Chapter 14
Additional AWS Services







### Elastic Transcoder

- Media transcoding
  - Jobs
    - Do the transcoding
  - Pipelines
    - Queues to manage jobs
  - Presets
    - Settings to convert media
  - Notifications
    - SNS used to notify of job status
- Transcoded files placed in original bucket



#### Translate

- Can integrate into applications for localization
- On-demand language translation
- Encoder
  - Reads source text
- Decoder
  - Outputs translated text



# Translate Supported Languages

| Arabic   | Chinese<br>(Simplified) | Chinese<br>(Traditional) | Czech   |
|----------|-------------------------|--------------------------|---------|
| English  | French                  | German                   | Italian |
| Japanese | Portuguese              | Russian                  | Spanish |
| Turkish  |                         |                          |         |



### Elemental MediaStore

- Video origination and storage service
  - Containers
  - Folders
  - Endpoint
  - Object
  - Policy



### Video Considerations

- Live video streams
  - Elemental MediaStore
    - Origination endpoint
- Storage-based video
  - S3 buckets



### Transcribe

- Speech-to-text
  - Audio
  - Video
    - Generates closed caption files
- Based on machine learning
- Integrates with Translate



## Rekognition

- Image and video analysis
  - People
  - Speech
  - Objects
- Can be run against S3 buckets
  - Enhanced search based on analysis results



Episode 14.02 Desktop & App Streaming



## WorkSpaces

- Virtual desktops in AWS
  - Linux
  - Windows 7
    - Optional Office bundle
  - Windows 10
- Persistent storage
  - Virtual D: drive
- Based on Windows Server virtualizations



## AppStream 2.0

- Virtual applications in AWS
- Commonly used for custom-developed apps
- Also used for commercial apps







#### ElastiCache

- In-memory caching for databases
  - Memcached
    - Simplest model for implementation
  - Redis
    - HIPAA or PCI-DSS compliant



### DEMO

• ElastiCache management interface



Episode 14.04 Security Services Lab



### DEMO

- Key Management Services (KMS)
- Show IAM interface and explain concepts



### DEMO

- Show AWS Management Console Interface and explain concepts
  - Cloud HSM
  - Directory Services



### Demo

Security AMIs



Episode 14.04
Analytics Engines



#### DEMO

- Tour services in the AWS Management Console
  - CloudSearch
  - Elasticsearch Service
  - Data Pipeline
  - AWS Glue
  - QuickSight
  - Athena



Episode 14.05
Development Operations (DevOps)



### Demo

Browse DevOps section and explain each component

