



EMPLOYEE REWARD & REDEMPTION PROGRAM





Why Immediate Rewards

- A cost-effective way of demonstrating the kind of values and actions that an organization wishes to encourage among its workforce
- Help employees make the connection between their actions and the award, increasing the chances of repetition
- Make employees more engaged with the organization and improve their productivity


Engagement Matters



- A fully engaged workforce will outperform a disengaged workforce any day
- Engaged employees have lower turnover rates than their disengaged peers. And increased retention rates lead to lower recruiting and hiring costs
- Companies with engaged employees outperform those with lower engagement levels



- Rewards don't have to be expensive as long as they are valued by employees
- Program can be structured so the entire workforce can benefit as long as there is some flexibility around reward choice
- Creating a buzz around the giving of a reward can help reinforce the message behind it



Considerations in launching instant reward program

ERCoin



ERCOIN IS A BLOCKCHAIN AND VIRTUAL CURRENCY BASED SYSTEM WHICH CREATES A CUSTOMIZED COIN FOR AN ORGANIZATION, WHICH CAN BE USED AS INSTANT REWARDS TO EMPLOYEES TO MOTIVATE THEM TO PERFORM BETTER. THESE COINS ENTITLE THEM FOR SPECIFIC MONETARY OR NON-MONETARY BENEFITS ROLLED OUT PERIODICALLY

HOW IT WORKS

1



Organization releases specific number of coins to leaders to be used to reward employees during a quarter

2



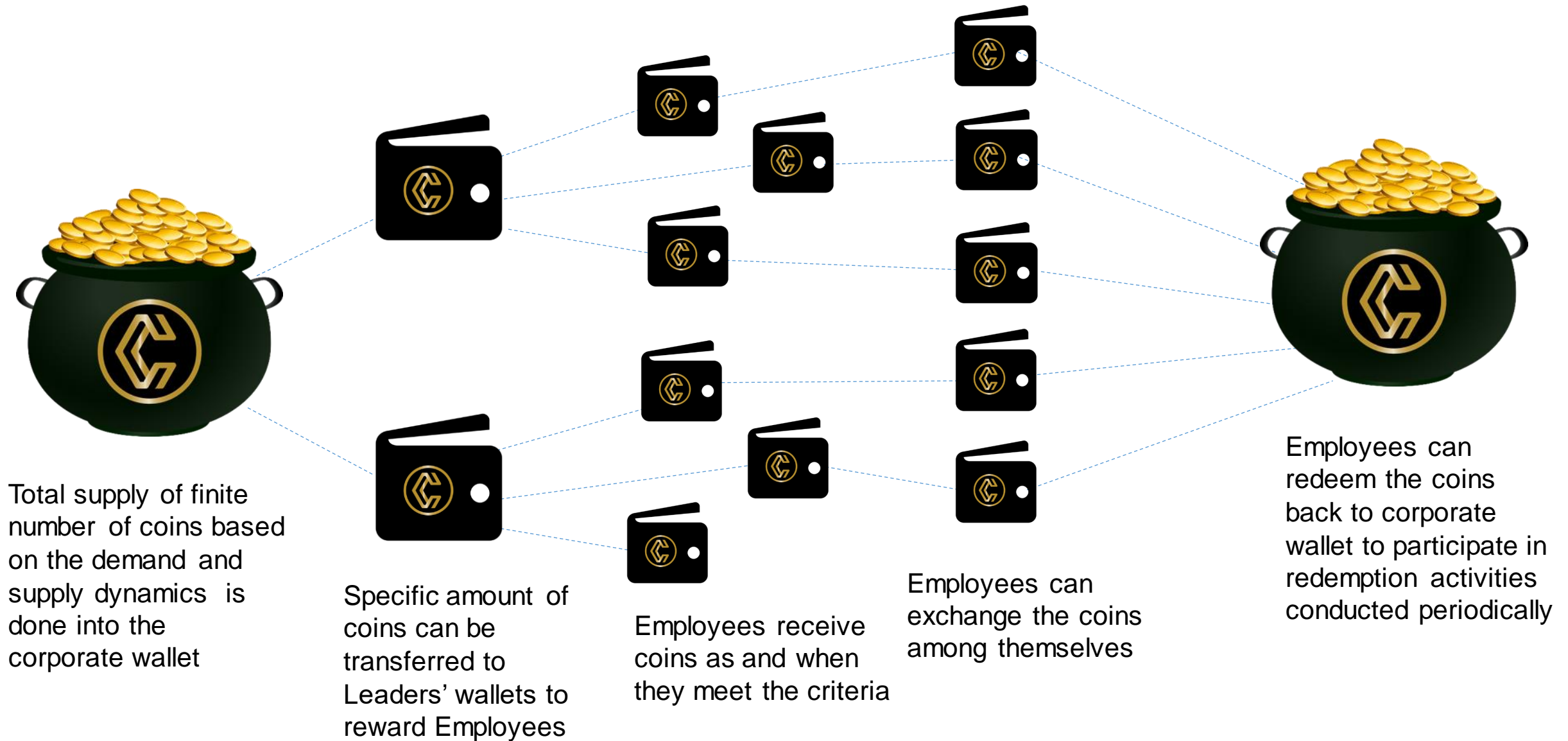
Leaders award coins to employees on achieving desirable outcomes, based on the pre-defined criteria

3



Employees redeem the coins for vouchers or choice of events that match their interests

ERCoin circulation mechanism



Role based access for everyone



ADMIN



LEADERS



EMPLOYEES

- Periodic transfer of tokens to leaders' wallets
- Birds eye view of entire supply in circulation
- View historical transactions
- Creating users
- Monitor activities by leaders/employees
- Manage redemption events

- View balance of coins
- View activities by different employees
- View leader-board
- Transfer coins
- View past transactions

- View balance of coins
- Transfer coins to others or to event wallets
- View past transactions
- View leader-board

*CUSTOMIZED LEADERBOARDS NUDGE
POSITIVE BEHAVIOUR AMONG PEERS*

Why choose ERRPB



EASY IMPLEMENTATION

- Flexibility to host in-house or on cloud
- APIs to integrate with existing ERPs or any legacy system for data exchange
- Swift pilot development within 3-4 months

***WHY
CHOOSE
US?***

UNIQUE FEATURES

- Private permissioned Blockchain leveraging an enterprise-grade platform
- User-friendly web/mobile-based interfaces for effortless access
- Custom analytics to monitor vital parameters

FLEXIBLE PRICING

- Initial implementation cost plus AMC
- Subscription per employee or volume of transactions based



THANK
YOU