

Transforming data into knowledge

# Big Data Visual Analytics

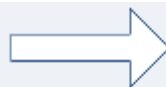
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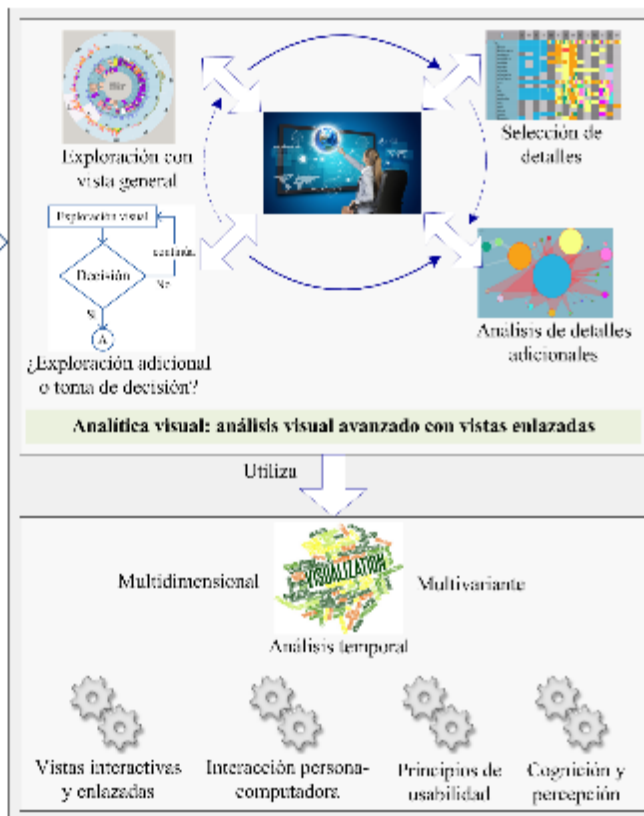
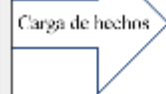
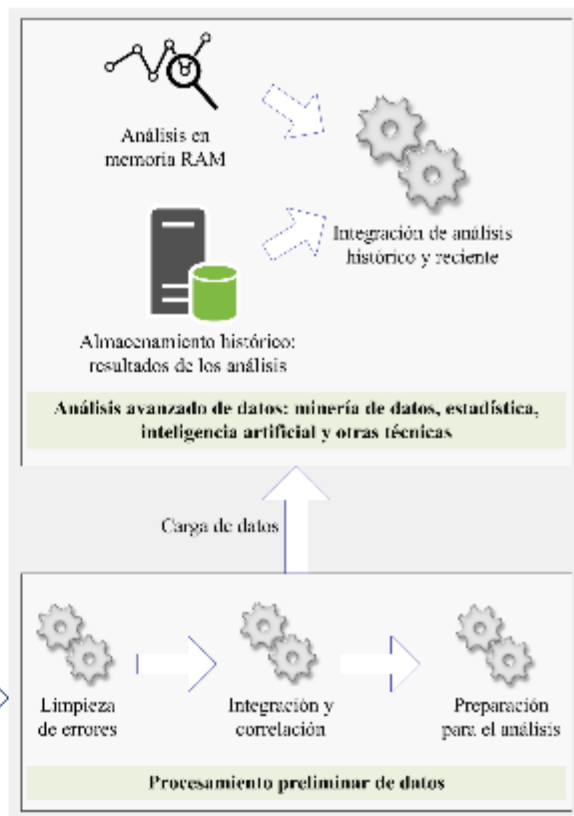
## Datos



## Información



## Conocimiento



## Analítica Visual Aplicada a Big Data (Visual Big Data Analytics)

# Motivation

## Carte Figurative des pertes successives en hommes de l'Armée Française dans la Campagne de Russie 1812-1813.

Revue par M. Minaud, Inspecteur Général des Ponts et Chaussées en retraite. Paris, le 20 Novembre 1869.

Les nombres d'hommes présents sont représentés par les longueurs des zones colorées à raison d'un millimètre pour dix mille hommes; ils sont de plus écrits en travers des zones. Le rouge désigne les hommes qui entrent en Russie, le noir ceux qui en sortent. Les renseignements qui ont servi à dresser la carte ont été puisés dans les ouvrages de M. M. Chiers, de Séjourné, de Fozensac, de Chambray et le journal inédit de Jélib, pharmacien de l'Armée depuis le 28 Octobre.

Les notes font juger à l'œil la diminution de l'armée; j'ai supposé que les corps de Lemoine, de Courbe et du Maréchal Davoust qui avaient été détachés vers Kiasik ou Mohilev et qui rejoignent l'armée, avaient toujours marché avec l'armée.

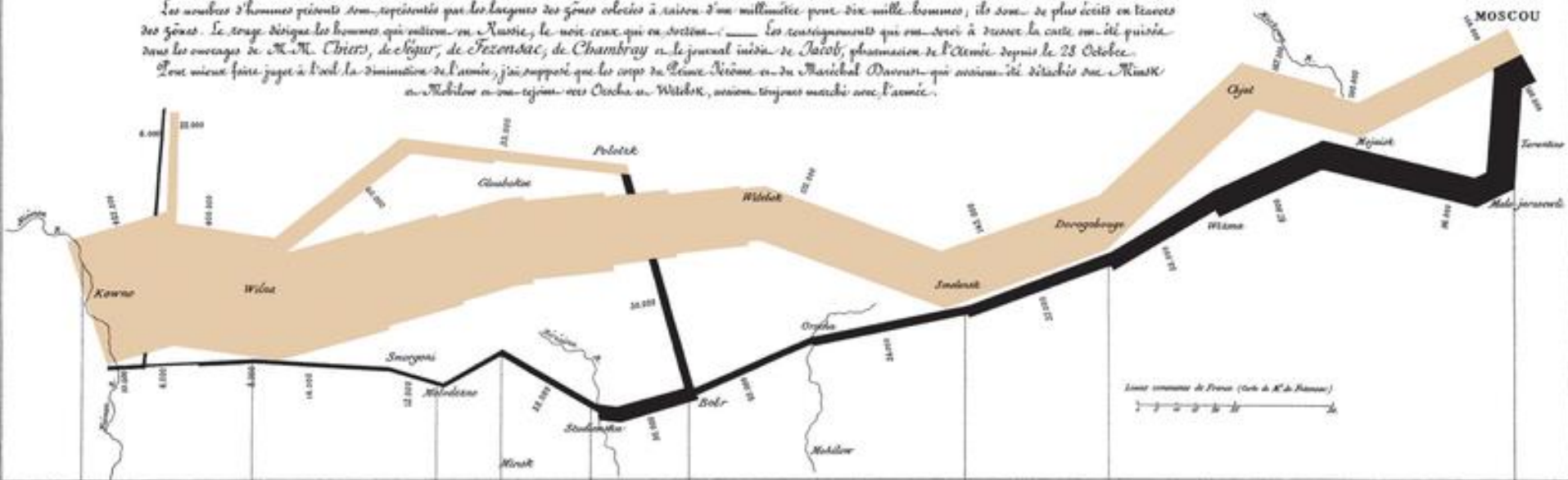
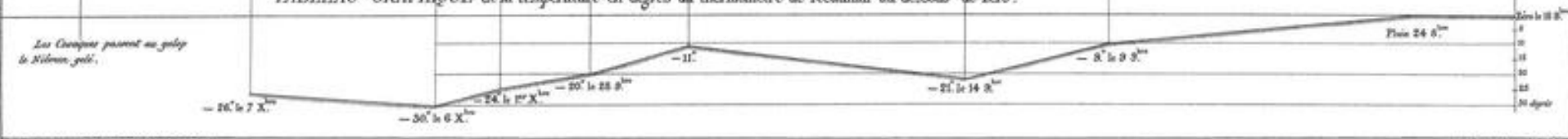


TABLEAU GRAPHIQUE de la température en degrés du thermomètre de Réaumur au dessous de zéro.



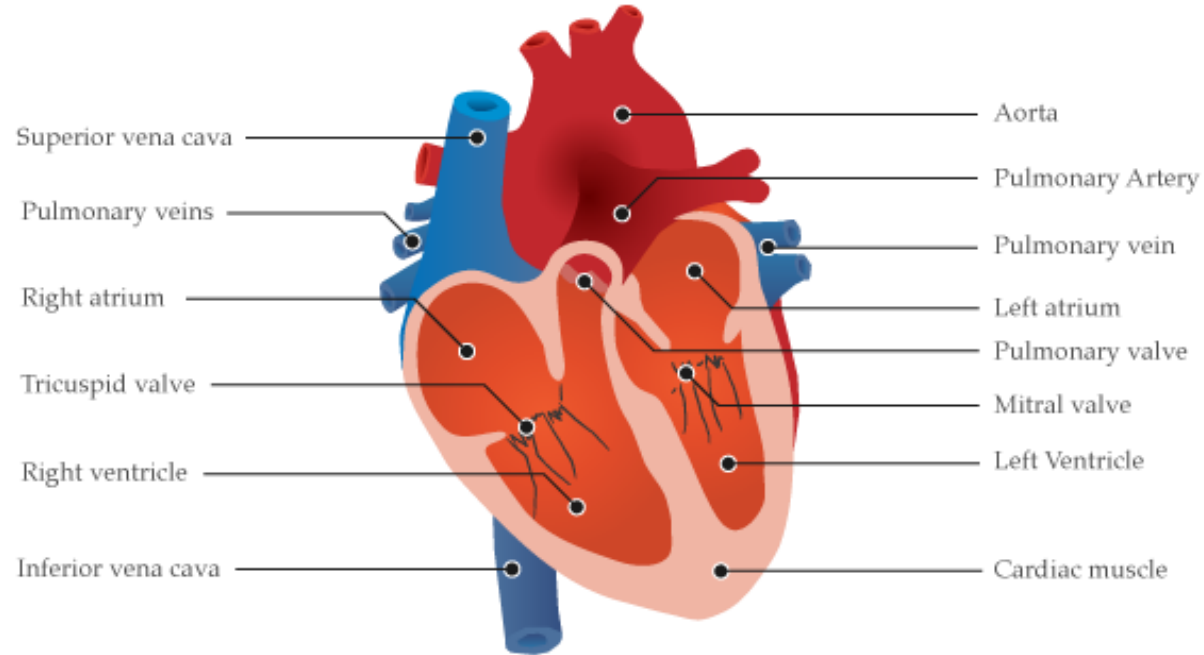
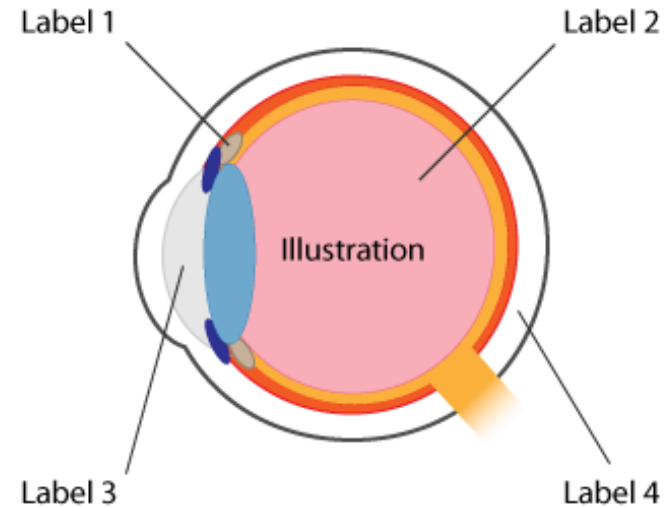
# Tag Cloud

