

# Sajad Daneshmand

Toronto, ON | Phone number: +1 780 893 7079 | Email: [sajaddaneshmand79@gmail.com](mailto:sajaddaneshmand79@gmail.com) | [GitHub](#) | [Portfolio](#) | [LinkedIn](#)

## Work Experience

---

### Maple

Toronto, ON

#### Product Manager

May 2021 – Present

- Identified user pain points, held stakeholder interviews, and converted business needs into strategies and requirements.
- Develop the product roadmap and aligned it to strategic goals for a B2C product.
- Create detailed product requirements for eliminating confusion among teams and stakeholders.
- Conducted meetings to review the progress, project's lifecycle, and define backlog items on Trello.
- Collaborate with the engineering and design team to ensure product alignment with the requirements.
- Document the development process of the application and features.
- Achieved a 40% reduction in server costs through data-driven optimizations, improving financial efficiency.
- Deployed a service oriented mobile application on Google play and App store.

## Education

---

Bachelor of Applied Sciences in Software Engineering | **University of Alberta**

## Certificates

---

### Introduction to Product Management

- Learned the value of process, requirements, planning, and monitoring in producing better software products.

### Supervised Machine Learning | Stanford / Deeplearning.ai

- Proficient in supervised ML techniques, regression, classification, and practical Python implementation using scikit-learn, TensorFlow and NumPy, addressing underfitting and overfitting.

## Projects

---

### Reader App | [Website](#) | [GitHub](#)

- Identified user pain points, developed an MVP, and used iterative methods based on feedback to improve the product.

### UEvents | [GitHub](#)

- Developed product vision, item backlogs and implemented it using REST APIs, DynamoDB on AWS services.

## Skills

---

**Tools & Methodologies:** Trello, Jira, Product Management, Stakeholder Engagement, Data-Driven Decision Making, Industry Trend Analysis, A/B testing, user segmentation, product roadmap, Agile, Scrum, UI/UX Design.

**Languages & Frameworks:** JavaScript, React.js, Node.js, Express.js, Python, NumPy, TensorFlow, Django, Java, PHP

**Databases & Cloud:** MongoDB, MySQL, SQLite3, AWS (DynamoDB, S3, EC2)