



PERSONAL STATEMENT

My diverse background is not just a complement to your organization; it's a catalyst for innovation, a spark for creativity, and a recipe for success.

Imagine a symphony where business acumen meets social consciousness, and you'll find the essence of what I offer.

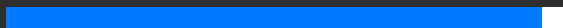
Together, we'll create a masterpiece of achievement that resonates far and wide.

SKILLS

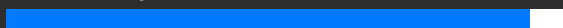
Leadership



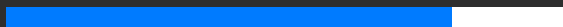
Strategy



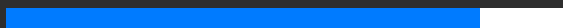
Marketing



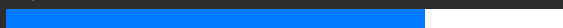
Analytics



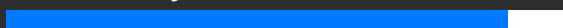
Project Management



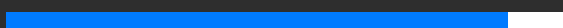
Optimization



Multitasking



Communication



NATIORA IDEALY RANDRIANANTOANDRO

PROJECT MANAGER DIGITAL & IT PROJECTS

CONTACT

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EXPERIENCE

GLOBAL DELIVERY MANAGER

Orange Business Madagascar

June 2024
until now

Led end-to-end delivery of international projects, acting as the main point of contact between clients and internal teams. Ensured on-time, on-budget execution while coordinating resources and stakeholders across multiple regions, maintaining high quality standards throughout the project lifecycle.

DIGITAL MARKETING MANAGER

Mauritius Digital Service

January 2023
until
May 2024

Developed and executed innovative, data-driven digital strategies across paid ads, social media, and email marketing. Oversaw campaign optimization, content creation, and budget management. Collaborated with cross-functional teams and leveraged emerging trends and technologies to drive performance and deliver measurable results aligned with business goals.

CONSULTANT AFRICA ZONE

2INTERACT INC USA

March 2021
until
November 2022

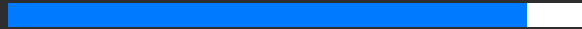
Promoted social security solutions in French-speaking Africa. Advised on local regulations, created French scripts and webinars, supported client acquisition, and analyzed marketing performance to optimize growth strategies.

LANGUAGES

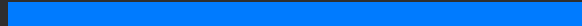
ENGLISH



FRENCH



MALAGASY



CERTIFICATES

2025	Build profitable E-commerce Stores UDEMY
2025	Product Strategy Creation & Marketing UDEMY
2023	DROP-SHIPPING MASTERCLASS UDEMY
2020	IELTS BRITISH COUNCIL MALAYSIA
2019	APLC APIIT MALAYSIA
2015	HIGH SCHOOL DIPLOMA MADAGASCAR

REFERENCES

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INTERNSHIP

07/18-12/18	ACCOUNTANT TRAINEE <i>SPAT Madagascar</i>
07/17-12/17	HR TRAINEE <i>GALANA Madagascar</i>
07/16-12/16	MARKETING TRAINEE <i>UCODIS Madagascar</i>

EDUCATION

	MBA in DIGITAL MARKETING AMITY UNIVERSITY MAURITIUS Specialized in digital marketing strategies, including SEO, SEM, social media marketing, and marketing analytics. The program emphasized the integration of artificial intelligence tools and data-driven decision-making to enhance marketing effectiveness. Developed competencies in content creation, campaign management, and leveraging digital platforms to drive business growth.
2022-2024	
	MBA in BUSINESS MANAGEMENT ASIA PACIFIC UNIVERSITY MALAYSIA Focused on developing managerial skills and business acumen across various work settings. The curriculum covered key areas such as business intelligence, data analytics, and technology management, preparing graduates to navigate complex business environments and make strategic decisions.
2019-2021	
	BACHELOR in MARKETING ACEEM UNIVERSITY MADAGASCAR Acquired foundational knowledge in marketing principles, consumer behavior, and brand management. The program emphasized the development of strategic marketing plans, understanding market research, and effectively promoting products and services to target audiences.
2015-2018	