

Cut Away



Content Management System (CMS)

The structured framework of a dynamically driven website.

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User Interface (UI)

The space where humans interact with machines. It is a part of the larger user experience (UX) of a website or application.



Critical Pathways

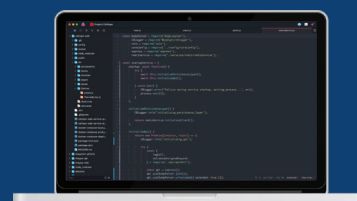
Defining the desired route of a website's audience, as it relates to taking an action (purchasing, contacting, registering, etc.).



Domain Name

The web address for a website. It is renewed annually by the site owner for a nominal fee.

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HTML5

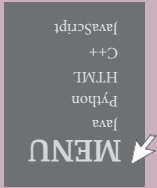
The fifth version of the HTML standard markup language used for structuring and presenting content on the Internet.

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Drop-Down Menu

A navigational element that is revealed when a visitor clicks a main navigational link to reveal related links (subsections) that are displayed below.



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Tool Tips

Definition can be found on the following page

A message that displays when a user hovers with a mouse over a linked element.

Web Hosting



A designated online storage space for hosting a website and related email accounts.

User Experience (UX)



The experience a user has with a website.

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Fly-Out Menu

A navigational element that is revealed by extending out to the side of a main navigational element.



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