# Word

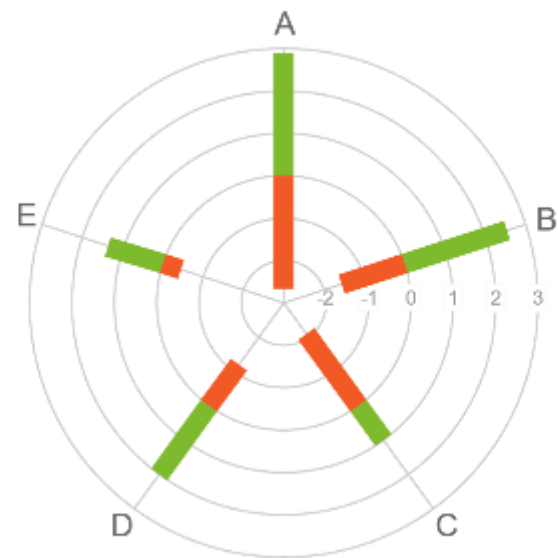
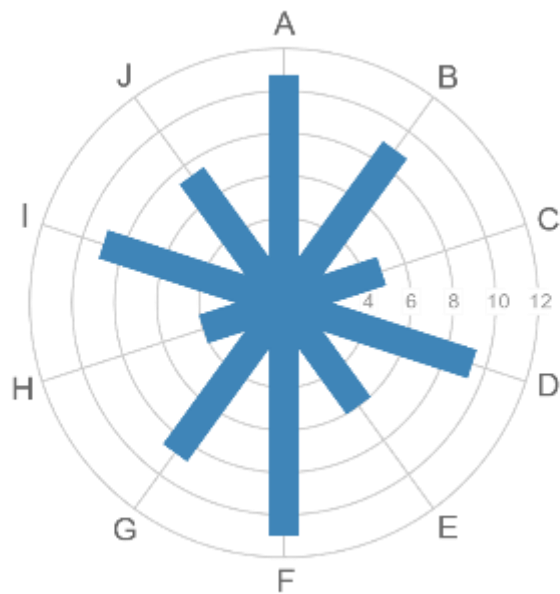
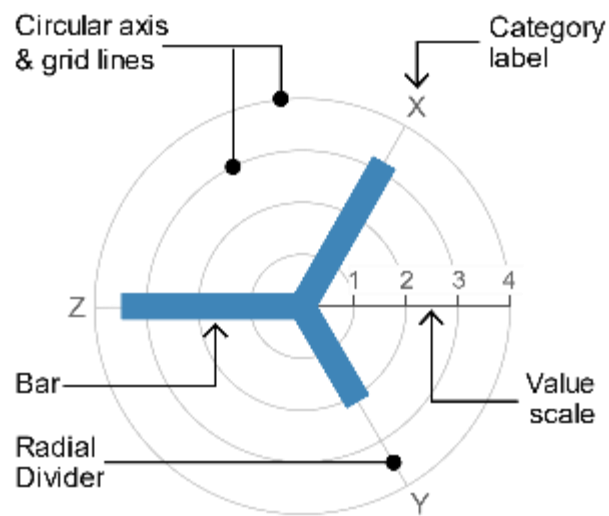
Word Size = Word Frequency



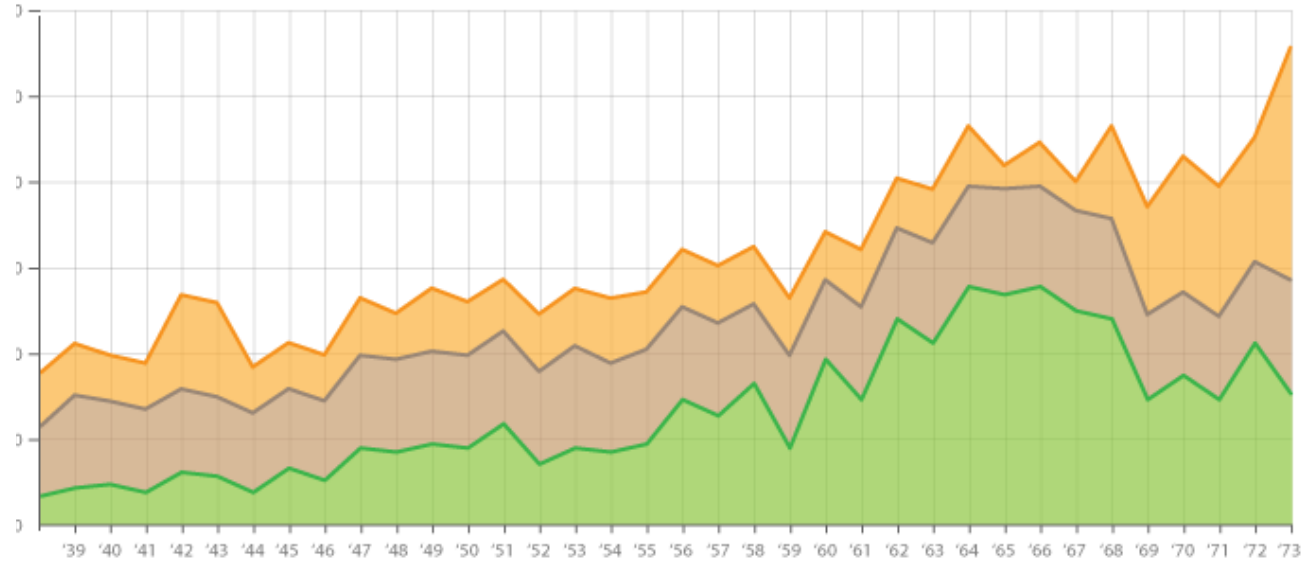
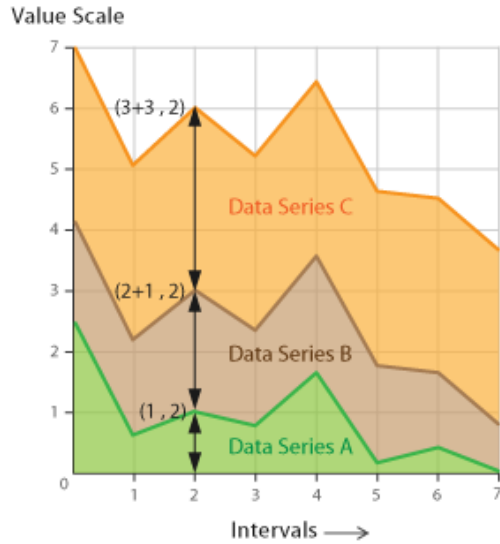
# Illustration Diagram



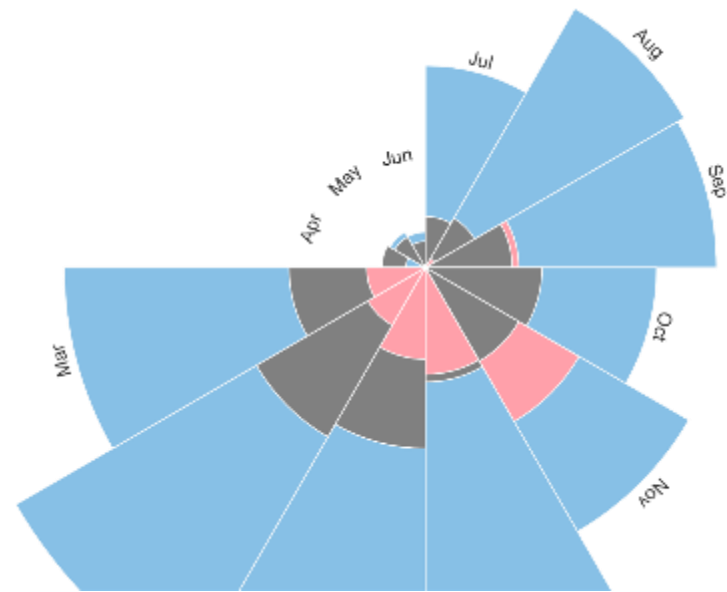
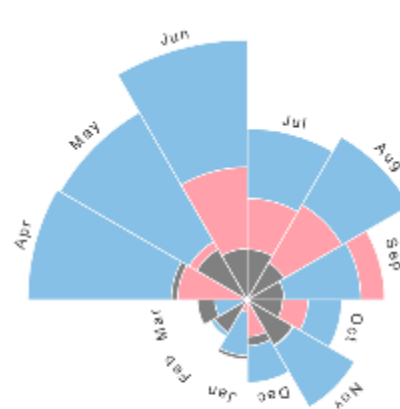
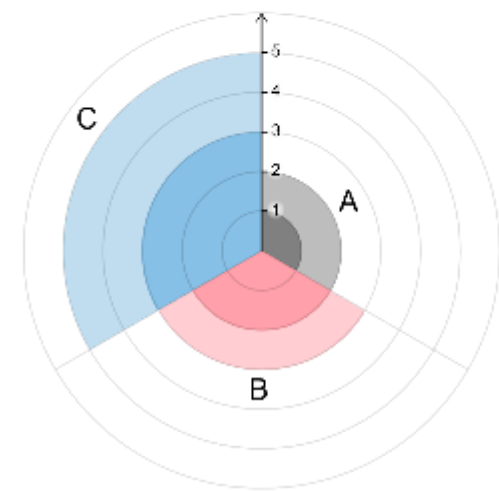
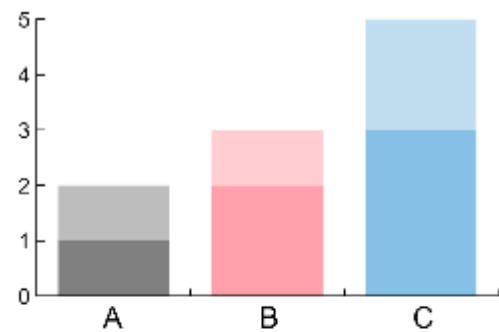
# Radial



