

Ideation Phase

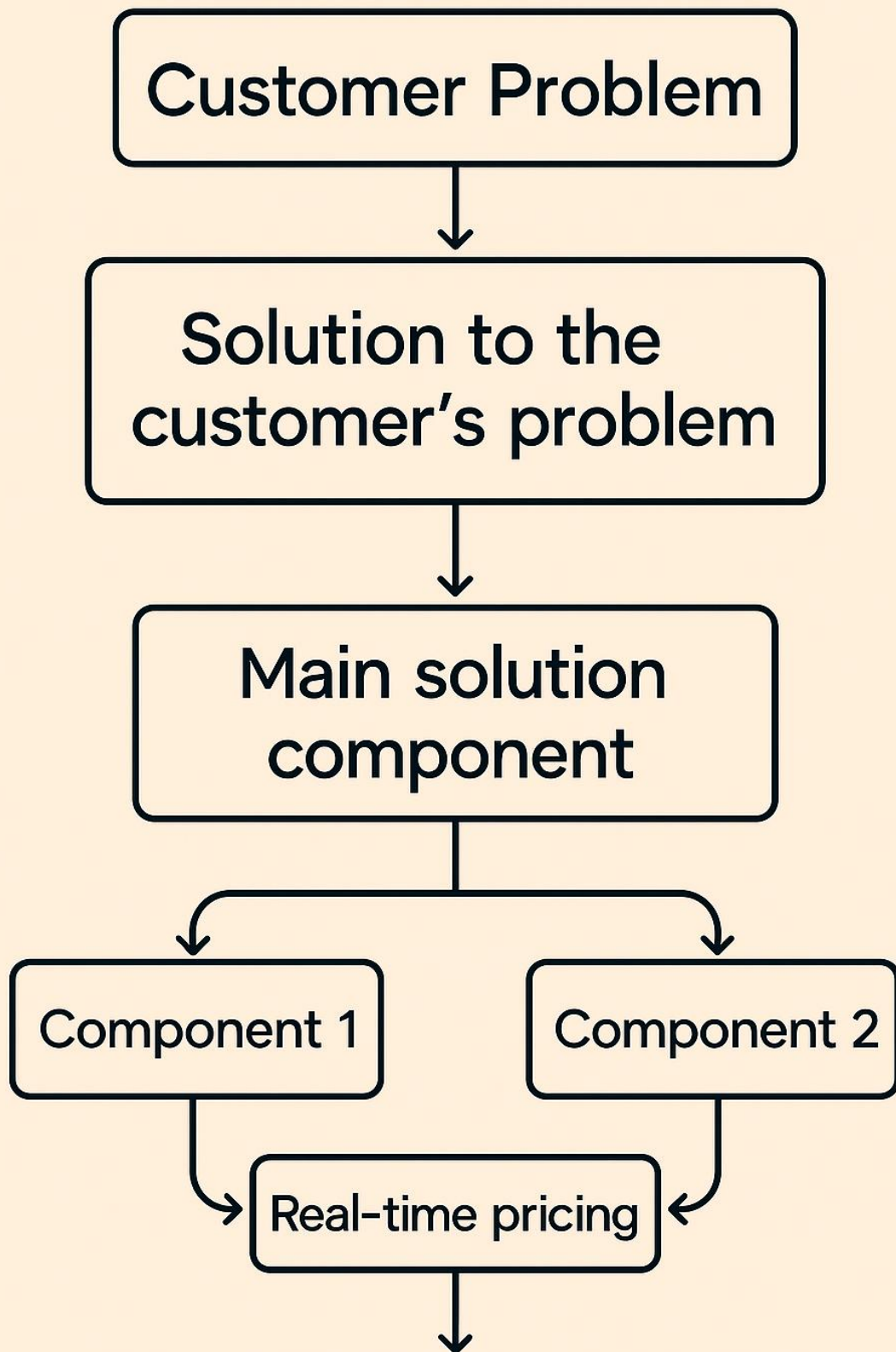
Define the Problem Statements

Date	31 January 2025
Team ID	LTVIP2025TMID53108
Project Name	FlightFinder
Maximum Marks	2 Marks

