HOW TO TURN YOUR PUSH-TO-TALK DATA INTO OPERATIONAL COST SAVINGS
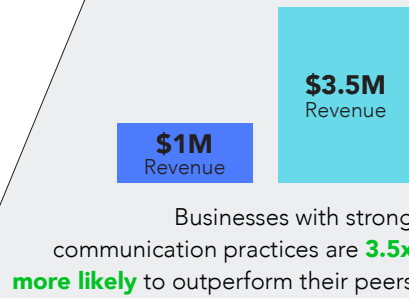
LET US SHOW YOU HOW →

VoiceBrain

> "Companies that pay attention to data capture ensure that decisions are based on accurate information, all the while speeding the time it takes to make them and improving their impact on bottom line."

Frost & Sullivan: "Why Data Capture and Automation are Key to Digital Transformation" (2020)

OPERATIONAL MANAGEMENT HAS AMPLE ROOM FOR EFFICIENCY GAINS

$1M Revenue

$3.5M Revenue

Businesses with strong communication practices are **3.5x more likely** to outperform their peers

Source: Quantified Communications

>40%

Operational managers spend **more than 40% of their time** dealing with conflict resolution

Source: BPIR.com (Business Process Improvement Resource)
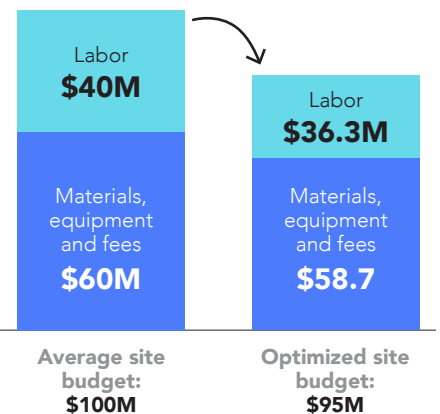

EXAMPLE OF COST SAVINGS

$5,000,000 SAVINGS FOR CONSTRUCTION SITES

A small-sized construction site budget ($100M) offers ample room for efficiency savings:

- **$1.3M** savings (1 week faster completion) thanks to higher crane efficiency

- **$3.7M** savings by increasing worker efficiency by 1 hour per day

$5,000,000 savings per construction project

Labor **$40M**

Materials, equipment and fees **$60M**

Average site budget: **$100M**

Labor **$36.3M**

Materials, equipment and fees **$58.7**

Optimized site budget: **$95M**

STRATEGIES TO OPTIMIZE OPERATIONAL MANAGEMENT TIME

Operational optimization requires incremental improvements that lead to substantial cost savings driven by analytics.

QUESTIONS TO ASK:

What is the **biggest source of bottleneck** faced by employees while doing their jobs?

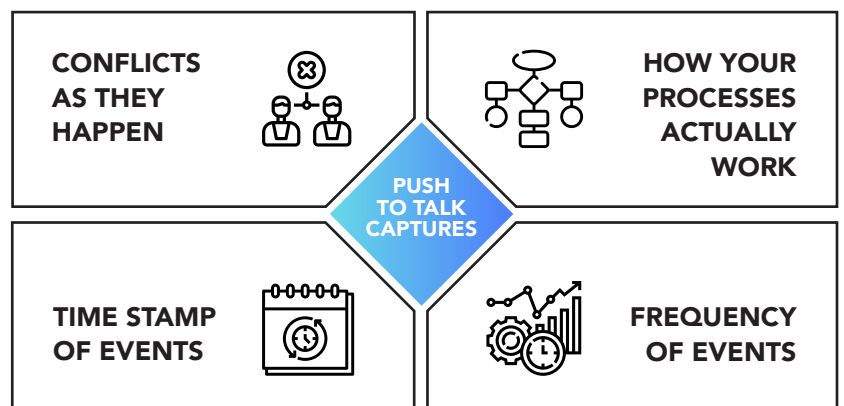**What exactly happened** during a conflict/ service disruption incident?

What kind of **questions and requests** are communicated the most?

What kind of issues result in the most amount of **disruption** and the highest cost?

PUSH-TO-TALK DATA IS THE MOST COMPREHENSIVE SOURCE OF INSIGHT TO OPTIMIZE YOUR OPERATIONS

Push-to-talk communications are unique in both its widespread use and the urgency of message communicated.

CONFLICTS AS THEY HAPPEN

HOW YOUR PROCESSES ACTUALLY WORK

PUSH TO TALK CAPTURES

TIME STAMP OF EVENTS

FREQUENCY OF EVENTS

WANT TO LEARN MORE? TALK TO AN EXPERT ON THE VOICEBRAIN TEAM.

Allow us to help you think through operational challenges that are impacting your bottom line. **sales@voicebrain.ai**