Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Most crowdfunding campaigns are successful.
* Crowdfunding campaigns seeking goals between $15,000 and $35,000 have been funded more than 75% of the time.
* Crowdfunding campaigns for theater, music, film & video, account for more than 70% of all failed outcomes.

What are some limitations of this dataset?

* More than 1/3 of crowdfunding campaigns have been for the plays subcategory which could skew summaries about the viability of campaigns for other categories and subcategories.
* The dataset does not have enough entries to statistically account for how the 10 or more columns of varying data relate to outcomes.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Graphing country vs. outcome could provide valuable insight into the viability of crowdfunding campaigns originating in different countries.
* Graphing currency vs. outcome could provide valuable insight into the viability of crowdfunding campaigns based on the chosen base currency solicited.

BONUS:

Use your data to determine whether the mean or the median better summarizes the data.

* The median number of backers (186) is more than three (3) times smaller than the mean number of backers (747) and is more than five (5) times smaller than the standard deviation of the number of backers (1163) and, the median number of backers is of greater variance than the mean number of backers. The median better summarizes the data based on the data.

Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

* The data provides that there is more variability in number of backers with successful campaigns than with unsuccessful ones. This is shown in the standard deviation of 1266 for the number of backers in successful campaigns and 960 for unsuccessful campaigns. This assumes that the count of the number of backers is the determining factor in the variability of campaigns.
* Because there is a wider range in the number of backers with successful campaigns, we can expect that there is more variability in number of backers with successful campaigns than with unsuccessful ones.