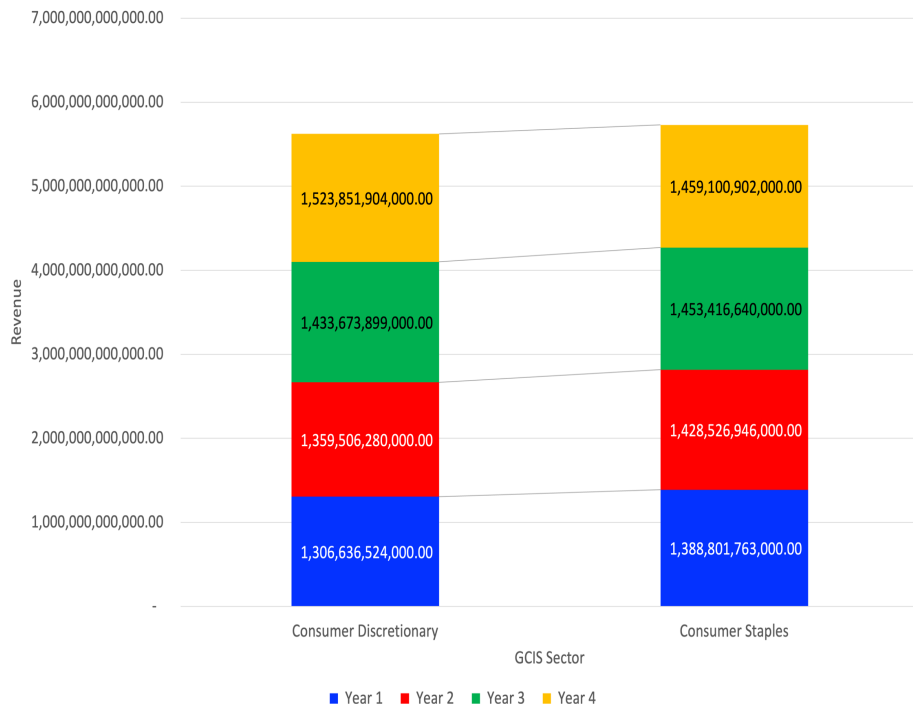


How does the total revenue for the Consumer Discretionary sector and the Consumer Staples sector compare over a 4 year period?

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The total revenues for the Consumer Discretionary (\$5,623,668,607,000) and Consumer Staples (\$5,729,846,251,000) were the highest of all the GICS sectors, over the four-year period. During the first three years, Consumer Staples had a higher average revenue (\$1,423,581,783,000), than the Consumer Discretionary sector (\$1,366,605,567,667). In the fourth year Consumer Discretionary had the highest revenue (\$1,523,851,904,000). Consumer Staples had the highest revenue and a low standard deviation, meaning more stability in the market. The range of the total revenue over the four-year period, for the Consumer Discretionary sector (\$217,215,380,000) is three times higher than the range for the Consumer Staples sector (\$\$70,299,139,000). Based on the low range, the Consumer Staples sector has less variability amongst it's companies, unlike the Consumer Discretionary sector.

GICS Sector	Year 1	Year 2	Year 3	Year 4	Grand Total
Consumer Discretionary	1,306,636,524,000.00	1,359,506,280,000.00	1,433,673,899,000.00	1,523,851,904,000.00	5,623,668,607,000.00
Consumer Staples	1,388,801,763,000.00	1,428,526,946,000.00	1,453,416,640,000.00	1,459,100,902,000.00	5,729,846,251,000.00

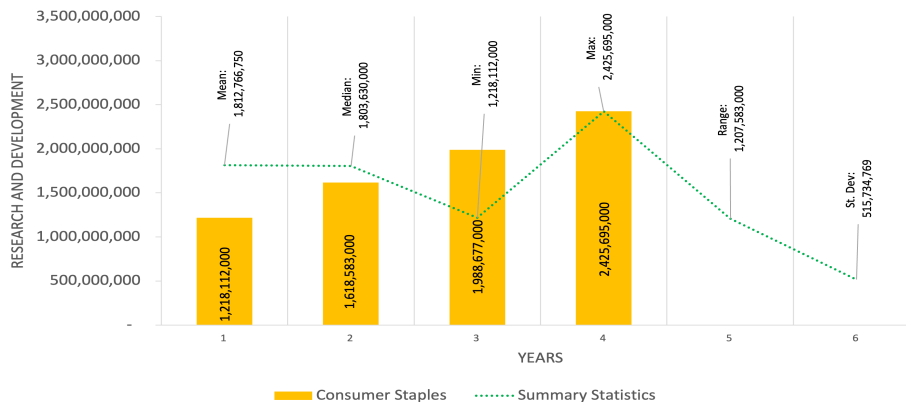
GICS Sector	Mean	Median	Minimum	Maximum	Range	Standard Deviation
Consumer Discretionary	1,405,917,151,750.00	1,396,590,089,500.00	1,306,636,524,000.00	1,523,851,904,000.00	217,215,380,000.00	94,321,533,188.70
Consumer Staples	1,432,461,562,750.00	1,440,971,793,000.00	1,388,801,763,000.00	1,459,100,902,000.00	70,299,139,000.00	31,991,816,565.12

How does the Consumer Discretionary R&D expenditures compare to the Consumer Staples R&D expenditures?

VISUAL REPRESENTATION OF CONSUMER DISCRETIONARY



VISUAL REPRESENTATION OF CONSUMER STAPLES



The Consumer Staples sector had the largest amount of Research and Development expenditures (\$7,251,067,000), over the four-year period. The Consumer Discretionary R&D expenditures steadily grew over the four-year period and had a lower standard deviation (61,259,623), than that of the Consumer Staples sector (\$515,734,769). This means that the Consumer Discretionary sector was more stable with their R&D expenditures; which could be attributed to this sector providing the top revenue of all sectors in the fourth year. The range for the Consumer Discretionary sector (\$143,017,000) was much lower than that of the Consumer Staples sector (\$1,207,583,000). Based on the lower range for the Consumer Discretionary sector has less variability.

GICS Sector	Year 1	Year 2	Year 3	Year 4	Total R&D
Consumer Discretionary	526,970,000	572,514,000	617,677,000	669,987,000	2,387,148,000
Consumer Staples	1,218,112,000	1,618,583,000	1,988,677,000	2,425,695,000	7,251,067,000

GICS Sector	Mean	Median	Minimum	Maximum	Range	Standard Deviation
Consumer Discretionary	596,787,000	595,095,500	526,970,000	669,987,000	143,017,000	61,259,622.69
Consumer Staples	1,812,766,750	1,803,630,000	1,218,112,000	2,425,695,000	1,207,583,000	515,734,769.10