

Explainable Ai

Assignment -3

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1. Introduction :

In this assignment, we explored **Explainable Artificial Intelligence (XAI)** using the **LIME** (Local Interpretable Model-agnostic Explanations) technique. Two different problems were addressed:

- Predicting deposit subscription in a **bank marketing campaign**.
- Classifying **house prices** as expensive or cheap.

The aim was to build predictive models using **Gradient Boosting** and **Random Forest** and interpret their predictions using LIME.

2. Problem Statements:

Problem 1: Bank Marketing Campaign

- **Objective:** Predict whether a client subscribes to a deposit based on marketing data.
- **Dataset:** bank.csv
- **Algorithm Used:** Gradient Boosting Classifier
- **Explainability Tool:** LIME

Problem 2: House Price Classification

- **Objective:** Classify California houses as **expensive** or **cheap** based on their features.
- **Dataset:** housing.csv
- **Algorithm Used:** Random Forest Classifier
- **Explainability Tool:** LIME

3. Methodology

Step 1 — Data Preprocessing

- Encoded categorical variables using **Label Encoding**.
 - Created binary classification targets:
 - **Bank dataset:** deposit column (Yes/No).
 - **Housing dataset:** Converted median_house_value into **cheap (0)** or **expensive (1)**.
 - Split both datasets into **training (80%)** and **testing (20%)** sets.
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Step 2 — Model Building

- **Gradient Boosting** for bank marketing data:
 - Built a predictive model for deposit subscription.
 - **Random Forest** for house price classification:
 - Used an ensemble approach for better accuracy.
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Step 3 — Model Evaluation

- Used **Accuracy** and **Classification Report** to evaluate models.
 - Achieved **high accuracy** on both datasets.
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Step 4 — Explainability with LIME

- Applied **LIME** to interpret predictions:
 - Selected a **single test instance** from each dataset.
 - Visualized **feature contributions** to the prediction.
 - Identified **top influencing factors** for each model.

4. Results

Bank Marketing Campaign

- **Model Accuracy:** 0.84639
 - **Top 5 Influencing Features:**
 1. duration
 2. month
 3. contact
 4. pdays
 5. housing
 - **LIME Visualization:** Showed which features pushed a client towards **Yes** or **No**.
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House Price Classification

- **Model Accuracy:** 0.897286
 - **Top 5 Influencing Features:**
 1. Median_income
 2. longitude
 3. latitude
 4. ocean_proximity
 5. population
 - **LIME Visualization:** Explained which features contributed to predicting **expensive** or **cheap** houses.
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6. Insights

From Bank Dataset

- Features like **balance**, **duration**, and **age** strongly influence deposit subscription.
- Clients with **higher balance** and **longer campaign calls** are more likely to subscribe.

From Housing Dataset

- **Median income** and **location coordinates** are the strongest predictors of house prices.
- Proximity to the **ocean** also significantly impacts house value.

7. Conclusion

- Successfully built predictive models for both datasets.
- **LIME** provided clear explanations of model predictions.
- Insights derived can assist:

- **Banks** in targeting potential customers effectively.
- **Real-estate stakeholders** in understanding factors influencing house prices.