20% are neutral,
10% are detractors.
90% of promoters, 40% of neutral, and 5% of detractors recommend the product to a friend.
What is the overall percentage of people who recommend the product?

- A) 73
- B) 71.5**
- C) 72.5
- D) 78

5) A disease affects 10% of the population.
Among those who have the disease, 80% get "positive" test result
Among those who don't have the disease, 5% get "positive" test results. Overall, what percentage of people tested "positive"?

- A) 90
- B) 80
- C) 64
- D) 12.5**