"I don't want Life to imitate Art. I want life to be Art.

Oscar Wilde

We've all experienced art in some form or the other.

Whether it's our schooltime, where we were encouraged to try out different colours, or college, where we were surrounded by brightly coloured posters, or even in our careers when we found that perfect image to go into our presentation. We've visited museums, and appreciated art on social media. We've all explored photography, even if it's on our phones.

We've all experienced art in some form or the other.

But when it comes to committing to art, we hesitate.

Do I need art?

Do I need a painting, a poster or a picture? Who will advise me? I don't have much time, how will I find it?

Can I trust an online portal for quality?

Will it be customised to my need?

Is it too expensive? Is it value for money?

Will it be delivered on time?

How will I Frame it and install it?

What's the solution?

Introducing

MahattaArt.com

FRAMED PAINTINGS | CANVAS | ART PRINTS | POSTERS

artforall

We believe art should not be a luxury, but a necessity. Through Mahattaart.com, we aim to provide easy access to art for all, thereby promoting a love for beauty, and raising the national aesthetic standards.

The 'earth' without 'art' is just Demetri Martin

MahattaArt.com

We are a unique online art gallery where anyone can easily find and buy art as per their taste and price point.

MahattaArt.com

What's in store?

Art For AlL



- We are India's first and largest online art gallery offering complete artwork solutions, from selection, to print, frame, delivery and installation
- Explore from a rare collection of more than 5,50,000 handpicked fine-art images
- Choose from Paintings, Photography, Posters and Illustrations created by world-renowned artists
- Get a reproduction at 1/100th of the original artwork price



- Producing fine quality framed artworks
- 100% satisfaction guarantee
- Proactive search engine, Easy to use
- Printing and Framing to suit your need
- Art advisory service to help you decide
- Easy payment options
- Installation and maintenance services



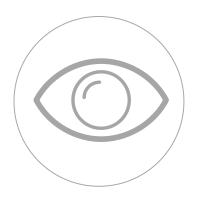
What's the process I should follow?

"Art is not what you see but what you make others see "Edgar Degas

MahattaArt.com

Painters. Photographers. Illustrators.

Mahattaart.com presents fine-art pieces
created by celebrated artists recognized by
art enthusiasts from around the world.



- Van Gogh, Claude Monet, Michelangelo, Deepali Mundra, Shweta Sharma all share space on mahattaart.com
- We feature 550 museum collections including Paintings, Illustrations, Posters and Photography.
- Our content ranges from modern, contemporary, abstract to traditional Indian and regional forms of art.



- Mahattaart.com wants you to love art.
- We aim to provide solutions and cultivate interaction with art, not just one-way retail
- We have sections on different art styles to help you better understand the different genres and artists showcased online
- Each artwork comes with a brief write-up explaining the theme and style.
- We help you search artwork by subjects, styles, rooms, artists, places, themes, places, keywords



- Still can't decide? Our advisory team will curate a collection for you.
- We will guide you on the suitable art and frames as per your requirement and décor.
- Didn't find what you were looking for? We will source it for you
- If we can't find that one piece to satisfy you, we will present you options of artists who will create it on commission



- All from the comfort of your desktop. No more running around searching for art
- No more agents, no more running to framers, no more haggling with handymen to put up frames

"I am seeking. lam striving. I am in it with al my heart Vincent van Gogh



How do I search on mahattaart.com? —



Search by Subject



Search by Art Style



Search by Artist



Search by Room



Search by Place



Search by Theme



Search by Colour



Search by Subject

Content ranges from Abstracts to Landscapes to Cuisines to Wildlife to Botanical to Monuments to Cities and many more categories













Search by Art styles

We have paintings from different eras/art movements-Mannerism, Cubism, Classicism and more. We've also explained these styles for your ease.









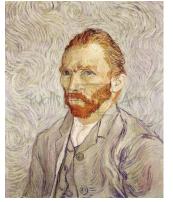




Search by Artist

At mahattart, you can search Indian & International artists from A-Z, spanning different art styles



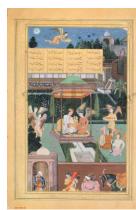














Search by Room

We've curated art for different spaces. Find that perfect piece to add charm to your bedroom, kids room, living room, foyer and so on.















Search by Place

We've picked the best from different Indian states like Delhi, Rajasthan, Punjab, Kerala to add local flavour to your space











Search by Theme

Look for art from themes curated by our content editors like Vintage views, Marine life, Autumn Mountains, flowers, Sunrises and many more













Refine your search by colour to match your space













"Art is a line around your thoughts Gustav Klimt

MahattaArt.com

How is my selection printed? Do I have choice over print material, frame, mount? How is it delivered?