# Stacked Area Graph

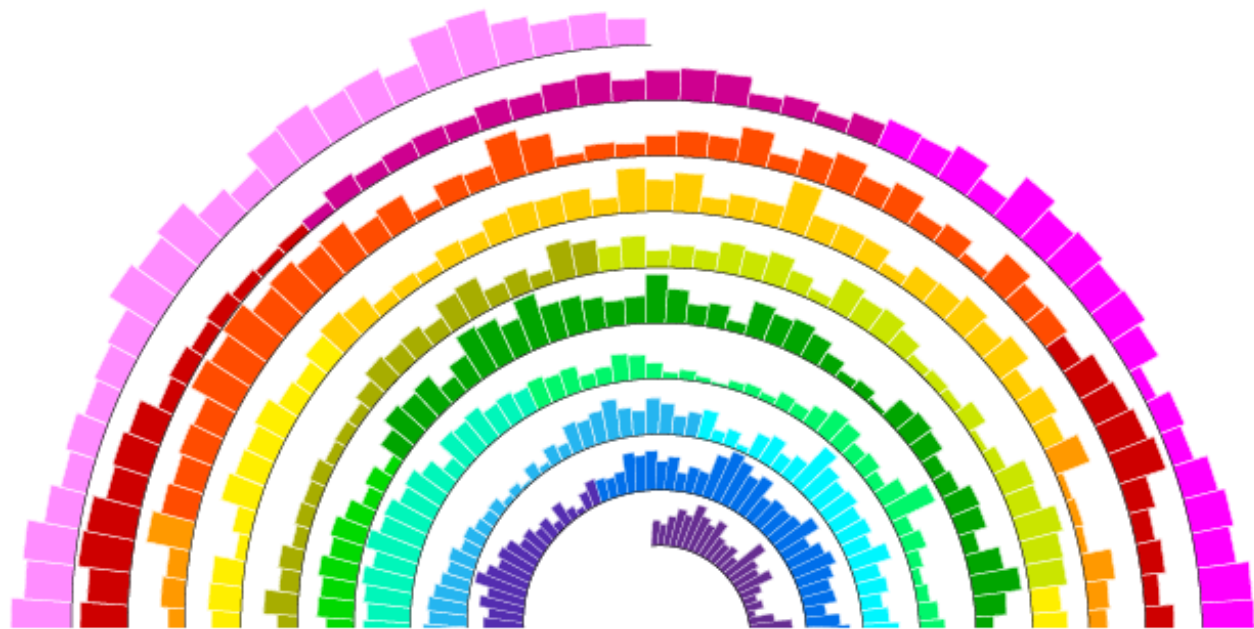
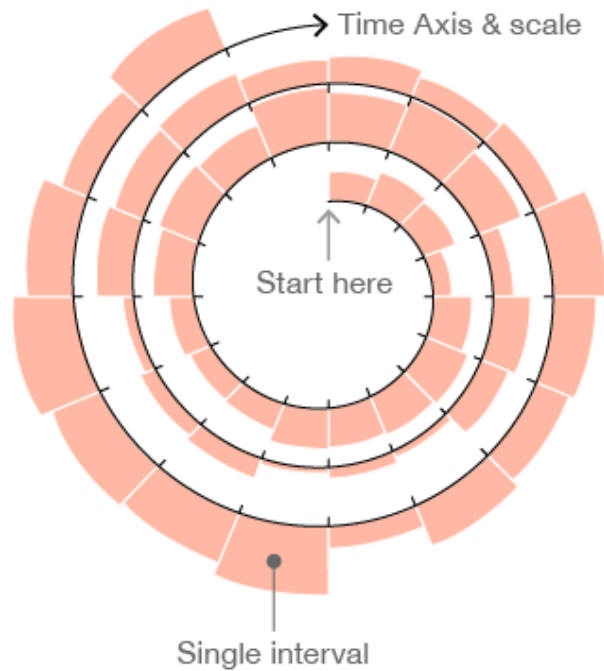


# Nightingale Rose

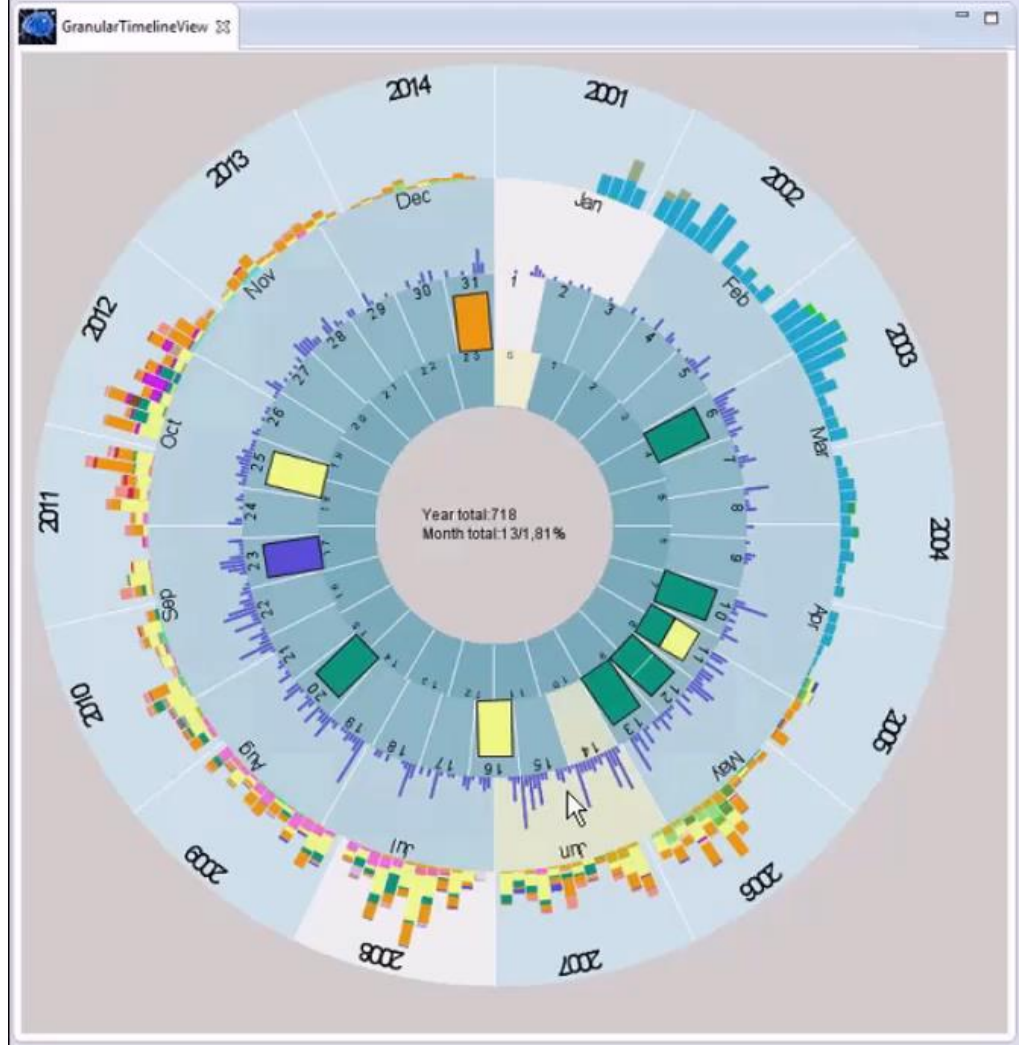




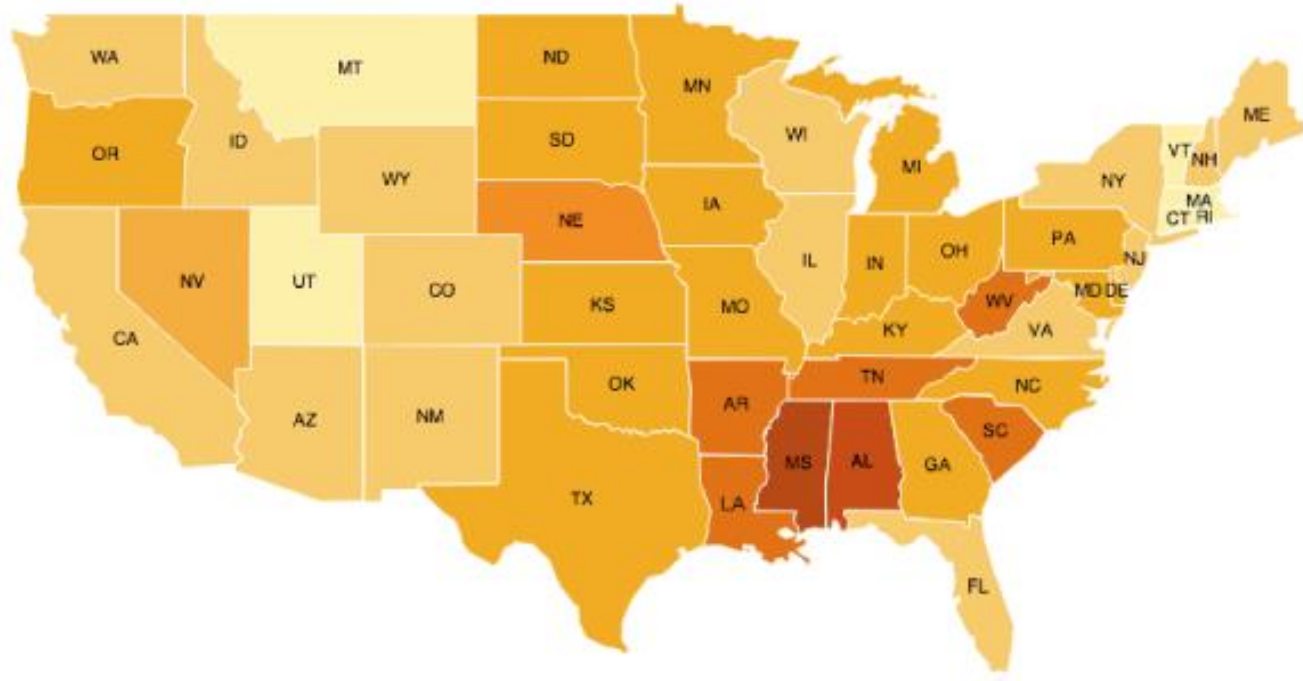
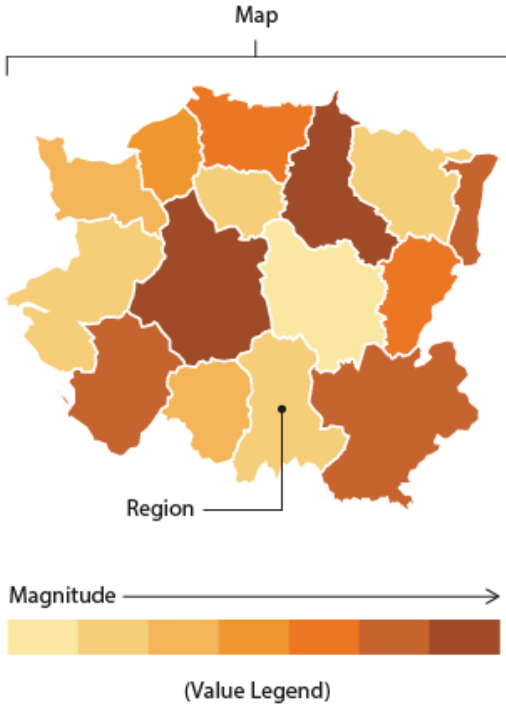
# Spiral



