

CLIMATE HACKATHON

Multi-disciplinary events in NYC

HISTORY

March 2024, the first Hack took place in a living room in NYC

April, we ran a second Hack

May, we opened up the invite and over 20 people showed up to Central Park

June, we collab'd with Tech Week for our first official partnership and had over 70 participants

July, Index space sponsored a location in Manhattan

August, we continued to refine the flow of the event and experiment with new challenge statements

September, Betaworks became the first VC partnership to host a big AI-themed event for NYC Climate Week

PURPOSE

To date, these events has already gathered a community and facilitated rapid learning and skill development

Going forward, we want to create a front door for climate-related careers

Reach out to get involved with our upcoming calendar!

CONTACT

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EVENT FORMAT

AGENDA

Form Teams
Hack
Report Out
Next Steps for Solutions

CHALLENGE STATEMENTS

Challenge Statements are often crafted around an individual company, government, or non-profit. Choosing specific opportunities and encouraging detail tends to create the most innovative solutions possible.

Past industry sectors include data centers, water, aviation, cement, manufacturing, and aluminum.

DURATION

Short-format A multi-disciplinary ideathon can be run in a single afternoon and generates many detailed solutions in a short time. Participating is approachable and can involve a large group. Solutions tend to emerge in software, supply chain, materials, operations, and many other subject areas.

Long-format An in-depth hackathon can range from a full-day to a 24-hour overnight event. These hackathons have specific problem statements and criteria for choosing teams. They often include judging and prizes. These events are more intensive to run, but they create excellent and well-developed solutions. This format works best if specific challenge statements about sustainability are already identified.



ATTENDEES

EXAMPLE PROFILES

Software engineer who wants to apply their skills to a climate-related topic

Startup founder who wants to be around other innovators

Recent grad who wants to flex their skills

Job seeker who wants to pivot into a climate-related role

Climate professional who wants to stay involved and in-the-know

Second-career professional who wants to make an impact in climate

MULTIDISCIPLINARY

These events are multi-disciplinary, which includes software but is not exclusive. Industry topics will tend to attract participants with a related skillset

Additionally, longer format events have standards that participants must meet in order to hack

READY TO HACK

Since these events are participatory, the common trait among all hackers is their readiness to step into the arena, go build, and share progress



SPONSORSHIP

Get involved

TITLE SPONSOR: \$\$\$

- We design the entire hack around your company
 - We work with you to develop a hackathon Challenge Statement focused on a climate opportunity that is most relevant to you
 - After the event, we provide full access to the report that includes solution information from all participants
- We reserve a dedicated keynote speaker slot in the agenda
- We reserve a judge placement on the panel
- We promote your brand in event emails, on the registration page, and on-site

TECH AFFILIATE: \$\$

- We design the entire hack around your tech platform
 - We work with you to develop a hackathon prompt that maximizes the strengths of your
 - We provide case studies
- You get a dedicated keynote speaker slot to talk about your product
- We promote your brand in event emails, on the registration page, and on-site at the event

FEATURED BRAND: \$

- We promote your brand in event emails, on the registration page, and on-site at the event

DATA SET VOLUNTEER: NO COST

- We are always seeking high-quality data sets that can form the basis for future Challenge Statements!



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AMBITIONS

Beyond the hack

NEXT STEPS

We want to forge the path for solutions to make it beyond these events via:

- Startups
- Intrapreneurship
- Recruitment and jobs
- Open-source library for insights

We want to continue filling up our event calendar:

- Monthly short-format hacks
- Quarterly long-format hacks

Get in touch to see how we can collaborate!

VOLUNTEER LED

The first Climate Hackathons started as exclusively volunteer-led and grassroots. Thank you to those putting their energy into the community to make this happen!

