

X Store Sales Data Analysis



Presented by:

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X Store Annual Report 2023



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Customer Requirements:

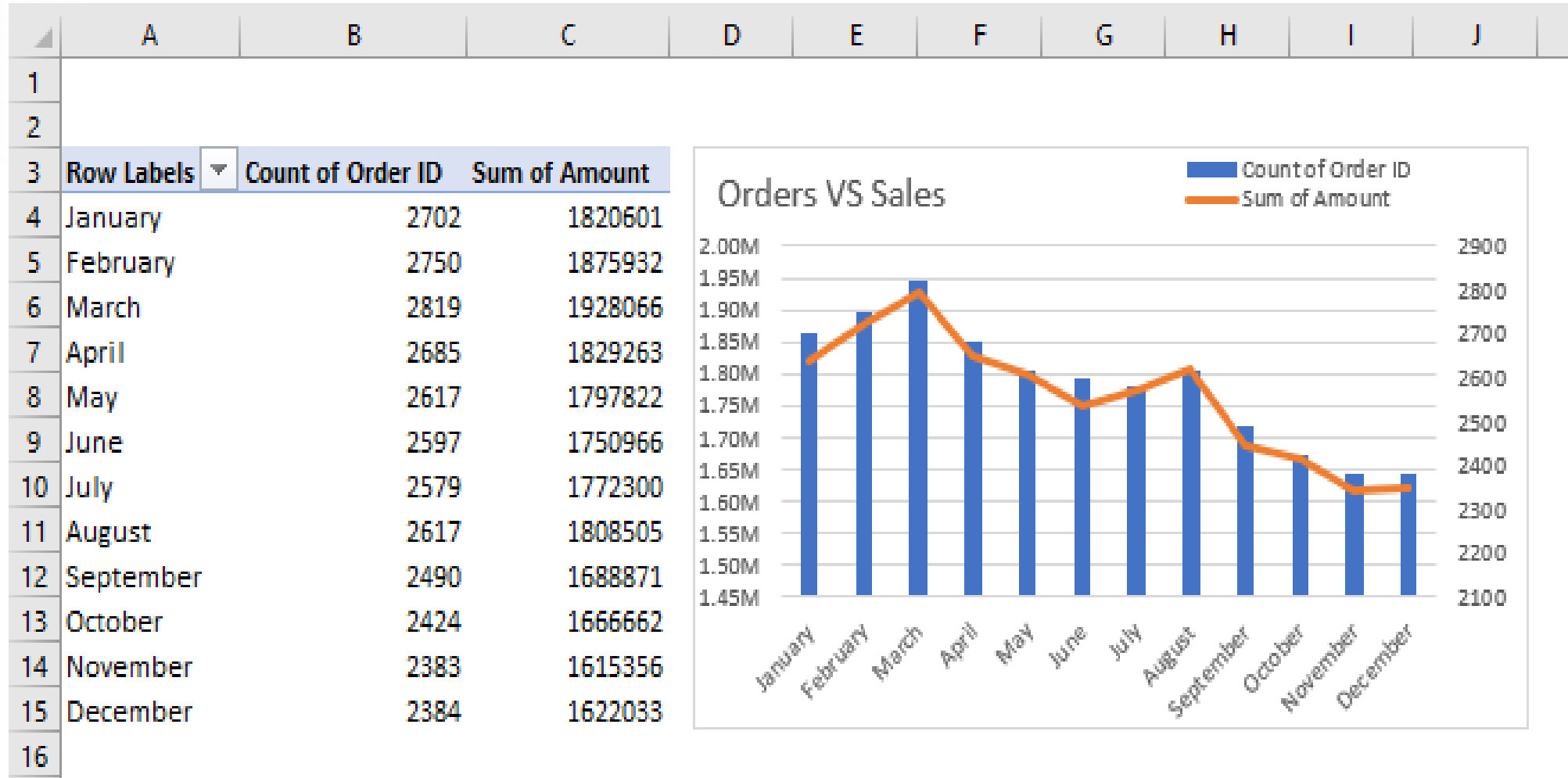
1. Compare the sales and orders using single chart.
2. Which month got the highest sales and orders?
3. Who purchased more- men or women in 2023?
4. What are different order status in 2023?
5. List top 05 states contributing to the sales?
6. Relation between age and gender based on number of orders.
7. Which channel is contributing to maximum sales?
8. Highest selling category?

