

Customer Analytics

info

All customer Profiles

Churn customer Profiles

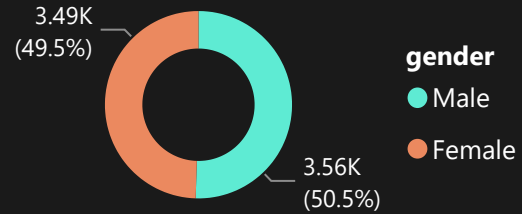


ALL CUSTOMER PROFILES

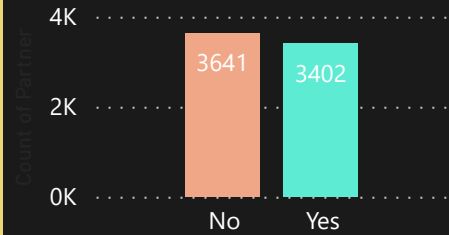
Demographics

7,043
Total number of customers

Gender



Partners



3488
Female Cus

3555
Male Cus

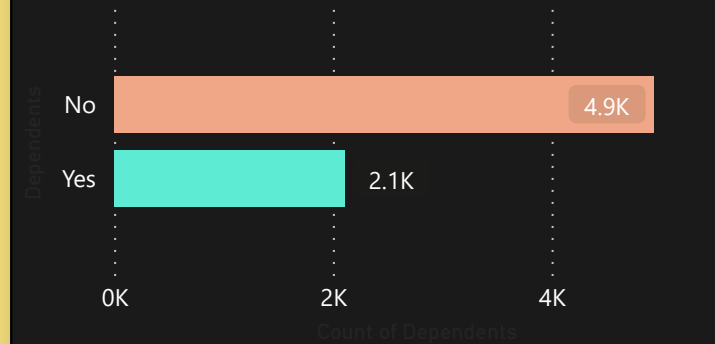
50.48%
% Male Cus

186.62%
%churned Female...