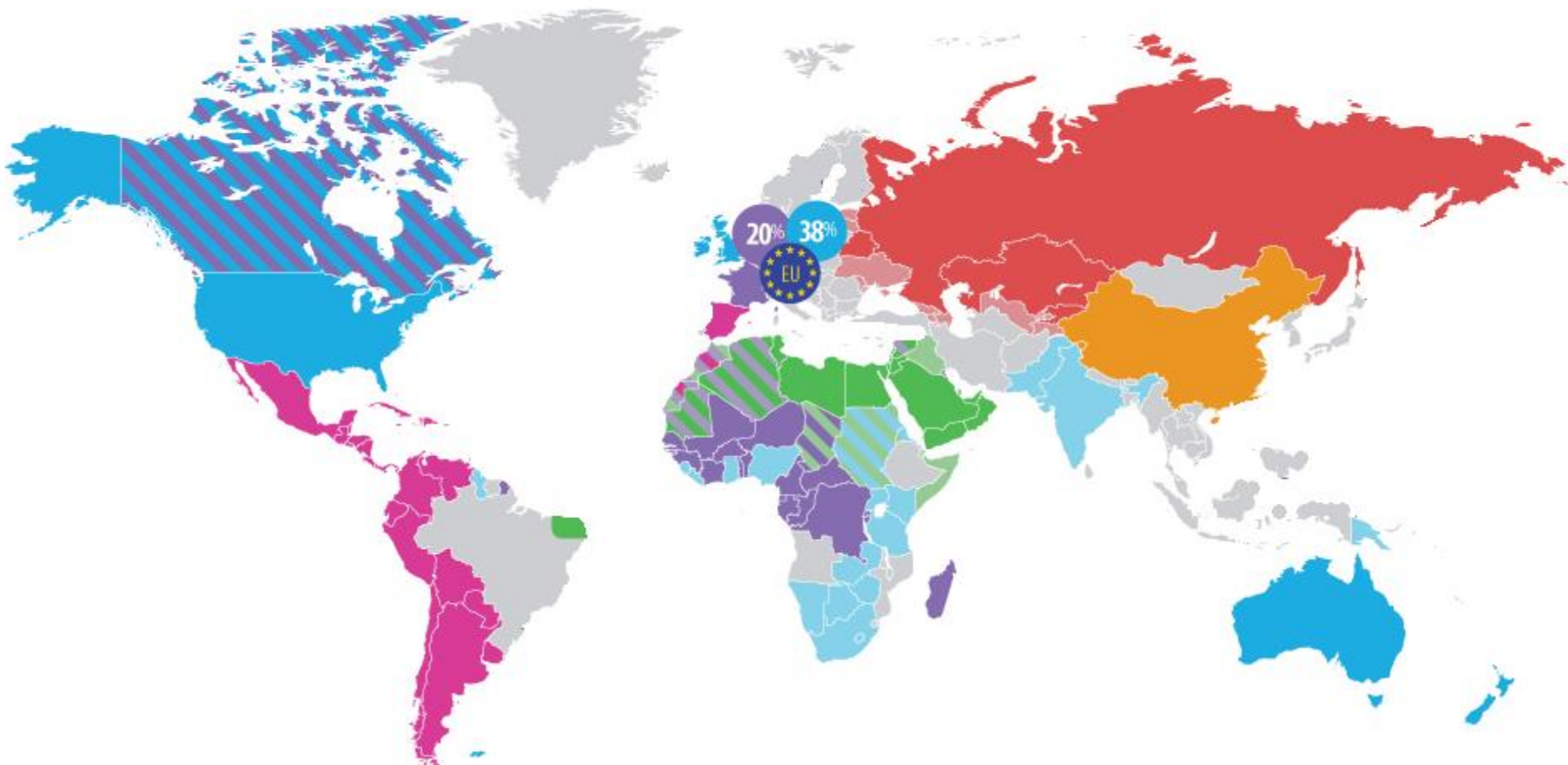
# Granular Timeline



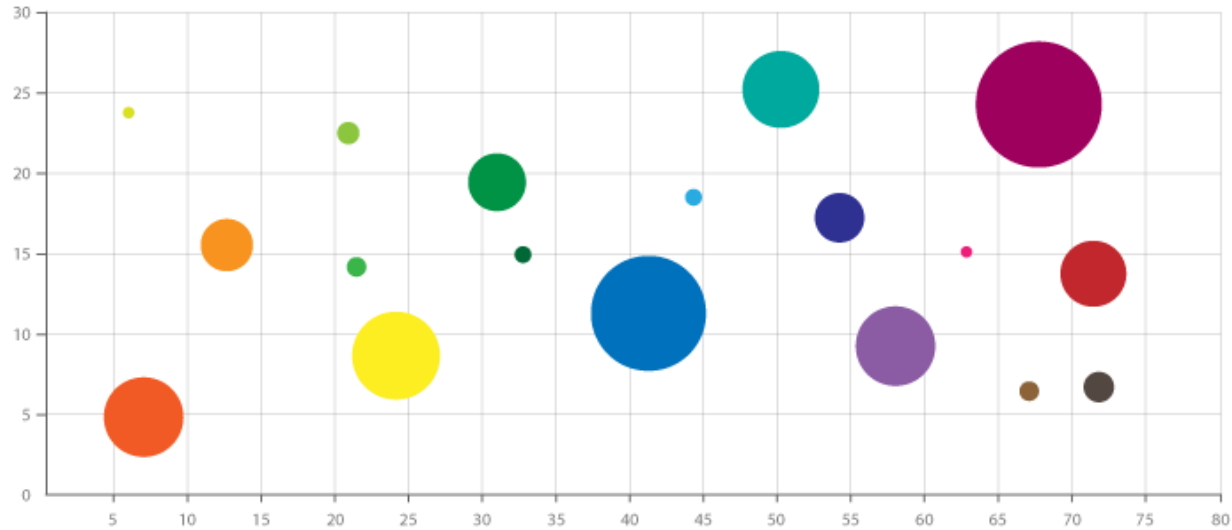
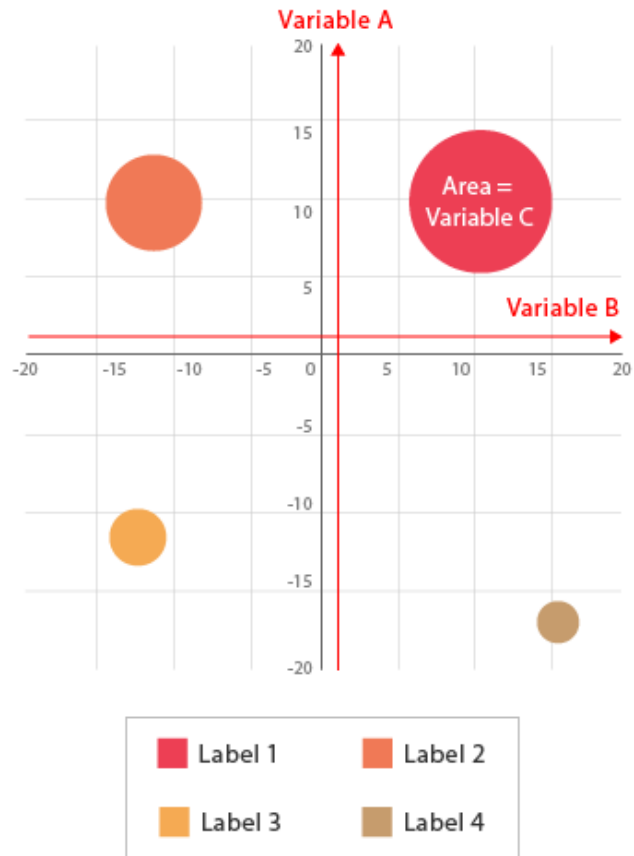
# Choropleth



Arabic, Chinese, English, French, Russian, and Spanish.

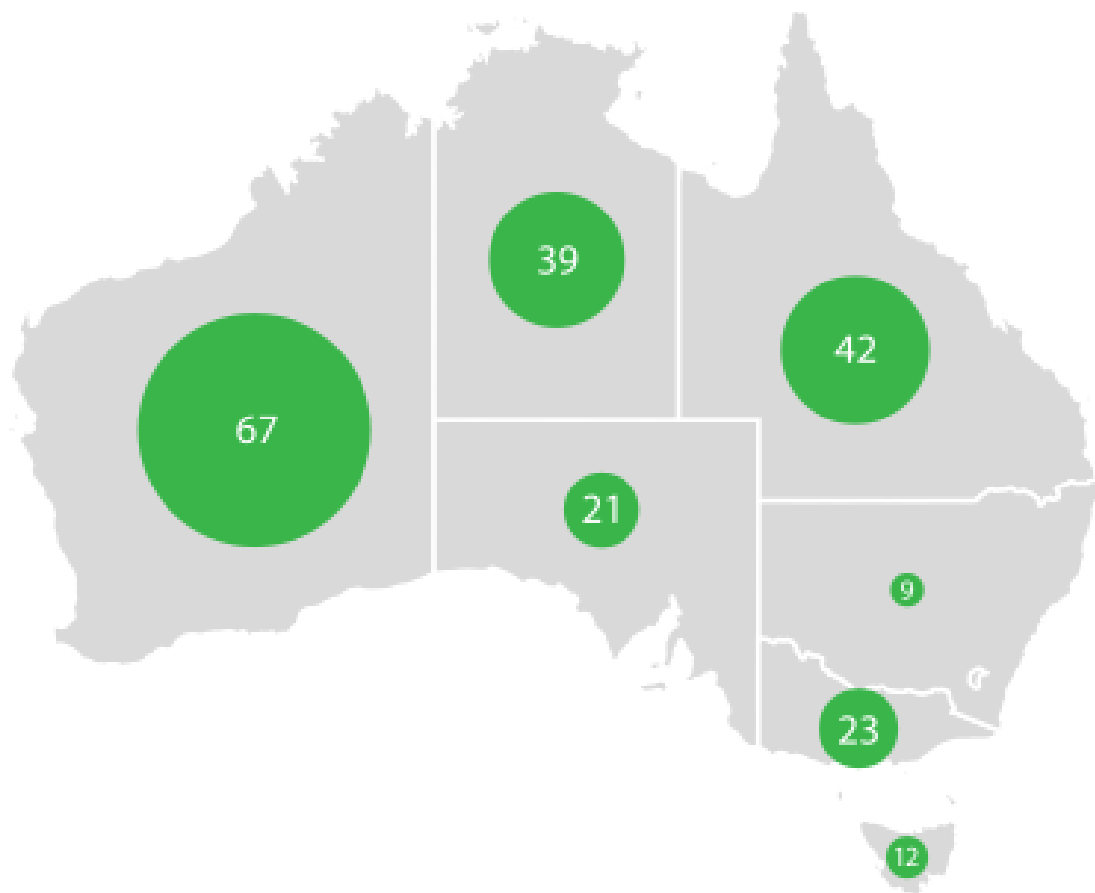
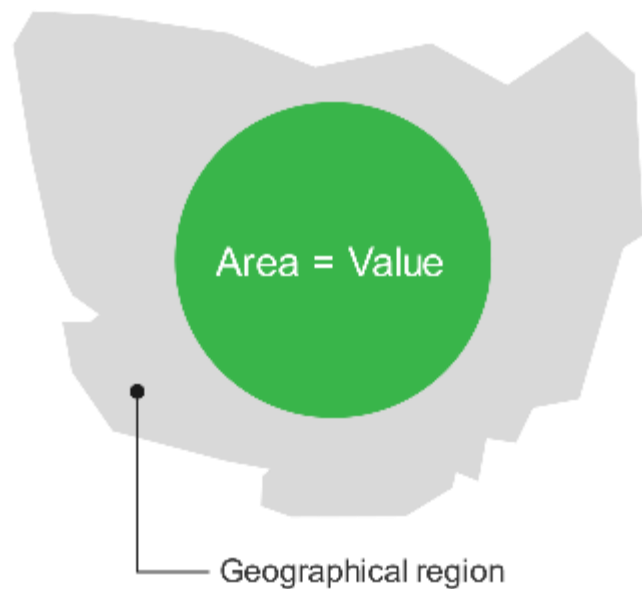