X Store Sales Data Analysis

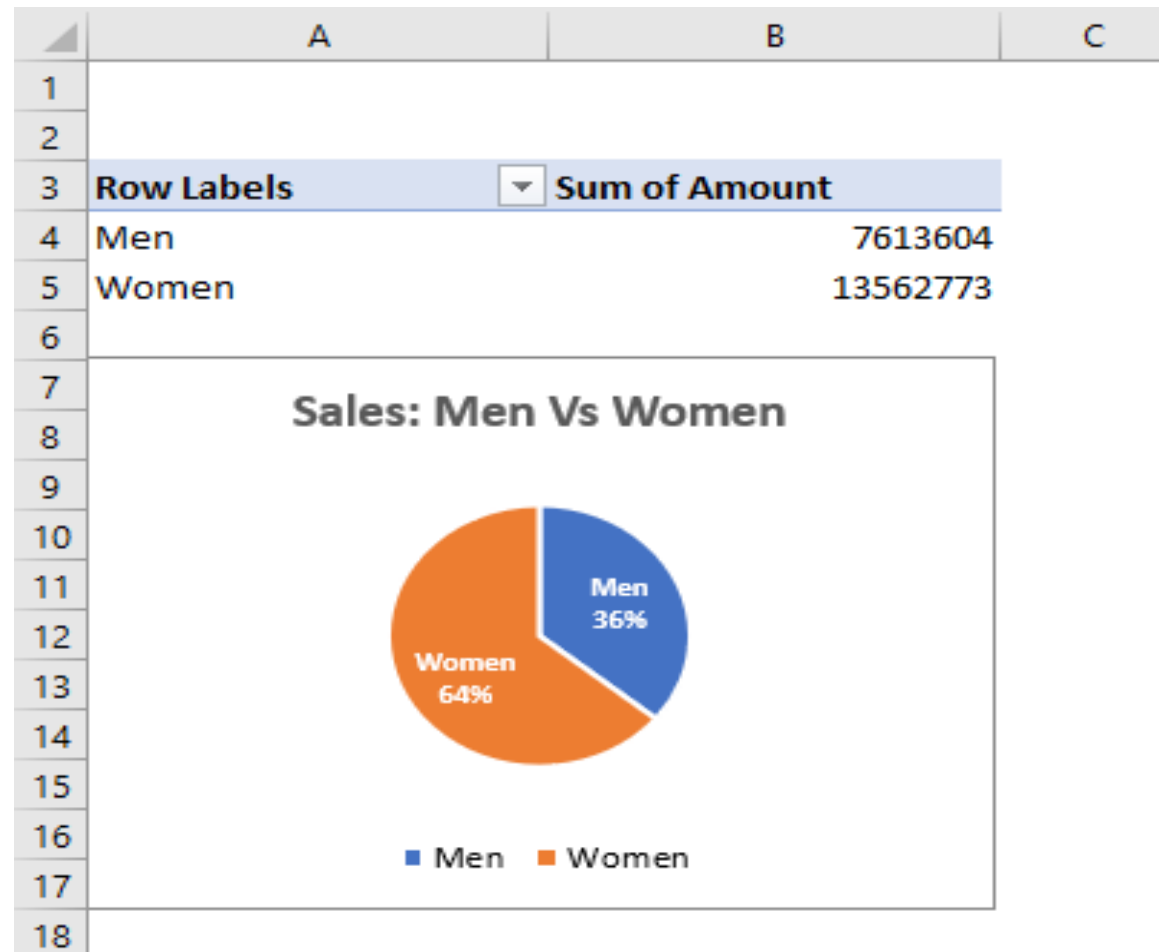


1. Customer Requirements
2. Excel Data
3. Data Cleaning
4. Data Processing
5. Data Analysis
6. Interactive Dashboard
7. Insights

