

Sakeena

Data Analyst / Front End Developer

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SUMMARY

I am a B.Tech graduate with a data science certification and internship experience as a data analyst. Skilled in Python, SQL, MS-Excel, and Power BI, I excel in data analysis, modeling, and problem-solving. My expertise lies in optimizing performance data, meeting customer requirements, and streamlining working practices to enhance business processes.

KEY SKILLS

Intermediate SQL, PostgreSQL, Power BI, Data Analysis, Data Modelling, Python, Machine Learning, HTML, CSS, Javascript, Presentation, Statistics, EDA, NoSQL, MongoDB, ETL, Data Modelling, Data Manipulation, Data Mining, OOPS, DBMS, Data Pre-Processing, Strong Client service skills, Communication, Collaboration, time management, Excellent communication skills, MS Excel, MS Power Point, VLOOKUP, XLOOKUP, Presentation, Documentation, ChatGPT(OpenAI), AI, Building Dashboards, Databases, Creating Reports, Verbal communication, Key Performance Metrics, customer Engagement, Customer Escalations, Customer Engagement,

TECHNICAL SKILLS

Languages: Python, SQL, PL Sql, JavaScript, Node.js

Packages: Numpy, Pandas, Matplotlib, Seaborn, ScikitLearn, BeautifulSoup

Data Viz. : Power BI desktop

Tools : Metabase, MS-Excel, Ms-Word, Basics of JIRA, Salesforce, Adobe Express

INTERNSHIPS

Application Processing Intern

Mar '23 - May '23

GlobalShala

- Managing the applications and running the reports on a daily basis. This includes monitoring and troubleshooting any issues that arise, ensuring data accuracy and integrity, and generating comprehensive reports for analysis and decision-making purposes.
- Reviewed documents and sent regular follow-up emails for incomplete applications.
- Processing complete applications and sending it for further processing

DataAnalyst

Mar '22 - Sep '22

HomeLane

- Interned with the customer experience team and developed a customer experience dashboard to monitor the city's performance.
- Analyzed and interpreted data to identify year-on-year trends in customer complaints.
- Additionally, I evaluated the performance of the city's design partners and present findings based on training received for specific categories.
- Collaborated with the category team to generate monthly reports and consistently delivered them on schedule.
- Assisted in analyzing incentives for the category management team and maintaining data quality.

PROJECTS

Portfolio Website

self-paced

- Developed a personal portfolio website showcasing my projects and tech skills.
- Proficient in utilizing HTML, CSS, and JavaScript to develop web applications and enhance user experience.

Business Insights 360

Code Basics

- Developed proficiency in SQL, Power BI Desktop, MS Excel, and DAX querying through project experience.
- Business Terms:I learned about the visualized data was **KPI's,P & L Statement, Fiscal Year, Net Sales, Gross Margin, COGS,** and **Net Profit** during the project.
- Trends:I was able to **spot trends** on a **YoY** and **Targets** basis for the selected year and previous year.

LinkedIn profile Analysis

tools:MS-Excel,PowerBI

- Network size: Understanding the size of my network, Identifying the growth trend.
- Job Titles: Identifying Most common **job titles** among my connections.
- Industry Trends:Analysis of the industries that your connections work in, Identifying the dominant industries

BIKE Sharing demand Anlysis using ML

Tools: J. Notebook,Matplotlib,Seaborn,Scikitlearn

- Company should focus on expanding business during spring and september.
- Based on previous data it is expected to have a boom in number of users once situation comes back to normal, compared to 2019.
- There would be less bookings during Light Snow or Rain, they could probably use this to serve the bikes without having business impact.

Cosmetic Data Analysis

IIIT-B

tools:AWS S3,EMR cluster,Hive,LinearRegression

- Revenue: I found the total **revenue** generated for a particular period.
- Maximum Sales:I determined the brand that had the **maximum sales** for a particular time period.
- Performance Optimization:I used optimization techniques to improve performance.

EDUCATION

Advanced Certification in Data Science	Apr '21 - Jan '22
IIIT-B	
B.E(Computer Science)	Jul '16 - Nov '20
Ballari Institute of Technology and Management	

CERTIFICATIONS/TRAINING

Advanced Certification in Data Science - IIIT-B
Python for Beginners -Udemy
Tableau - Internshala
Get Job Ready: Power BI Data Analytics for All Levels - Code Basics

ADDITIONAL INFORMATION / VOLUNTEERING EXPERIENCE

Favorite books : Attitude Is Everything, Do Epic Shit, The Monk who sold his Ferrari
Favorite Podcast: Figuring out, Think School, Labour Law Advisor
Languages Spoken: English, Hindi, Urdu