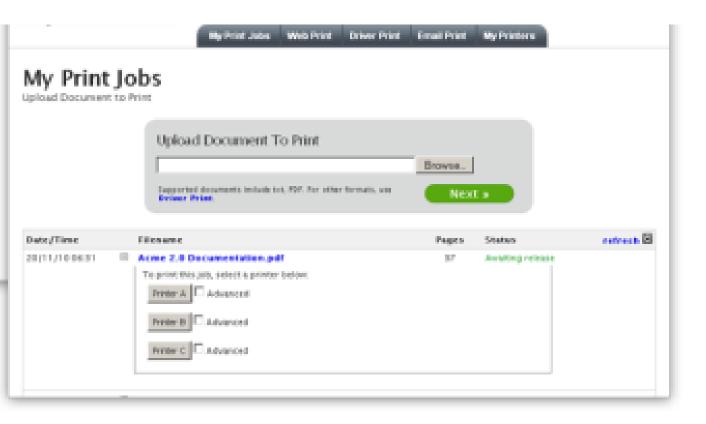
We print your selected artwork on a surface of your choice: Paper, Vinyl, canvas



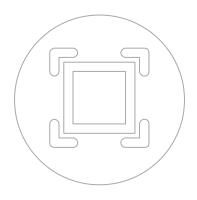
Archival Paper Canvas Vinyl



- Our advanced EPSON technology giclee prints look 99.99% similar to original art
- Premium archival ink in 8 colors guaranteed for colour fastness

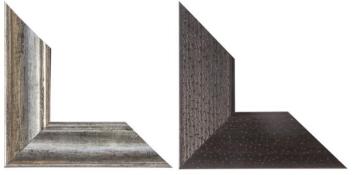


'MyArt': A special service where you can simply upload and print your own image/ artwork



- Choice of Framing: Choose from synthetic, wood or aluminum frames, or simple canvas stretchers
- · Choose your mount and a glass or acrylic fascia

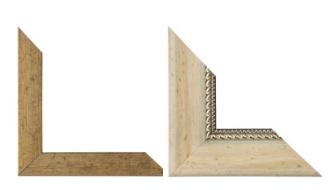
Synthetic frames











Antique Fancy

Wooden frames

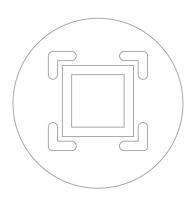




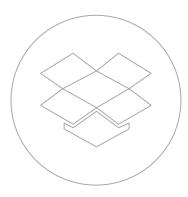




Standard Antique Fancy



As part of 'MyArt' service, you can even send in your own printed or painted artwork/image for framing and we will Frame It for you.



- In house production and multiple Quality checks ensure a great finished art piece
- Packaging is specially designed to keep the artwork damage-free
- Bubble wrap + edge protection + corrugated box. Your product and its framing stays safe





- No more waiting. We ship in 48 hours. For bulk orders, a maximum of 4-5 days for delivery
- Quick and Easy free shipping across India- partnered with reliable courier partners such as BluDart and Delhivery
- Your delivery is insured against theft and damage
- Robust packaging to avoid breakage and travel wear & tear:
 - Each piece individually wrapped in Air bubble wrap (to withstand any shocks in transit)
 - Corner and edge protectors applied to each frame
 - Each piece packed individually in a 5Ply/3Ply corrugated box



- We can even have it installed. Fix an appointment to have our experts visit your site for a expert, mess-free experience
- Sign up for our maintenance program, and we will schedule visits to ensure your product and it's frame are kept in mint condition



Personal relationship manager to provide customer service 24 hours 365 days

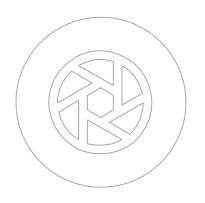
"In every work of art, the artist himself S DESE Christian Morgensten

MahattaArt.com

Why buy from Mahattaart.com?



- Mahatta's is a name synonymous with the art of photography since 1918.
- We have almost a century of experience in photography:
 we understand the power of a printed image
- We are the largest name In the business of image licensing since 2002 with two online portals-Indiapicture.in and ibudgetphoto.com
- We have years of experience in understanding our clients' needs. Be it creative directors, MNCs, News publishers, marketing professionals or even photographers and artists.



- In-house production- Have the capacity to do more than 100 prints, 30 frames, a day.
- Add to this, the keenly developed eye for art.
 The aesthetic that generations of Mehtas have nurtured. You are ensured an exclusive, curated collection, translated into a fine product and efficient purchase experience.

MahattaArt.com

Intrigued?
Come, visit
www.mahattaart.com



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