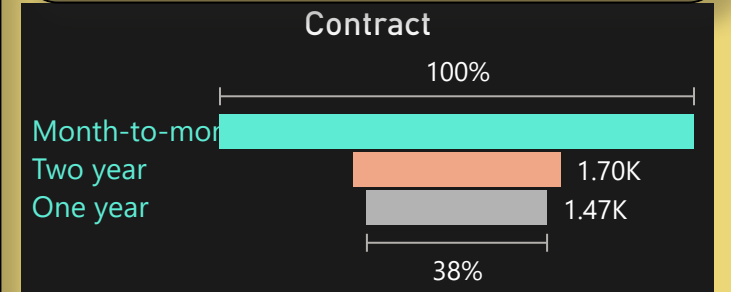
Count of Senior Citizen



Dependents

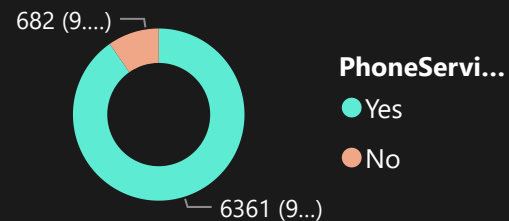


CONTRACT

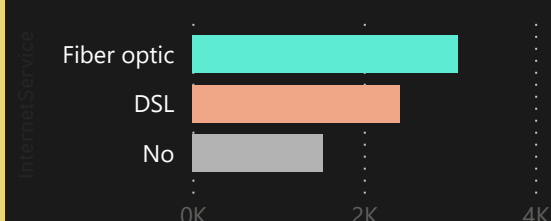


PHONE SERVICES

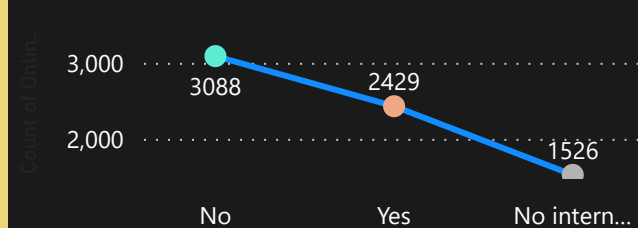
PhoneService



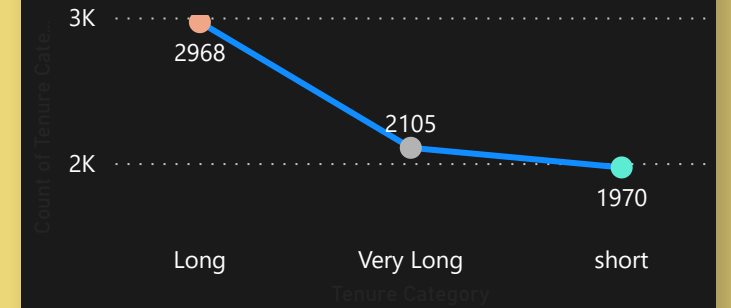
InternetService



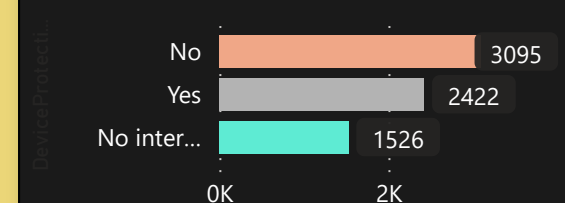
OnlineBackup



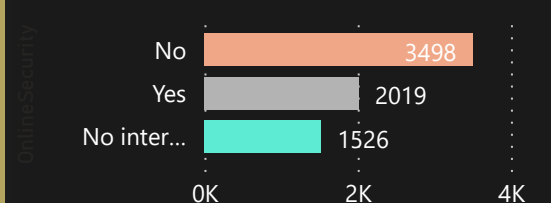
Tenure Category



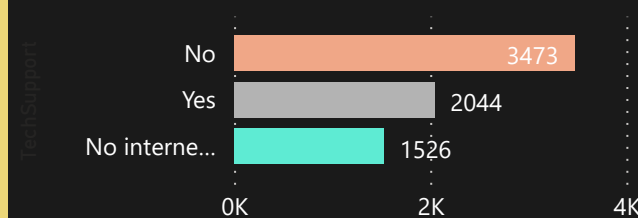
DeviceProtection



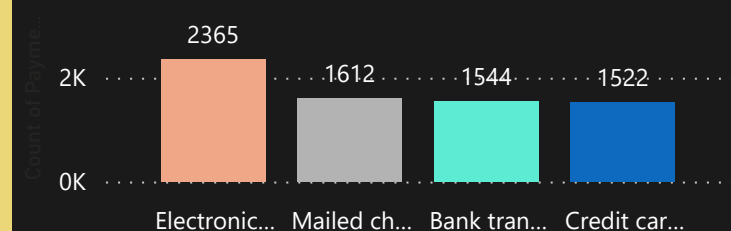
OnlineSecurity



Tech Support



PaymentMethod



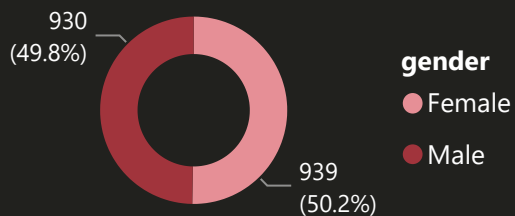
CHURN CUSTOMER PROFILES

Demographics

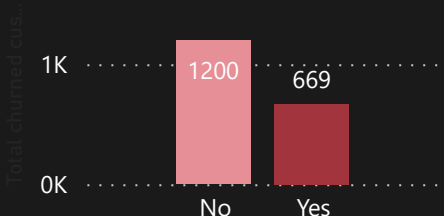
1869
Total churned ...



