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# RECESSION-PROOF INCOME BIBLE

53 PROVEN WAYS TO GENERATE EXTRA INCOME DURING A RECESSION



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Dear Reader,

Recessions can be a scary and stressful time!

While short-term traders have the potential to make a lot of money in the markets during a recession, there are a surprising number of other ways to generate income that have nothing to do with the markets.

And no matter where you find yourself currently, it is easier than ever to turn on a new income stream, supplement your current income stream, or simply earn some extra cash.

Many people find themselves facing the question, what do I do during a recession? What they don't realize is that a recession can be the best time to explore new opportunities. There is limitless information available at your fingertips right this very moment, and all it takes is a quick Google search. The internet is a treasure trove of information that can walk you through the details of any desired opportunity.

This report features 53 proven ways to generate extra income during a recession.

#### 1. Freelance Writing: Are you a budding Hemingway?

Has a career in writing always been a dream of yours? Learn how to make money with your writing, improve your skills, and find links for jobs available right now. Discover how to get published and write anything from fiction to non-fiction, as well as technical articles, manuals, and books.

Whether you're retired, looking to get back into the job market, or just looking for a side gig, search out opportunities with these websites: <a href="Freelance Writing">Freelance Writing</a>, <a href="Upwork">Upwork</a>, and <a href="First Editing">First Editing</a>.

## 2. <u>Government Jobs</u>: A government website that will bankroll your lifestyle.

Yes, the Federal Government is hiring- and you don't even have to move to D.C., only 15% of federal jobs are actually located there. The majority of them are spread out across the U.S. and 2% are outside the U.S. You don't need security clearance for most federal positions, although some positions do require it. <u>USAJobs</u>

#### 3. Tour Guide: Guide your passion into the arts.

There are lots of possibilities here, including historical sites, museums, universities, art galleries, theaters, nature trails and more. Choose your interest and target those venues. Volunteering at a theater can offer free admission to theater productions. Universities need tour guides to show students around campus. Federal, state, and county organizations need people to maintain and clean trails, parks, and recreation areas.

## 4. <u>Temporary & Part-Time Jobs</u>: Cash in on a healthy economy that puts your knowledge at a premium.

There is an abundance of part-time job opportunities to be taken advantage of. You can literally drive down any main street and take down a list of businesses that have signs out front indicating that they're hiring. There are also many websites that can be tapped for links to part-time work, including <a href="Kelly Services">Kelly Services</a>, <a href="Flex Jobs">Flex Jobs</a>, and <a href="Craigslist">Craigslist</a>. Check out this link from <a href="MoneyTalksNews">MoneyTalksNews</a> that lists companies offering a variety of work options.

## 5. <u>Personal Assistant</u>: Detail-oriented people help busy people get it done.

Our careers are becoming more demanding every day and as a result, executives are more time-deprived than ever. If you have strong organizational skills this can be a golden opportunity. You might juggle appointments, organize travel plans, set meetings, and make the occasional dry cleaners run. You'll be wearing a lot of different hats and the days will never be the same or boring. Check out these websites for further information: Red Butler and Fancy Hands.

## 6. <u>Consulting</u>: Good advice is always welcome and valuable.

As you can imagine, the consulting field is wide open. All you need to do is simply put yourself out there. A great place to start is through LinkedIn. Set up your profile and offer your services.

It doesn't matter what you choose to consult in. If you have expertise in any field, that means you're a candidate for consulting. Be it accounting, advertising, engineering, landscaping, or even golfing. Check out

this <u>How to Start a Consulting Business</u> for a more indepth analysis.

## 7. <u>Volunteering/Non-Profit</u>: Non-profits can be very profitable, for you!

Right now, many legitimate non-profit organizations are looking for employees. Not only can they pay, but they are often emotionally rewarding. The only hurdle to overcome is the thought that non-profits don't pay. Check out The United Way, Good Will, and The Salvation Army or Red Cross for starters. There are a lot of excellent websites offering insight into volunteering and non-profits including Volunteering and Nonprofit Career Resources.

