



KUTHAMPULLY HANDLOOMS

- **VILLAGE OF WEAVERS**

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INTRODUCTION



Kuthampully Handlooms is a treasure trove of artistic brilliance and cultural heritage. It is a place where the age-old craft of handloom weaving comes alive, showcasing the ingenuity and skill of the weavers who have perfected their art over generations.

In this presentation, we will explore the fascinating history of Kuthampully Handlooms, which dates back several centuries. We will delve into the origins of this craft and uncover how it has flourished and evolved over time, becoming an integral part of the cultural fabric of Kerala.

KUTHAMPULLY HANDLOOMS

- ❖ Kuthampully handloom village, located 50 km from Thrissur town, is famous for Kerala handloom weaving and kasavu handloom sarees.
- ❖ It is a traditional cotton weaving village.
- ❖ Here 600 Brahmin families produce some of the most exotic sarees in the country.
- ❖ Its kasavu handloom weaving is extremely famous. Most of the inhabitants belong to the Devanga community.
- ❖ They trace their origins to modern-day Karnataka. Legend has it that this community of traditional weavers was brought here by the Kochi royal family some 500 years back to ply their trade exclusively for the palace.
- ❖ Kuthampully Handloom Industrial Cooperative Society was registered in 1972 with 102 members and is the main representative of the inhabitants.
- ❖ The Kasavu double dhoti, set mundu and veshti are also popular articles of clothing produced.

WEAVING PROCESS



- ❑ Traditional craftsmanship: Kuthampully weaving involves skilled weavers operating handlooms with intricate foot and hand movements.
- ❑ Fine cotton yarn: High-quality cotton yarn is hand-spun to create fine threads for a smooth and durable fabric.
- ❑ Natural dyes: Vibrant colors are achieved using natural dyes sourced from plants and other natural materials.
- ❑ Golden zari work: The fabric is adorned with manually woven golden zari threads, adding opulence and elegance.
- ❑ Cultural motifs: Kuthampully textiles feature traditional motifs inspired by nature, carrying cultural and symbolic significance.



MARKETING

- *Unique craftsmanship and cultural significance*
- *Authenticity and rich heritage*
- *Sustainability and eco-friendly production*
- *Customization and personalization options*
- *Collaborations for expanded reach and exposure*

PROBLEMS FACED BY WEAVERS

- *Financial constraints and limited income opportunities.*
- *Declining interest among the younger generation in pursuing handloom weaving.*
- *Competition from power looms affecting market competitiveness.*
- *Challenges in accessing wider markets and reaching customers.*
- *Insufficient government support in terms of financial assistance and infrastructure development.*

FAMOUS KUTHAMPULLY OUTCOMES



1. **Kuthampully Kurta: Traditional handwoven kurtas for men and women.**
2. **Kuthampully Towels: Luxurious handwoven towels with intricate borders.**
3. **Kuthampully Pillow Covers: Decorative covers woven with exquisite designs.**
4. **Kuthampully Wall Hangings: Artistic wall hangings showcasing traditional motifs.**
5. **Kuthampully Accessories: Handwoven bags, pouches, and scarves.**

MACHINERY USED BY VILLAGERS



In Kuthampully village, traditional handloom weaving techniques prevail, with limited use of machinery. The primary machinery includes the ***handloom***, ***warping machine*** for preparing the warp, ***spinning wheels*** for yarn spinning, and ***dyeing equipment*** for natural dyes. However, the majority of the weaving process remains manual, emphasizing the skill and artistry of the weavers and preserving the authenticity of the craft.

INTERVIEW QUESTION & ANSWERS

Question: What inspired you to become a Kuthampully weaver?

Answer: I come from a family with a long lineage of weavers, and the art of Kuthampully weaving has been passed down through generations. I was inspired by the rich cultural heritage associated with this craft and wanted to continue the legacy of my ancestors.

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Question: What are the unique characteristics of Kuthampully weaving that differentiate it from other weaving styles?

Answer: Kuthampully weaving is known for its intricate golden zari work and traditional motifs inspired by nature. The use of fine cotton yarn and natural dyes adds to the uniqueness of our handloom products. The craftsmanship and attention to detail in every piece distinguish Kuthampully textiles from others.

INTERVIEW QUESTION & ANSWERS

Question: What are some of the challenges you face as a Kuthampully weaver, and how do you overcome them?

Answer: One of the main challenges we face is the declining interest among the younger generation to pursue handloom weaving. To address this, we actively engage with local communities and schools to create awareness about the craft and its cultural significance. Additionally, we collaborate with designers to explore new designs and markets, ensuring the sustainability of our craft.

Question: How do you maintain the authenticity and traditional techniques of Kuthampully weaving in the modern era?

Answer: As Kuthampully weavers, we are committed to preserving the authenticity of our craft. We meticulously follow traditional techniques, from hand-spinning the yarn to operating the looms manually. We also ensure that we use natural dyes and materials sourced from trusted suppliers. Regular training sessions and workshops help us refine our skills and keep the traditional weaving methods alive.

INTERVIEW QUESTION & ANSWERS

Question: How do you see the future of Kuthampully weaving, and what steps can be taken to promote and sustain this craft?

Answer: The future of Kuthampully weaving relies on various factors, including creating awareness among the younger generation, expanding market reach, and receiving government support. We can promote our craft through exhibitions, collaborations with designers, and online platforms. Government initiatives to provide financial assistance, infrastructure development, and skill-building programs will go a long way in sustaining the Kuthampully weaving community

PHOTO GALLERY



PHOTO GALLERY



PHOTO GALLERY



CONCLUSION

Kuthampully is a hidden gem that combines the allure of traditional handloom craftsmanship, picturesque landscapes, and vibrant cultural traditions. From the exquisite Kuthampully sarees and dhotis to the tranquil backwaters and immersive cultural events, a visit to this charming village promises a truly enriching and unforgettable experience

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