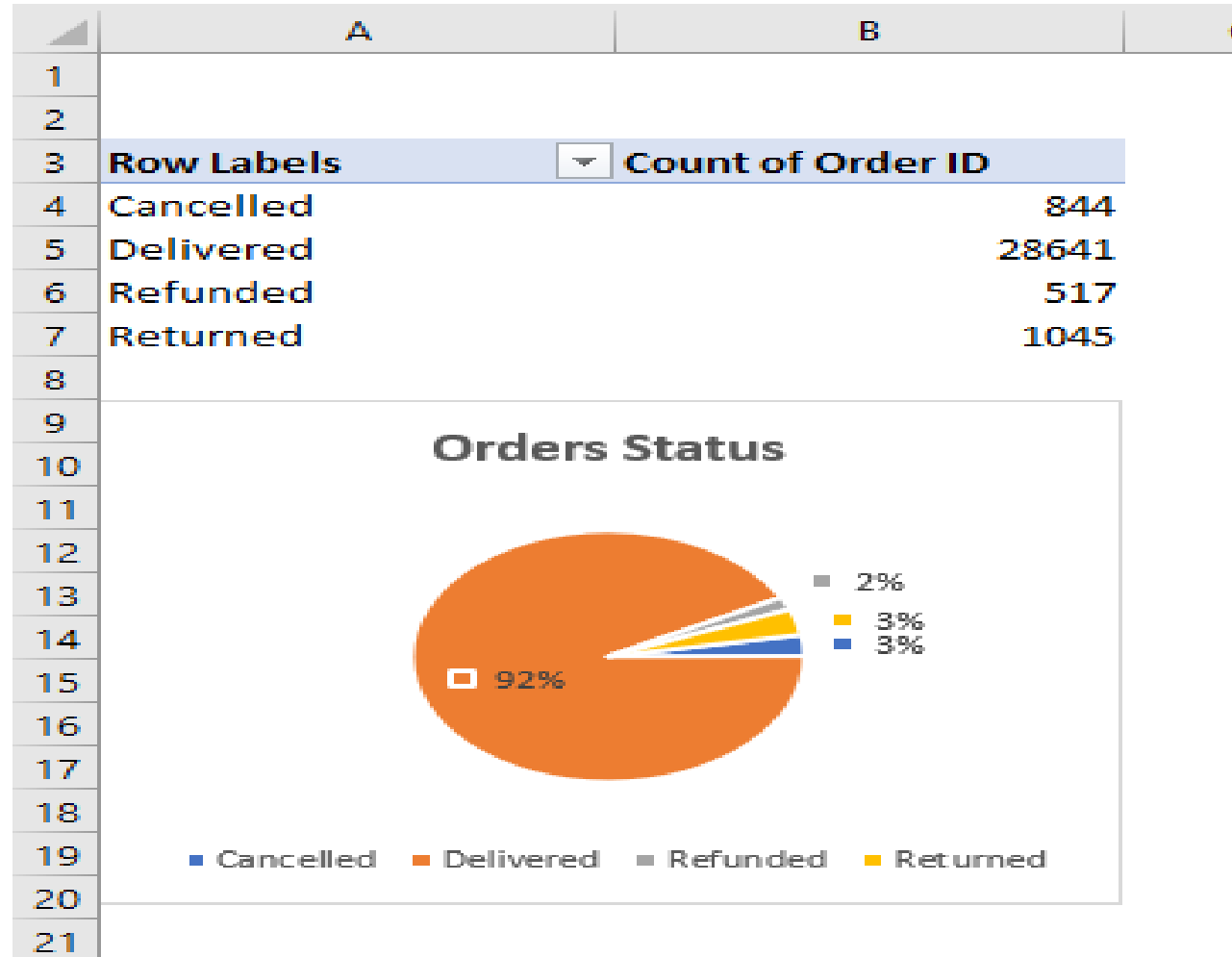
Month Wise Order Vs Sales



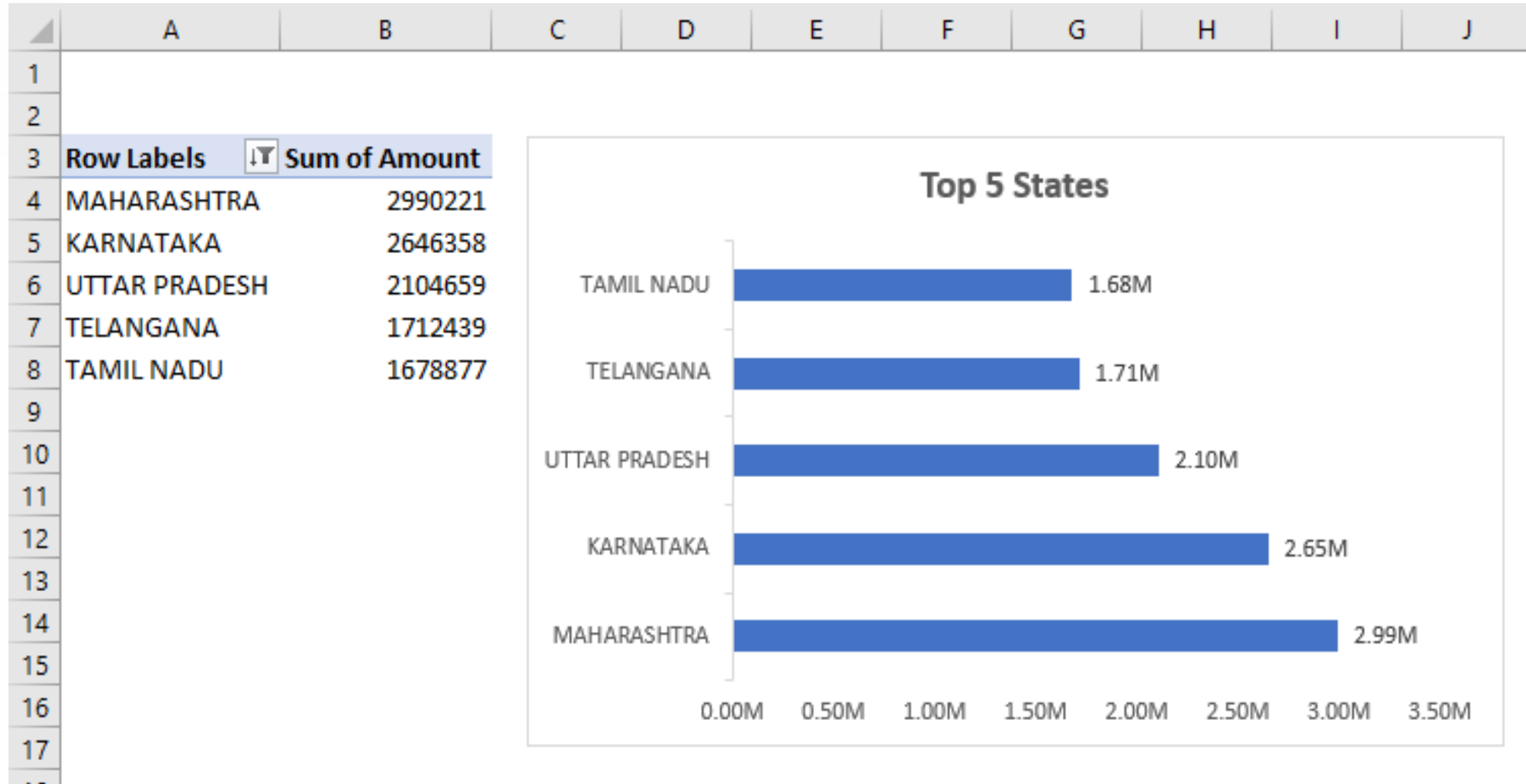
Sales: Men Vs Women



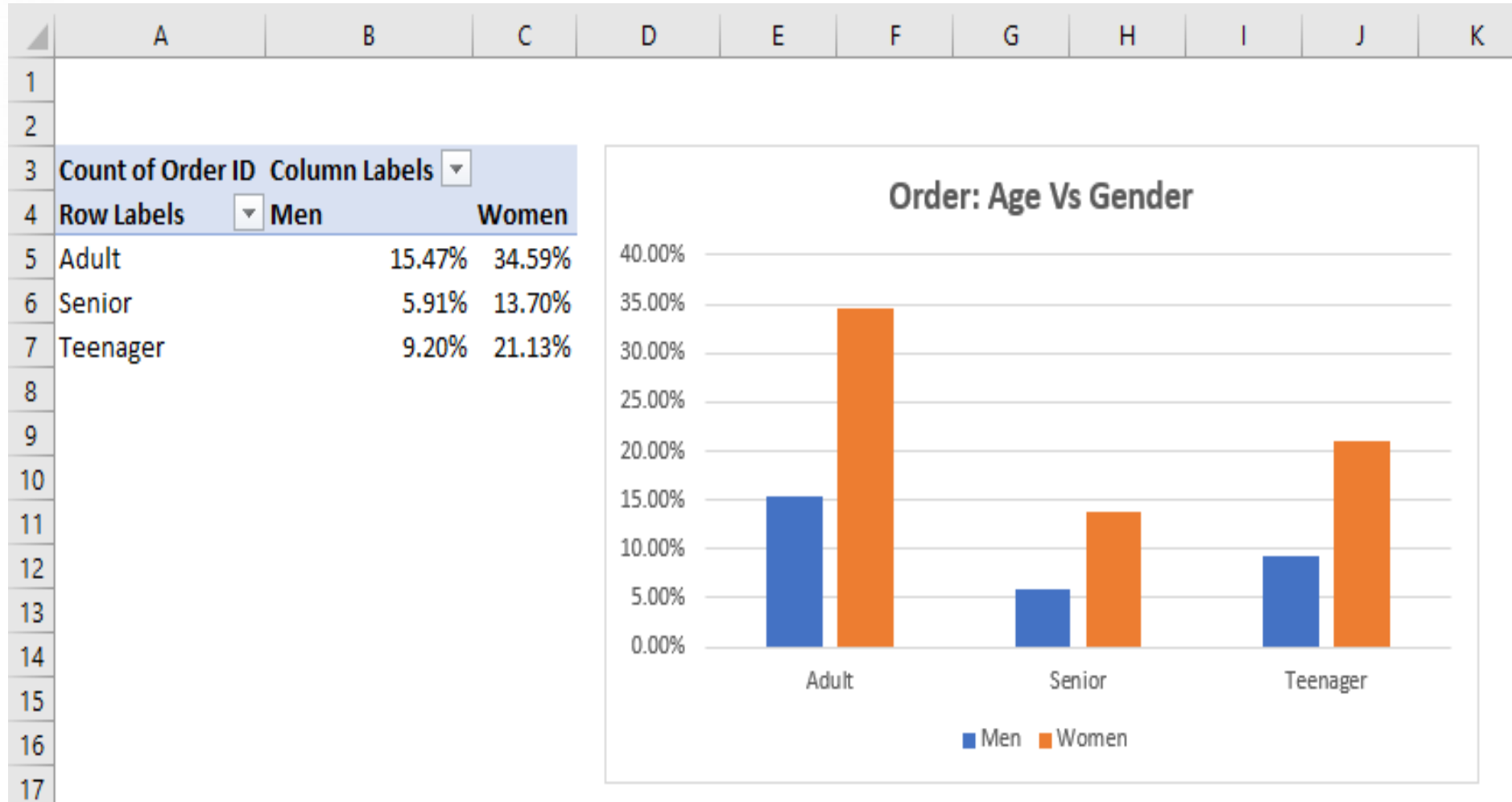