## 8. <u>Event Staffing</u>: Follow your favorite performers as they fill your local venues.

Seek out performing arts centers, museums, and concert venues for job openings as an usher, or docent. Help people find their seats and then enjoy the production. You'll need to search the entity that manages the venue for employment opportunities, but this takes only a few keystrokes and you're there. You'll

also meet other like-minded individuals and create new friendships as a result.

#### 9. Hotel Concierge: Knowledge is power.

If you're an expert in your hometown, know where things are, where to eat, and what's happening, this could be the job for you. You'll likely need to be outgoing, enjoy working with other people, and be well-organized. Major hotel chains are an obvious place to start but don't overlook the independent resort hotels and casinos also in your area.

## 10. <u>Caregiver</u>: Humanitarians unite in an industry that is expanding rapidly.

Baby boomers are aging. As this generation shifts into retirement the need for caretakers is on the rise. A love for helping others is a requisite for this job. Patience and understanding are key elements for success in this work. The reward is emotional satisfaction, but it can be demanding, and you should anticipate this before getting in over your head.

The Family Caregiver Alliance offers extensive insight into what's involved in this industry. CarePathways offers an independent route to this field. It should be known that duties may include light housekeeping, companionship, grocery shopping, meal preparation, and medication monitoring. Employers may require a certified nurse assistant (CNA) certification and CPR training. You can get the hands-on knowledge you need by seeking out any one of many home-based caregiving companies. Due diligence is required to find an organization that has a good reputation in the field. A simple Google search can get you started.

#### 11. Pet/House Sitter: Dog and cat lover's paradise.

The pet industry is huge. It can be quite expensive to leave a dog at a kennel or pet resort; it can cost several hundreds of dollars for a one week vacation. People are seeking out pet sitters, for more personalized service and care, as a viable alternative. You can travel the world and sit at people's homes, take care of their pets and enjoy a vacation. Some people simply want someone in their home for security. Start exploring this opportunity here at MindMyHouse.

## 12. <u>Start Collecting Your Share of "Dark Hour</u> Deposits"

Less than 1% of investors understand how to collect "Dark Hour Deposits." So this is very much an underthe-radar opportunity.

You'll need a bit of a capital to get started and some training, but this opportunity allows you the freedom to set your own schedule and work from home. Best of all, it's perfect for night owls! More information can be found here: http://www.profitsrun.com/ib-dhd

#### 13. <u>Retail</u>: Choose your favorite retail operationthere's a good chance they're hiring.

While it seems every day we hear of more and more retail stores closing, there are opportunities in retail beyond the department store. Service-oriented and specialty stores like FedEx and UPS are looking for employees. These aren't necessarily driving positions, but also counter positions in the stores that receive and ship packages for the general public. Look outside the "box" for retail opportunities. Check out these websites for FedEx and UPS to get an idea of what these companies need. Coffee shops, consignment stores,

and fast-food restaurants or other niche-type businesses are good candidates for employment, too.

## 14. <u>Substitute Teacher/Teacher's Aide</u>: Do you love to teach?

A love for children and education is the only prerequisite. Many school districts don't require a teaching certificate for substitute teachers. There are additional opportunities centered around schools and employment vacancies that always need to be filled, including food service and cafeteria positions, monitors, and administrative jobs.

## 15. <u>Bus Driver</u>: Great money making opportunity without a required degree.

This link, What Does a Bus Driver Do? Gives you an idea of what's involved in this job. Driving a bus is not limited to school buses. There is an increasing demand for coach drivers for tour buses, city buses, and airport shuttles. The job varies depending on the employer, but generally speaking, if you're driving a school bus you can plan on a specific time schedule, managing children

on the bus, and helping those physically challenged to board.

Driving a travel coach may entail lifting heavy luggage, and tour buses will require knowledge of your city and area. If you decide to pursue being a bus driver, you'll need a CDL license and the pay is outstanding, anywhere between \$19,000 and \$69,000 a year according to the US Bureau of Labor Statistics.