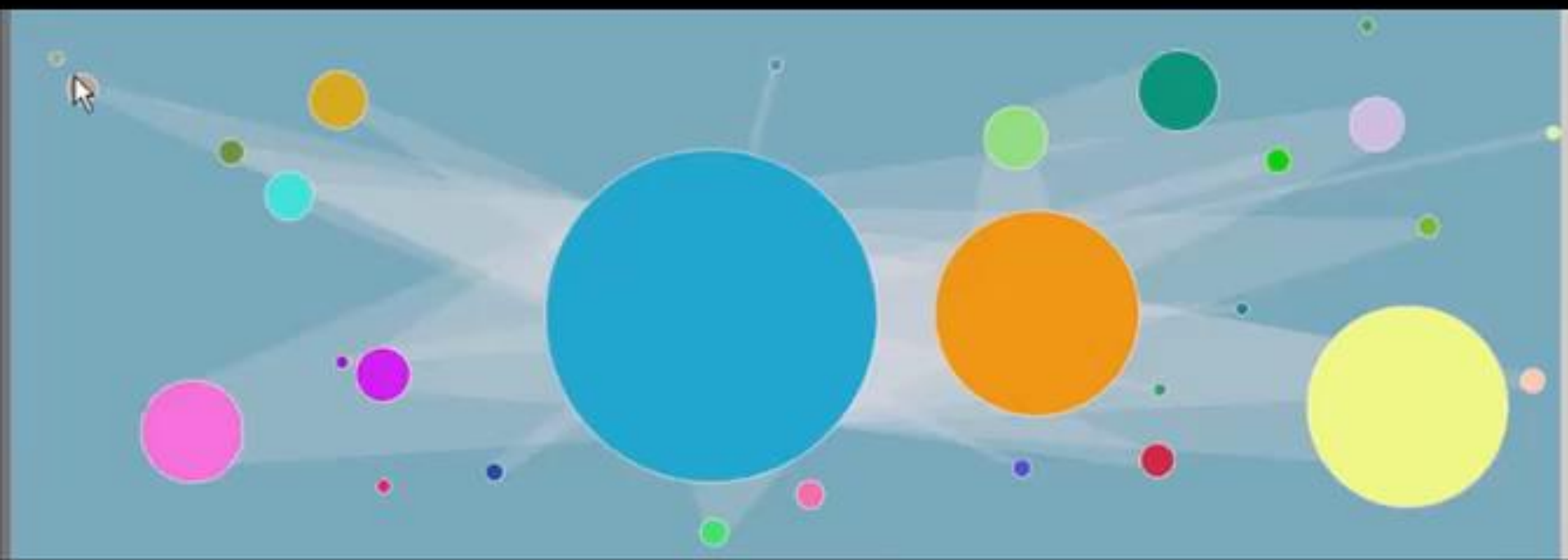
# Bubble Chart



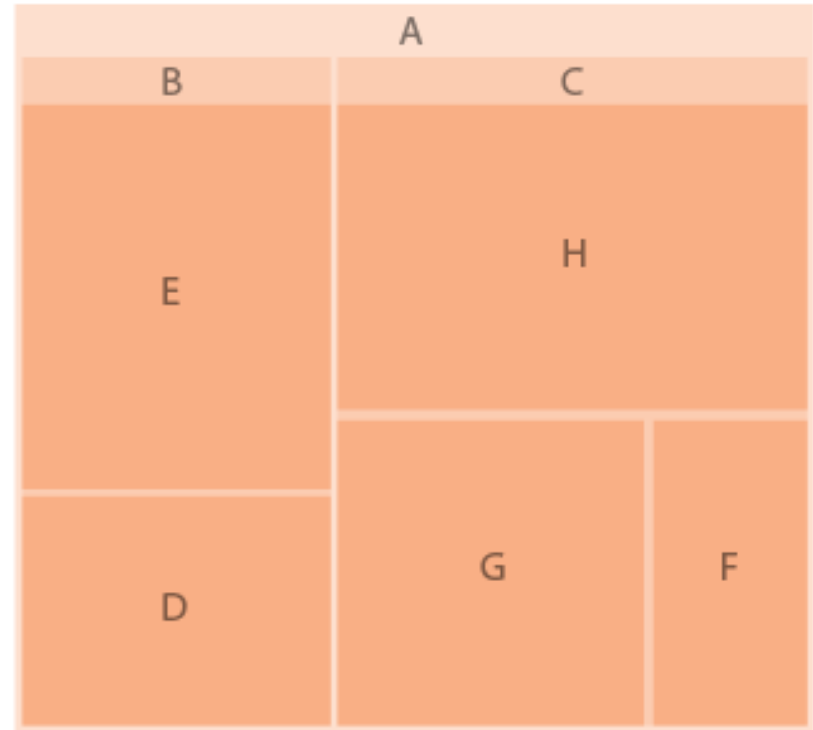
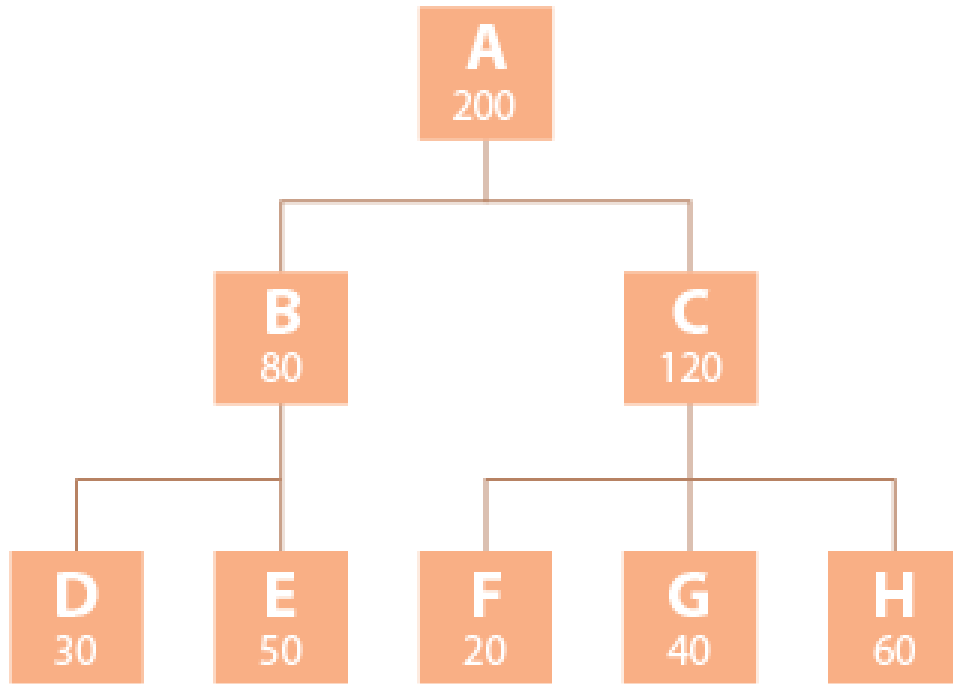
$$\text{Circle Area} = \pi \times \text{Radius}^2$$

