

Sajid Ali

WordPress Developer

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sajidali-portfolio.vercel.app

About Me

Creative and results-driven Full Stack Web & WordPress Developer with 3+ years of experience delivering high-performance, user-focused websites. Specialized in WordPress customization and developing custom-coded themes and plugins using advanced full-stack development practices. Successfully completed 80+ client projects with excellence in SEO, responsive design, performance optimization, and client satisfaction. Passionate about crafting scalable digital solutions that drive business growth and enhance user experience.

Education

(2021 – 2024)

HAJVERY UNIVERSITY
BS Software Engineering

(2019 – 2021)

GCG BOYS COLLEGE
FSc Pre-Engineering

(2020 – 2021)

SOCIETY EDUCATION (SET)
Full Stack Web Development

Skills

- HTML5, CSS3, JavaScript
- Custom Themes & Plugins
- Wix, Weebly, Squarespace
- Speed & SEO Optimization
- Figma, Adobe XD, PSD to WordPress
- jQuery, AJAX, Bootstrap
- Elementor, Divi, WPBakery
- ACF, CPT, Hooks & Filters
- Backup & Migration
- LLM Integrations
- DNS & SSL Setup, Git & GitHub
- PHP, MySQL, API Integration
- Avada, Oxygen & Bricks Builder
- WooCommerce Development
- Security Hardening
- Web Hosting & Deployment
- Payment Gateways

Work Experience

TECHNOLOGY BRAINZ – WORDPRESS DEVELOPER

MAY 2024 – PRESENT

As a Full Stack WordPress Developer, I design and develop high-quality, responsive websites tailored to client goals. My focus is on delivering scalable, SEO-friendly, and conversion-optimized solutions that enhance user experience and business performance across various industries.

- Developed and maintained custom WordPress themes and plugins with clean, optimized code.
- Built scalable, responsive websites integrating APIs, WooCommerce, and advanced custom features.
- Worked directly with clients to analyze requirements, propose solutions, and deliver projects on time.

WORDPRESS DEVELOPER, IBRISM TECHNOLOGIES

NOV 2023 – MAR 2024

As a WordPress Developer, I designed, customized, and maintained client websites with a focus on performance, usability, and brand consistency. My role included translating business goals into functional digital solutions while ensuring smooth collaboration and timely project completion.

- Developed and maintained custom WordPress websites tailored to client requirements.
- Managed timelines, communication, and delivery for multiple ongoing projects.
- Implemented SEO best practices, responsive layouts, and performance enhancements.

TECHNOLOGY BRAINZ – WORDPRESS DEVELOPER

FEB 2023 – OCT 2023

As a Full Stack Web Developer, I created dynamic, high-performing web applications focused on usability, scalability, and business impact. My work combined clean front-end interfaces with robust back-end functionality to deliver complete digital solutions for diverse clients.

- Built and deployed custom web applications based on client specifications and goals.
- Conducted testing, debugging, and performance tuning for optimal functionality.
- Ensured smooth user experience through responsive design and backend optimization.