#### 16. Tax Preparer: Number crunchers needed.

Everyone needs to pay taxes come April 15<sup>th</sup> and the demand for help during tax season explodes at the start of each year. This link for <u>H&R Block</u> identifies the opportunities available from part-time positions during the busy tax season to long-term career opportunities.

## 17. Resort Work: Your dream destination is a job away.

From Alaska to Vermont, and back out to Wyoming, there are jobs at resorts across the country that need to be filled. If adventure is in your blood or sun kissed beaches beckon you, this country's resorts deliver from

the Appalachians to the Rockies. Watch for construction jobs, housekeeping, marine attendants, cooks, administrative positions, front desk jobs and much more in this <u>link</u> dedicated to the resort industry. Make a new life or career change in spectacular surroundings. This <u>link</u> is exclusively for retirees, not ready to quit work, looking for a job in the resort industry.

## 18. Rent Out a Room: Your empty rooms are waiting to be tapped for cash.

Many hotel rooms can easily exceed \$250 a night. No wonder <u>Airb&b</u> and <u>VRBO</u> have exploded...

The kids have graduated and moved out, and you're sitting with a couple of empty bedrooms. Turn those rooms into cash cows and rent them out. You can generate \$100 or even \$150 a night in many cases. List your property on Airb&b and they'll walk you through the process, as will VRBO, and you're on your way to creating a new revenue stream for yourself with very little work. You can list a room or an entire home, cottage or condo. Don't forget that vacation property you own- it could be generating hefty returns on the days you're not using it.

## 19. Rent Your Car/RV or Be A Driver: Turn mobility into a personal cash stream.

The sharing economy goes full circle; from renting your home, to renting your car or RVshare, or driving for Uber and Lyft. Flexibility makes you your own boss, as you decide when you want to work. Some people prefer airport runs and some people prefer suburban work. It's up to you.

## 20. <u>Run Errands</u>: Time-starved people are always looking for ways to get things done quicker.

There are a variety of opportunities in this field, from document delivery to grocery deliveries. For example, with <a href="Postmates">Postmates</a> "There are no fees or time commitments, so you take home 100% of what you earn every time you complete a delivery."

Instacart and Shipt offer a grocery-based delivery platform. You can shop for customers and deliver, or work in-house and put together orders to be delivered. Work full-time or part-time, set your own schedule, and earn wages averaging around \$22 an hour. UberEats lets you set your own schedule as well, and make deliveries on your bike, scooter or car. "Earnings are

based on local net median hourly earnings of drivers in the previous month. Weekly and monthly earnings assume 40 hours per week and 4 weeks per month."

## 21. <u>Become a Mystery Shopper</u>: Shop 'til you drop with this income opportunity.

Think undercover investigator. You'll shop at a designated destination, posing as a regular shopper and then report your findings regarding customer service and overall shopping experience. You'll be provided with instructions from the company that is seeking information on the shopping experience. You may even be directed what to say and asked to purchase specific items, all the while timing how long it takes to get delivery of a meal at a fast-food outlet. Attention to detail is requisite in this job.

You should be prepared to write in detail about your experience and perhaps even take video. The pay structure will depend on your ability to follow detailed instructions and your reliability. You'll start out with lower-paying assignments, and as you prove yourself, you'll graduate to better-paying assignments. Full-time mystery shoppers in the US are earning \$42,000 on average according to ZipRecruiter's data. <a href="Scams">Scams</a>

abound in this industry, so do your homework before taking the leap so you know what to expect. You can start here at the website of the MSPA. Explore the industry and also see who's hiring at this <u>link</u>.

## 22. <u>Cooking</u>: Do you dream of becoming the next Wolfgang Puck?

Do you enjoy cooking and hosting dinner parties?

Eatwith doesn't require a culinary degree, just a love for cooking and hosting people from around the world. You set the price and manage the entire experience.

Traveling abroad? Hook up with fellow members and enjoy an authentic culinary experience in London, Rome, Barcelona, Lisbon, as well as locations right here in the U.S.

