

# Goli Saivamsi Reddy

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## SUMMARY

Motivated IT professional with hands-on experience in ERP development (Dynamics 365 Business Central), Java Full Stack projects, and data visualization using Power BI. Skilled in customizing Business Central with AL language, implementing BC-CRM integrations, and building Power Automate flows for business process automation. Proficient in SQL and data analytics, with a proven ability to deliver innovative and data-driven solutions. Strong communicator with experience in both technical development and client-facing roles.

## SKILLS

**ERP & Automation:** Dynamics 365 Business Central (AL Language), CRM, Power Automate, SharePoint Integration

**Programming Languages:** Java (Spring Boot, Hibernate, JDBC), Python, SQL

**Data Visualization:** Power BI, Tableau, Excel (Power Query, DAX, Pivot)

**Soft Skills:** Analytical Thinking, Problem-solving, Communication, Team Collaboration

## WORK EXPERIENCE

### ERP Technical Consultant

Apr 2025 - Present

- Customized Business Central using AL: created/extended tables, pages, reports, and codeunits.
- Developed event subscriptions to implement custom logic without modifying standard objects.
- Built document/list pages, FactBoxes, and Role Centers to enhance usability.
- Worked on BC-CRM integration for synchronizing customer and sales data.
- Designed Power Automate flows for CRM-side automation (file handling, emails, SharePoint integration).
- Collaborated with teams to deliver ERP solutions aligned with client requirements.

## PROJECTS

### Banking Management System (KodNest)

Feb 2025

*Technologies:* Java, Hibernate, Oracle SQL

- Developed a banking application where users can create new accounts, log in, check balances, transfer amounts, and log out securely.
- Implemented user authentication to ensure secure transactions and account access.

### Power BI Hospitality Project - Week-over-Week Analysis

Sep 2024

*Technologies:* Power BI, Power Query, DAX

- Analyzed key metrics such as Revenue, Occupancy, ADR, and RevPAR.
- Processed raw data and built relationships in Power Query.
- Created calculated fields using DAX formulas and developed insightful visualizations to track performance trends.

### Enhancing Product Innovation Through Advanced Aspect-Based Sentiment Analysis (UWS)

Dec 2024

*Technologies:* Natural Language Processing

- Conducted advanced research on using Aspect-Based Sentiment Analysis (ABSA) for improving product innovation.
- Applied Natural Language Processing (NLP) methodologies to analyze customer reviews and derive actionable insights.
- Evaluated the ABSA methodology's performance and recommended its integration into product development strategies.

## CERTIFICATIONS

### SQL Certification

Intellipaat

### Google Data Analytics Certification

Coursera

### Python, Java & SQL Certification

KodNest

## ACHIEVEMENTS

**Database Design Mastery:** Achieved a perfect score of 100/100 in the Database Design module(UWS).

**Dynamic Leadership in Social Service:** Led 50+ impactful events as President of the NSS Club (2020-2022), earning "Best Coordinator of the Year."

**Innovative Project Excellence:** Secured first prize for the "Home Automation" project in the PBA.

**Strategic Sports Leadership:** Led the college Kabaddi team to a second-place finish in competition

## EDUCATION

**Master's in Information Technology**

*May 2023 – Sep 2024*

*University of the West of Scotland, Distinction*

**Bachelor of Technology (ECE)**

*Jun 2018 – Aug 2022*

*K.G. Reddy College of Engineering & Technology (KGRCET), 70*

*Jul 2016 – Apr 2018*

**Intermediate**

*Sri Chaitanya Junior College, 80*