

Bike Sales

Marital Status

Married

Single

Region

Europe

North America

Pacific

Home Owner

No

Yes

Education

Bachelors

Graduate Degree

High School

Partial College

Partial High School

Children

0

1

2

3

4

5

Line chart showing Bike Sales by Age Group (20's, 30's, 40's, 50+) for Female (F) and Male (M) customers.

Age Group	F	M
20's	49	61
30's	169	169
40's	149	149
50+	192	144

Bar chart showing Bike Sales by Distance (0-1 Miles, 1-2 Miles, 2-5 Miles, 5-10 Miles, More than 10 Miles) for Female (F) and Male (M) customers.

Distance	F	M
0-1 Miles	210	170
1-2 Miles	70	70
2-5 Miles	70	70
5-10 Miles	70	100
More than 10 Miles	50	40

Bar chart showing Bike Sales by Price Range (\$10,000.00 to \$170,000.00) for Female (F) and Male (M) customers.

Price Range	F	M
\$10,000.00	40	30
\$20,000.00	40	35
\$30,000.00	40	30
\$40,000.00	70	75
\$50,000.00	75	80
\$60,000.00	20	20
\$70,000.00	85	90
\$80,000.00	60	60
\$90,000.00	45	55
\$100,000.00	20	20
\$110,000.00	15	15
\$120,000.00	10	10
\$130,000.00	10	10
\$140,000.00	20	20
\$150,000.00	10	10
\$160,000.00	5	5
\$170,000.00	5	5