Foodies can also unite at the <u>cookapp</u>. Cookapp was born in Buenos Aires and is expanding in the U.S. Take some time at both sites to explore this unique experience and opportunity for those with a passion for cooking, entertaining, and eating. If you want to explore cooking for private clients <u>The American Personal and Private Chef Association</u> can steer you through the process.

## 23. <u>Landscaping & Gardening</u>: Get your green thumb dirty and make money in the process.

Do you have a green thumb, and a strong back? Landscapers are always looking for help, especially in the spring and summer seasons. Your local nursery would be an obvious place to get started. Plan to get dirty. You'll learn some on the job, but some knowledge of plants would be helpful. You will work weekends typically and make \$7 - \$12 an hour.

Many have even made extra cash by growing herbs and spices and then selling them at local farmers' markets. If you have the room at home for a larger garden, you can sell your vegetables and herbs and ride the "farm to table" trend. Here's a list from <a href="Indeed">Indeed</a> with a wide range of part-time gardening and landscaping jobs.

#### 24. Handyman/Woman: Do you have "golden" hands?

Well, they could literally be worth their weight in gold. There's a huge demand for those who can perform a variety of honey-do-list items. Retired tradesmen can write their own hours and rates. If you're doing any sort of repairs, take care to operate within your abilities. You don't want to risk liability in re-wiring a home if you're

not a certified electrician. <u>TaskRabbit</u>, <u>Indeed</u>, and Craigslist will lead you to a wide variety of handyman opportunities.

## 25. <u>Clothing Alterations</u>: A needle and thread are all you need to start this in-demand business.

It seems it's getting harder and harder to find someone to alter your clothes. You're not imagining it- it really is getting more difficult. Tailors are becoming a rare breed. Just finding someone who can do a simple alteration can be a chore. If you have the skill and a sewing machine, you can start a nice side gig in alterations. Pant hemming alone can cost in excess of \$20, shortening sleeves can run from \$28 to \$40, and taking in the body of a jacket can set you back \$46 to \$59. It's a wide-open market for men and women. Explore Alterations Needed for a detailed listing of alteration prices for men and women plus information on style tips and outfits for women. Posting your services in local dry cleaning locations would be an excellent way to launch your service.

#### 26. Teach English: A love of language.

For many Americans, English is their second language. It's no secret that the Hispanic population is mushrooming, but that's through domestic births. Asians, though, have seen the greatest increase due to immigration. Most immigrants are eager to be productive participants in their local economy, which naturally necessitates learning English. Lingoda offers on-line tutoring, on your schedule, as often as you want and where you want.

To become a teacher with them you must have:

- C2 or above the level of the language you would like to teach.
- A certificate to teach your chosen language as a foreign language.
- At least 3 years of valuable teaching experience (online not compulsory).

The <u>iTutorGroup</u> targets Asian students specifically and their requirements are:

- Bachelor's degree or higher
- TESOL/TEFL/TESL certificate (or equivalent) OR at least one year recognized teaching experience
- A commitment of 5 peak hours per week

 Access to as computer with reliable internet connection

#### 27. <u>Tutoring</u>: If you're retired from academia, reconnect as a tutor.

It's well-known that kids learn at their own pace. As long as that remains a constant, there will be a need for tutors. Tutors can find extensive opportunities with Wyzant, including but not limited to: math, English, foreign languages, science, and much more. You create a free profile and Wyzant handles the marketing, technology, and customer support. And it's not limited to high school. Wyzant services college, and university students as well. Meet online or face to face. Tutors.com works in a similar fashion. Steps to become

a certified tutor according to tutor.com include:

- 1. Graduate from high school, or obtain your GED
- 2. Complete tutoring training
- 3. Join a tutoring association
- 4. Earn your tutoring certification
- 5. Get licensed (optional)

The average price for a tutor is \$50 per hour. If you're just starting out, expect to charge \$25, depending on your credentials and experience. Certified tutors can earn upwards of \$80. Online tutors can sometimes bring in \$35 an hour. Attached to the tutors.com link above is a listing of the organizations that offer certifications and the necessary requirements for the various levels of certification.

