Food and Beverage Sale Analysis Dashboard

Product Category

Drink

Food

Channel

Distributor

Online

Retail

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Total Revenue
17.91M

ATP
340.73

Total Orders
53K

Revenue by Channel

Cha... ● Retail ● Distributor

- 3.11M (17.39%)
- 8.7M (48.5...)
- 6.1M (34.05%)

Revenue by Month
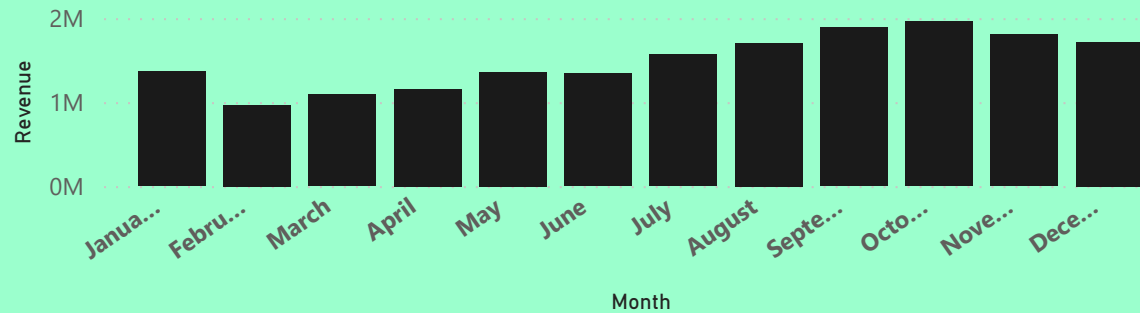
Revenue and orders by Quarter

● Revenue ● orders

(Bl...) Qtr 1 Qtr 2 Qtr 3 Qtr 4
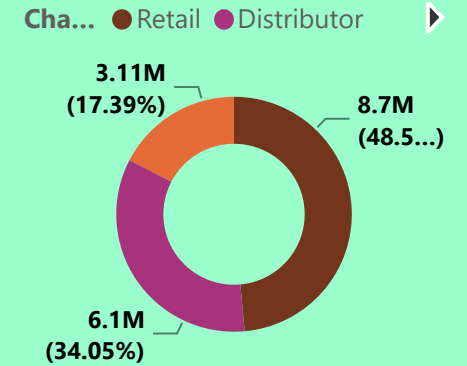
Revenue by ProductCategory

Pro... ● Food ● Drink

- 1.54M (8.6...)
- 16.3... (91....)
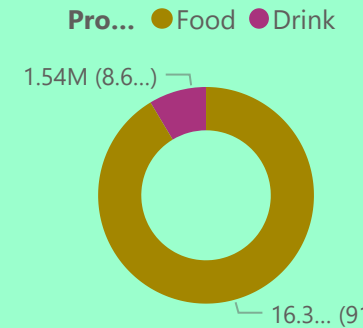
orders by ProductCategory

Pro... ● Food ● Drink ● (Blank)

- 5K (9.79%)
- 47K (90.21%)
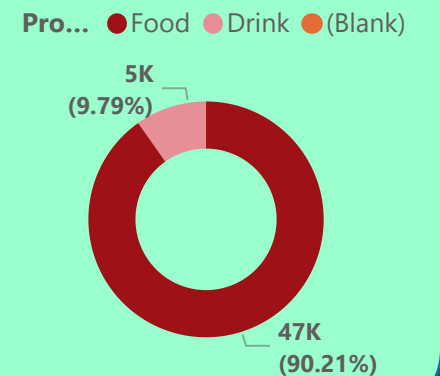
Salesperson	orders	ATP	Revenue
Carla Ferreira	9570	491.89	47,07,402.55
Estevan Souza	1455	240.48	3,49,897.22
Felipe Goncalves	6285	266.72	16,76,337.10
Gustavo Barros	2497	265.99	6,64,172.30
Gustavo Gomes	6790	360.40	24,47,136.24
Isabella Sousa	1772	491.14	8,70,301.84
Julia Silva	2973	219.33	6,52,072.53
Julieta Gomes	99	263.17	26,053.51
Julio Lima	10022	329.42	33,01,482.32
Kaua Araujo	2429	338.17	8,21,424.61
Leonardo Cardoso	5901	272.45	16,07,711.70
Mateus Costa	2767	283.79	7,85,240.57
Total	52560	340.74	1,79,09,232.49

Revenue by Salesperson

Carla ...
Julio ...
Gusta...

0M — 5M

orders by Salesperson

Julio ... Carla ... Gusta... Felipe...

Revenue by ProductGroup

- Candy
- Manioc...
- Spices
- Sugar
- Popcorn
- Powder...
- Coffee i...
- Vegeta...
- Import...
- Dry Wine

0M — 5M

Revenue