Order Status



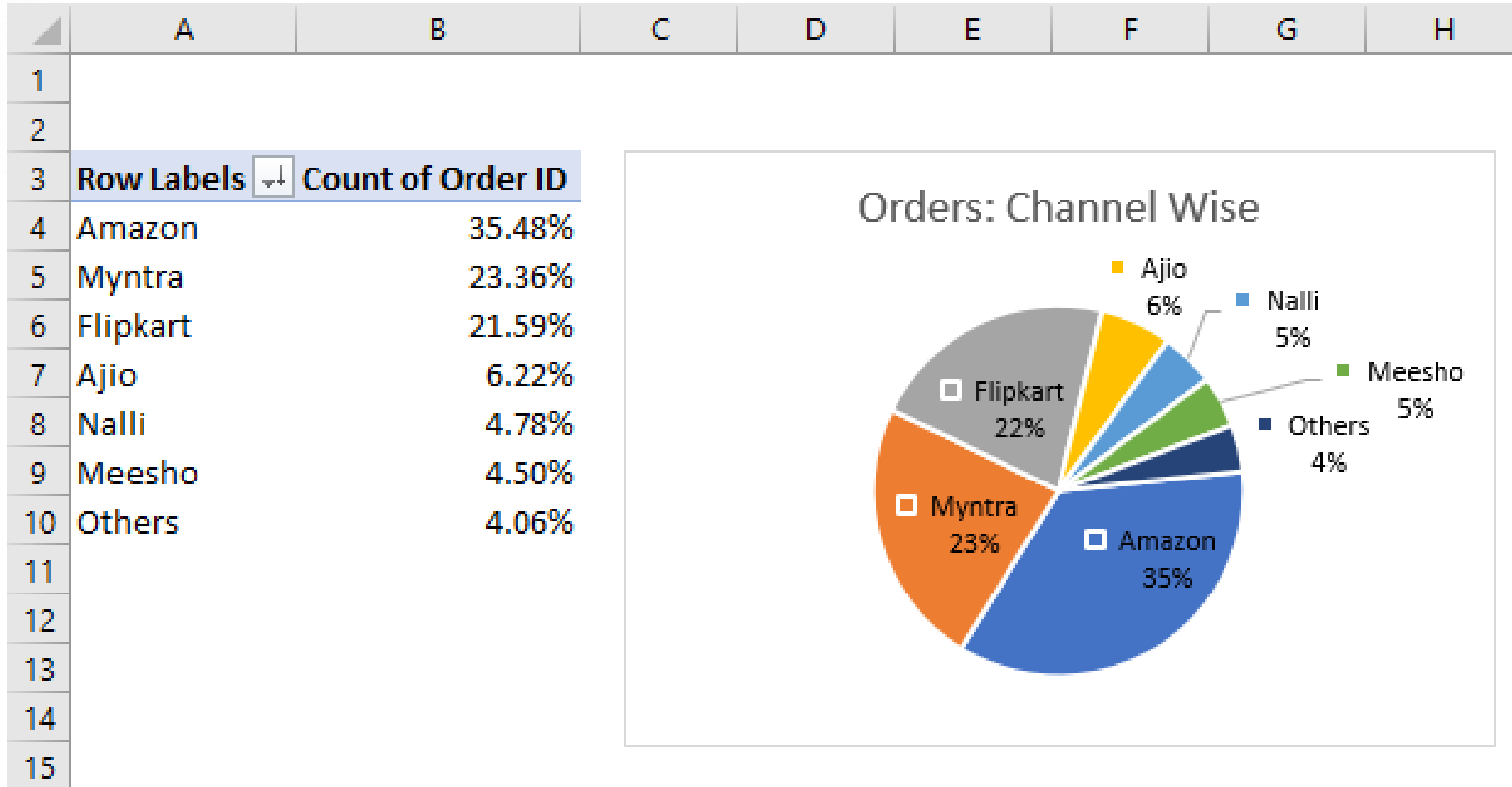
Sales: Top 5 States



Order: Age Vs Gender



Orders: Channel Wise

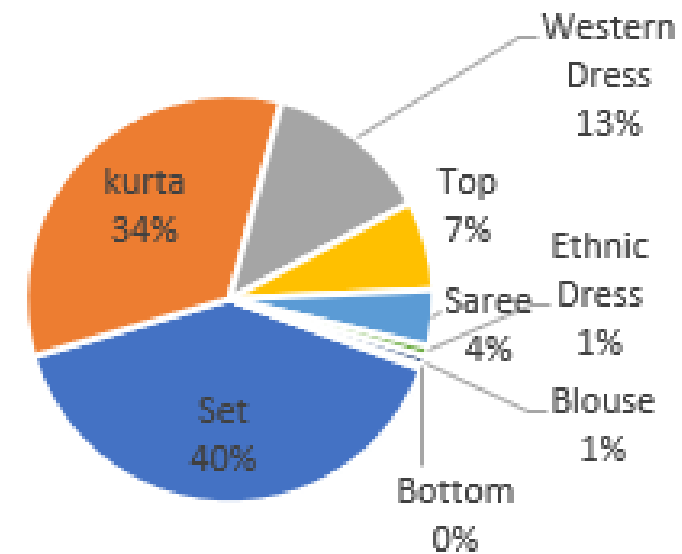


Orders: Category Wise



	A	B	C	D	E	F	G
1							
2							
3	Row Labels	Count of Order ID					
4	Set	12391					
5	kurta	10446					
6	Western Dress	4066					
7	Top	2193					
8	Saree	1380					
9	Ethnic Dress	264					
10	Blouse	229					
11	Bottom	78					
12							
13							
14							

Orders: Category Wise



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