# 28. <u>Customer Service</u>: As the business world becomes more complex there's a need for good, old-fashioned face-to-face interaction.

The birth of e-commerce has spawned the need for a lot of customer service jobs. In this link, you'll find a treasure trove of leads for this industry. Some of the positions available today include call center agent, concierge, client relations associate, customer service reps, member services agent, patient care coordinator and more. Many can be worked out of your home office and even part-time. Expect to spend time on the phone and chat online with a variety of customers, some of which will be upset, which requires a degree of patience and understanding. Good communication skills are needed and you can expect to make near \$14 an hour.

#### 29. Start Hunting Down "X-Factor Dividends"

Dividend hunting has long been an investing hobby. But did you know that going after "X-Factor Dividends" can be far more profitable?

Most people have never heard of "X-Factor Dividends" so there's very little competition here. You'll need some capital to get started and you'll need to follow a step-by-step plan. More info can be found here:

http://www.profitsrun.com/ib-xfd

# 30. <u>Corporate Gift Consultant</u>: Distinguishing your business in today's crowded environment has never been more important.

This is a novel, niche job for someone who knows the corporate environment or has a talent for gift giving. Plan to buy from companies that specialize in products geared toward businesses. As differentiation becomes more important to corporations, the proper gifts to vendors, business partners, and employees as well as thank-you's, become increasingly important.

Set up your business right out of your home office. This may require some door-knocking and email campaigns to get started, but once you establish yourself and

service your clients successfully you can easily build long term relationships. Once in the door, there are plenty of opportunities to grow your business with your clients- think, birthdays, holidays, promotions, and retirement gifts.

According to <a href="Insanefreedom.com">Insanefreedom.com</a>, you could pocket from \$50 - \$200 an hour. <a href="The Balance">The Balance</a> further outlines the requirements and pointers on how to grow this business.

#### 31. Retail Arbitrage: A bargain hunter's dream.

Do you enjoy the art of finding the best deals? Do you enjoy sifting through promotional mail to find discounts on everyday items? That's a business opportunity called retail arbitrage. Here's how it works. Let's say Wal-Mart has a sale on a 24oz. bottle of Windex for \$1.49 a bottle. Take a look on Amazon and see what it's selling for there. If the lowest price you find is \$3.00, buy a case or two from Wal-Mart and resell it on Amazon for \$3.00 each. You're making \$1.50 per bottle, that's retail arbitrage, and it can be done on any product or item. You will have to set up an account on Amazon.

Sellerapp and StartupBros provide additional insight and

detailed directions on how to set up this unique business.

## 32. <u>Teach Yoga</u>: Stress has been linked to many health issues.

Yoga is a popular health trend that spans all ages. Most yoga studios look for additional revenue streams to keep their studios filled. Senior certification as a yoga teacher allows for flexibility to teach in studios and senior centers. Senior centers are popping up everywhere across the country, so there is going to be limitless opportunities. Silver Age Yoga is a non-profit organization that caters to the senior yoga enthusiast. It's a good place to start to explore what this field has to offer and get certified.

#### 33. <u>Baking</u>: There's always room for dessert.

Do you love to bake? Want to share a secret family recipe that everyone can't get enough of? First, check the local health department guidelines for what they typically call cottage industries. They will dictate what you need to do and how you can sell your baked items.

You may be limited in the beginning to roadside stands and farmers' markets.

Once you get on your feet, you can rent or lease commercial kitchens to expand your production and outlets for your baked goods. WebstaurantStore and ThePennyHoarder offer excellent insight into what all is involved in setting up a home bakery.

#### 34. Sell Antiques: There's value in the attic.

All kinds of people in all sorts of places are interested in antiques. It's hard to drive through a town in the U.S. and not see an antique store. Their appeal stems from a degree of curiosity and also from nostalgia we have for things from the past.