$$\text{Circle Diameter} = (\sqrt{\text{Area} / \pi}) \times 2$$





# Treemap





## Pet Shop

### Birds

Zebra Finches

Canaries

Cockatiels

Budgerigars

Lovebirds

### Mammals

Dogs

Cats

Rabbits

Mice

Rats

Guinea Pig

Hamsters

### Fish

Goldfish

Coy Carp

Angelfish

Catfish

Cichlid

Molly

Tetra

Guppy

Loach

Betta

Glofish

### Reptiles

Geckos

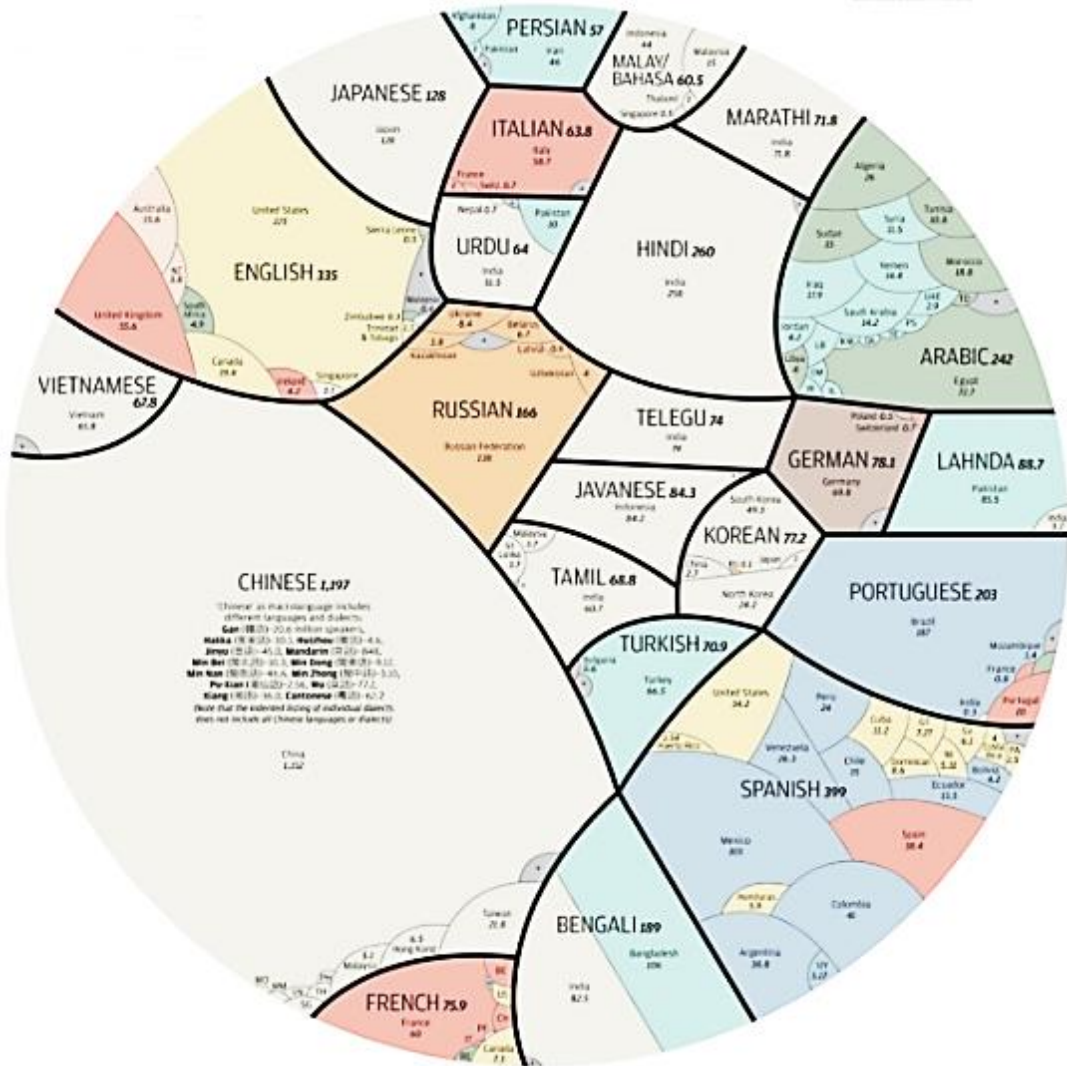
Snakes

Chameleon

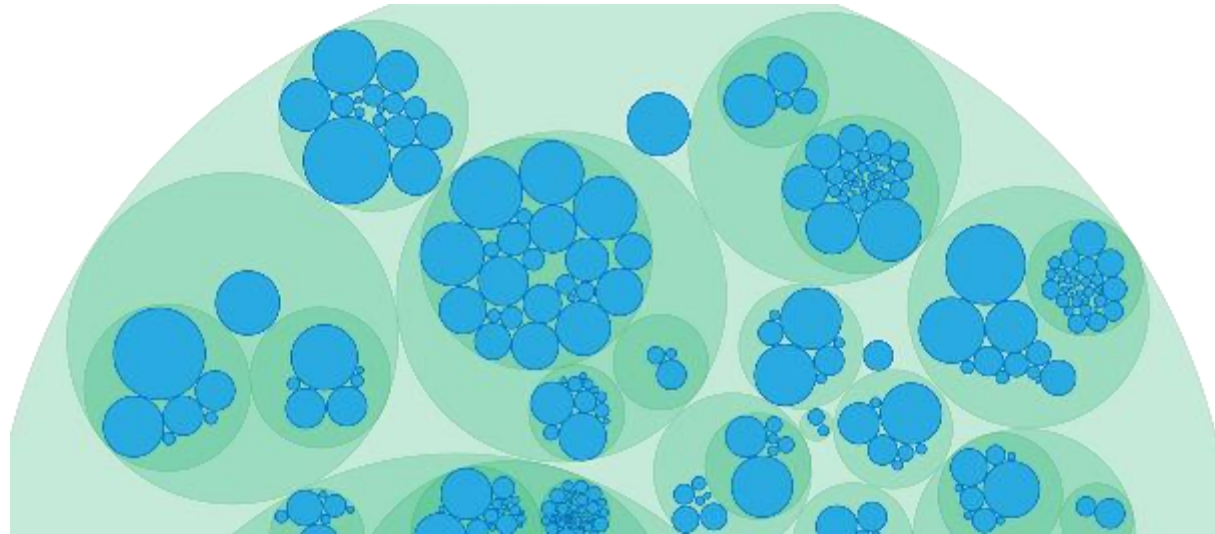
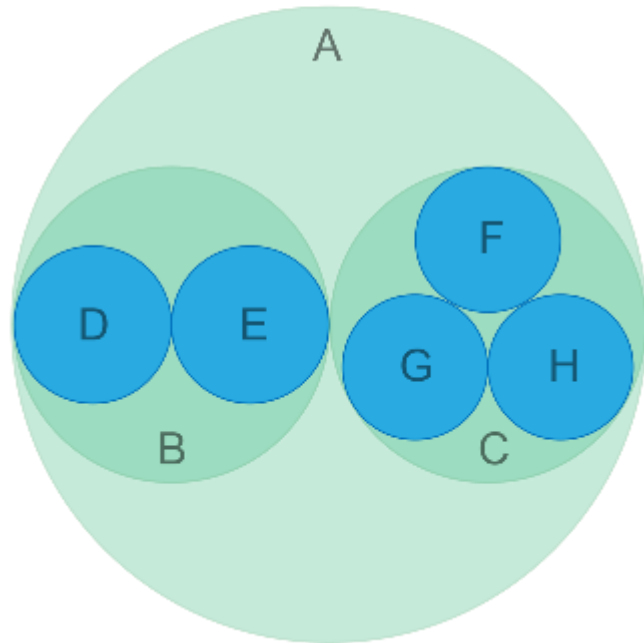
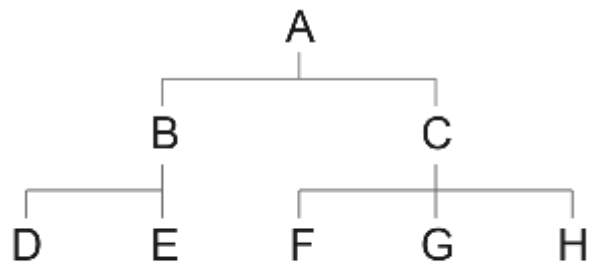
Bearded Dragon

Monitor

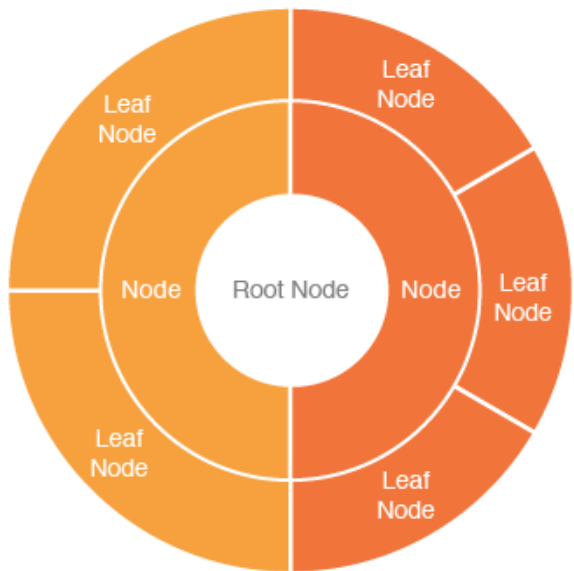
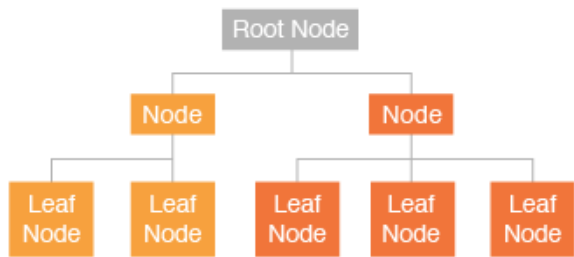
# Voronoi Treemap



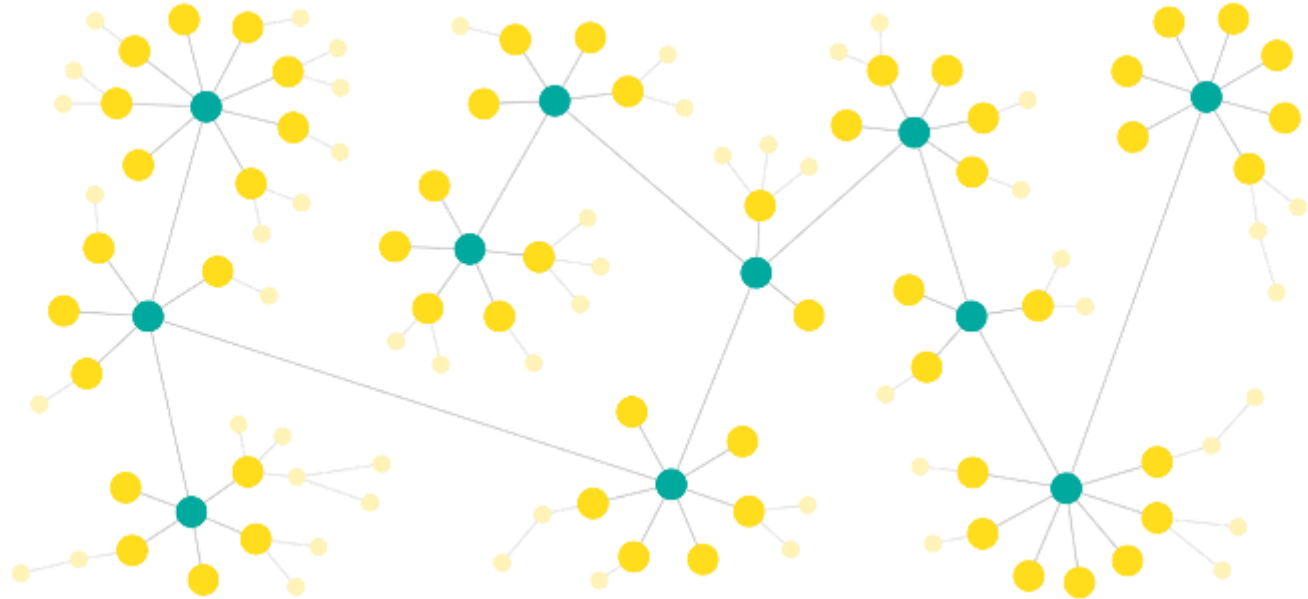
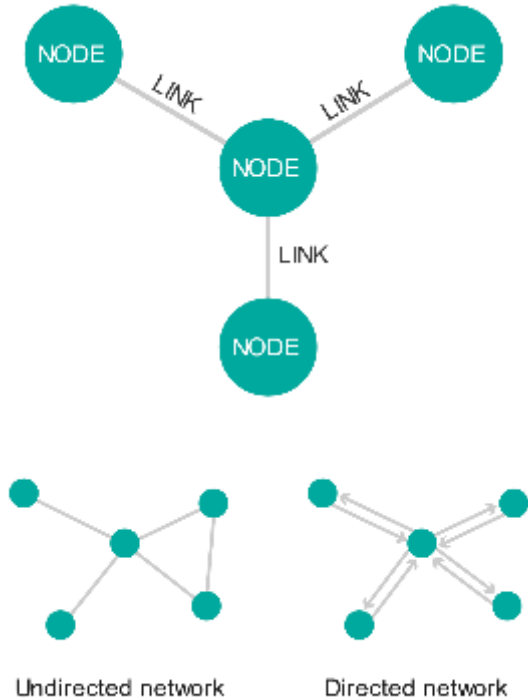
# Circle Packing



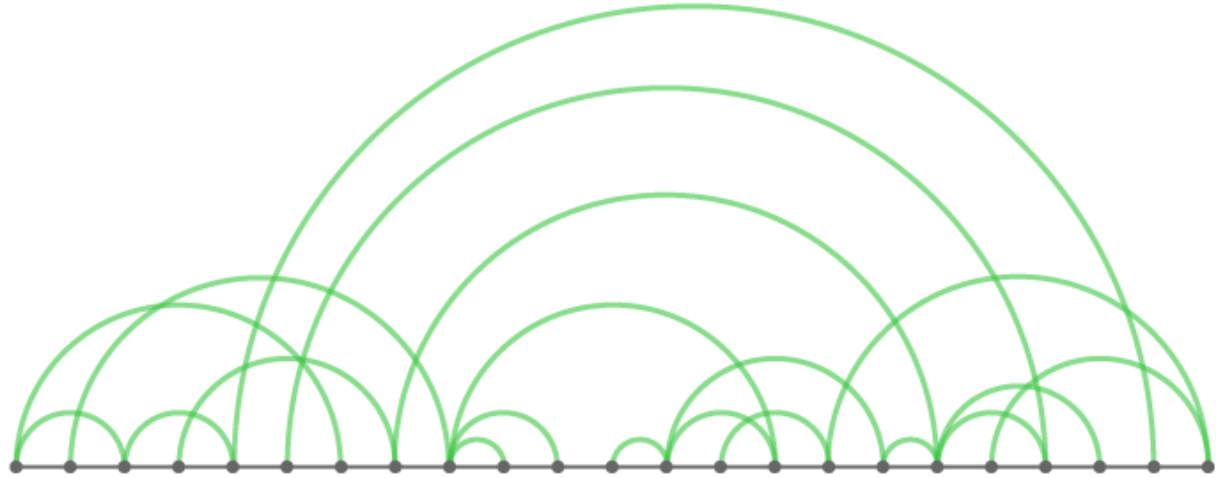
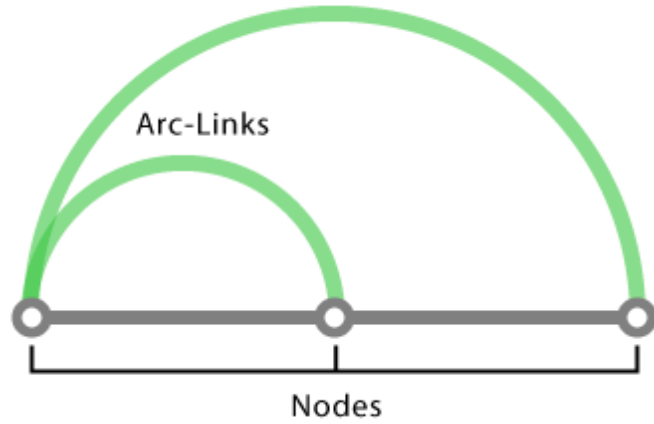
# Sunburst Diagram



