

# NATIORA IDEALY

## DIGITAL & IT PROJECT MANAGER

**Summary** Dynamic Project Manager with 4 years of proven expertise in streamlining business operations, financial oversight, and resource management to ensure seamless project execution. Proficient in leading procurement initiatives for essential resources, including equipment and supplies, while maintaining strict adherence to production schedules and budgets. Skilled in managing production teams, identifying challenges, and implementing effective solutions to drive project success.

**Skills** Project Management (Digital & IT) | End-to-End Delivery | Project Planning & Scheduling | Budget & Resource Management | Risk & Quality Management | KPI Tracking & Reporting | Stakeholder Management (Business & IT) | Cross-functional Team Coordination | Client-Facing Communication | Digital Transformation Projects | Global Delivery Models | Process Improvement | Remote & International Collaboration

- Professional experience**
- Global Delivery Manager, Orange Business Madagascar Jun 2024 – Present**
- Lead end-to-end delivery of 50+ international digital & IT projects.
  - Achieved 95% on-time delivery through structured project planning and KPI tracking.
  - Coordinate cross-functional teams across France, Madagascar, and Mauritius.
  - Act as the primary point of contact between clients and internal delivery teams.
- Digital Marketing Manager, Mauritius Digital Service Jan 2023 – May 2024**
- Managed 10+ international digital projects (paid advertising, social media, email marketing).
  - Achieved 98% client satisfaction through effective project coordination, quality control, and performance monitoring.
  - Led project planning, execution, and reporting across multiple regions.
- Consultant Africa Zone, 2Interact Inc United States Mar 2021 – Nov 2022**
- Support international projects across French-speaking African countries
  - Advise clients on local regulations and compliance requirements
  - Develop French scripts, webinars, and marketing materials
  - Support client acquisition and business development initiatives

**Education**

**MBA in Digital Marketing, 2022–2024**  
Amity University, Mauritius

**MBA in Business Management, 2019–2021**  
Asia Pacific University, Malaysia

**Bachelor’s Degree in Marketing, 2015–2019**  
ACEEM University, Madagascar

**Languages** English (Professional) | French (Professional) | Malagasy (Native)

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