Antiques can be found in a variety of places, like on the internet, at junkyards, estate sales, rummage sales, auctions, and garage sales.

HowToStartAnLLC.com offers detailed information on how to get an antique business off the ground, and the

<u>spruce Crafts</u> offers additional information for would-be antique enthusiasts.

#### 35. Child Care: Helping to raise the next generation.

This is an in-demand business today. You can virtually name your price depending on your area. But, you'll need a love for children to drive this business and you'll need to carve out some space in your living area to accommodate them. Start-up costs are minimal, a changing table, toys, puzzles, games, crafts, and toy storage and cots for napping. It can be challenging, as children are high energy and parents can be demanding.

There are state laws regulating the number of children in your care, so you'll need to familiarize yourself with local and state regulations. You will want to get CPR and first aid certified for parents' peace of mind. Three or four children can generate upwards of \$800 to \$2000 or more a week depending on where you're located.

<u>Small Business Trends</u> offers a variety of questions that should be answered before you take the dive. <u>Fundera</u>

offers an excellent nine-step approach to launching a daycare

## 36. <u>Organizing</u>: Staying organized can help anyone achieve their goals.

Do you have a knack for keeping your life and things organized? Busy people will pay dearly for help in organizing, from closets, to garages, basements, to storage lockers, and even their lives. Life events can have a major impact on people's lives, making organization a challenge.

Relocating, the birth of a child, death, marriage and other life-cycle events can greatly impact how a person's life is organized. People generally lack the vision needed to decorate and arrange furniture in a home, or even how to organize a kitchen. Major Organizers offers a large scope of options and business paths available in this field. Brit+Co offers excellent information regarding the specifics of the profession.

# 37. <u>Medical Billing</u>: The medical field is constantly expanding, and you've undoubtedly seen ads for home-based medical billing jobs online.

It sounds incredibly inviting, but as is normally the case, if it sounds too good to be true... you know the rest.

The only way you're going to work from home doing medical billing is if you have spent six to twelve months in a medical office and only then if your employer allows will you be able to work from home. What those ads are offering is an "opportunity" or business model to set up shop at home, with questionable leads and limited education on how to master the system.

This <u>medical billing guide</u> will help you facilitate a business in this field, earning nearly \$36,000 a year and requires little education or training.

## 38. <u>Collecting</u>: Is collections already a passion or hobby that you enjoy?

This is a wide-open field that can pay off if you know what's popular in the world of collecting. If you have stowed away some childhood toys, visit eBay to see their value now after 30 to 50 years, you'll be amazed at

what they can bring- especially if they're in good condition and you have the original packaging.

Rare instruments, baseball cards, vintage watches, and rare minerals are just a sampling of highly sought-after collectibles as outlined by <u>Forbes</u> in this article. As Forbes notes, there are eight steps to take to become a successful collector, and if you're interested in this business it's an invaluable read.

#### 39. Bookseller: Are you a voracious reader?

Can't put down the latest novel by John Grisham? Independent booksellers are enjoying a renaissance. If you've always dreamt about owning your own book store or online book store the <a href="Independent Online">Independent Online</a> <a href="Booksellers Association">Booksellers Association</a> is a great place to explore.

The basics of opening a bookstore can be viewed here and you'll be walked through what you need to know to get going. But say you love books but don't want to commit to a brick and mortar operation and all that it entails? Here are six home-based business ideas for book lovers.

## 40. <u>Home Inspecting</u>: The real estate industry is booming, and there are many other businesses that feed off of it.

If you have building experience, a home inspection business can be a natural next step from the strenuous construction environment. Though, experience is not mandatory in starting a career in this field. Many states do not require you to be licensed; however, it would be very helpful to have a good grasp of the fundamentals of a home's infrastructure. The purpose of this report is not to endorse <a href="ATI">ATI</a>, but rather directs you to their website for better insight on the broad scope of this industry and what it takes to tackle it. They also offer insight into making this a <a href="part-time">part-time</a> career that can be managed on your time schedule.

