

PROJECT LOG – PORTFOLIO 1

New Media Design & Web Development Program

Project Log Form Record Sheet may include the following:

- A record of start date, end date and hours worked for each element of the project
- A record of action initiated and taken (including issues arising)
- A brief description of all project-related tasks undertaken
- A record to show how your thoughts have developed as the project progresses. Wherever possible original elements such as, drawings, sketches, photographs, etc. should be used to illustrate how your ideas have developed
- A record of all contacts with your instructor(s), incorporating your instructor's responses into the record.
- You can add/modify headings or track areas that are more meaningful to your projects

website link: https://mandeepsajjan.com/travel_canada/

Project Number: 02	Project Title: Up North Travel Website
Start Date: October 18, 201	End Date: October 24, 2021
Designer/Artist Name: Mandeep Sajjan	Total Hours: 30 (Total Hours will not be part of final/live artifact narratives.)
Goal: To showcase a website that displays Canada's beauty using images and description that is easy usable for anyone on the website. Use JavaScript plug-ins as well as techniques used in HTML and CSS. Build using mobile first approach.	
Narrative: This project was to create a website using current HTML and CSS and JS knowledge. Brainstorming: Before I started coding the website, I made a mind map as well as researched the industry. I researched Canada information as well as information about the world. I checked out the competitions website and came up with ways that I could code this website and the users would have a positive experience on.	

Logo Creation:

After getting the target audience and the goal of the website, I created the logo. Lots of variations were made and altered during the building process.

Content:

I searched the web for content on photos as well as information to put in for the users. Key and interesting facts instead of long paragraphs for them to read. I searched through my personal camera roll to find photos and came up with my story from those photos.

Coding:

I started to code the website after creating mockups on paper. I had to research a lot on ways to build a more responsive and engaging website.

- Researched how to do masonry plug-in
- Researched how to do lightbox for the image's gallery
- Learned how to make a hamburger menu
- Did mobile first approach
- Explored my understating of flex function in CSS and how to use it better
- SEO metatags for description and title and for all photos
- Optimized images for better load times

Input:

N/A

Actions:

October 18, 2021 – Brainstorming (2 hour)

October 21, 2021 – Researched industry and gathered content (5 hours)

October 22, 2021 – Designed logo and mockup of website (5 hours)

October 23, 2021 – Learned JavaScript functions for plug ins (4 hours)

October 23, 2021 – Coded website (5 hours)

October 24, 2021 – Finished coding website (9 hours)

Contributors: Name – Role

N/A

Technical Info:

HTML

CSS

JavaScript

jQuery

Adobe Photoshop

Adobe Illustrator

Attachments/Source References

Photos:

Personal camera roll and internet

<https://unsplash.com/>

Content:

<https://www.thoughtco.com/canadian-provinces-and-territories-key-facts-508556>

<https://www.tripsavvy.com/reasons-to-visit-canada-1481722>

<https://travel.destinationcanada.com/>

<https://www.educanada.ca/study-plan-etudes/before-avant/about-canada-a-propos.aspx?lang=eng>