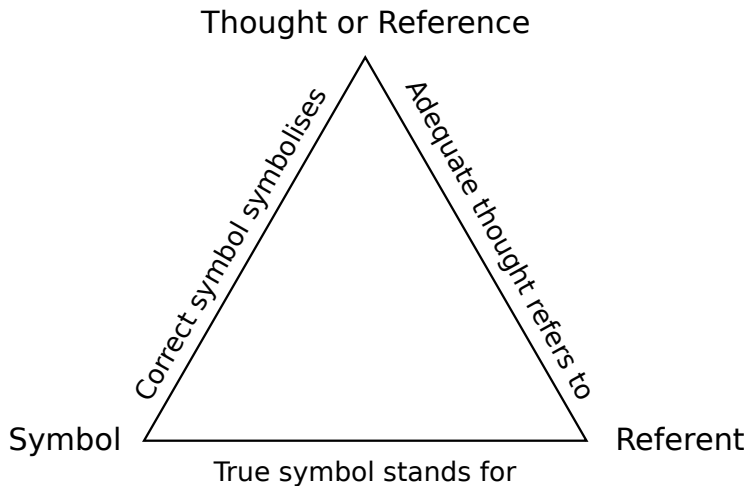


Semiotic Triangle



Semiotic Triangle by Ogden and Richards (1923).