## 41. <u>Financial Planning</u>: Many people urgently want to take control of their own finances.

The value of personal financial planning is becoming not a luxury, but a necessity, with Social Security facing an uncertain future and Medicare and Medicaid being eroded by a dysfunctional government. To become a Certified Financial Planner you must pass what the industry refers to as the 4 "E's": Education, Examination, Experience, and Ethics.

The <u>certification program</u> is rigorous, but the designation is well-respected and pays, too. If you have experience in the industry, this may be a natural stepping stone for you.

## 42. <u>Charter Boat Captain</u>: If a life at sea is a dream of yours, put your love of the water to work for you.

So you love being in a boat on a warm summer afternoon. Listen here mate; if you're serious about becoming a captain at sea, you're going to have to nail down a few <u>requirements</u> before you set out for that four-hour cruise.

There are different types of certifications, but the most relevant include the Operator of an Uninspected Passenger Vehicle license, more commonly called the 6-pack license, and the Master's License. Most charter operations require the 6-pack, which is a license to carry 6 passengers out to sea. The requirements are lengthy and time-consuming, and could run upwards of \$1000,

but once you're done, you're ready to operate your own fishing charter. Anchors away!

## 43. <u>Property Management</u>: Has the real estate bug bitten you?

Property management may be an excellent way to satisfy that itch. Most states require licensing to be a property manager and you can find your state's requirements <a href="here">here</a>.

Property management, in essence, is overseeing the finances, marketing, and maintenance of a property. Managers can expect on a daily basis to be involved in...

"Finding and screening qualified tenants, executing leasing or rental agreements, collecting rents, handling tenant complaints or legal issues such as evictions, building maintenance and repair, as well as a complete financial accounting and reporting to the property owner." -All Property Management

44. <u>Video Editing</u>: So you just got a new Apple iMac, you love creating YouTube videos, and decided to start your own video editing business.

But first, you're going to have to make a couple of tough choices to get this business going. First, do you want to freelance or do you want to ultimately create a team. Next, do you want to edit only or shoot footage and edit?

These decisions will affect your potential client base. Then, "What problem am I trying to solve?"

"Going into business without a problem to solve makes your services and products much harder to sell. They're not needed. Or wanted. But solutions to problems are always in demand." -Screenlight

Screenlight offers a lot of useful information for the would-be video editor. Take some time to peruse this blog, before you take the leap.

## 45. <u>Coaching Sports</u>: Do have a love for sports and enjoy being around young people?

Most communities around the country have active youth sports programs. Small and large communities alike are typically very active and are always looking for adult participation.

Baseball, soccer, football, softball, and lacrosse, are just a few of the sports that need adult participation. The United States Sports Academy takes coaching to another level to enhance your expertise in any given sport. You can enroll in a tuition-based program or enroll in free classes to enhance your skills.

Sarah Daren, a feature writer on the Today Show website, explains the many benefits of coaching on your health, including: mental health, physical activity, and working with younger people.

#### 46. <u>Desktop Publishing</u>: Anyone can be a publisher.

Most businesses need books, newsletters, magazines, brochures, internet content, and graphic design for logos and signage as demonstrated here by <a href="https://example.com/signage/news/">The Balance Small Business</a>.

You'll notice that desktop publishing can span other profitable, closely-related opportunities, including: internet marketing services, web design or programming and you could further segment into social media management and email marketing.

## 47. Open a Bed & Breakfast: Love to entertain and meet new people?

Owning and operating a bed and breakfast can be an excellent way to earn an income and can be a great investment if you're located in the right area. Typically you'll want a resort area with year-round traffic. College towns and quaint, small towns near large, urban areas make great candidates as well.

