

Business Analyst

Ananya Patel

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Professional Summary

Business Analyst with expertise in business intelligence, data analysis, and process improvement. Holds a Master's in Business Analytics from Columbia University. Skilled in SQL, Tableau, and data visualization with a strong focus on optimizing business operations and supporting strategic decisions through actionable insights.

Experience

Business Analyst Intern

Solutions LLC, New York, NY

June 2023 - August 2023

- Worked closely with stakeholders to gather and document business requirements, supporting key operational projects.
- Developed Tableau dashboards to monitor KPIs, providing real-time insights and trend analysis for the executive team.
- Analyzed complex datasets, delivering recommendations that enhanced process efficiency and reduced costs.

Business Intelligence Intern

MarketEdge Analytics, Boston, MA

January 2023 - May 2023

- Conducted detailed data analysis to support product development, identifying customer preferences and market trends.
 - Collaborated with data engineers to streamline ETL processes, reducing data processing time by 25%.
 - Created SQL scripts for data extraction and monthly reporting, supporting decision-making across business units.
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Projects

- **Market Trend Analysis Platform**

Developed a platform using SQL and Tableau to analyze and visualize market trends, providing strategic insights for product positioning.

- **Operational Efficiency Improvement**

Led a project to identify bottlenecks in supply chain workflows, resulting in a 15% increase in operational efficiency through optimized processes.

- **Sales Forecasting Model**

Built a sales forecasting model using regression analysis, predicting seasonal trends and supporting quarterly planning decisions.

Technical Skills

- **Data Tools:** SQL, Tableau, Power BI, ETL
 - **Process Improvement:** Process Documentation, Business Process Analysis, Data Analysis
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Education

Master's in Business Analytics

Columbia University, New York, NY

2021 - 2023 (GPA: 3.9/4.0)

Relevant Coursework: Advanced Analytics, Data Visualization, Predictive Modeling, Business Intelligence