X Store Sales Data Analysis





Presented by:

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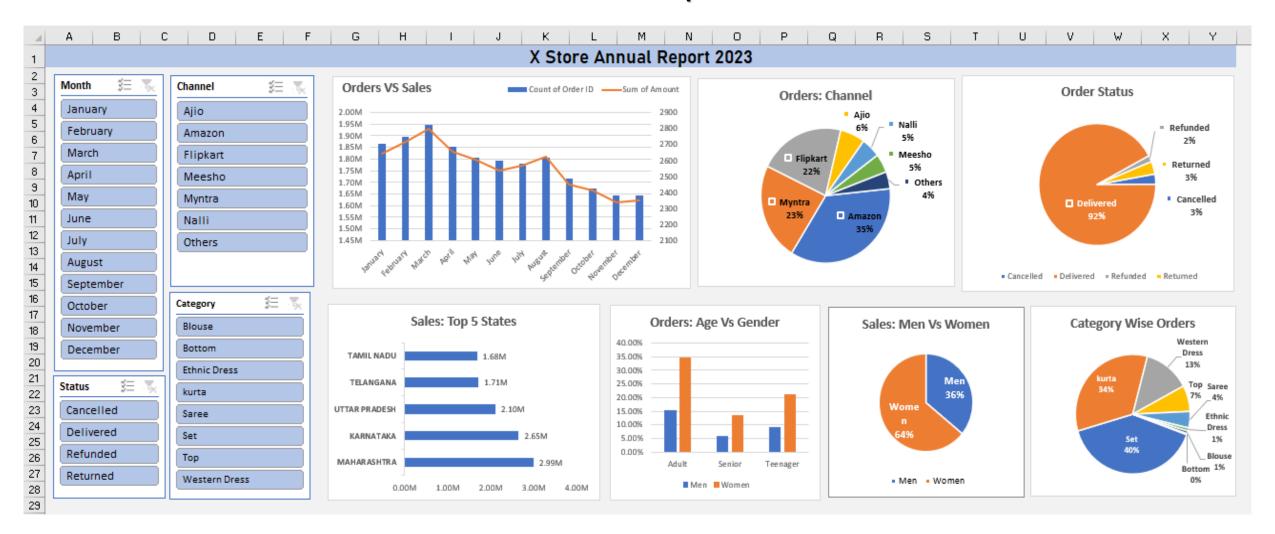








X Store Annual Report 2023











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Customer Requirements:

- 1. Compare the sales and orders using single chart.
- 2. Which month got the highest sales and orders?
- 3. Who purchased more- men or women in 2023?
- 4. What are different order status in 2023?
- 5. List top 05 states contributing to the sales?
- 6. Relation between age and gender based on number of orders.
- 7. Which channel is contributing to maximum sales?
- 8. Highest selling category?









X Store Sales Data Analysis



- 1. Customer Requirements
- 2. Excel Data
- 3. Data Cleaning
- 4. Data Processing
- 5. Data Analysis
- 6. Interactive Dashboard
- 7. Insights







Month Wise Order Vs Sales



4	Α	В	С	D	E	F	G	Н	1	J
1										
2										
3	Row Labels 🔻	Count of Order ID	Sum of Amount	Orda	rs VS Sal	ΩS			nt of Order ID of Amount	
4	January	2702	1820601		:13 VJ Jai	C3		Sulli	OI AIIIOUIIL	2000
5	February	2750	1875932	2.00M - 1.95M -		_				2900
6	March	2819	1928066	1.90M -						2800
7	April	2685	1829263	1.85M - 1.80M -			_	_		2700
8	May	2617	1797822	1.75M -			M			2600
9	June	2597	1750966	1.70M -						2500 2400
10	July	2579	1772300	1.65M - 1.60M -					М	2300
11	August	2617	1808505	1.55M		\blacksquare	\blacksquare			2200
12	September	2490	1688871	1.50M - 1.45M -						2100
13	October	2424	1666662		s h. h.	E POLIN PA	54 WE 1014	A .A	d d d	
14	November	2383	1615356	late,	art wart Mari	b2. 4.	ry have hay	senternation	gi Hadalastik	
15	December	2384	1622033		Α.			des.	40. Op.	
16										