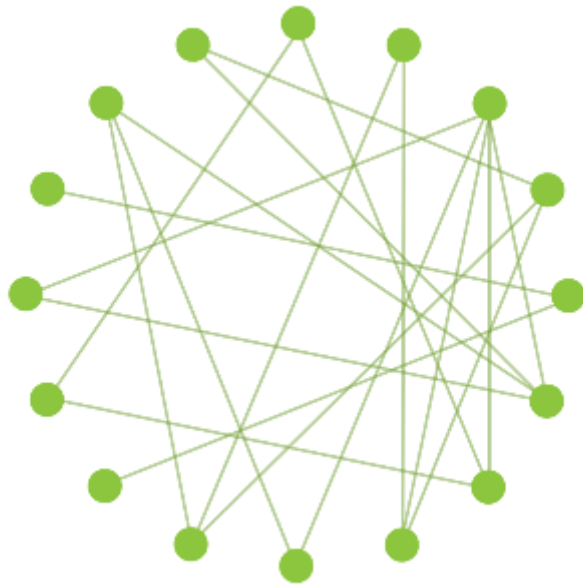
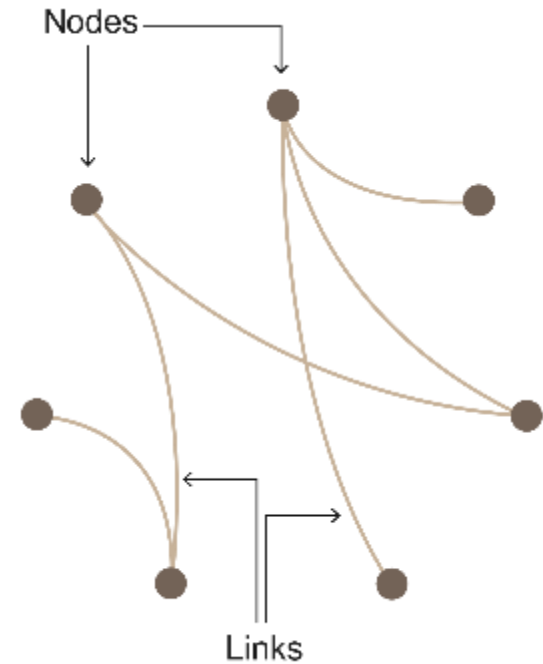
# Network Diagram



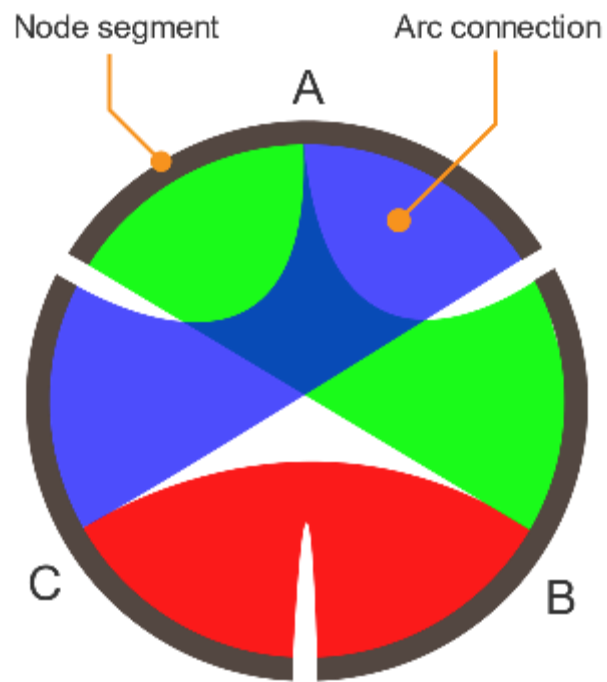
# Arc Diagram



# Non-ribbon Chord Diagram



# Chord Diagram



	A	B	C
A		10	10
B	10		10
C	10	10	

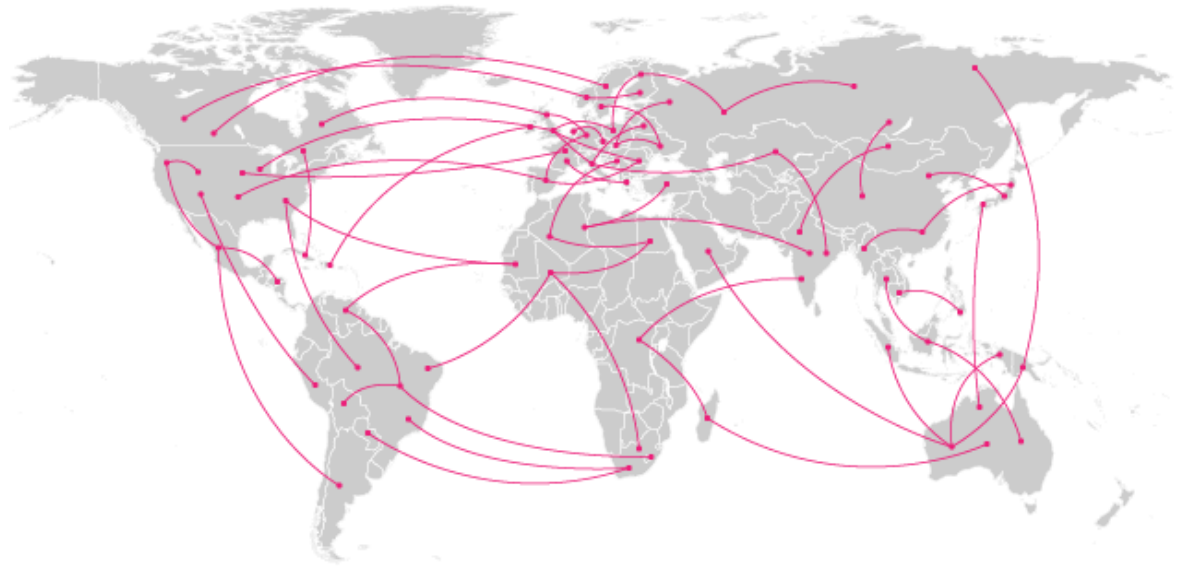
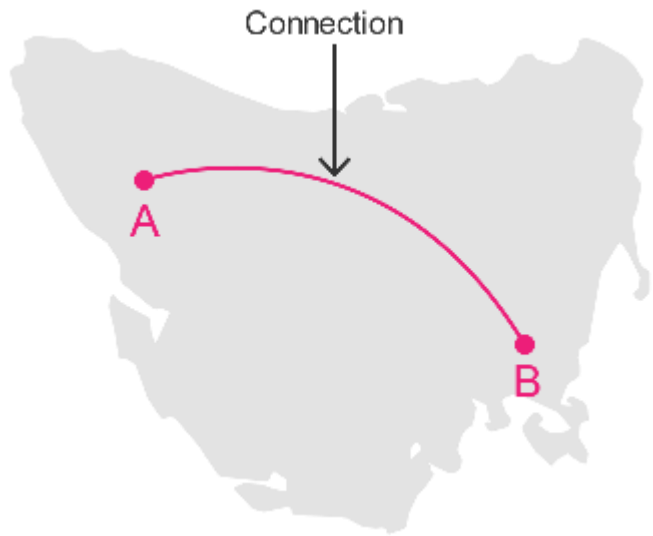
A  $\xrightarrow{10}$  B

B  $\xrightarrow{10}$  C

C  $\xrightarrow{10}$  A

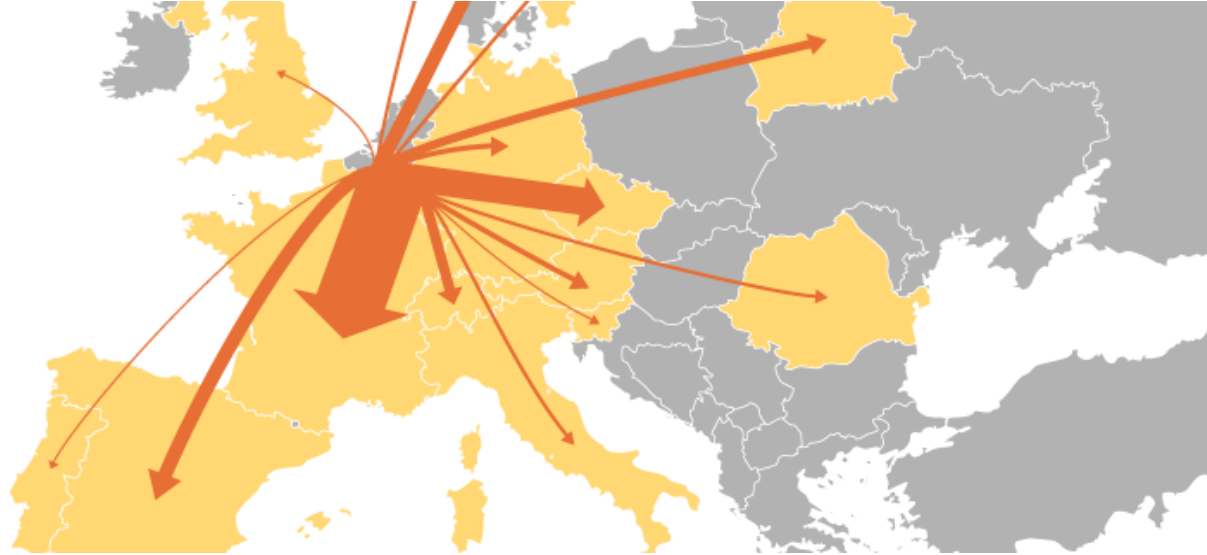
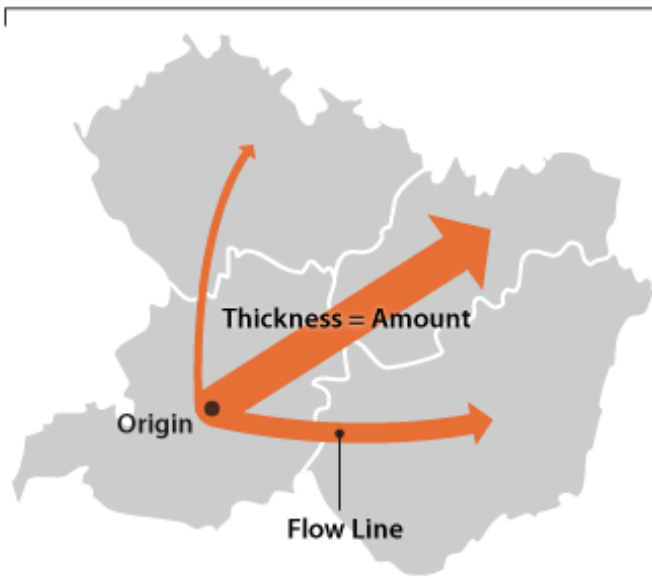