There are many possible revenue streams to build upon, including life-cycle events, holidays and corporate getaways to build a customer base. Business travelers, vacationers, and relatives visiting from out of town are all viable targets. Community involvement is an easy way to build notoriety. Like anything else, it's a business and takes a lot of work as described here by <a href="Medical Red Activation">Bed & Breakfast.com</a> and <a href="Little Hotelier.">Little Hotelier.</a>

# 48. Event Planning: Ability to execute a plan and an eye for detail are the must-have prerequisites for this job.

The job will span most events from their inception through post-event operations. You may be asked to plan a variety of life-cycle events, births, weddings, engagements, deaths, Christenings, and Bar/Bat Mitzvahs. The field stretches way beyond these types of events, though, to include things like corporate meetings, conventions, parties, expos, and more.

Flexjobs describes the field like this: "Event planning jobs involve designing, organizing, coordinating, staging, and executing special events, meetings, conventions, parties, expos, and other get-togethers, from intimate affairs to large-scale professional gatherings. It's an end-to-end profession, meaning that duties often start at event conception and conclude with oversight of post-event operations, including cleanup."

## 49. <u>Security Services</u>: It's a dangerous world out there, and you can help.

There are daily shootings and other dangers in this country and individual people as well as corporations need and want to know how to prepare and respond.

There is a high demand for security at public functions, businesses, and personal premises. They depend on security services to monitor intrusions and aid police and fire in the case of an emergency. A security services business can be expected to be involved in a number of critical operations in the event of a disaster including, determining what the risks may be for a business, how to restart after a disaster, evacuation plans, a communications plan in the event of a disaster, and adequate insurance among many other critical issues that need to be addressed as described in this link.

## 50. <u>Supplement Your Social Security with "Shadow Income"</u>

Named for the massive pools of money that exist in the shadow of the stock market, "Shadow Income" represents a unique source of income that few people know about.

Chances are, your golf buddies or your financial advisor doesn't know anything about this so you'll need some specialized training.

Learn how to start collecting your share of "Shadow Income" at this website: <a href="http://www.profitsrun.com/ib-si">http://www.profitsrun.com/ib-si</a>

## 51. <u>Blogging</u>: Hop on this lucrative internet-based opportunity.

Blogging can be a great home-based business for almost anyone because you only need a laptop, a love of writing and the experience you plan to promote. Blogging originated as a simple web-based way to log activity. It quickly became viewed as a useful tool for marketing just about anything and everything, and from there, it exploded.

For example, you could be a fashion blogger, and that could be broken down to couture fashion, discount clothing or designer based blogs, and much more. There are health food blogs, exercising blogs, and financial blogs. If you can dream it, it can be a blog. The balance small business and blogging basics 101 offer a wealth of information about blogging, how to get started, and how to make money.

## 52. <u>Photography</u>: Tap into your creative side and cash in.

You've had a lifelong passion for photography, and now that you have some extra time on your hands you can turn that passion into income. Sounds simple enough, but if you are serious about it, there are a lot of questions that need to be answered and a lot of homework to be done.

What kind of equipment and what kind of photography to start? A simple Google search can get you started with the equipment or the websites <a href="Creative Live">Creative Live</a> and <a href="PHOTOMBA">PHOTOMBA</a> will help answer many of the questions regarding equipment and how to launch this business.

## 53. <u>Personal Shopper</u>: Love to shop? Always proud of your finds, deals, and fashionable outfits?

Or do you have years of retail experience that can be shared? There's money to be made by shopping for those who don't have the time, don't have the desire, or physically can't do it. You'll need a sense of style and be up to date on the latest fashions and health trends, though.

Also, you'll need to consider your client's budget and be respectful of it. Your job may be grocery shopping or buying clothes and accessories, armed with a cell phone camera for approval or joining your employer as an advisor. Here's where you can turn your <u>love of shopping</u> into a profitable business.

#### **Final Thoughts**

We live in amazing times. Thanks to the wonders of technology, it's easier than ever to generate income during a recession.

And there are so many options available; we've only scratched the surface in this report. The important thing is to find something that YOU enjoy and that you find personally fulfilling.

It is our hope that this guide will serve to launch you into the cash-rich lifestyle you have always dreamed of and deserve.

The Strange "Email Profit Signal"
That Predicts Big Market Moves...



For the full story, visit:

www.profitsrun.com/bigmoves