gender



Partners



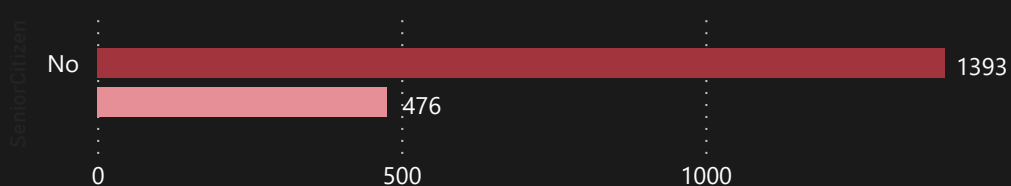
939
churned females

930
churned males

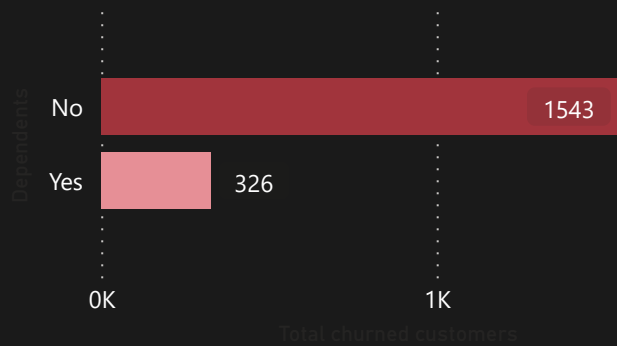
0.50
% Churned Males

0.50
% Churned Females

Count of Senior Citizen

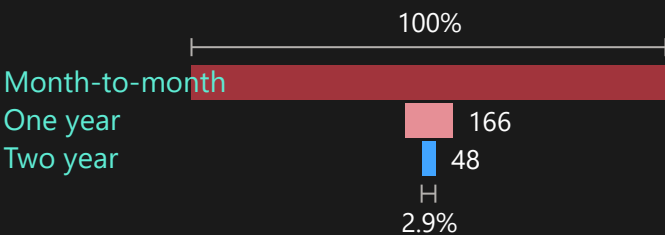


Dependents



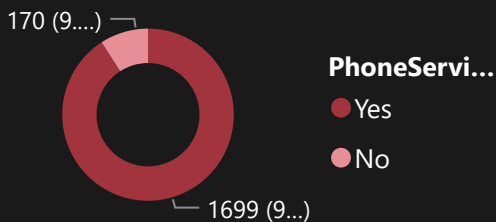
CONTRACT

Contract

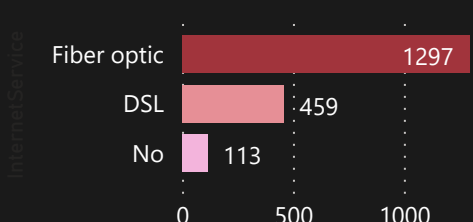


PHONE SERVICES

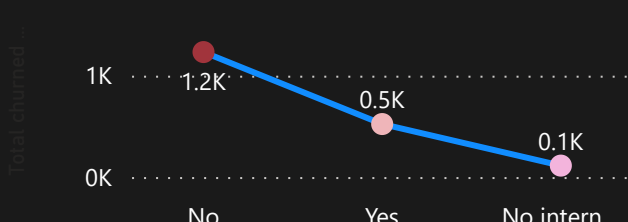
PhoneService



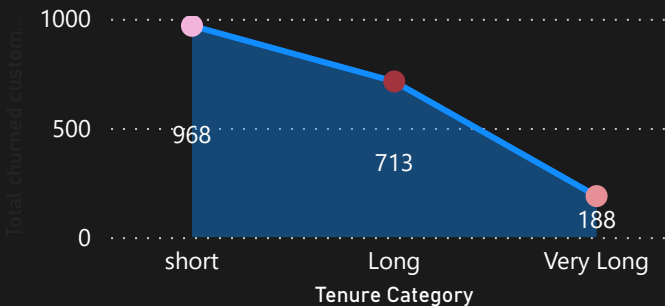
InternetService



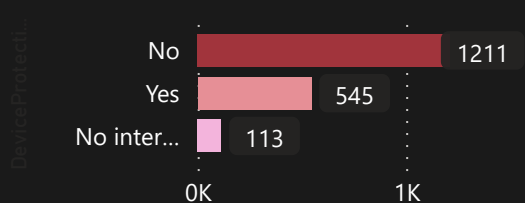
OnlineBackup



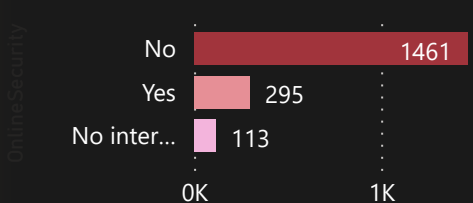
Tenure



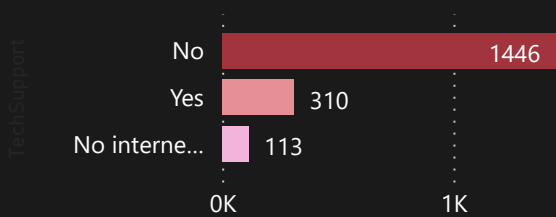
DeviceProtection



OnlineSecurity



Tech Support



Payment