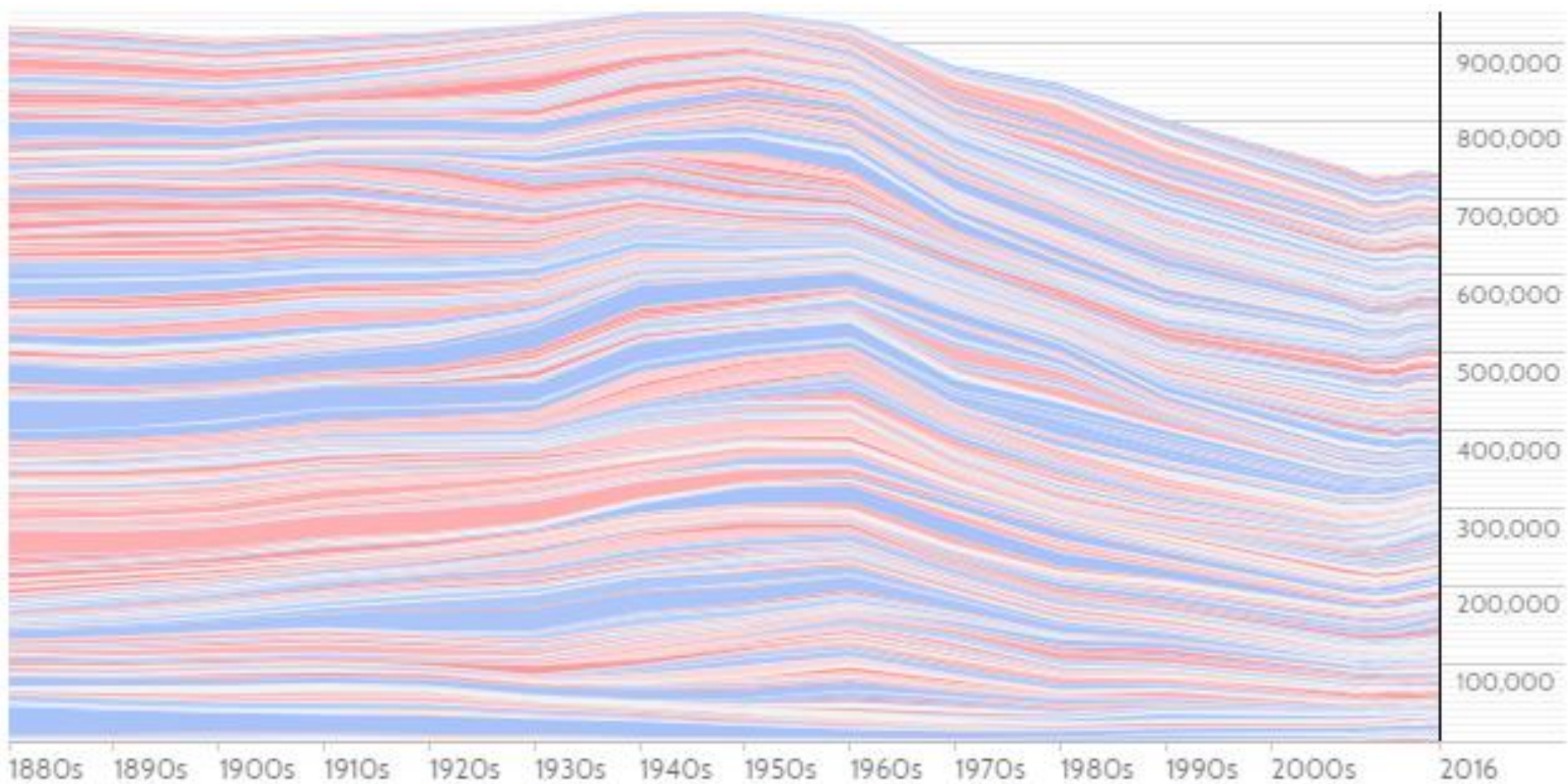
# Connection Map



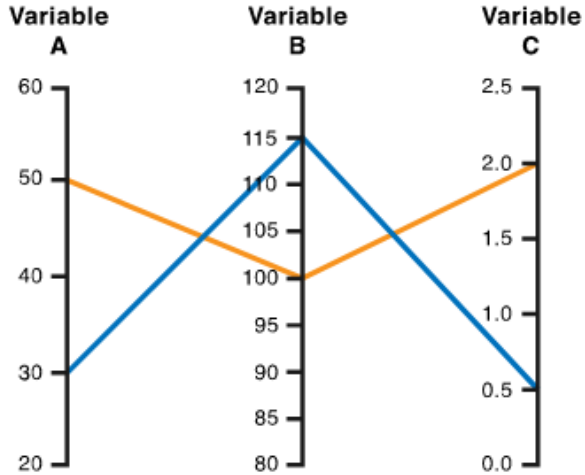
# Flow Map

Map / Geographic Region

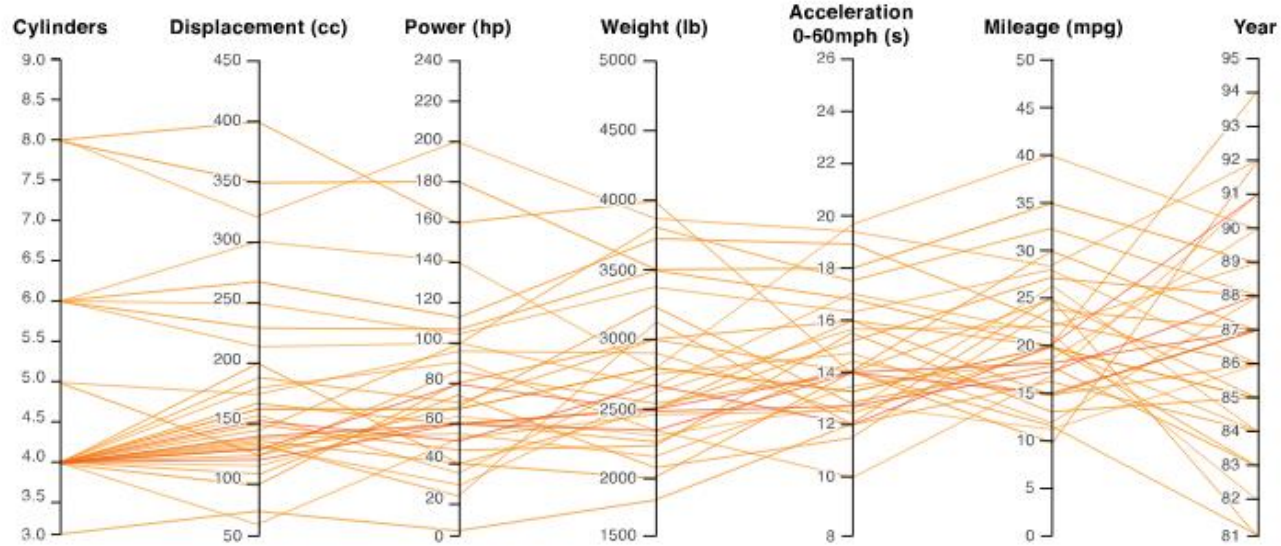




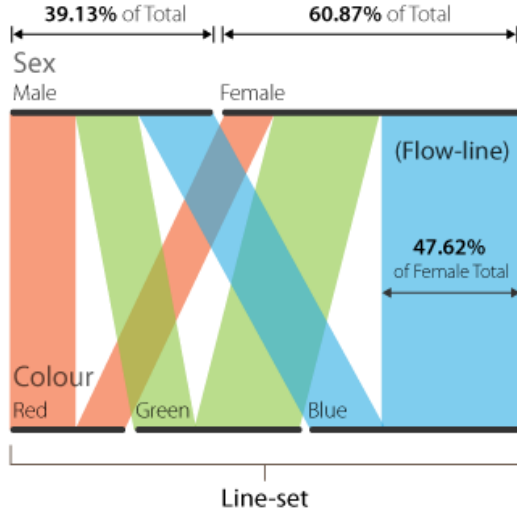
# Parallel Coordinates



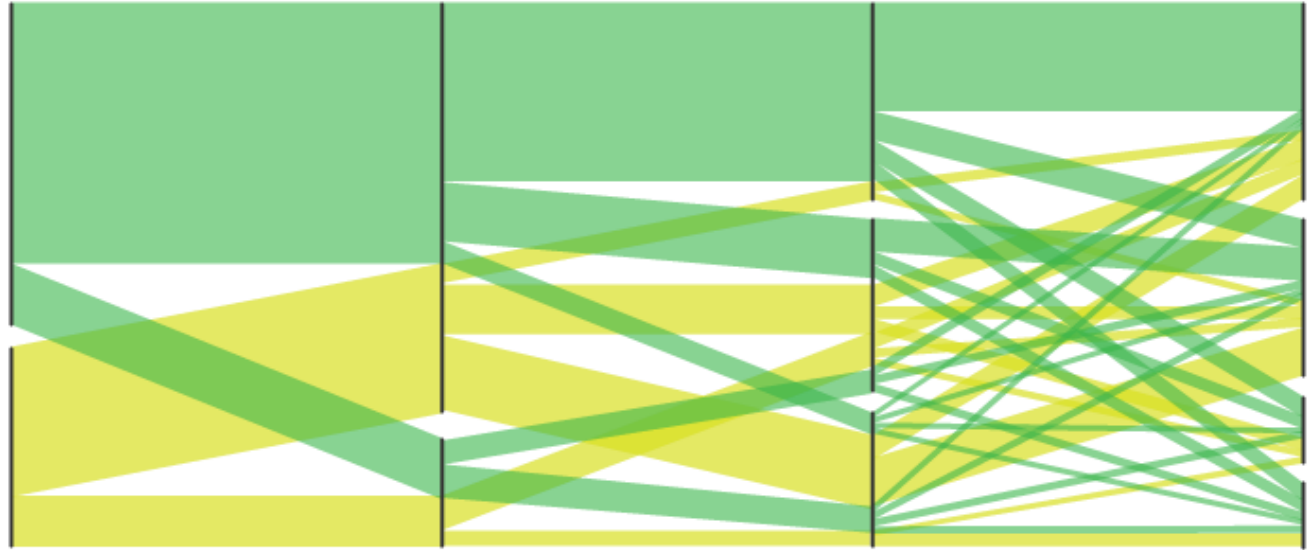
Data			
	Variable A	Variable B	Variable C
Item 1	50	100	2.0
Item 2	30	115	0.5



# Parallel Sets



Sex	Colour	Count	% of Sex TOTAL
Male	Red	35	32.41
	Green	33	30.56
	Blue	40	37.04
Female	Red	28	16.67
	Green	60	35.71
	Blue	80	47.62

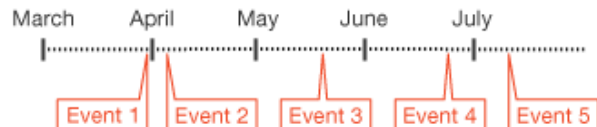


# Timeline

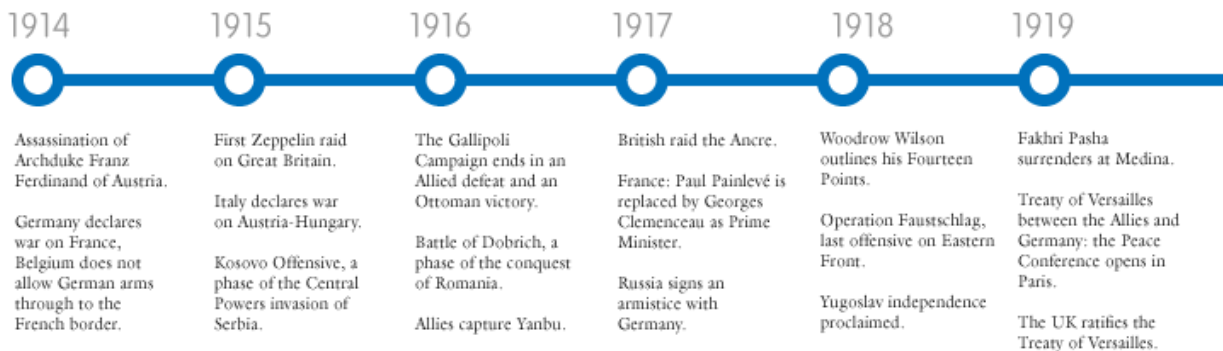
## Sequential Timeline:



## Scaled Timeline:



## Timeline of World War I



# Questions and answers

**Thanks!**



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