Venkata Sai Teja Mothukuri

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Summary

Data Analyst with hands-on experience in SQL, Python, Power BI, Tableau, and Databricks, skilled at transforming raw data into actionable business insights. Pursuing M.S. in Computer Science with a specialization in Data Analytics. Passionate about automating workflows using AI tools and scalable pipelines to drive data-driven decisions and operational efficiency.

Skills

- Data Analysis & Visualization: SQL, Python (pandas, NumPy), Tableau, PowerBI, Databricks
- Database Management: MySQL, Google Big Query, MS Excel
- Web & Automation : Selenium, BeautifulSoup, Make.com
- **Programming & Analytics**: Python, Jupyter Notebook
- Data Processing & Cleaning: Data Cleaning, Data Manipulation
- Soft Skills: Problem-Solving, Business Analytics, Communication

Experience

Data Analyst

Accenture North America – Data Analytics & Visualization Virtual Experience (Forage)

April 2025

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

Education

- University of Central Missouri (*Jan 2024 Present*) Master's in Computer science (Specialization: Data Analytics, Database Management)
- SRKR Engineering College (2019 2023) B. Tech in Information Technology

Certifications & Publications

- Microsoft Power BI Data Analyst Associate Certified in Power BI data modeling and visualization Jun 2025
- Data Analysis with Databricks Hands-on data analysis and visualization using Databricks Apr 2025
- Udemy Complete Data Analyst Bootcamp From Basics to Advanced April 2025
- NPTEL Data Analytics with Python Certified in Python-based data analysis and visualization Apr 2022
- Published Research Paper: "Cyberbullying Detection in Text, Images, and Audio" JETIR, 2023.

Projects

Employee Retention Analysis - Project Link

Ongoing

Technologies: Python, Selenium, BeautifulSoup, Pandas, Playwright, JavaScript, Chrome Extensions, Power BI

• Leading a data analysis project to explore employee retention trends using data from Forbes-listed companies and Glassdoor reviews.

- Automated large-scale data collection using Python (Selenium, Playwright) and Make.com workflows to scrape and process company and review data.
- Developed a custom Chrome extension with JavaScript and DuckDuckGo API to extract Glassdoor review URLs efficiently.
- Preparing data visualizations and insights using Power BI to support strategic decision-making on employee satisfaction.

Homegrown Grocery E-Commerce Platform - Project Link

Apr 2025 - May 2025

Technologies: MySQL, PHP, HTML, CSS, JavaScript

- Created and managed the MySQL database for an online grocery website, organizing data to avoid duplication and improve performance.
- Built backend features using PHP to handle product listings, user logins, orders, and inventory updates.
- Used SQL to add, update, delete, and view data securely for both users and admins.
- Drew database diagrams and improved SQL queries to make the website run faster and handle more users.

Target Brazil E-commerce Data Analysis - Project Link

Sep 2023 - Nov 2023

Technologies: Big Query, SQL, Tableau

- Analyzed 100K+ orders (2016-2018) using BigQuery, SQL, and Tableau to uncover sales trends, payment behaviors, shipping delays, optimizing logistics and regional performance.
- Developed interactive Tableau dashboards for real-time analytics, enabling data-driven decision-making and improving supply chain efficiency.
- Provided actionable insights on order processing and delivery delays, enhancing business strategies and customer experience.

Cyberbullying Detection using AI - <u>Project Link</u> 2023

Jan 2023 - Apr

Technologies: Machine Learning, NLP, Deep Learning

- Built an AI-driven cyberbullying detection model using Bi-LSTM and CNN, processing 100K+ tweets, 1000+ images, and 50+ audio files, achieving 89% accuracy in identifying harmful content.
- Implemented NLP and Deep Learning techniques to accurately classify text, image, and audio-based cyberbullying, improving automated content moderation.
- Published research in JETIR (Journal of Emerging Technologies and Innovative Research), contributing to advancements in AI-driven online safety.

AI & Workflow Automations

Linkedin Job Application Automation - Automation Link

Tools: Make.com, Apify, OpenAI GPT-4, Google Sheets, Google Docs – Ongoing

- Built a complete AI-powered job application automation using Make.com that extracts job listings via Apify and parses them into a structured pipeline.
- Integrated OpenAI GPT to auto-generate tailored **cover letters**, **cold emails**, and **ATS-optimized resumes** for each job using personal resume data and job descriptions.
- Designed a system that stores application data, generated documents, and tracking logs in **Google Sheets** and **Google Drive**—reducing manual job search effort by over 80%.
- Enabled one-click, end-to-end job application process: from scraping to document creation, to tracking—all within an automated Make.com scenario.

Leadership

• Event Organizer – Indian Society for Technical Education (SRKREC Students' Chapter AP-10)