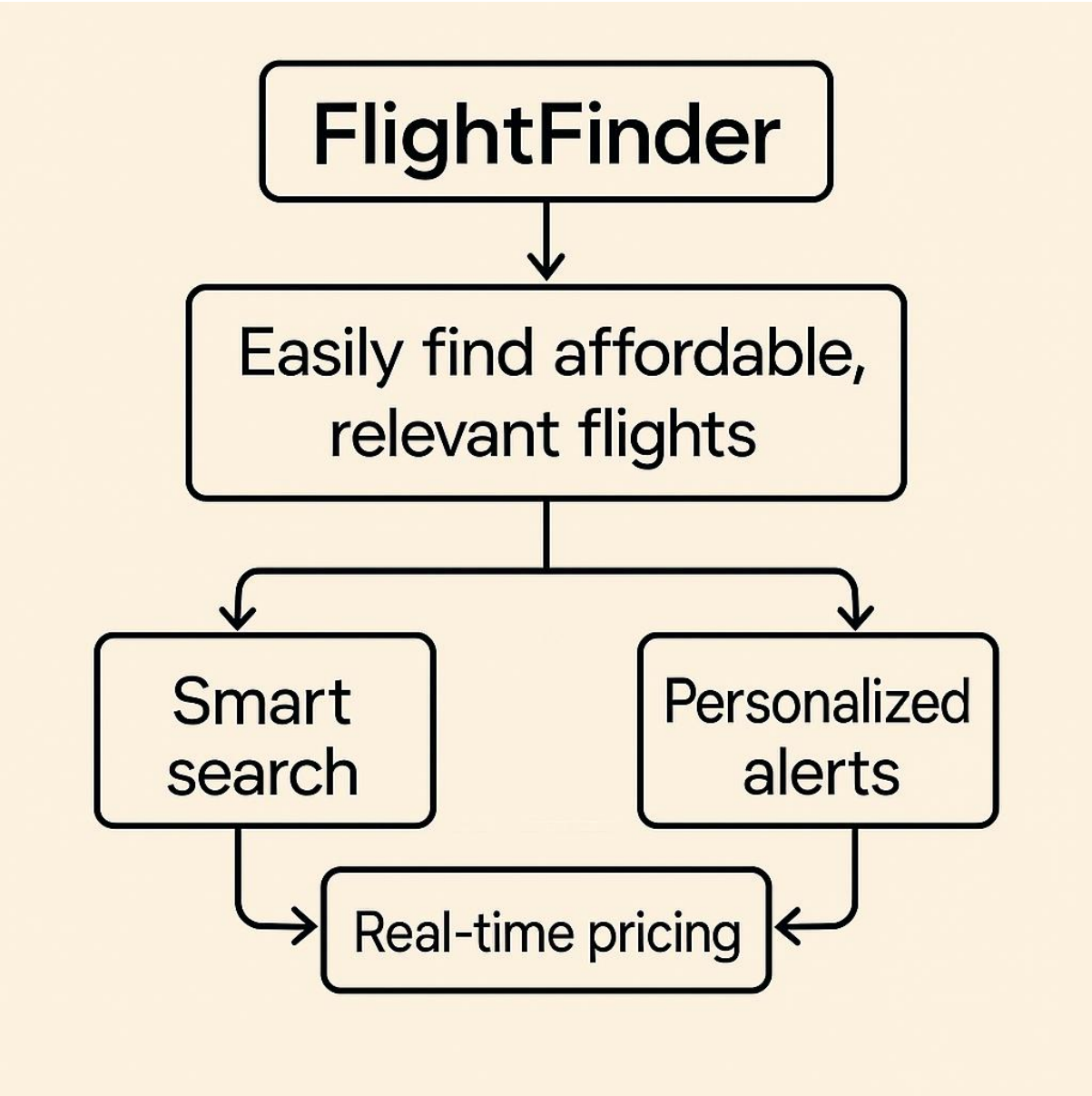
Customer Problem Statement :

"Finding affordable and relevant flights is time-consuming, overwhelming, and often frustrating for travelers due to scattered information, outdated pricing, and lack of personalized search tools.

Customers need a smarter, faster, and more intuitive way to discover flights that match their preferences in real-time."



Example:



Problem Statement (PS)	I am (Customer)	I’m trying to	But	Because	Which makes me feel
PS-1					
PS-2					

