

# SAJAD ULLAH

WordPress Developer

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## SUMMARY

Experienced WordPress Website Developer with a strong background in creating dynamic, user-friendly websites. Skilled in front-end and back-end development, including custom theme and plugin creation, website optimization, and responsive design. Proven ability to work with clients to understand their needs and deliver high-quality results that enhance user experience and drive engagement. Proficient in HTML, CSS, JavaScript, PHP, and various WordPress frameworks. Dedicated to staying up-to-date with the latest industry trends and best practices to provide innovative solutions.

## WORK EXPERIENCE

### WordPress Website Developer - DubaiTech

Jan 2024 - April 2024

- Developed responsive & user-friendly websites using HTML, CSS, JS & Theme Builders.
- Integrated third-party APIs and plugins to enhance website functionality.
- Provided ongoing website maintenance and support to ensure smooth operation.
- Conducted website testing and comprehensive website audits.
- Optimized website performance for a high-traffic site, achieving a 45% reduction in page load times and boosting SEO rankings.

### WordPress Website Developer - Fintragy

Jan 2023 - Sep 2023

- Customized and developed WordPress themes and plugins to meet client requirements.
- Implemented SEO best practices and optimized websites for performance and search engines.
- Managed website updates, backups, and security measures to ensure site reliability.
- Provided technical support and training to clients on WordPress functionality.
- Collaborated with designers and content creators to create engaging and responsive websites.
- Worked in different projects i.e E-Commerce, Blogs, & other dynamic web based projects.

## EDUCATION

Graduated - 2023

### BS Computer Science (16-Years Education)

#### Sukkur IBA University, Pakistan

- FYP/Thesis on "Web Application"

## ADDITIONAL INFORMATION

- **Languages:** English (*Professional*) & Urdu (*Native*).
- **Tools:** Git, GitHub, VS Code.
- **Programming Languages:** HTML5, CSS3, Bootstrap, JavaScript, PHP, jQuery, & MySQL.
- **CMS Platforms/Plugins:** WordPress, Elementor, Gutenberg, Astra, DIVI, WooCommerce, Yoast, LiteSpeed cache, Wordfence Security, Contact Form 7, HubSpot Live Chat & Others.
- **Others:** Responsive Web Design, Search Engine Optimization (SEO), API Integration, Payment Gateway Integration, Website Speed Optimization, Cross-browser Compatibility, Website Migration, Debugging, Google Analytics, Troubleshooting, UI/UX Design Principles, Adobe Illustrator/XD, Canva, & Graphic Design.
- **Soft Skills:** Creativity, Attention to Detail, Problem Solving, Time Management, Communication, Adaptability, Teamwork, Organizational, Critical Thinking, Project Management, Customer Service