

VISMAYA V A

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Sulthan Bathery, Wayanad, Kerala 673596

PROFESSIONAL SUMMARY

Aspiring Product Management Associate with a strong foundation in technology, business analysis, and problem-solving. Passionate about understanding user needs and translating them into innovative product solutions. Experienced in working with cross-functional teams, conducting market research, and leveraging data analytics to drive decision-making. Skilled in product development, Agile methodologies, and software optimization.

STRENGTHS AND EXPERTISE

- Problem Solving and Analytical thinking
- Agile & Scrum Methodologies
- Blog and article writing
- Leadership and Team Collaboration
- Effective Communication
- Attention to Detail
- Market & Competitor Research

TECHNICAL SKILLS

- Product Management & Business Analysis
- Market & Competitor Research
- Network Basics
- Microsoft Office Suite (Excel, Word, PowerPoint)
- Software Architecture
- SQL and Database Management
- Basic Web Development (HTML, CSS, JavaScript)

EDUCATION

Christ college Mysore | Bachelor Of Computer Application

2021 - 2024

CGPA : 8.6

Sree Narayana Higher Secondary school |

2019 - 2021

percentage : 82%

SSLC | Sree Narayana Higher Secondary school

2018 - 2019

percentage:92%

RELEVANT EXPERIENCE

Platform Development & Product Research

- Designed and developed a web-based platform connecting local guides with Travelers.
- Conducted user research to identify pain points and implemented features to improve user experience.
- Worked with a cross-functional team to optimize system functionality and minimize downtime.
- Gathered and analysed user feedback, implementing iterative improvements based on insights.

EXTRACURRICULUM ACTIVITIES

- Organized multiple college-level tech events, managing technical setup, troubleshooting, and coordination.
- Managed team collaborations for project execution and investor presentations.
- Participated in an Infosys Workshop on Technology & Consulting: Gained insights into IT operations, business analysis, and problem-solving methodologies.

CERTIFICATIONS

- Google IT Support Professional Certificate (In Progress)
- Google Project Management: Professional Certificate(In Progress)

INTERESTS

- Reading
- Networking
- Exploring Business Opportunities
- Travel

LANGUAGE

- ENGLISH (Fluent)
- MALAYALAM (Native)