Tails

OUR MISSION

We empower people by providing a usable and privacy-preserving alternative OS.

OUR VALUES

No bullshit.
Tails is safe, but not magic: we do not promise all-round security, and limitations are communicated timely and accurately.
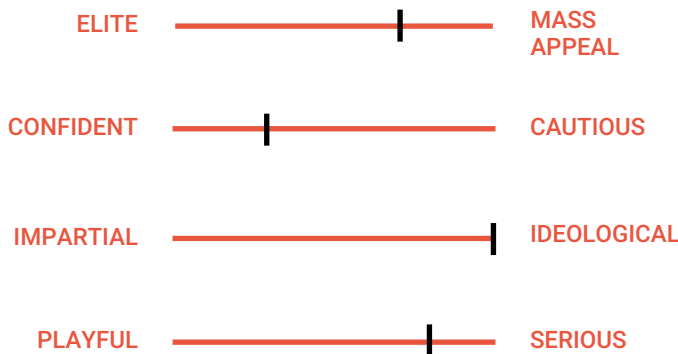
Ecosystemic.
Tails works and shares with other projects and creates what's missing. We model free software values.

Inclusive.
Tails is committed to building usable tools for a diverse community. We listen to users, and provide help where

OUR PERSONALITY

ELITE	———————	———	MASS APPEAL
CONFIDENT	——	——————————	CAUTIOUS
IMPARTIAL	————————————	—	IDEOLOGICAL
PLAYFUL	—————————	————	SERIOUS

OUR AUDIENCE

Activists, journalists, people who are being surveilled or censored.

OUR STORY

We believe everybody should have the right to privacy online.

TAGLINE

Leave no trace!
We have your back.