



## PERSONAL STATEMENT

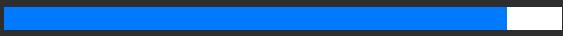
My diverse background is not just a complement to your organization; it's a catalyst for innovation, a spark for creativity, and a recipe for success.

Imagine a symphony where business acumen meets social consciousness, and you'll find the essence of what I offer.

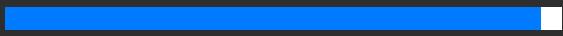
Together, we'll create a masterpiece of achievement that resonates far and wide.

## SKILLS

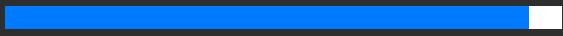
### Leadership



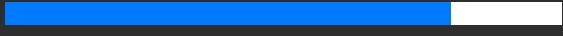
### Strategy



### Marketing



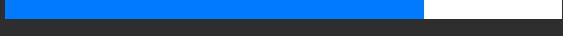
### Analytics



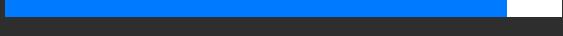
### Project Management



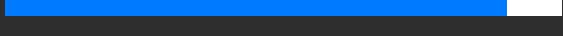
### Optimization



### Multitasking



### Communication



# NATIORA IDEALY RANDRIANANTOANDRO

## PROJECT MANAGER DIGITAL & IT PROJECTS

### CONTACT

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### EXPERIENCE

#### GLOBAL DELIVERY MANAGER

##### Orange Business Madagascar

June 2024  
until now

Led end-to-end delivery of international projects, acting as the main point of contact between clients and internal teams. Ensured on-time, on-budget execution while coordinating resources and stakeholders across multiple regions, maintaining high quality standards throughout the project lifecycle.

#### DIGITAL MARKETING MANAGER

##### Mauritius Digital Service

January 2023  
until  
May 2024

Developed and executed innovative, data-driven digital strategies across paid ads, social media, and email marketing. Oversaw campaign optimization, content creation, and budget management. Collaborated with cross-functional teams and leveraged emerging trends and technologies to drive performance and deliver measurable results aligned with business goals.

#### CONSULTANT AFRICA ZONE

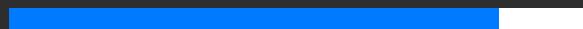
##### 2INTERACT INC USA

March 2021  
until  
November 2022

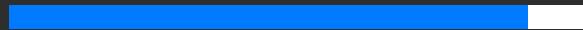
Promoted social security solutions in French-speaking Africa. Advised on local regulations, created French scripts and webinars, supported client acquisition, and analyzed marketing performance to optimize growth strategies.

## LANGUAGES

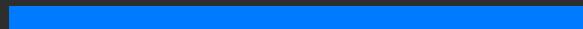
### ENGLISH



### FRENCH



### MALAGASY



## CERTIFICATES

2025     **Build profitable E-commerce Stores**  
            UDEMY

2025     **Product Strategy Creation & Marketing**  
            UDEMY

2023     **DROP-SHIPPING MASTERCLASS**  
            UDEMY

2020     **IELTS**  
            BRITISH COUNCIL  
            MALAYSIA

2019     **APLC**  
            APIIT  
            MALAYSIA

2015     **HIGH SCHOOL DIPLOMA**  
            MADAGASCAR

## REFERENCES

### Alan JAUHANGEER

Operation Manager Orange Business  
+230 5500 7253

### Dylan Parbhoo

CEO Mauritius Digital Service  
+33 6 27 13 25 28

### Arvind Boodhoo

Manager Harel Mallac Mauritius  
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## INTERNSHIP

07/18-12/18     **ACCOUNTANT TRAINEE**  
            SPAT Madagascar

07/17-12/17     **HR TRAINEE**  
            GALANA Madagascar

07/16-12/16     **MARKETING TRAINEE**  
            UCODIS Madagascar

## EDUCATION

2022-2024     **MBA in DIGITAL MARKETING**  
            AMITY UNIVERSITY  
            MAURITIUS

Specialized in digital marketing strategies, including SEO, SEM, social media marketing, and marketing analytics. The program emphasized the integration of artificial intelligence tools and data-driven decision-making to enhance marketing effectiveness. Developed competencies in content creation, campaign management, and leveraging digital platforms to drive business growth.

2019-2021     **MBA in BUSINESS MANAGEMENT**  
            ASIA PACIFIC UNIVERSITY  
            MALAYSIA

Focused on developing managerial skills and business acumen across various work settings. The curriculum covered key areas such as business intelligence, data analytics, and technology management, preparing graduates to navigate complex business environments and make strategic decisions.

2015-2018     **BACHELOR in MARKETING**  
            ACEEM UNIVERSITY  
            MADAGASCAR

Acquired foundational knowledge in marketing principles, consumer behavior, and brand management. The program emphasized the development of strategic marketing plans, understanding market research, and effectively promoting products and services to target audiences.