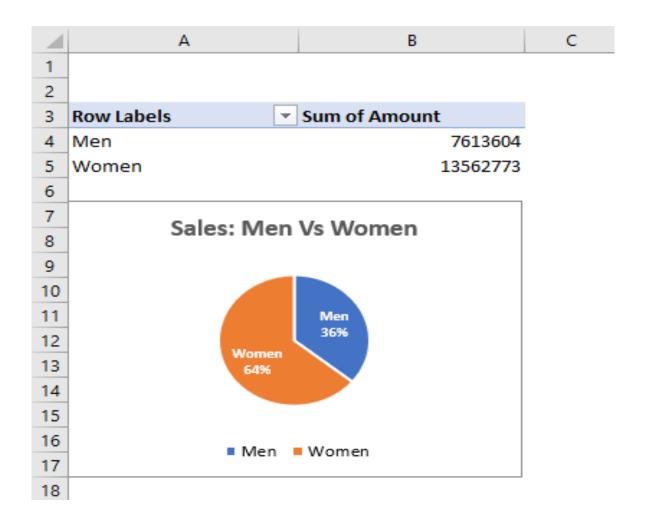






Sales: Men Vs Women







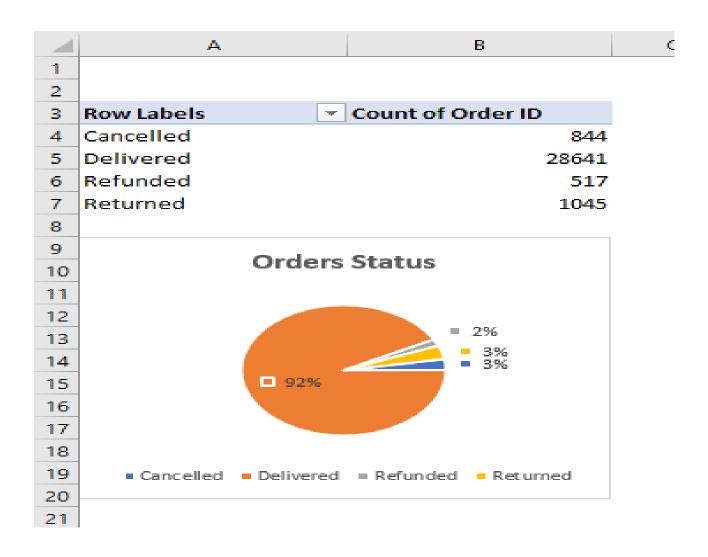






Order Status







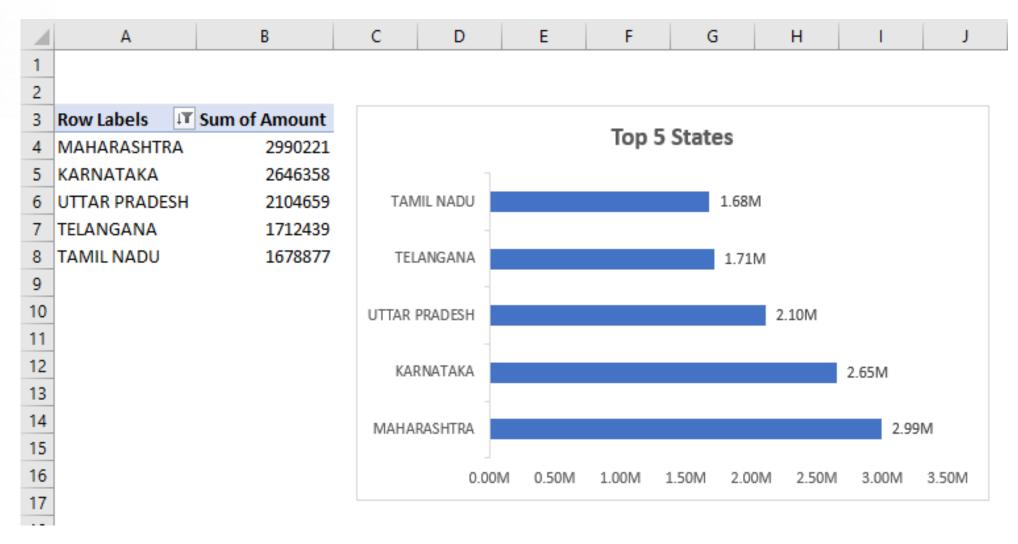






Sales: Top 5 States







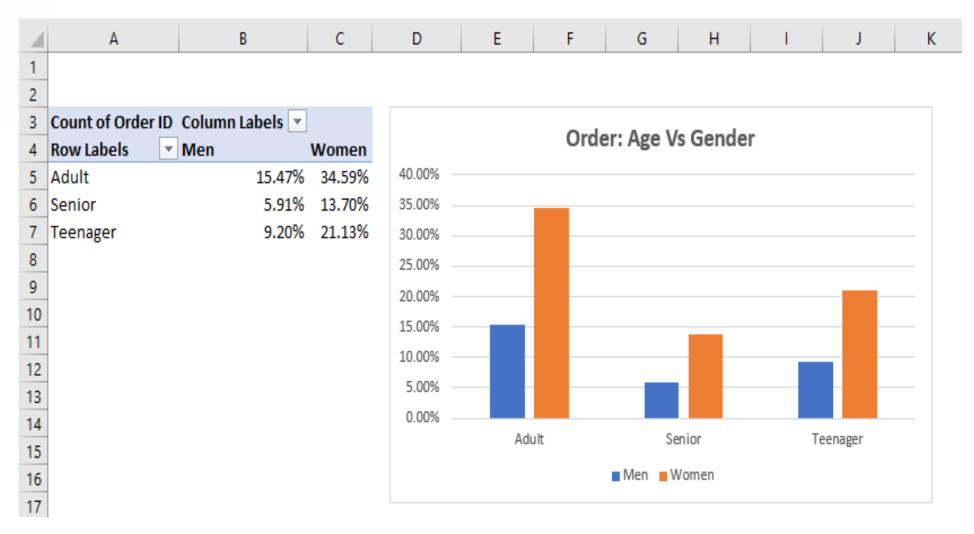






Order: Age Vs Gender













Orders: Channel Wise



4	Α	В	С	D	Е	F	G	Н				
1												
2												
3	Row Labels 🚚	Count of Order ID		Orders: Channel Wise								
4	Amazon	35.48%										
5	Myntra	23.36%										
6	Flipkart	21.59%		6% Nalli 5% Meesho								
7	Ajio	6.22%										
8	Nalli	4.78%		22% Others 5%								
9	Meesho	4.50%										
10	Others	4.06% Myntra 23% Amazon										
11				35%								
12												
13												
14												
15												









Orders: Category Wise



	Α	В	С	D	E	F	G		
1									
2									
3	Row Labels 💷	Count of Order ID			٠.	100			
4	Set	12391		Orders	ry Wise	_Western			
5	kurta	10446					Dress		
6	Western Dress	4066					13%		
7	Тор	2193		kurta Top					
8	Saree	1380			34%	7%	Ethnic		
9	Ethnic Dress	264		Saree 4%					
10	Blouse	229			Set	470	1% Blouse		
11	Bottom	78			40%		1%		
12						Bottom 0%			
13						U76			
14	1								









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