



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?



**Agriculture** encompasses crop and livestock production, aquaculture, fisheries and forestry for food and non-food products.

The major agricultural products can be broadly grouped into foods, fibers, fuels, and raw materials (such as rubber).

Agriculture is the backbone of our country's economy. It is the main traditional occupation of our country. India produces both Kharif and Rabi crops.

The main crops produced in India are rice, wheat, maize, jute, sugarcane, other cereals, pulses, spices, cotton, oil, coffee, etc.

**Raising agricultural productivity per unit of land:** Raising productivity per unit of land will need to be the main engine of agricultural growth as virtually all cultivable land is farmed

made up of 'ger' + means soil means agriculture is art, science of producing stock for use.

seek to understand the behaviour of individual decision makers, usually the farmers or land managers directly responsible for the land

Agriculture is the practice of cultivating plants and livestock in order to provide facilities the human beings

Its main objective is the production of raw materials of plant origin. Its role as a food producer is critical to food security and human nutrition.

People who study farmers' mental health find that factors like debt, production costs, equipment management, weather and employee relations are common sources of high stress.

**It provides employment opportunity to the rural agricultural as well as non-agricultural labourers**

**Climate Change:** One of the most well-known threats to the global agriculture industry is, of course, climate change.

[See an example](#)